

Advancing community pharmacist's role in driving the future of health

Shaping the next era
of retail pharmacy.





Over
77%
of patients agree
the pharmacist
is an integral
member of the
care team.*

Strategies and solutions to future-proof your pharmacy

Today's pharmacists play a critical role in elevating consumer and patient well-being. As some of the most accessible and trusted health care professionals, pharmacists can perform a range of complex clinical functions and help people stay healthy while also assisting in managing their chronic conditions.

Pharmacists deliver important public health services such as vaccinations, point-of-care testing, and chronic and acute disease prevention and management. Their role is becoming more important but the obstacles to their roles and challenges continue to persist. Today's challenges that we're seeing are:

- 1) Keeping up with the latest evidence (Credible)
- 2) Patient safety (Rapid)
- 3) Patient education (Equitable)
- 4) Too many disparate systems (Flexible)

* Pharmacist of the Future
(Express Scripts and Mailman School of Public Health Research)

85% of pharmacists agree that they will see increased patient counseling responsibilities, take on a bigger role in preventive care measures, and be more integrated in care management teams.*



Four Key Strategies

Credible: Transforming pharmacy practice with reliable medication information

As pharmacists evolve to become a more integral part of the patient journey, they need knowledge sources to meet the consumer needs of the future. More than 85% of pharmacists agree that they will see increased patient counseling responsibilities, take on a bigger role in preventive care measures, and be more integrated in care management teams.*

To ensure that you're meeting the consumer needs of the future, your pharmacists need access to reliable, trusted medication information.

Once you ensure that your information is credible, your teams need that information to be delivered timely and efficiently.

*Transformation of Patient Care by Pharmacists | Evernorth



Four Key Strategies

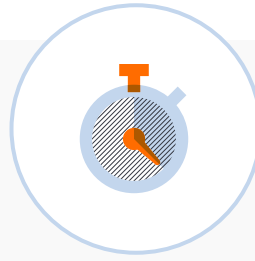
Rapid: Enhancing patient safety through timely and accessible information

Outdated drug information puts clinicians at a disadvantage when treating patients and can lead to patient safety risks. The FDA recognizes the importance of providing written information to patients about their prescription drug products. Evidence suggests that such information can help patients use their prescription drug products safely and effectively, which may reduce preventable adverse drug reactions and improve health outcomes.*

Community pharmacists need to keep abreast of new modalities of therapy and be aware of the emergence of new drug information. Having access to credible drug information is key in providing assured drug counseling, building confident medication decisions, and supporting optimal patient safety.

Not only do your pharmacists need rapid and credible information, but they also need information that will support medication adherence across a diverse population to help reduce health disparities.

* Patient Medication Information (FDA.gov)



Evidence suggests that patient medication education can help patients use their prescription drug products safely and effectively, which may reduce preventable adverse drug reactions and improve health outcomes.*



Four Key Strategies

Equitable: Empowering consumers through inclusive education



The ways in which consumers interact with their pharmacist to manage their overall health are evolving as community pharmacies seek greater engagement. One study found 90% of the U.S. population is located within five miles of a pharmacy.*

This convenient access makes community pharmacies an ideal setting to help drive equity and fill gaps in patient care. Given continued inequities in health care, pharmacies can offer greater inclusion. For instance, as diverse populations increasingly trust local pharmacists and seek out more affordable and accessible services, they tend to rely less on traditional health care channels. Additionally, 1 in 3 Americans visit their pharmacy at least once a week and 2 in 4 Americans agree they feel comfortable discussing their personal health with a pharmacist.*

Pharmacists play a crucial role in ensuring that patients understand their medications, which is essential for patient adherence. Providing your pharmacists with the right resources to help them empower consumers to take an active role in managing their own health is key. For consumers to act, education needs to be inclusive, support diversity, and promote equal health outcomes.

To truly tie all this together, you need trusted content to support your teams efforts in care management.

* Access to community pharmacies
(Journal of the American Pharmacists Association)

* CVS Rx Report, Harris Poll (CVS Health Dimensions Health Care Study)



Studies show
90%
of people in the
United States live within
five miles of a
community pharmacy.*





Between 2010 and 2019, the number of new drugs increased by 60% compared with the previous decade.*

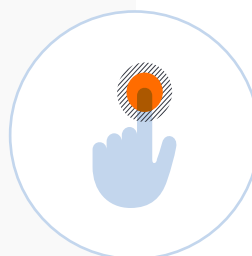
Four Key Strategies

Flexible: Adapting to industry demands with agile systems

Between 2010 and 2019, the number of new drugs increased by 60% compared with the previous decade. To keep up with this, your systems must stay abreast of rapidly changing regulations, ensuring that the latest content and drug pricing are available on a timely basis. Additionally, these systems should possess the capabilities to adapt for future growth.

The Gold Standard Drug Database is keenly designed to address today's challenges, and it is also prepared for rapid future adaptations to keep pace with industry demands.

To achieve all of this, Elsevier is here to help.



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*Research and Development in the Pharmaceutical Industry | Congressional Budget Office (cbo.gov)

How Elsevier supports the pharmacist's role in driving the future of health



Credible

Elsevier's clinical data is managed exclusively by pharmacists (PharmD), most of whom are Board of Pharmacy Specialty certified. Our pharmacists specialize in managing clinical content for their areas of expertise, setting us apart from other drug compendia. We take pride in ensuring all clinical content is thoroughly researched and subjected to a stringent peer-review process with a focus on patient safety and prioritized accordingly.



Rapid

Updating our data and making it available daily ensures we provide the most current and accurate drug information available. Our staff monitors product, pricing, and clinical updates throughout the week (Monday through Friday) and all entered data is made available daily.



Equitable

Elsevier's person-centered medication education provides easy access to health information for all individuals, helping to improve health outcomes, reduce health disparities, and create a healthier future.

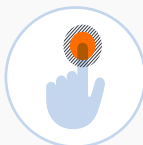
Our comprehensive medication education, available in 21 languages, focuses on inclusivity, understandability, and empowering each person to act in managing their own health. Our education supports diversity, conveys respect to all people, and promotes equal health outcomes.



Flexible

Our relational database allows us to update our data and make it available daily, helping to ensure we are providing the most current and accurate drug information available.

Additionally, our flexible technology saves IT time and effort by eliminating manual fixes long accepted as an unfortunate necessity with other drug compendia. And while the database keenly addresses today's challenges, it is also ready for rapid future adaptations to keep pace with industry demands.



Elsevier's drug information solutions

Gold Standard Drug Database:

With Gold Standard Drug Database you can integrate timely drug data into applications supporting patient safety, information technology, and operational value. It is built with an adaptive and responsive data model that can grow with your business.

Clinical Pharmacology powered by ClinicalKey:

Clinical Pharmacology powered by ClinicalKey is a comprehensive drug reference solution providing quick access to current, accurate, and clinically-relevant drug information.

ClinicalKey AI:

ClinicalKey AI bridges the gap between trusted medical content and advanced artificial intelligence. Designed specifically for clinicians, it revolutionizes decision-making at the point of care.

This innovative solution offers a natural language interface, allowing pharmacists to swiftly access evidence-based information.

Curated content in ClinicalKey AI is constantly refreshed to ensure clinical accuracy and pharmacists can validate information efficiently, aligning with guidelines and clinical responsibility.

Trusted content powered by responsible AI.



Paperless Patient Education:

The Paperless Patient Education Suite offers an easy way to deliver patient medication education and guides. Whether it's through a secure Elsevier hosted website, via QR codes, or URLs, patients can access medication education on their smartphones, tablets, or computers, making learning accessible and convenient.

ProspectoRx:

A real-time drug product and pricing solution that guides drug pricing decisions and drug pricing analysis. Gain a deep understanding of historical and competitive drug pricing trends while staying current on newly launched drugs and drug products.



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