

2025 Confidential Kohler Generators Builder Incentive Program Form**Business Name (Builder):** _____**Kohler distributors, wholesalers, retailers, e-tailers and dealers are not eligible**

Program effective through 12/31/2025

Per Home Rebate Program Per Unit**Total Kohler Residential Automatic Transfer Switches: \$50**

Builder agrees to use Kohler Generator products (if used) on each new home.

Total Kohler Residential Generators – 10 - 14 kW air-cooled generators: \$100

Builder agrees to use Kohler Generator products (if used) on each new home.

Total Kohler Residential Generators – 20 - 26 kW air-cooled generators: \$200

Builder agrees to use Kohler Generator products (if used) on each new home.

Total Kohler Residential Generators – 24 - 150 kW liquid-cooled generators: \$300

Builder agrees to use Kohler Generator products (if used) on each new home.

No minimum number of homes must be closed annually to qualify for a rebate.

Claims

Builder agrees to submit claims and proof-of-purchase on a semi-annual basis and not more than 15 days after a calendar year. No rebate check will be distributed on verifications more than 15 days after a calendar year has begun. The Builder will provide necessary information, as requested by Kohler Generators, to prove their compliance with the Residential Builder Incentive program prior to a rebate check being distributed. Kohler Generators reserves the right to audit models and production homes to validate compliance with the Residential Builder Incentive program prior to rebate payment being distributed. Audits will be done by Kohler Generators employee or a third-party firm. Payment will be issued once the (1) closing report, (2) audit, and (3) signed copy of the program is on file at Kohler Generators and verified by Kohler Generators personnel.

Design Center Allowance

Design Center/Selection Center display product (shell and literature) will be supplied at half price with prior approval of Kohler Generators's Regional Sales Manager.

Model Home Allowance

25% off dealer invoice for product (generators and transfer switches) for one model home is allowed for every 50 homes built, based on previous year closings, with prior approval of Regional Sales Manager. Model Homes are required to be fully furnished and open to the public for a minimum of one year.

Termination

Both parties have the right to terminate this agreement with a prior 60 day written notice to Kohler Generators/the Builder and Kohler Generators will make no further payments.

Acceptance

Acceptance and activation of this program will begin with a signed copy sent to **Katlyn.Welch@kohler.com** with the following information:

Builder Company Name	_____
Contact Name	_____
Address	_____
City, State, Zip	_____
Phone	_____
Email	_____
Kohler Dealer Name	_____

Agreement to Kohler Generators Builder Incentive Program

Signature of Kohler Generators Area Manager

Date

Signature of Builder Representative

Date

Signature of Builder Channel Marketing Manager

Date