

69th ANNUAL - SIX-DAY -

CALGARY

ALBERTA - - CANADA

EXHIBITION AND STAMPEDE

JULY 5-10-1954



A Good Crowd - A Good Race
A Thrilling Race in the Famous Chuck Wagon Races

OPENS MONDAY 9 A.M.
with
GIGANTIC STREET PARADE
"FUN FOR ALL"

INDIAN VILLAGE
Inside Grounds

SEE THE WORLD FAMOUS CHUCK WAGON RACES
Every Evening
FOR THE THRILL OF YOUR LIFETIME

STEEER RIDING
"TOUGH, TOUGH AND DANGEROUS"

WESTERN CANADA'S Premier LIVESTOCK SHOW
CATTLE HORSES SHEEP and SWINE

STEEER DECORATING
AN EVENT THAT WILL FILL YOU WITH EXCITEMENT

BRAHMA BULL RIDING

ART AND CAMERA Exhibits
HOMECRAFT SHOW

PRICES

EVENINGS
Grand Stand Reserved \$2.50, \$2.00, \$1.50, \$1.00
Reserved Box Seats 75c
Enclosure Only

AFTERNOONS
Grand Stand Reserved \$1.75 and \$1.50
Reserved Box Seats 75c
Enclosure Only

OUTSIDE GATE ADMISSION
Outside Gate Admission Per Person 25c
Adults on Tracks with Driver \$1.00

BANFF INDIAN DAYS
JULY 15-16-17

STAGE SHOW
EVERY EVENING AFTER CONCLUSION OF THE CHUCKWAGON RACES

YAUDEVILLE - DANCING
LAUGHTER - MUSIC

THE GREATEST OUTDOOR SHOW ON EARTH!

WILD HORSE RACES
"A THRILL A SECOND"

CHAMPIONSHIP SADDLE BARRECK BUCKING HORSE RIDING

CHAMPIONSHIP CALF ROPING
* WILD HORSE RACES

WILD COW MILKING CONTEST
"YOU'LL ROAR with LAUGHTER"

INDUSTRIAL and COMMERCIAL Exhibits
FARM MACHINERY CARS - TRUCKS TOOLS

EDMONTON EXHIBITION
JULY 12-17

HORSE RACES - DAILY
MONDAY to SATURDAY
Post-qualifying

BRITISH EMPIRE GAMES
July 20th to August 7th 1954

Every Evening FIREWORKS

AN ADDED ATTRACTION **SONJA HENIE** IN THE CORRAL
and her ICE REVIEW - featuring SONJA HENIE

Each Evening - Monday to Saturday 8:00 p.m. (Post Appearance in Western Corral) **PRICES** Circle Reserved Seats, \$1.00 - Reserved Seats, \$2.00
Saturday Matinee - 2:00 p.m. Mail Order with Remittance Accepted. Box Office Open - 10:00 a.m.
Only one show each evening. 175 hours of health-saving extravaganzas. Box Office Open - 10:00 a.m.

Accommodation plentiful • Contact Stampede Accommodation Bureau upon arrival - in front of C.P.R. station
Reduced Railway, Bus and Air Lines Fares • See your Travel Agent

CALGARY EXHIBITION and STAMPEDE, CALGARY, Alberta, Canada

W. A. CRAWFORD-PROST President
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