

56th **CALGARY** 56th  
**EXHIBITION**  
**AND STAMPEDE**  
**JULY 7-12 1941**

Enjoyed by a Quarter of a Million Patrons Last Year



THE CHUCK WAGON RACE — One of the World's Most Thrilling and Spectacular Events.  
 Photo by Nicholas Morath, courtesy Canadian Pacific Railway. Color treatment by A. Nisbet.

**REFLECTING ALBERTA'S PROGRESS**

LIVESTOCK, AGRICULTURAL IMPLEMENTS, INDUSTRIAL, ART, PHOTOGRAPHIC & DOMESTIC EXHIBITS

**THRILLING COWBOY SPORTS :** For Canadian and North American Championships

**GORGEOUS STAGE REVUE** -- **"MUSIC ON WINGS"**

**GRAND LIVESTOCK REVIEW**  
 10 a.m. Friday. Girls and Boys 15 and under, FREE  
 VALUABLE FREE PRIZES

**RUNNING HORSE RACES**  
 SIX DAYS

**STAMPEDE PARADE**

MONDAY MORNING--10 o'clock  
 SEEN ANNUALLY BY FIFTY THOUSAND PEOPLE

**Gala Saturday Night**

Stage Revue Chuck Wagon Race  
 Indian Parade - Presentation of Stampede  
 Championships - Fireworks

**DOG SHOW, Wednesday & Thursday**

**Morning Street Displays--Tues., Wed., Thurs.**

**MONDAY FIREWORKS SATURDAY**

**OLD TIMERS' RE-UNION ❖ ALL CANADIAN MIDWAY ❖ INDIAN VILLAGE**

Admission to Grounds 25c. Autos 25c To Grandstand Enclosure and Bleachers 50c  
 Children 12 or Under Admitted Free to Grounds Extra for Reserved Seat -- Afternoon, 50c. Evening, 25c  
 Seat Reservations may be made by mail, with cheque or money order attached

**COME BY RAIL, BUS OR AIR**

Single Fare for Return Trip on Railway and Bus Lines from Saskatchewan, Alberta and British Columbia Mainland Points. Good Going July 5th to 12th. Return Limit, July 15th, 1941. Senior Travel Fare from anywhere to Beautiful Banff, with Stopover at Calgary. ACCOMMODATION BUREAU AT C.P.R. STATION

Travel now from Montana, Idaho and Washington to Calgary, Banff and Lake Louise on New Paved Highways

A Wonderful Holiday Combination--A Visit to the Calgary Exhibition and Stampede, Banff and Lake Louise, and Ferner Valley, the Centre of The British Empire's Largest Crude Oil Field

**WELCOME TO OUR NEIGHBOURS:** You are cordially invited to visit the Calgary Exhibition and Stampede this year. Citizens of the United States have only to cross the most peaceful international boundary in the world, without passport or visa. Vacation dollars due to exchange worth a tenth more, and you may move about as freely as in your own country and leave with the same informality and ease.

**BANFF-JASPER HIGHWAY--** Unfolding Nature's Beauties--Quarters and facilities, the most wonderful mountain scenery in the entire world -- **BIG BEND HIGHWAY**

Consult branches of the Alberta Motor Association, Lethbridge, Medicine Hat, Edmonton or Calgary, for Road Maps and Road Information. Send for Exhibition Prize List, Stampede Prize List, Race Programme, Illustrated Folder, Souvenir Car Sticker. T. A. HORNIBROOK, President THE CALGARY EXHIBITION AND STAMPEDE LIMITED J. CHAS. YULE, General Manager

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