

# CALGARY EXHIBITION & STAMPEDE

ALBERTA CANADA

JULY 6-11, 1964

OUR GOLDEN WEST



## THE WORLD'S LARGEST CHAMPIONSHIP RODEO!

Photo by Ben Allen

**AFTERNOON GRANDSTAND PERFORMANCE**  
 CHAMPIONSHIP COWBOY CONTESTS  
 SADDLE BRONC RIDING • BARBACK BRONC RIDING  
 Calf roping • STEER DECADEATING • BULL HORSE RACE  
 WILD HORSE CONTESTS • BOYS WILD STEER RIDING  
 BRAHMA BULL RIDING • 40th Paul-McNeal Stealing  
 Running Horse Races — 40th Paul-McNeal Stealing  
 Saturday, July 25th at 2 p.m. Starting conditions at Stampede Park  
 on the 11th anniversary of the 1953 Stampede.  
**PRICES: AFTERNOON GRANDSTAND RESERVED**  
 \$2.00, \$2.00 and \$1.50  
 Children 6-12 years — 50 cents

**2**  
 DIFFERENT  
 SERVICES AND  
 PERFORMANCES  
 DAILY  
**BE SURE TO SEE  
 BOTH SHOWS!**

**MORNINGS!**  
 10:00 a.m. — 12:00 p.m.  
 12:00 p.m. — 2:00 p.m.  
 2:00 p.m. — 4:00 p.m.  
 4:00 p.m. — 6:00 p.m.  
 6:00 p.m. — 8:00 p.m.  
 8:00 p.m. — 10:00 p.m.  
 10:00 p.m. — 12:00 a.m.

**EVENING GRANDSTAND PERFORMANCE**  
 THE PREMIER AND CENTER OF THE  
 WORLD-FAMOUS CHUCKWAGON RACES  
 IN FRONT OF THE GRANDSTAND FOR THE  
 RODEO'S MOST EXCITING EVENT — 8 RACES EVERY NIGHT —  
 8 WAGONS, EACH WITH 8 MOUNTED OUTRIDERS IN EVERY RACE.  
**SAY IT WITH MUSIC!**  
 BRILLIANT STAGE PRODUCTION  
**EVERY EVENING'S PERFORMANCE**  
**EVERY EVENING'S DISPLAY TO CLIMAX**  
**8:00, 8:30, 9:00 and 9:30**  
**PRICES: EVENING GRANDSTAND RESERVED**  
 \$2.00, \$2.00 and \$1.50  
 Children 6-12 years — 50 cents

## WORLD FAMOUS CHUCKWAGON RACES — 8 RACES EVERY NIGHT



## SPECTACULAR STAGE PRODUCTION

**JULIETTE** — *Juliette* — *Juliette* — *Juliette*

**"Say it with music"**

**★ JULIETTE** — *Juliette* — *Juliette* — *Juliette*

**★ CHAIR DANCERS** — *Chair Dancers* — *Chair Dancers* — *Chair Dancers*

**★ WILF CARTER** — *Wilf Carter* — *Wilf Carter* — *Wilf Carter*

**★ THE HONEYBEE** — *The Honeybee* — *The Honeybee* — *The Honeybee*

## TOP VARIETY SHOWS IN THE STAMPEDE CORRAL

**★ HARVARD UNIVERSITY GLEE CLUB**  
**★ RADCLIFFE COLLEGE LADIES' CHOIR**

**★ BOBBY CURTOLA**

**★ COUNTRY HOEDOWN**

**★ THE WEST'S GREATEST HOEDOWN!**  
 SATURDAY, JULY 11 — 8:00 p.m. — 10:00 p.m.  
 10:00 p.m. — 12:00 a.m.  
 12:00 a.m. — 2:00 a.m.  
 2:00 a.m. — 4:00 a.m.  
 4:00 a.m. — 6:00 a.m.  
 6:00 a.m. — 8:00 a.m.  
 8:00 a.m. — 10:00 a.m.  
 10:00 a.m. — 12:00 p.m.

**★ WORLD CHAMPIONSHIP**  
**WRESTLING AND WRESTLING**  
 FRIDAY EVENING, JULY 10 at 8:00 p.m. ONLY  
 FEATURING THE SWEETEST WRESTLING STARS  
 OF THE PRESENT DAY

**\$70,000**  
**GIVE-AWAY POT O' GOLD**  
**50,000 GRAND PRIZE**  
**5 DAILY AWARDS OF \$3,500 EACH**  
**5 CONSOLATION AWARDS OF \$500 EACH**  
**50,000 WILL WIN FOR ONLY \$1.00**

**INDUSTRIAL**  
**EXHIBITS IN THE**  
**BIG FOUR BUILDING**

**WESTERN CANADA'S**  
**PREMIER LIVESTOCK**  
**EXHIBITION**  
 Premier Cattle, Horses, Sheep and Swine in the  
 modern Livestock Pavilion. This year featuring the  
 "NATIONAL SHOOTDOWN SHOW"

CALGARY EXHIBITION & STAMPEDE LTD. DONALD S. HARTWELL - President ROBERT S. HARTWELL - General Manager