



# Acquiring

Enhance every customer journey  
with an optimized payments  
solution for any environment



For businesses seeking a partner as bold as their vision, Worldpay delivers. Our global network is a connected ecosystem unleashing opportunity for over a million merchants in markets near and far. We deliver more payment options in more places around the world for a better checkout experience no matter how your customers want to pay.

With Worldpay, you get a full-service payments provider who gives you the greatest global reach for acquiring and also provides your customers more ways to pay while protecting your business and helping you maximize revenue.

## Three ways your business benefits

- 1** Processes payments in more places around the world so you can grow your business with confidence
- 2** Manages the risk of fluctuating FX rates so you can give them the familiarity of paying in their local currency
- 3** Puts connected payments at the heart of your omnichannel strategy so you can blend your channels effortlessly



## Payments in more places

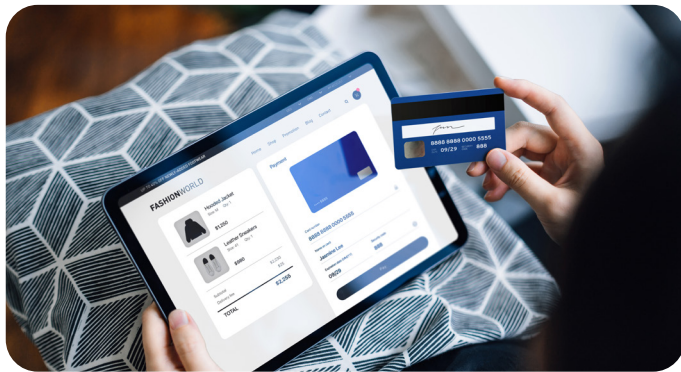
As payment technology becomes more advanced and consumers have new demands, you need an innovative solution that's built for the future, allows you to grow your customer base and helps you expand your business beyond its current borders.

Worldpay makes it easy to offer the smoothest payment experience possible — in any market. With our smart solutions and investment in expansion, you have the perfect partner to grow your business.

## Speak your customer's language

Could your business benefit from guaranteed rates, reduced risk and new revenue? Our FX capabilities provide all those benefits as well as real-time rates via our best-in-class API. Best of all, our solution allows your customers to pay in their native currency and you can mark up the rate to receive a margin.

We use Bloomberg rates and will never pass scheme FX costs on to you. You're provided rates up to three days before the sale, safeguarding against market volatility. Our FX API allows you to configure a mark-up which is included within the rate. We also offer analytics detailing your MCP performance and areas to improve.



## Want to find out more?

Speak with one of our team members who can detail how optimizing your payment processes can help your business stay ahead of the competition.

## Unify payments across every sales channel

Today's consumers expect a consistent experience across all channels in store, online or mobile. With Worldpay, you can deliver a secure, optimized payment journey for your customers, no matter how, when or where they shop.

Creating true omnichannel experiences can be challenging. The cost and complexity of different regions and channels with multiple payment providers can make it harder to deliver what customers expect. But by streamlining the number of payment providers across your channels through a single platform, it's easier to create a unified payment experience across all your channels and markets.

