

Service Finance Company

Providing contractors with the ability to help their customers finance their home improvement projects.



About Service Finance Company

- A Nationally Licensed subsidiary of Truist
- \$5.78B+ in loans originated in 2024
- 900,000+ consumers serviced in 2024
- We have worked with 10,000+ contractors and retailers
- Concierge training for dealers enrolled in the program

Management Strategy & Optimization Team

- Support is delivered through three dedicated teams: inside sales, outside sales, and relationship management
- Our team delivers comprehensive training, education, and guidance on all platforms and products for every staff member
- Individualized support to identify and analyze market trends

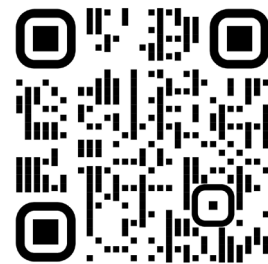
How it works

- Financing options will be presented to your customer at point of sale.
- Your customer will complete the application via our dealer portal or SFC mobile app.
- They will receive a decision in as little as a few minutes.
- If their application is approved, customer will receive digital documents to sign.
- The dealer is required to obtain client verification and provide proof of job completion, then payment becomes available to the dealer.
- Once the dealer is paid, the consumer account activates, and the customer begins repayment.

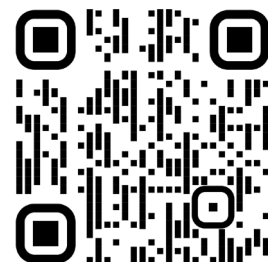
Financing solutions designed with contractors and their customers in mind.

[I have more questions before I enroll.](#)

Call us: 561-571-3890



[I'm ready to enroll!](#)



Service Finance Company, LLC NMLS 140908 Equal Housing Lender 
Credit Financing programs are subject to credit approval and include standard and promotional credit options.

www.svcfin.com



KOHLER Generators