

75TH ANNIVERSARY OF THE CALGARY EXHIBITION!

CALGARY

ALBERTA - CANADA

EXHIBITION & STAMPEDE

JULY 11-16, 1960



"THE GREATEST OUTDOOR SHOW ON EARTH"

OFFICIAL ADDED ATTENDANCE FOR 6 DAYS IN 1959 - 591,715
WESTERN CANADA'S PREMIER LIVESTOCK DISPLAY
 CATTLE - HORSES - SHEEP - SWINE
 AYRSHIRE CATTLE NATIONAL SHOW

NORTH AMERICAN CHAMPIONSHIP SADDLE BRONC RIDING

BARBACK BRONC RIDING

BRASMA BULL RIDING
(With Loose Rope)

WILD STEER DECORATING

NORTH AMERICAN CHAMPIONSHIP CALF ROPING

NOVICE CHAMPIONSHIP BUCKING HORSE RIDING

WORLD FAMOUS CHUCKWAGON RACES
AWARDS GIVEN TO 4 RACES EVERY EVENING

RUNNING HORSE RACES
(With Professional Entries)
STARTS SATURDAY, JULY 9
AND EVERY AFTERNOON, JULY 10-15

FORT CALGARY STOCKADE
(RECREATION)

ROYAL CANADIAN MOUNTED POLICE

PLAN TO VISIT
CALGARY'S BOULEVARD PLAYBOYS
BANKY - LAKE LOUISE
JASPER
BANKY INDIAN DAYS
JULY 21 - 26th

SCHOOL CHILDREN'S LIVESTOCK REVIEW
Special Entry - Monday
10 to 12 Years

AUTHENTIC INDIAN VILLAGE
On the Ground
BLACKFOOT - STONYTS - SARCEES

ROY ROGERS
and other top flight entertainers - every evening 7:30 P.M.

DALE EVANS
and other top flight entertainers - every evening 7:30 P.M.

CHAMPIONSHIP WRESTLING IN GENERAL
JULY 10th

ALL ROUND OPEN CHAMPIONSHIP

ALL ROUND CANADIAN CHAMPIONSHIP

WILD COW MILKING CONTEST

WILD HORSE RACE

BOYS' WILD STEER RIDING

COMMERCIAL - INDUSTRIAL EXHIBITS

LADIES' AND SCHOOL WORK DEPARTMENTS

ART GALLERY & PHOTO SALON

NORTH AMERICAN CUTTING HORSE CHAMPIONSHIP
(Sunday Morning)

GIANT STAMPEDE PARADE

MONDAY MORNING DOWNTOWN 9 A.M.

\$30,000 STAMPEDE GIVE-AWAY HOME
YOU CAN WIN IT FOR \$1.00

MORNINGS

MONDAY 9 A.M.
EXHIBITION GROUND - 3 HOURS

TUES. - WED. - THURS. 10 A.M.
COLORFUL DOWNTOWN STREET PARADES AND CHUCKWAGON RACES

WED. - THURS. 10 A.M.
REGROUNDED CLASS INDIAN PARADE DOWNTOWN

FRIDAY 9 A.M.
WORLD FAMOUS CHUCKWAGON RACES AND SPECTACULAR STAGE PRODUCTION

SATURDAY 9 A.M.
SATURDAY MORNING LIVESTOCK REVIEW AND CHAMPIONSHIP WRESTLING IN GENERAL

ADMISSION
BARBERSHOP SEATING 10c and 25c
 BACK OF OPEN STAND SEATING 10c and 25c
 ADVANCE 50c
 INCLUDES ALL WESTERN RODEO SHOWS
 *Special Events 50c

MANY OTHER NEW ATTRACTIONS WILL BE PROGRAMMED DURING STAMPEDE WEEK

AFTERNOONS

EXHIBITION GROUNDS IN FRONT OF GRANDSTAND
STARTS 1:30 P.M.

CHAMPIONSHIP COWBOY CONTESTS

BRONC RIDING - CALF ROPING

BRASMA BULL RIDING

WILD HORSE RACES

WILD STEER DECORATING

WILD HORSE RACES

WILD COW MILKING

AND OTHER COWBOY EVENTS

RUNNING HORSE RACES
WITH PROFESSIONAL ENTRIES JULY 10-15
 FROM 1:30 TO 3:30 P.M. SEVEN DAYS A WEEK AT HALF-HOUR INTERVALS

A FAST MOVING TRAVELLING PROGRAM WITH FUN AND RECREATION FOR EVERY MEMBER OF THE FAMILY

ADMISSION
Special Admission to Shows
 Adult 25c - Children 15c - 10c
 5c - 10c
 Car or Truck 40c - 50c - \$1.00

EVENINGS

WORLD FAMOUS CHUCKWAGON RACES
IN FRONT OF GRANDSTAND 7:30 P.M.

WORLD FAMOUS CHUCKWAGON RACES
IN FRONT OF GRANDSTAND 7:30 P.M.

SPECTACULAR STAGE PRODUCTION
IN FRONT OF GRANDSTAND 7:30 P.M.

ROYAL AMERICAN SHOWS ON HIGHWAY
WHEELS OF AMERICA - BUCKEYES AND CONTOUR

ADMISSION
Special Admission to Shows
 Adult 25c - Children 15c - 10c
 5c - 10c
 Car or Truck 40c - 50c - \$1.00

Accommodation plentiful -- Contact Stampede Accommodation Bureau upon arrival -- in front of C.P.R. station
CALGARY EXHIBITION and STAMPEDE, CALGARY, Alberta, Canada

MERVYN A. DUTTON H. GORDON LOVE DONALD C. MATTHEWS MAURICE E. HARTNETT
 PRESIDENT 1st VICE-PRESIDENT 2nd VICE-PRESIDENT GENERAL MANAGER

MAKE RESERVATIONS EARLY.