

Calgary

ALBERTA CANADA

EXHIBITION & STAMPEDE

THE GREATEST OUTDOOR SHOW ON EARTH

OFFICIAL AUDITED ATTENDANCE FOR SIX DAYS IN 1960 - 527,333



AN EXCITING FINISH TO ONE OF THE WORLD FAMOUS CALGARY CHUCKWAGON RACES -- BEFORE A CAPACITY CROWD

JULY 10-15, 1961

MORNINGS
MONDAY, 9 a.m., DOWNTOWN
 GREAT STAMPEDE PARADE - 3 HOURS
TUE., WED., THUR., FRI., 10 a.m.
 CALGARY, MOUNTAIN STREET
 BREAKFASTS & DISCOGRAPHY
 BREAKFASTS - BOLLER DANCING
TUE., WED., THUR., 10 a.m.
 MOUNTAIN ROAD SHOWS
FRIDAY, 10 a.m., Exhibition Grounds
 FREE SHOW, CALGARY'S LIVESTOCK
 EXHIBITION AND INDUSTRIAL EXHIBITS
SAT., 9 a.m., Exhibition Grounds
 "SATURDAY AFTERNOON" SHOWS
 MOUNTAIN ROAD SHOWS, RACES
 COMPETITIVE HORSE RACING, RACES
 - TRAILER RACES

AFTERNOONS
 EXHIBITION GROUNDS IN FRONT OF
 THE GRANDSTAND
AT 10:30 a.m.
**CHAMPIONSHIP
 COWBOY CONTESTS**
 SADDLE BRIDING, BRIDING
 BARBACK BRIDING, RIDING
 FREE READING
 WILD HORSE RACE
 WILD COW TIE-UP CONTEST
 ROPE WILD STEER RIDING
 BRAHMA BULL RIDING
RUNNING HORSE RACES
 (SEE PAGES 10-11)
 JULY 10-15, 11 - 2:00 p.m.
 WITH PAUSE BETWEEN 11:00
 & 12:00 p.m.
 RUN AT HALF-HOUR INTERVALS
 WITH SPECIAL INTEREST
 ATTRACTIONS TO "THRILL YOU"

EVENINGS
 FREE PROGRAMS, FREE CONCERT
 (SEE PAGES 10-11)
**WORLD FAMOUS
 CHUCKWAGON RACES**
 IN FRONT OF GRANDSTAND, 7:30 p.m.
 MONDAY, WEDNESDAY, FRIDAY
 8:00 p.m. HEATS EVERY EVENING
 A RACE ON EACH EVENING
 WHICH HAS A LIMITED OUTRIDE
 DON'T MISS THIS EXCITING EVENT
**SPECTACULAR
 STAGE PRODUCTION**
 IN FRONT OF GRANDSTAND, 8:00 p.m.
 FRIDAY, SATURDAY, SUNDAY
 ENTERTAINMENT
 SPECIALTY ENTERTAINMENT
 DISPLAY NIGHTS
**ROYAL AMERICAN
 SHOWS ON MIDWAY**

IN THE LIVESTOCK PAVILION
**WESTERN CANADA'S
 PREMIER LIVESTOCK
 EXHIBITION**
 CALGARY, ALBERTA - JULY 10-15, 1961
**NATIONAL
 JERSEY SHOW**

BIG FOUR BUILDING
 CANADA'S LARGEST FAIR EXHIBITS
 SPACE UNDER ONE ROOF
 * OUTSTANDING DISPLAYS OF
 COMMERCIAL MANUFACTURING
 AND INDUSTRIAL EXHIBITS
 * WESTERN CANADIAN HISTORICAL
 EXHIBITS BY THE "GOLDENBOY
 FOUNDATION" OF CALGARY
 * ART AND PHOTO SALONS
 * ALL FREE - OPENING HOURS
 OF INTERESTING, EDUCATIONAL
 ENTERTAINMENT

**\$30,000 STAMPEDE
 GIVE-AWAY HOME**
 ON DISPLAY ON THE EXHIBITION
 GROUNDS
 A COMPLETE 2-ROOM RANCH STYLE BUNGALOW
 COMPLETELY FURNISHED WITH ATTACHED
 GARAGE - READY TO BE MOVED, FREE OF
 CHARGE, TO A LOT PROVIDED IN ONE OF CAL-
 GARY'S CHOICE RESIDENTIAL DISTRICTS.
**SOMEONE WILL WIN
 IT FOR ONLY . . .**
 TICKETS OR FREE STAMPEDE WEEK AT
 EXHIBITION GROUNDS ONLY!

FREE ON THE GROUNDS
 SPECIAL FEATURE ATTRACTIONS
 FOR YOUR ENJOYMENT ON THE
 INDEPENDENT MIDWAY
FORT CALGARY STOCKADE
 (OLD-TIMEY ENTERTAINMENT)
ROYAL CANADIAN MOUNTED POLICE
**LADIES' AND SCHOOL WORK
 EXHIBITION DEPARTMENTS**
**CHAMPIONSHIP WESTLING AND
 OTHER ENTERTAINMENT IN THE
 "CORRAL" - STAMPEDE WEEK**
GIANT STAMPEDE PARADE -
 MONDAY MORNING, 9 A.M.,
 DOWNTOWN, CALGARY

IN THE GROUND FLOOR
REX ALLEN
 STAR OF "LONE STAR" AND "LONE HORN"
EXHIBITION WEEK PRIZES
 A COMPLETE 2-ROOM RANCH STYLE BUNGALOW
 COMPLETELY FURNISHED WITH ATTACHED
 GARAGE - READY TO BE MOVED, FREE OF
 CHARGE, TO A LOT PROVIDED IN ONE OF CAL-
 GARY'S CHOICE RESIDENTIAL DISTRICTS.
 TICKETS OR FREE STAMPEDE WEEK AT
 EXHIBITION GROUNDS ONLY!

RUNNING HORSE RACES
 FRIDAY AND SATURDAY, 11:00 a.m. - 2:00 p.m.
 ALL THROUGH STAMPEDE WEEK, JULY 10-11,
 PAUSE BETWEEN 11:00 & 12:00 p.m.

AUTHENTIC INDIAN VILLAGE
 ON THE GROUNDS
 BLACKFOOT - SARCEES - STONTS
**PLAN ALSO TO VISIT CALGARY'S
 BEAUTIFUL MOUNTAIN PLAYGROUNDS**
**BANFF - LAKE LOUISE - JASPER
 BANFF INDIAN DAYS**
 JULY 20-23
**EXTENSIVE AUTOMOBILE
 PARKING SPACE AVAILABLE
 ON GROUNDS**



Accommodation plentiful - Contact Stampede Accommodation Bureau upon arrival - in front of C.P.R. station
CALGARY EXHIBITION and STAMPEDE, CALGARY, Alberta, Canada

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MAKE RESERVATIONS EARLY.