

# 53rd CALGARY 53rd

# EXHIBITION

# AND STAMPEDE

## JULY 11-16 1938



Breery Cox, of Salmonville, Arizona, Riding for the North American Championship at the Calgary Stampede

## THE MIRROR OF AGRICULTURE AND INDUSTRY

LIVESTOCK, INDUSTRIAL, ART AND DOMESTIC EXHIBITS

**THRILLING  
COWBOY  
SPORTS**

BUCKING HORSE RIDING  
WILD HORSE RACES  
WILD COW MILKING  
FOR CANADIAN AND NORTH AMERICAN CHAMPIONSHIPS

STEER DECORATING  
CALF ROPING  
WILD STEER RIDING

**CHUCK  
WAGON  
RACES**

## "REVUE INTERNATIONALE" GORGEOUS PRODUCTION

and the FAMOUS CHUCK WAGON RACE  
EACH EVENING

### GRAND LIVESTOCK REVIEW

10 a.m. FRIDAY. Girls and Boys 15 and under, FREE.  
Presentation of Valuable Free Prizes

### RUNNING HORSE RACES

Opening Saturday, July 9, for Seven Days  
SEVEN RACES EACH DAY

## STAMPEDE PARADE

MONDAY MORNING---10 o'clock  
MORNING STREET DISPLAYS  
TUESDAY - WEDNESDAY - THURSDAY

## Performance Extraordinary

GRAND CLIMAX, SATURDAY NIGHT  
Brilliant Stage Production. Presentation of Stampede Championship Trophies. Parade of Gorgeously Dressed Indians.  
Final Chuck Wagon Race.

### DOG SHOW, Wednesday & Thursday

### Special Shopping Day, Friday

## MARVELLOUS FIREWORKS

Hand's Fireworks. - Best single night's programmes in Canada. - Both displays exactly the same. Even better than the great displays of the past.

### ROYAL AMERICAN SHOWS ON THE MIDWAY

### Re-Union of Old Timers at Their Log Headquarters

SEE THE INDIANS IN MARVELLOUSLY COLORFUL COSTUMES AT THE ENCAMPMENT

Admission to Grounds 25c. Autos 25c.

Children 12 years or under admitted Free to Grounds  
ATTENDANCE 1937--220,554

To Grandstand Enclosure and Bleachers 50c.

Extra for Reserved Seat--Afternoon 50c., Evening 25c.

Seat Reservations may be made by mail, with cheque or money order attached

from Saskatchewan, Alberta and British Columbia Mainland Points

Good Going July 10th to 16th. Return Limit, July 19th.

Summer tourist fares from anywhere to beautiful Banff, with stopover at Calgary. :: FREE ACCOMMODATION BOOTH AT C.P.R. STATION

A Wonderful Holiday Combination--Visit the Calgary Exhibition and Stampede, Banff and Lake Louise, Canada's wonderful mountain resorts, and the Turner Valley Oil Field

Send for Exhibition Prize List, Stampede Prize List, Race Programme, Illustrated Folder, Souvenir Car Sticker

J. CHAS. YULE, PRESIDENT

E. L. RICHARDSON, GENERAL MANAGER

THE CALGARY EXHIBITION AND STAMPEDE LIMITED

Member Alberta Stampede Managers' Assn., Rodeo Assn. of American and Western Canada Assn. of Exhibitions, including exhibitions at Brandon, Man., July 4 to July 2; J. E. Rennie, Manager; Edmonton, Alta., July 18 to 25; F. W. Albert, Manager; Saskatoon, Sask., July 23 to 26; B. W. Johns, Manager; Regina, Sask., August 1 to 6; D. J. Stedman, Manager

Engraving by Simpson of Winnipeg Limited; Paper by Provincial Paper Limited, Mill, Sicchen, Ontario; Ink by Chas. Bush Ltd. of Toronto; Photo by McDermid Day Co., Calgary; Four Color Process Printing by John D. McArn, Limited, Calgary, Alberta.