

71st ANNUAL

# CALGARY

ALBERTA — — CANADA

## EXHIBITION AND STAMPEDE

### JULY 9-14-1956



**"GREATEST OUTDOOR SHOW ON EARTH"**  
6 day attendance in 1955 over half a million happy patrons!

**1956 PURSES AND PRIZE MONEY OVER \$110,000**

**"CALGARY'S OWN"**  
*World Famous Chuckwagon Races every evening!*  
IN FRONT OF GRANDSTAND  
THRILLS \* SPILLS \* CHILLS  
MUST BE SEEN TO BE APPRECIATED  
MOST THRILLING BODEO EVENT EVER!

**MONDAY MORNING Spectacular**  
**STREET PARADE**  
SHOW UP TO SEE THE PEOPLE  
INDIANS \* COWBOYS  
FLOATS \* PIONEERS  
BANDS

**WESTERN CANADA'S Premier**  
**LIVESTOCK SHOW**  
CATTLE — HORSES  
SHEEP — SWINE

**NORTH AMERICAN**  
**Championship**  
SADDLE and BAREBACK  
BUCKING HORSE RIDING  
BRAHMA BULL RIDING  
STEER DECORATING

**DOWNTOWN MORNING**  
**STREET CELEBRATIONS**  
INDIANS \* COWBOYS  
CHUCKWAGONS  
Fire-eating \* Bacon, Coffee  
Square Dancing

**CALGARY STAMPEDE NATIONAL ANGUS SHOW**

**CALF ROPING Contest**  
BOYS' STEER RIDING  
WILD COW MILKING  
WILD HORSE RACES  
AND ONLY A CHANCE!

**ART GALLERY**  
INTERNATIONAL PHOTO SALON  
INDIAN BEAD WORK  
SCHOOL and HOMEWORKS  
NEEDLEWORK EXHIBITS

**FRIDAY MORNING**  
**SCHOOL CHILDREN'S LIVESTOCK REVIEW**  
7 Days of Horse Racing  
PARI-MUTUEL BETTING  
STARTS JULY 7

**BANFF INDIAN DAYS**  
JULY 18-21  
VISIT THE MOUNTAIN RESORTS  
BANFF — LAKE LOUISE  
JASPER  
ALL PAID FOR BY  
THE PEOPLE OF CALGARY

**PRICES**  
GRANDSTAND RESERVED

AFTERNOONS	EVENINGS
\$1.75 and \$1.50	\$2.50, \$2.00 and \$1.50
RESERVED EAST REACHERS \$1.00	
ENCLOSURE (Seating from Only 75¢)	
OUTSIDE GATE ADMISSION 25¢ — AUTOS OR TRUCKS WITH DRIVER \$1.00	

**SATURDAY MORNING ROUND-UP**  
In Front of Grand Stand — 9 a.m. — Exhibition Grounds

INTERNATIONAL CUTTING HORSE COMPETITION  
INTERNATIONAL SHEEP DOG TRIALS  
OTHER COWBOY'S COMPETITIONS

**CONSERVATION CHUCK WAGON RACES**  
\$1,000 CASH AWARDS  
12 WAGONS — 3 HEATS  
A TWO-HOUR SHOW — NO RESERVED SEATS.  
Admission 50¢

**BIG BONUS SHOWS**

**MEXICAN VILLAGE**  
Authentic Mexican entertainment presented by a large group of talented artists, showing for the first time in Canada.  
SINGERS — DANCERS — JUGGLERS  
Mexican artisans producing and offering for sale: Clay Pottery, Family Leather Articles, Waxing Glass Blown Beverages, and many other Handicrafts as made in Colorful Old Mexico.  
RESTAURANT — Refreshing Mexican food prepared by local cooks under supervision of one-hour specialists, commencing at 8 a.m. Admission, 50¢.

**Accommodation plentiful — Contact Stampede Accommodation Bureau upon arrival — in front of C.P.R. Station**

**Reduced Fares, Railway, Bus and Air Lines — See Your Travel Agent — International Airport**

**CALGARY EXHIBITION & STAMPEDE, Calgary, Alberta, Canada.**

W. A. CRAWFORD-FROST, President  
F. C. MANNING, 1st Vice-President  
M. E. HARTNETT, General Manager  
H. G. LOVE, 2nd Vice-President

**MAKE YOUR TICKET AND ACCOMMODATION RESERVATIONS EARLY!**