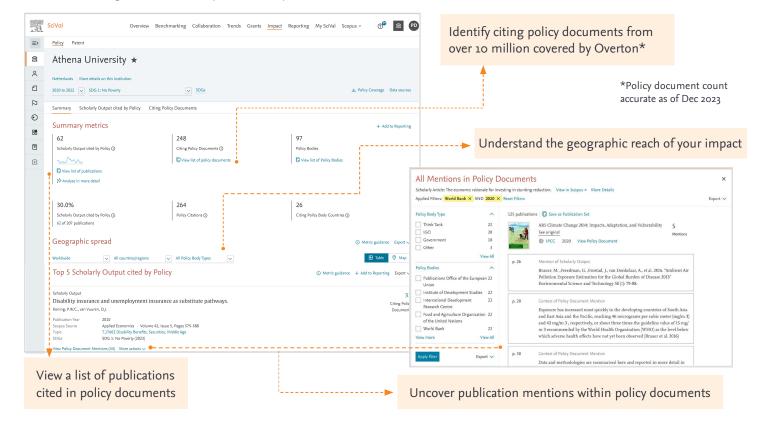


Combine impact data, metrics and insights with local knowledge to demonstrate your broader research impact

- Demonstrate and highlight your societal, political and technological impact at the organization, group and individual researcher level
- Enhance promotion and tenure applications with impact analytics and narratives
- · Enrich funding bids and development of impact narratives
- Enhance organizational reputation by showcasing local, national and international policy impact and influence
- Discover the research outputs being cited in policy documents and patents
- Identify researchers driving innovation and having potential technological and economic impact



Demonstrate the impact of your research activities on society with impact data, metrics and insights to enrich your local knowledge and build narratives



Helping universities, faculties, departments and research groups:

Identify and understand the broader impact of their research activities

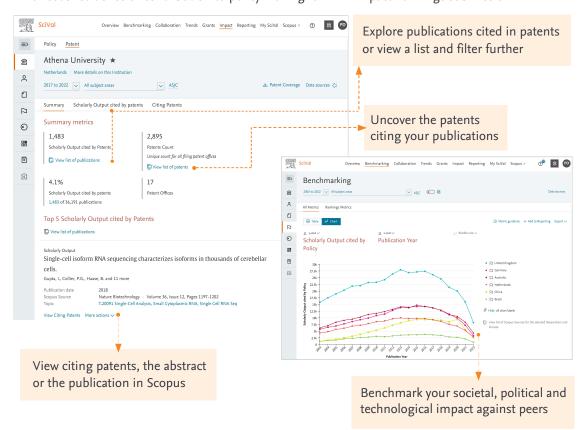
- Determine how research has affected policy at a local, national and international level
- Understand innovation pathways and potential technological and economic impact
- Uncover internal researchers influencing policy who could participate in policy committees or media and outreach activities
- Discover research outputs being cited by policy documents and patents to build impact narratives
- Benchmark to peers and evaluate your societal, political and technological impact

Showcase and demonstrate the broader impact of their research:

- To the public, potential donors, governments and funding bodies
- In marketing and media communications
- In CVs, grant applications and university webpages and research portals



- Identify key researchers on and beyond campus influencing policy and technological innovations related to achieving the UN SDGs
- Uncover evidence of contribution to policy making for THE Impact Rankings submission









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