

Coronation Year

CALGARY

EXHIBITION

STAMPEDE

JULY 5-10 1937



ALBERTA ON PARADE

LIVESTOCK, INDUSTRIAL, ART AND DOMESTIC EXHIBITS

**THRILLING
COWBOY
SPORTS**

BUCKING HORSE RIDING - STEER DECORATING
WILD HORSE RACES - CALF ROPING - INDIAN RACES
WILD COW MILKING - WILD STEER RIDING
FOR CANADIAN AND NORTH AMERICAN CHAMPIONSHIPS

**CHUCK
WAGON
RACES**

"CAVALCADE OF HITS" GORGEOUS PRODUCTION
and the FAMOUS CHUCK WAGON RACE
EACH EVENING

GRAND LIVESTOCK REVIEW

10 a.m. FRIDAY. Girls and Boys 16 and under, Free. - Added Feature - WM. R. MARTIN and HIS MARVELLOUS SHEEP DOGS

Presentation of Valuable Free Prizes by
HIS EXCELLENCY, THE GOVERNOR-GENERAL OF CANADA

RUNNING HORSE RACES

Opening Monday, July 5th, for Six Days
SEVEN RACES EACH DAY

STAMPEDE PARADE

MONDAY MORNING---10 o'clock
MORNING STREET DISPLAYS
TUESDAY - WEDNESDAY - THURSDAY

Performance Extraordinary

GRAND CLIMAX, SATURDAY NIGHT
Brilliant Stage Production; Presentation of Stampede Championship Trophies by His Excellency, The Governor-General; Parade of Gorgeously Dressed Indians; Final Chuck Wagon Race.

DOG SHOW, Wednesday & Thursday

Special Shopping Day, Friday

CORONATION FIREWORKS

TWO NIGHTS THIS YEAR
MONDAY Hand's Coronation Fireworks - Best single night's programmes in Canada - Both displays exactly the same. Even better than the great displays of the past **SATURDAY**

ROYAL AMERICAN SHOWS ON THE MIDWAY

Re-Union of Old Timers at Their Log Headquarters
SEE THE INDIANS IN MARVELLOUSLY COLORFUL COSTUMES AT THE ENCAMPMENT

ADMISSION TO GROUNDS ONLY 25c.

Children 12 years or under admitted Free to Grounds

To Grandstand Enclosure and Bleachers 50c.

Extra for Reserved Seat--Afternoon 50c., Evening 25c.

Seat Reservations may be made by mail, with cheque or money order attached.

SINGLE FARE FOR RETURN TRIP ON THE RAILWAYS from Saskatchewan, Alberta and British Columbia Mainland Points **Low Bus Fares**

Good Going July 3rd to 10th. Return Limit, July 13th.

Summer tourist fares from anywhere to beautiful Banff, with stopover at Calgary. **FREE ACCOMMODATION BOOTH AT C.P.R. STATION**

A Wonderful Holiday Combination--Visit the Calgary Exhibition and Stampede, Banff and Lake Louise, Canada's wonderful mountain resorts, and the Turner Valley Oil Field

Send for Exhibition Prize List, Stampede Prize List, Race Program, Illustrated Folder

J. CHAS. YULE, PRESIDENT

THE CALGARY EXHIBITION AND STAMPEDE LIMITED

E. L. RICHARDSON, GENERAL MANAGER

Members: Alberta Stampede Managers' Assn., Rodeo Assn. of America and Western Canada Assn. of Exhibitions, including exhibitions at Brandon, Man., June 28 to July 2; J. R. Bertie, Manager; Edmonton, Alta., July 12 to 17; F. W. Abbott, Manager; Saskatoon, Sask., July 19 to 26; S. W. Jones, Manager; Regina, Sask., July 29 to 31; D. T. Elderker, Manager.

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