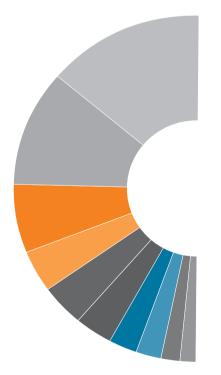
HOW RESEARCHERS REALLY FEEL ABOUT PEER REVIEW

To celebrate Peer Review Week 2016 (19th-25th September), this infographic examines the attitudes of researchers to peer review in scholarly communication. The research was carried out by Elsevier's Customer Insights team in collaboration with the PRC (Publishing Research Consortium). Where data is available, results are compared to 2007 and 2009 figures.

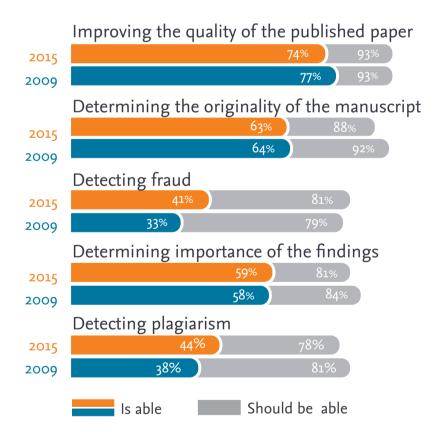


REASONS FOR DECLINING TO REVIEW



- **45%** Too busy generally
- 34% Outside area of expertise
- 21% Deadline too short
- **12%** Not declined recently
- 12% Too many commitments
- **10%** Poor scientific quality
- 8% Journal not on list
- 7% Conflict of interest
- 5% Poor quality English
- **4%** Other

PURPOSE AND EFFECTIVENESS OF PEER REVIEW



REASONS FOR REVIEWING





Playing a part as a member of the community

Enjoy helping to improve the paper



Reciprocating others' reviewing work

Enjoy seeing work ahead of publication

72%

41% Enhance my

reputation or

future career



Increase the

board

chance of a place

on the editorial



Increase the chance of future acceptances

Social factors





Instrumental factors

In 2015, we approached >75,000 authors in Scopus who published in 2012-2014. We received 2,004 responses (2.7% RR). Confidence interval is ±2.2% at 95% confidence level.

