### worldpay

Worldpay's FX capabilities offer **guaranteed rates**, reducing risk and unlocking **new revenue**. Real-time rates via our **best-in-class API** ensure seamless integration and cost predictability.

### Speak your customer's financial language & boost profit margins



Reduce risk and increase sales



Exchange FX cost for profit



Great for your customer, great for your business



Rates are made visible before the sale

# Worldpay MCP stands out to help you grow

## All-In FX Rates

### The rate we give you is the rate we use

We use Bloomberg rates and will never pass scheme FX costs onto you

#### Locked-In Rates

### We manage the volatility so you don't have to

You're provided rates up to 3 days before the sale, safeguarding against market volatility

## 42%

increase in cross-border eCom transactions over the next 4 years 94%

of shoppers think merchants should offer the local currency on their cross-border sales

## 20%

increase in sales witnessed after merchants implement Worldpay's MCP solution 19%

uplift in authorisations when selling in customer's preferred currency

## Mark-up via API

#### Turn FX into a profit center

Our FX API allows you to configure a mark-up which is included within the rate

# Website Optimisation

#### Customers expect a good UX

We provide analytics detailing your MCP performance and areas to improve

#### Why Worldpay?

# Our extensive currency offering of 135+ currencies across 146 countries helps fuel your growth

We protect you from scheme cost and market volatility unlike most providers

We're leading FX innovation amongst acquirers with advanced hedging capabilities

## Worldpay Innovations

#### **Building toward your needs**

Guaranteed FX rates:

- 1. on refunds
- 2. until capture
- 3. throughout instalment plans
- 4. throughout subscriptions



### **Key Verticals**















