

64<sup>TH</sup> ANNUAL

# CALGARY Exhibition & Stampede

ALBERTA CANADA



Call Roping—A World's Championship Event

"Action on Ropes"

Photo by McDonald Drug Co., Calgary

**JULY 11 to 16, 1949**  
 "CANADA'S GREATEST OUTDOOR PAGEANT"

**STEER DECORATING**  
**INDIANS**  
**LIVESTOCK EXHIBITS**  
**INDUSTRIAL AND COMMERCIAL EXHIBITS**  
**MONSTER STREET PARADE**  
**SADDLE & BUCKLE HORSE RIDING**

**WILD HORSE RACE**  
**CALF ROPING**  
**Colorful INDIAN VILLAGE**  
**CATTLE HORSE SHEEP SWINE**  
**PRODUCTS & MACHINES**  
**VIEWED BY 100,000 SPECTATORS**  
**MONDAY 10 am**  
**Up to 1000 AMERICAN STEERS**

**WILD COW MILKING**  
**CHUCK WAGON Races**  
**Bachma BULL and STEER Riding**

**PRIZES**  
 PRIZE MONEY AND PURSES TO BE PAID OUT IN 1949 OVER  
**\$100,000.00**

**1948 ATTENDANCE**  
**376,983**

**GRANDSTANDS** - \$1.00 & \$1.25  
**AFTERNOONS** - \$1.00 & \$1.50  
**EVENINGS** - \$1.50 & \$1.50  
 INCLUDES CHEF FOR HOME PERFORMANCES - 75c  
 OUTING SALE  
 CAR OR PERSON - .25c  
 SEATING: 25c  
 ADULT OR CHILD SAME PRICE  
**MAKE YOUR RESERVATIONS EARLY**

**SALE STAGE**  
 ATTRACTIONS - VAUDEVILLE, RODEO, CLOWNS, TRICK RIDING

**HOME CRAFTS**  
 NEEDLEWORK - CULINARY

**Visit BANFF LAKE LOUISE**  
**JASPER PARK**  
 IN THE HEART OF THE CANADIAN ROCKIES

**School Childrens LIVE STOCK REVIEW**  
 FRIDAY MORNING

**Running HORSE RACES**  
 7 Days  
 "PARI-MUTUELS"

**Down town MORNING STREET RACES**  
 Celebrations  
 "COWBOYS... INDIANS... CHUCK WAGONS"

**MIDWAY**  
**FIREWORKS**  
**ART Gallery**  
**PHOTO Salon**  
**SCHOOL WORK Exhibits**

**THE WORLD'S MOST THRILLING RODEO EVENT**

Accommodation plentiful - Contact Stampede Accommodation Bureau upon arrival - in front of C.P.R. station  
 Reduced Railway and Bus Fares. See your Travel Agent. Trans Canada Air Lines, International Airport.

**CALGARY EXHIBITION and STAMPEDE, CALGARY, Alberta, Canada**

J. B. CROSS, President J. CHAS. YULE, Managing Director