

54th CALGARY 54th EXHIBITION AND STAMPEDE JULY 10-15 1939

BRITISH EMPIRE YEAR



J. M. Dillon, Assoc. Director, The Calgary Stampede; Miss Catherine Anderson, known "Queen"; Elmhurst Ladies Society Duck Club; Mackford Indian Square; L. J. Richards, Assoc. Director, Elmhurst Ladies. Photos taken at the Calgary Stampede, reproduced by courtesy of the Canadian Pacific Railway.

MIRROR OF AGRICULTURE AND INDUSTRY

LIVESTOCK, AGRICULTURAL IMPLEMENTS, INDUSTRIAL, ART AND DOMESTIC EXHIBITS

**THRILLING
COWBOY
SPORTS**

**CANADIAN AND NORTH AMERICAN
CHAMPIONSHIPS**

**CHUCK
WAGON
RACES**

"Show of the Century"

**GORGEOUS STAGE
REVUE**

GRAND LIVESTOCK REVIEW
10 a.m. Friday. Girls and Boys 15 and under, FREE.
— VALUABLE FREE PRIZES —

RUNNING HORSE RACES
Opening Saturday, July 8, for Seven Days

STAMPEDE PARADE
MONDAY MORNING --- 10 o'clock
ADDED FEATURE --- "PAGEANT OF EMPIRE"
MORNING STREET DISPLAYS --- Tues., Wed., Thurs.

Gala Saturday Night
Stage Revue Chuck Wagon Race
Indian Parade Stampede Championships

DOG SHOW, Wednesday & Thursday

COWBOY BALL, 12 to 2 Friday Night

**MONDAY FIREWORKS SATURDAY
SUPERB**

ROYAL AMERICAN SHOWS ON THE MIDWAY

★ **OLD TIMERS' RE-UNION**

★ **INDIAN VILLAGE**

Admission to Grounds 25c. Autos 25c.
Children 12 years or under admitted Free to Grounds
ATTENDANCE 1938 --- 223,425

To Grandstand Enclosure and Bleachers 50c.
Extra for Reserved Seat --- Afternoon, 50c., Evening, 25c.
Seat Reservations may be made by mail, with cheque or money order attached.

Single Fare For Return Trip on Railway and Bus Lines
From Saskatchewan, Alberta and British Columbia Mainland Points
GOOD GOING JULY 8th to 15th. --- RETURN LIMIT, JULY 18th
Summer Tourist Fares from anywhere to beautiful Banff, with stopover at Calgary
--- **FREE ACCOMMODATION BOOTH AT C.P.R. STATION** ---

Travel now from Montana, Idaho and Washington to
Calgary, Banff and Lake Louise on new
dustless, hard-surfaced highways

A Wonderful Holiday Combination---a Visit to The Calgary Exhibition and Stampede, Banff
and Lake Louise, and Tenor Valley, The British Empire's Largest Grade 60 Field

Send for Exhibition Prize List, Stampede Prize List, Race Programme, Illustrated Folder, Souvenir Car Sticker

J. CHAS. YULE, President THE CALGARY EXHIBITION AND STAMPEDE LIMITED E. L. RICHARDSON, General Manager
Western Canadian Chas. A. Exhibitions, Brandon, Man., July 3 to July 7; J. H. Heale, Manager Edmonton, Alta., July 17 to 22; F. W. Abbott, Manager Saskatoon, Sask., July 24 to 26; R. W. Johns, Manager Regina, Sask., July 31 to August 3; D. F. Eiderich, Manager

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