

59th **CALGARY** 59th
EXHIBITION
STAMPEDE
JULY 10-15 1944



Steer Decorating Contest

"HIS GREAT MOMENT"

Photo by Courtesy McDermid Drug Co. Ltd.

<p>STAMPEDE EVENTS</p> <p>A Contest for North American Honors</p> <p>Bucking Horse Riding Bareback Riding Calf Roping Steer Decorating Wild Steer Riding</p> <p>Each Afternoon at Grandstand</p> <p>LIVE STOCK REVIEW</p> <p>and Children's Programme on the Grandstand Friday, 10 a.m.</p> <p>All Children Free! Valuable Prize Awards</p> <p>Valuable Prizes Given Away — Livestock for Country Children</p>	<p>Exhibits By COMMERCIAL and INDUSTRIAL FIRMS</p> <p>Also Ladies' Dept.</p> <p>Art - Photography School and Indian Work</p>	<p>CANADA'S PREMIER LIVE STOCK on display</p> <p>CATTLE HORSES SHEEP and SWINE</p> <p>The Backbone of CANADA'S War Production To Provide Foodstuffs</p>	<p>Morning Street Display</p> <p>Tuesday, Wednesday and Thursday</p> <p>Indian Parade Cowboys, Fun and Frolic</p>	<p>Chuck Wagon Races</p> <p>Skill and Speed to give Thrills and Spills</p> <p>CALGARY'S OWN ATTRACTION</p>
<p>INDIAN VILLAGE</p> <p>BLACKFEET, SARCEE and STONEYS</p> <p>Arranged in Buckskins, bands & feathers Living in gaily decorated teepees</p> <p>OLD TIMERS' RE-UNION</p> <p>Pioneers of the MOUNTAIN AND RANGE</p> <p>Gather to Re-live the "OLD DAYS"</p>	<p>GRAND OPENING Stampede Parade</p> <p>MONDAY MORNING, 10 O'CLOCK</p> <p>Bands - Armed Forces Indians - Pioneers - Cowboys Industrial - Livestock Comedy - Clowns</p>	<p>FROLIC-LAND</p> <p>All-Canadian Midway</p> <p>Games, Rides and Shows Brilliantly Lighted</p>	<p>Running HORSE RACES</p> <p>Opening Saturday, July 8th</p> <p>SEVEN DAYS Seven Races Each Day</p> <p>"Let Freedom Ring"</p> <p>A Gorgeous Production Featuring Song, Dance and Comedy</p>	<p>Each Evening In front of the Grandstand World's Foremost Cast Presents</p>
<p>ADMISSIONS</p> <p>To Grounds 25c Autes 25c Children 12 years and under admitted to grounds FREE Season Tickets \$5.00</p>	<p>FIREWORKS</p> <p>MONDAY - SATURDAY</p> <p>ROCKETS BOMBS SET PIECES</p>	<p>Grand Finale</p> <p>Saturday Evening COWBOYS - INDIANS Grand Stand Stage Show Final Chuckwagon Race Fireworks</p> <p>RESERVED SEATS</p> <p>GRAND STAND Afternoons — \$1.00 Evenings — \$1.00 and 75c ENCLOSURE OR BLEACHERS Afternoons or Evenings 50c</p> <p>(Best reservation may be made by mailing cheque or money order, with stamped addressed envelope (no return))</p>	<p>The Starting Point for all Mountain and Scenic Beauty Spots</p> <p>Visit BANFF, LAKE LOUISE and JASPER</p>	

R. W. WARD, President

Write for Further Information and Literature

J. CHAS. YULE, General Manager

THE CALGARY EXHIBITION AND STAMPEDE LIMITED

CALGARY

"THE GATEWAY TO ALASKA"

ALBERTA

John D. McKee, Printer