

## Comprehensive insights to drive strategic impact

Informing key decisions in research  
and faculty lifecycle management



Effective management of a university or research organization involves making the right choices: hiring and retaining the best people, securing the appropriate funding, leading with data-driven decisions – and translating those decisions into high-quality outcomes.

Challenges such as a lack of centralized data and inconsistencies in academic recruitment and promotion, along with rigorous compliance demands from funders and accreditors, impede an institution's potential to make effective decisions and ensure rigor and integrity across all its functions. Data, analytics and faculty reporting systems provide leaders with a reinforced structure, allowing them the space to complete important administrative tasks, while maintaining excellence across a multitude of strategic goals.

### Key development areas for institutional excellence:



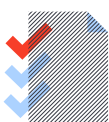
#### Inadequate academic evaluation

Universities require robust tools for a thorough, equitable evaluation of their activities, enabling them to respond to performance trends across their enterprise.



#### Obscured visibility of academic impact

Many institutions struggle to clearly demonstrate the real-world impact of their research, teaching, and service activities to funders and stakeholders. Without the ability to transparently showcase these outcomes, universities risk losing essential funding and support.



#### Navigating the accreditation and compliance maze

Complying with ever-evolving funder and accreditation standards and open access mandates presents a daunting task for many institutions. Inefficiencies in existing systems can result in significant risks of non-compliance, failure to meet accreditation standards, and potential penalties.



#### Overcoming disciplinary silos

Growing specialization within research can make it difficult to effectively identify and connect experts across the university. It can be a barrier to interdisciplinary research and to discoverability by corporate and government sponsors searching for specific expertise.



#### Grant management inertia

Slow and cumbersome grant management processes can cause universities to miss critical funding opportunities. Institutions need to streamline their grant lifecycle, from application through award, to stay competitive and fully leverage available funding.



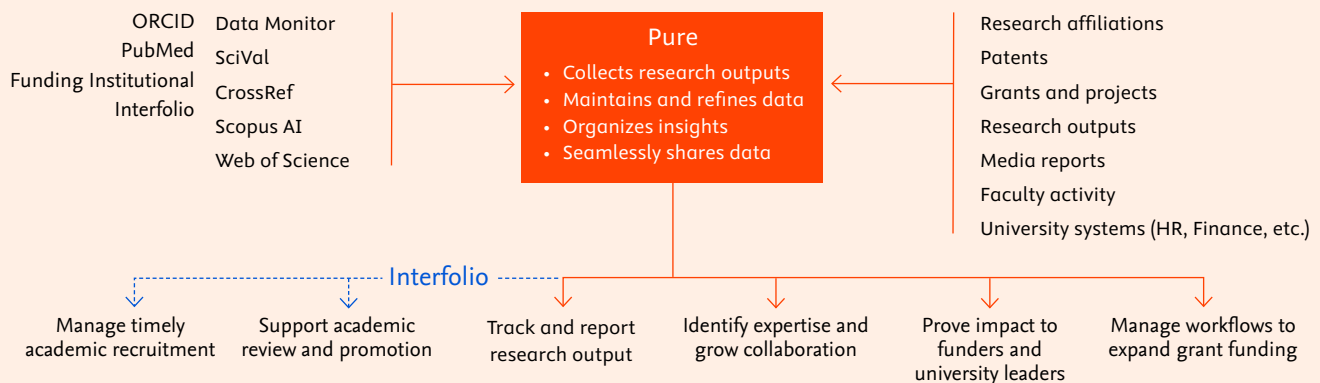
#### Barriers to equitable recruitment and promotion

Transparent and consistent processes for the promotion and recruitment of academic staff are essential for institutional success. Insights into the full academic lifecycle enable leaders to deliver on equity across hiring, workloads, salaries, promotions, and more.

Elsevier's academic information solutions provide a people-centered approach to university operations. Pure's integration of external and internal research information improves workflows and organizes data to address several

challenges, and, when complemented by Interfolio, supports strategic insights into your research enterprise and academic staff that enables efficient faculty recruitment, review and promotion.

## Enable efficiency and insights for the academic lifecycle and research management



## Pure + Interfolio



### Support academic evaluation

Transform raw data into actionable insights, enabling a comprehensive assessment of your university. Our intuitive dashboards provide a visual narrative of performance trends, facilitating data-driven planning and decision making.



### Illustrate impact

Construct a multifaceted view of impact, from societal benefits to citations. Highlight successes and gather key metrics, offering a compelling view of outcomes from your research, teaching and service.



### Facilitate accreditation and compliance reporting

From open access mandates to external accreditation, our solution simplifies compliance tracking. Visual dashboards and customizable reports offer a clear, audit-ready overview and support seamless governance processes.



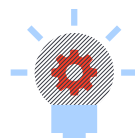
### Identify and connect experts

Our advanced search and networking tools help you identify and collaborate with experts within your institution and make your expertise visible to collaborators across the globe, fostering innovation and cross-disciplinary partnerships. Interactive network diagrams and expert profiles bring your institutional talent to the forefront.



### Accelerate grant success

Streamline the entire grant lifecycle, from opportunity discovery to award management. Visualize your grant workflow with clear, step-by-step tracking systems and accelerate your path to funding success with our expertly designed management workflows.



### Make recruitment and promotion more equitable and efficient

Bring greater efficiency and accuracy to academic staff evaluations. Manage strategic recruitment and promotion with a system that supports unbiased and comprehensive reviews with limited administrative burden.



For more information, visit

[elsevier.com/solutions/research-and-academic-management/academic-development-and-research-innovation](https://elsevier.com/solutions/research-and-academic-management/academic-development-and-research-innovation)

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