## RESEARCH

## FUTURES

Researcher survey results

February 2019


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## Approach to survey of researchers

## About Research Futures research

- Understanding what the research landscape might be like in ten years' time
- What will be the opportunities and challenges for the research community
- This survey is part of a larger study the full report is on the Elsevier.com website* which also includes:
- A literature review to understand current systems, agents and macro trends
- 56 in-depth interviews with range of stakeholders (funders, researchers, librarians, technologists, futurists, government and senior Elsevier personnel)
- Workshops with Elsevier personnel and external stakeholders to develop scenarios


## Research objectives are to:

- Test attitudes towards (emerging) solutions, technologies and policy shifts
- Map expectation, desire and behaviour (in respect to funding and research outputs)


## About the survey

- 2,055 researchers responded to a survey of 146669 individuals randomly selected from database of 3.6 million researchers (1.4\% response rate)
- Survey tool: Online survey available in English only. Survey took 20 minutes to complete (median average). Fieldwork took place in Spring 2018.
- Results: Responses have been weighted to be representative of the global researcher population by country (UNESCO data). Base sizes shown in this report are weighted unless otherwise stated
- Statistical testing: Maximum error margin for 2055 responses is $\pm 1.8 \%$ at $90 \%$ confidence levels. When comparing main group and sub-group we have used a Z-test of proportion to identify differences between the overall average and the sub-group ( $90 \%$ confidence levels).

EXECUTIVE SUMMARY



Open Science* is an umbrella term that encompasses a number of different aspects of research. For many a key component of open science is the open availability of research data. More than half of researchers (52\%) expect most data to be available once the related research is published ( $22 \%$ thought most research data would not be available and the rest were undecided). Engineering researchers (35\%) were least confident that research data would be available.

Open Access is another aspect of open science. In recent years Open Access publishing has not grown at the rate expected by many, but looking ahead to 10 years' time, researchers expect that Open Access journals will dominate over subscription journals; $56 \%$ expect all publications to be Open Access vs. 18\% that expect all publications to be subscription. The expectation is higher in life science ( $63 \%$ ) where Open Access publishing is currently most prevalent. Furthermore researchers in the UK ( $69 \%$ ) and US ( $61 \%$ ) are more likely to expect a fully Open Access future than researchers from China (46\%).

Another component of open science, is the ability to reproduce prior research. In recent years reproducibility has been discussed widely among scholars and has been described as a crisis, This research indicates that researcher experience of reproducing prior research is mixed. Moreover, they do not believe any difficulties will be resolved soon. Researchers expect to still be frustrated by the inability to reproduce research in 10 years' time; only $48 \%$ think it is likely that nearly all research in their field will be replicable; with researchers in Western Europe and North America even more sceptical ( $43 \%$ and $42 \%$ respectively).

Within the last year $52 \%$ of researchers have undertake a replication study. Almost a third of researchers attempted to reproduce another researcher's study, $37 \%$ were successful, $6 \%$ unsuccessful (most were at least partly successful).
Researchers report a lack of incentive to conduct replication studies due to concerns that studies will not be accepted for publication and too much focus on replication of existing studies will hold back innovation and career.
*See the definition in the full report. www.elsevier.com/connect/elsevier-research-futures-report

## Funding the future

Funding of research has been a hot topic since the
2008 global financial crisis, so perhaps unsurprisingly researchers are not optimistic about funding for research in the future.

There is a considerable gap between the proportion of researchers that want more funding and those that expect there to be more funding (in rea terms in 10 years' time compared to today). This is particularly true in economically mature regions (North America, Western Europe and Australasia) where around nine in ten want more funding, but less than four in ten expect there to be more funding available. Conversely in Asia $71 \%$ expect there to be more funding compared to only $63 \%$ that want more funding.

In a future where public funding falls short it is feasible that other sources will make up the shortfall. Researchers are ambivalent about other sources such as philanthropic and corporate funds in the future; especially in North America and Western Europe (indeed a number neither want it nor expect to use such funding sources).

Comments from researchers suggest they are more accepting of philanthropic/charitable funds than of funding from corporations (whom they believe may want to influence the outcome and dissemination of studies in order to favor their own interests).
Researchers in Engineering, Life Sciences and Health Sciences are more open to using these alternative funding sources.

As competition for research funding and the need to demonstrate RO for public finances grows, funders may expect more control in the scientific process, but how is that received by researchers?
Only one in five researchers want funders to influence how results are communicated or how studies are designed; however almost two in five think it is likely funders will want to do this.

Generally researchers are more willing to comply with funders determining the communication of results (providing researchers can also publish in a peer-reviewed journal of their choosing) but they are less willing to alter their study design to appease funders. Researchers believe funders may not have sufficient knowledge of experimental design to set requirements or may bias results towards a certain outcome.
Related to funding and ROI is the need to demonstrate impact Researchers are largely in agreement that the majority of research should have an impact on society, moreover, many believe their own research will have an impact; however, much fewer think it is likely that most research will have an impact.
The best measures of impact are mainly around publications and related outputs and attention rather than tangible changes to society; however this varies by specialty. Medical researchers are more likely to view improved life expectancy as an impact of their research and social scientist mention changes to government policy


Technology ... revolution or evolution

Technology has already brought significant change to research and the communication of research, notably the transformation of print to electronic dissemination over the last decade.
In terms of the research process, more than three-quarters of researchers globally agree they will use technological advances to increase the amount of research and believe this is both likely and desirable.

However, this viewpoint is not true across all fields: social scientists/ arts \& humanities less likely to agree it is desirable (59\% vs 77\% overall).

Technology brings advantages in larger scale: faster data collection and analysis as well as better equipment/ facilities. Researchers note however, that even though technology is likely to increase the quantity of research, and drive further research, technological advances (notably artificial intelligence (AI)), will not be the creative driving force of new knowledge, rather that will be the researchers themselves.

Researchers are generally willing recipients of the advantages that AI bring, but are sceptical about its value in certain areas, specifically Al being used to determine the appropriateness of an article for a journal. They felt that AI would be too simplistic and reject novel studies. Despite this negative reaction, almost two-fifths think use of Al in the review process is likely to happen.

Mathematicians are more accepting of this practice with $44 \%$ agreeing they will read articles in journals that rely on AI instead of peer review compared to $25 \%$ of researchers on average.

## How researchers work



The research article is perhaps the most visible stage of the research process enabling research outcomes to be shared with the research community.

The research article is expected to endure for at least the next ten years (though likely in an OA format), despite fewer wanting articles to endure ( $80 \%$ expect it vs. $65 \%$ wanting it). Researchers in mathematics, social sciences and Western Europe are less likely to believe that the primary channel for sharing research results will be via journal articles.
The article will endure likely due to the 'publish or perish' paradigm, indeed the pressure to publish is expected to increase (seen as likely but undesirable) due to competition between researchers/institutions and the continued assessment based on the quantity of articles. Funding organisations and Research Administrators will be the main sources of pressure though early career researchers also feel pressure from their managers/more senior researchers and potential employers.

The pressure to publish frequently is linked to the desire to secure tenure (a permanent position) at a university. This pressure will likely increase, only $25 \%$ of researchers believe researchers will be permanent members of staff compared to $43 \%$ that believe most researchers will be on temporary contracts (it is even higher in Western Europe (63\%) and among early career researchers (48\%)).

One problem in scientific communication that the community and publishers are trying to address is the bias towards publishing studies with positive results (publication bias).

Although around two-thirds of researchers want to see negative results published and would submit their own such studies for publication, less than half think it is likely they will be published, which suggests that publishers are not expected to keep pace with the interests of the scholarly community.

As science becomes more interdisciplinary and with more centres of expertise dispersed across the world, researchers see advantages in collaborating across international boundaries. $84 \%$ want to see more projects conducted across international boundaries, and a similar proportion thought their own projects would be international. However, fewer (64\%) expect that the majority of research projects will be conducted across international boundaries. Researchers in the USA (39\%) envisage less international research than average.


The role of universities is to educate as well as perform research; students are expected to become future researchers as well as members of the wider workforce. But will there be a shift in focus? Researchers believe higher education in ten years' time will focus on producing students that are 'suited for work' ( $41 \%$ ) rather than 'intellectually curious' (25\%). The view of students being work-suited is particularly widespread in mathematics (66\%), social sciences/arts (50\%), North America (46\%) and Western Europe (51\%).
A small minority ( $36 \%$ ) believe that 'campus of the future' will be campus based, whilst slightly fewer (27\%) believe it could be virtual. Life (40\%) and social scientists (32\%) think remote education is more likely than average.

Increasingly traditional publishers and newer niche start-ups are developing workflow tools for researchers. These tools can be used to find relevant literature and funding, engage with peers, store experiment data, for writing articles and show impact of research.
Three-quarters of researchers want integrated end-to-end research workflow tools, however slightly fewer (three-fifths) think researchers in their field will be using them.
All researchers believe their research will have impact, but the most common impact is increased scientific knowledge and understanding, rather than commercial application.
$36 \%$ believe success will be primarily judged on articles published in journals while for $38 \%$ success will be judged on a range of outputs (including data, pre-prints, conferences as well as articles).

## Some recommendations for research information providers

Open science: continue developing open access journals and 'flipping' subscription journals to Open Access over the next ten years. Encourage authors to make data available with their journal articles (and record citations for datasets).

Consider how to address issues the contribute to reproducibility difficulties for example:

- flagging validated studies;
- ensure more open availability of data;
- standardising description of the method;
- Launching bespoke journals/repositories for replication studies

Working culture: providers should continue to develop end-toend research tools. Though research articles likely to remain key form of research communication also offer channels for other formats, such as micro-articles and data-only publications. Service providers should consider how they can help ensure that negative results are published (e.g. pre-registration of studies, bespoke journals/repositories)

Funding: sourcing funding for research is likely to become more competitive. Providers should continue to develop and promote tools to help researchers find funding. These tools should include philanthropic sources but more curation is likely to be needed for corporate sources to ensure researchers will have the autonomy they desire. Publishers should monitor the requirements of large funding proposals for dissemination requirements (e.g. whether they are mandating open access and how they expect impact to be measured) so they can develop channels and tools to support researchers.

Technology: Advance Artificial Intelligence and use in some tasks in the review process (e.g. plagiarism) in conjunction with 'human' peer review (e.g. for novelty/ quality).

Education and engagement: help researchers demonstrate impact. Is there a role for providers to improve tracking of real-world impact such as commercial application, policy development and clinical practice/ health outcomes.

OVERVIEW OF RESULTS


## Researchers expectations of research in 10 years' time

The chart below plots researchers expectation of what will happen (likelihood) on the x-axis against what researchers think they will do on the $y$-axis. The colour coding shows what researchers want to happen in 10 years' time with statements in green being most desirable and red being least desirable.


There are tensions in researchers' expectations of the future of research

- Expectation there will be pressure to publish more articles, although researchers don't themselves want to publish more
- Researchers will still be frustrated by the inability to reproduce research
- Funders will have more say in research design than researchers would like; moreover they are pessimistic about the amount of funding that will be available
- Researchers do not particularly want the research article to be a key output in communication of research but they expect it will be.
- Research not expected to have as much impact on society as desired.
region, country and age


## In the next 10 years...



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|  |  |  |  |  | Attribute |
| :---: | :---: | :---: | :---: | :---: | :---: |
| R\&D in Global Funding Context | Research funding (in real terms) is/will be greater than it is now \\| I will need more funding in real terms... | 78\% | 56\% | 79\% |  |
|  | Corporations and philanthropic organisations (will) fund a higher proportion of research \| I will always apply to corporations and philanthropic organisations for funding if it is available | 53\% | 47\% | 59\% |  |
|  | Funders determine how research results are communicated/ where my results are published \| I will disseminate results as recommended by funder | 21\% | 39\% | 45\% | $\bigcirc$ |
|  | Funders determine my study design \| Design of most studies in field determined by funders | I will always alter my study design to meet funders demands | 20\% | 39\% | 25\% |  |
| Open Science | Being able to replicate other research findings \| Nearly all research in field will be replicable | I will try to replicate other researchers' findings that my work builds on | 75\% | 48\% | 62\% |  |
| Technology | Amount of research produced (will have) increased due to technological advances \| I will use tech. advances to increase the amount of research I produce | 77\% | 78\% | 76\% |  |
|  | Scientific progress is dependent upon tech. advances (e.g. AI, ML) \| My research will depend on technological advances | 46\% | 59\% | 50\% |  |
|  | AI is/ will be used to determine an article's appropriateness for publication in a journal \| I will read journals that rely on AI instead of peer review | 25\% | 39\% | 25\% |  |
| Culture: How Scientists Work | More research projects conducted across international boundaries \| Majority of research will be | My research will be... | 84\% | 64\% | 86\% |  |
|  | Integrated end-to-end research workflow tools are readily available \| Most researchers in my field will use | I will rely on. | 76\% | 61\% | 60\% |  |
|  | Negative results are/will be published \| I will submit my negative results from my experiments for publication | 66\% | 46\% | 64\% |  |
|  | Researchers are/ will be expert in advanced data modelling techniques and statistics \| I will use advanced modelling techniques and will be expert in statistics | 70\% | 57\% | 64\% |  |
|  | Key output from research remains publication of a research article \| Main method of communicating my research will be journal articles | 65\% | 80\% | 75\% | $\bigcirc$ |
|  | Each researcher publishes more articles than they do now \| Pressure to publish will be greater | I will publish more articles per project | 38\% | 73\% | 53\% |  |
| Education / public engagement | Majority of research has/ nearly all research will have an impact on society \| Research I undertake will impact society | 79\% | 50\% | 80\% |  |
|  | chers. $N=2055$ ${ }^{*} \geq \pm 10$ percentage points of $\quad$ See results by subject, geographic region, <br> average of the three scores $\underline{\text { country and age }}$ | Most desirable + likely + action |  | $\begin{aligned} & \mathrm{Le} \\ & \text { lik } \end{aligned}$ | rable + <br> ion <br> Insigh |

Researchers anticipate research publications will be open access and most research data will be available. Technology will play a supporting role to researchers as the driving force of new knowledge
Q. Please read each pair of statements and decide which one you think is most likely to describe research in 10 years' time.


Researchers anticipate research publications will be open access and most research data will be available. Technology will play a supporting role to researchers as the driving force of new knowledge
Q. Please read each pair of statements and decide which one you think is most likely to describe research in 10 years' time.



## Reproducibility of research

More than half have attempted to reproduce a pre-existing study. $37 \%$ of those attempting to reproduce another researcher's study were successful (a further $57 \%$ were partially successful).


Pressure to publish is expected to increase, researchers expect that they will publish more papers per project. Funding organisations and Research Administrators are main sources of pressure.

Agreement with: 'I will publish more papers per research project'


What will be the consequence, if any, of producing more papers? $n=1052$


Likelihood that in 10 years: 'The pressure to publish will be greater than it is now in my field'

rom which of the following sources do you think this pressure will come?* n=1437

\% Question was preceded by the statement: You indicated that you agree with the statement: "The pressure to publish more research See results by subject, geographic region, country and age articles rather than fewer higher quality research articles will increase over the 10 years." $X$

Researchers consider the increment of scientific and public knowledge and understanding as the main impact of their research
Q. What do you consider to be the impact of your research?


Researchers expect to measure the impact of their research mainly through

## citations in research publications and publication(s) in specialist journals

Q. Which do you think will be the best measures of the impact of your research?


Perception of the future of research Results by geographic region, country, broad subject area and age group


WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS
Chemists more likely to think journal articles will be the main way to communicate their results, but least likely to think they will publish more papers per project; engineers are most likely to think they will publish more papers per project. Earth/Env. Sci. researchers less likely to undertake replication studies, but more likely to think research will have an impact on society in the future.

| BY SPECIALTY (1 OF 3) | Chemistry | Comp. Science | Earth \& Env. Sci. | Engineering | Will | Expect |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| I will need \| there will be greater funding | 85\% 67\% | 73\% 61\% | 83\% 61\% | 78\% 62\% $\downarrow$ | 79\% | 57\% |
| Will always apply for Corp/philan. funding if available \| Expect them to fund more | $\checkmark 76 \% \square 44 \%$ | $\checkmark 70 \%$ 51\% | 59\% $42 \%^{\checkmark}$ | 58\% 55\% | 59\% | 47\% |
| I will disseminate as recommended by ... \| Funders determine comms. of research | $48 \%$ $33 \%$ $42 \%$ | $\begin{aligned} & 57 \% \\ & 35 \% \end{aligned}$ | $\begin{array}{ll} 53 \% & 38 \% \\ 35 \% & 34 \% \end{array}$ | $\checkmark$$51 \%$ <br> $34 \%$ | 45\% | 39\% |
| Funders determine study design \| I will always alter |  |  |  |  | 25\% | 39\% |
| Will try to replicate others' research \| Expect research to be replicable | $\checkmark$, $78 \%$ | $\checkmark$ 76\% 31\% | $\checkmark 55 \%$ 54\% $\checkmark$ | 58\% 57\% | 62\% | 48\% |
| (I will use) tech. to increase volume of research | 72\% - 79\% | 80\% - 85\% | 77\% - 81\% | $\checkmark 82 \%$ - $79 \%$ | 76\% | 78\% |
| Progress dependent on tech advances | 54\% - 54\% | $\checkmark 71 \%$ 81\% | $\checkmark 57 \% \quad 61 \%$ | 66\% 66\% | 50\% | 59\% |
| AI determine publication of articles \| I will read journals that rely on AI instead of peer review | $\checkmark 36 \%$ 52\% $\downarrow$ | 16\% ■ - 46\% | 24\% - 35\% | $\checkmark 31 \% \square 46 \% \checkmark$ | 25\% | 39\% |
| Majority of/my research will be international | 183\% - 61\% | 87\% - 64\% | 83\% - 67\% | 86\% - $64 \%$ | 86\% | 63\% |
| I/res. will use end-to-end research workflow tools | 58\% 71\% | 66\% - 68\% | 59\% - 64\% | 62\% 64\% | 60\% | 61\% |
| Negative results published \| | will submit ... | 57\% - 65\% | 60\% - $36 \%$ | 61\% 52\% | 63\% - 43\% | 64\% | 46\% |
| Researchers/l will expert in adv. statistics | $\checkmark 51 \%-47 \%$ | ${ }_{\checkmark} 89 \%$ 76\% ${ }_{\checkmark}$ | $\checkmark$ 74\% 67\% | $\checkmark$ 70\% 66\% $\checkmark$ | 64\% | 57\% |
| Article is main research output | $\checkmark$ 85\% $94 \%$ | 67\% - 59\% | 80\% - 82\% | $73 \%-72 \%$ | 75\% | 80\% |
| I publish more \| Pressure to publish will be greater | $\checkmark 34 \% \square 71 \%$ | $\checkmark 41 \% \quad 73 \%$ | 56\% - 70\% | $\checkmark 61 \%$ 64\% | 53\% | 73\% |
| My research will/ expect nearly all research to impact society | 85\% - 42\% | 84\% 59\% | $\checkmark 86 \%$ 63\% $\checkmark$ | 81\% - 56\% | 80\% | 51\% |
| 4 N | 117 | 69 | 273 | Customerlnsight |  |  |
|  |  |  |  |  |  |  |

## WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS

Fewer life scientists and materials Scientist embrace AI in publication, fewer will read articles in journals using AI.. Mathematicians least likely to use journal articles as main method for communicating research; conversely life sciences more likely to publish via journals. Material Sciences least likely to think they will publish more articles per project


WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS

Medical researchers more likely to think they will need more funding, submit negative findings for publication, rely on integrated end-to-end solutions and primarily publish via journal articles. Social Science researchers least reliant on technological advances, but are more likely to think pressure to publish will increase in their field.


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See wording of statements
$\checkmark$ Higher Significant difference between
$\checkmark$ Lower subset and total ( $\mathrm{p}=90 \%$ )
$\checkmark$ Lower

## Global

Will try to replicate others' research | Expect
research to be replicable
(I will use) tech. to increase volume of research
Progress dependent on tech advances
Al determine publication of articles | I will read journals that rely on AI instead of peer review

Majority of/my research will be international
I/res. will use end-to-end research workflow tools
Negative results published \| I will submit ..
Researchers/l will expert in adv. statistics
Article is main research output
I publish more | Pressure to publish will be greater

My research will/ expect nearly all research to impact society
$N$

Will Expect
79\% 57\%


45\% 39\%
25\% 39\%

62\% $48 \%$

WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS
Researchers in Eastern Europe, Middle East and Africa are more likely to agree that they will use advances in technology to increase the amount of research they produce. Eastern European


## WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS

Researchers in China and USA envisage less international research than average. Chinese researchers are less likely to publish negative results but more likely to use journal articles as their main way of communicating their results and use technology to increase the amount of research they produce

Back to contents
See wording of statements
$\checkmark \frac{\text { See wor }}{\text { Higher }}$
$\checkmark$ Lower
$\checkmark$ Lower

Significant difference between subset and total ( $\mathrm{p}=90 \%$ )


WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS
Researchers aged under 36 more likely to think they will rely on integrated end-to-end research tools and use advance data modelling techniques. Also more likely believe they will need more funding in the future, as well as expect it will be available and research will be conducted across international

## boundaries



DESIRABILITY OF FUTURE SOENARIOS:
corporate and philanthropic funding most desirable in engineering, life science and medical research. E2E tools most desirable in Medicine, earth/environmental science and computer science

Please indicate how desirable the following are: \% desirable+ highly desirable

| BY SPECIALTY | Chemistry | Comp. Science |  <br> Env. Sci. | Engineering | Life Science | Materials Science | Maths | Medicine AH | Physics \& Astro. | SSE + ArtsHum | GLOBAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater funding in field | 74\% | 80\% | 83\%/ | 70\% | 78\% | 67\% | 82\% | 84\% | 79\% | 83\% | 78\% |
| More corporate/philanthropic funding | 60\% | 46\% | 57\% | 61\% | 59\% | 56\% | $33 \%$ | 62\% | 41\% | 44\% | 53\% |
| Funders determine comms. of research | 7\% $\checkmark$ | 15\% | 33\% | 27\% | 23\% | 24\% | 22\% | 19\% | 11\% | 16\% | 21\% |
| Funders determine my study design | 36\% | 18\% | 21\% | 28\% | 21\% | 39\% | 11\% | 15\% | 11\% | 9\% $\checkmark$ | 20\% |
| Being able to replicate others' research | 86\% | 69\% | 78\% | 74\% | 81\% | 47\% | 70\% | 85\% | 83\% | 70\% | 75\% |
| Tech increase volume of research | 80\% | 76\% | 85\% | 80\% | 86\% | 75\% | 71\% | 80\% | 88\% | 59\% | 77\% |
| Progress dependent on tech advances | 51\% | 52\% | 51\% | 56\% | 49\% | 54\% | 48\% | 40\% | 46\% | 25\% | 46\% |
| Al determine publication of article | 40\% | 28\% | 32\% | 25\% | 17\% | 32\% | 36\% | 26\% | 31\% | 18\% | 25\% |
| More international research | 84\% | 83\% | 83\% | 84\% | 86\% | 72\% | 85\% | 89\% | 82\% | 89\% | 84\% |
| E2E research workflow tools available | 75\% | 87\% | 83\% | 74\% | 74\% | 63\% | 78\% | 84\% | 73\% | 77\% | 76\% |
| Negative results published | 46\% | 68\% | 61\% | 65\% | 67\% | 35\% | 57\% | 74\% | 69\% | 82\% | 66\% |
| Researchers expert in adv. statistics | 72\% | 87\% | 78\% | 65\% | 77\% | 64\% | 50\% | 77\% | 77\% | 64\% | 70\% |
| Article is main research output | 77\% | 59\% | 71\% | 66\% | 71\% | 62\% | 62\% | 74\% | 69\% | 55\% | 65\% |
| Researchers publish more articles | 18\% | 34\% | 55\% | 36\% | 40\% | 46\% | 20\% | 51\% | 29\% $\checkmark$ | 32\% | 38\% |
| Most research has impact on society | 89\% | 87\% | 84\% | 79\% | 77\% | 69\% | 65\% | 83\% | 66\% | 79\% | 79\% |
| $N$ | 117 | 69 | 273 | 425 | 234 | 101 | 98 | 131 | 128 | 310 | 2055 |

## DESIRABILITY OF SPECIFIC FUTURES

Researchers from the Americas, Western Europe and Australasia most likely to want negative results published.to replicate other's work

Please indicate how desirable the following are: \% desirable+ highly desirable

| BY REGION | North America | Latin America | Western Europe | Asia | Eastern Europe | Middle East | Africa | Australasia | GLOBAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater funding in field | 90\% | 84\% | 89\% | 63\% $\checkmark$ | 87\% | 71\% | 82\% | 91\% ${ }^{\text {b }}$ | 78\% |
| More corporate/philanthropic funding | 49\% | 67\% | 47\% | 51\% | 72\% | 57\% | 73\% | 48\% | 53\% |
| Funders determine comms. of research | 11\% | 18\% | 9\% $\checkmark$ | 31\% | 24\% | 36\% | 34\% | 8\% $\checkmark$ | 21\% |
| Funders determine my study design | 7\% | 18\% | 11\% $\checkmark$ | 30\% $\checkmark$ | 25\% | 20\% | 27\% | 5\% $\checkmark$ | 20\% |
| Being able to replicate others' research | 91\% $\checkmark$ | 85\% | 84\% | $63 \%$ | 70\% | 69\% | 74\% | 86\% | 75\% |
| Tech increase volume of research | 74\% | 80\% | 62\% | 84\% | 85\% | 78\% | 86\% | 66\% | 77\% |
| Progress dependent on tech advances | 30\% | 42\% | 28\% | 56\% $\checkmark$ | 62\% | 68\% | 72\% | 26\% | 46\% |
| Al determine publication of article | 13\% | 18\% | 10\% | 37\% | 35\% | 37\% $\checkmark$ | 40\% | 16\% | 25\% |
| More international research | 85\% | 88\% | 89\% | 81\% | 83\% | 85\% | 92\% $\checkmark$ | 88\% | 84\% |
| E2E research workflow tools available | 82\% | 83\% | 80\% | 70\% $\checkmark$ | 75\% | 75\% | 85\% | 77\% | 76\% |
| Negative results published | 82\% | 64\% | 83\% $\checkmark$ | 50\% | 60\% | 59\% | 57\% | 84\% | 66\% |
| Researchers expert in adv. statistics | 72\% | 74\% | 63\% $\checkmark$ | 72\% | 71\% | 69\% | 81\% | 70\% | 70\% |
| Article is main research output | 57\% | 56\% $\checkmark$ | 52\% $\checkmark$ | 74\% | 83\% | 52\% | 74\% | 54\% | 65\% |
| Researchers publish more articles | 28\% | 52\% | 21\% | 46\% $\checkmark$ | 40\% | 51\% | 82\% | 32\% | 38\% |
| Most research has impact on society | 75\% | 84\% | 77\% | 81\% | 79\% | 75\% | 92\% $\checkmark$ | 74\% | 79\% |
| $N$ | 389 | 102 | 420 | 791 | 186 | 53 | 72 | 33 | 2055 |

## DESIRABILITY OF SPECIFIC FUTURES:

Researchers in USA most likely to want to replicate research findings. Chinese researchers most likely to desire technological advancements in research process and want researchers to publish more articles, but least likely to want negative results published
Please indicate how desirable the following are: \% desirable+ highly desirable

| BY COUNTRY | China |  | USA |  | Germany |  | UK |  | GLOBAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greater funding in field | 58\% | $\checkmark$ | 90\% | $\checkmark$ | 84\% |  | 94\% | $\checkmark$ | 78\% |
| More corporate/philanthropic funding | 43\% | $\checkmark$ | 50\% |  | 41\% | $\checkmark$ | 50\% |  | 53\% |
| Funders determine comms. of research | 35\% | $\checkmark$ | 11\% | $\checkmark$ | 7\% | $\checkmark$ | 8\% | $\checkmark$ | 21\% |
| Funders determine my study design | 40\% | $\checkmark$ | 7\% | $\checkmark$ | 10\% | $\checkmark$ | 4\% | $\checkmark$ | 20\% |
| Being able to replicate others' research | 62\% | $\checkmark$ | 92\% | $\checkmark$ | 83\% |  | 77\% |  | 75\% |
| Tech increase volume of research | 85\% | $\checkmark$ | 75\% |  | 63\% | $\checkmark$ | 63\% | $\checkmark$ | 77\% |
| Progress dependent on tech advances | 60\% | $\checkmark$ | 31\% | $\checkmark$ | 24\% | $\checkmark$ | 24\% | $\checkmark$ | 46\% |
| Al determine publication of article | 36\% | $\checkmark$ | 12\% | $\checkmark$ | 7\% | $\checkmark$ | 8\% | $\checkmark$ | 25\% |
| More international research | 76\% | $\checkmark$ | 85\% |  | 88\% |  | 84\% |  | 84\% |
| E2E research workflow tools available | 62\% | $\checkmark$ | 84\% | $\checkmark$ | 72\% |  | 80\% |  | 76\% |
| Negative results published | 34\% | $\checkmark$ | 82\% | $\checkmark$ | 86\% | $\checkmark$ | 91\% | $\checkmark$ | 66\% |
| Researchers expert in adv. statistics | 73\% |  | 73\% |  | 64\% |  | 65\% |  | 70\% |
| Article is main research output | 74\% | $\checkmark$ | 57\% | $\checkmark$ | 56\% |  | 46\% | $\checkmark$ | 65\% |
| Researchers publish more articles | 49\% | $\checkmark$ | 29\% | $\checkmark$ | 12\% | $\checkmark$ | 25\% | $\checkmark$ | 38\% |
| Most research has impact on society | 79\% |  | 75\% | $\checkmark$ | 80\% |  | 73\% |  | 79\% |
| $N$ | 416 |  | 345 |  | 96 |  | 75 |  | 2055 |

## DESIRABILITY OF SPECIFIC FUTURES:

researchers under 36 more likely to want end to end research workflow tools, to replicate research findings and the amount of research to increase due to technological advances

Significant difference between subset and total ( $p=90 \%$ )
Please indicate how desirable the following are: \% desirable+ highly desirable


## Voice of the Researcher

Verbatim comments relating to perception of the future of research


## FUNDING IN 10 YEARS' TIME:

## Voice of the researcher

## Want: Research funding in my field (in real terms) is greater than it is now

> "Equipment is becoming more and more expensive. Also, young researchers need to be paid more in order to let academia remain at least slightly competitive with industry" (Computer Sciences / IT, Italy, 46-55)

## "With more funding available, presumably researchers would not have to spend as much time securing funding and could spend more time on research' <br> (Mathematics, USA, 26-35)

[^0]NO ‘UNWANTED’ COMMENTS

## Agree: I will need more funding for my research (in real terms) than today

"Resources for obtaining significant results are
getting more expensive, we rely more and more
on sophisticated instrumentation" (Biochemistry,
Genetics, and Molecular Biology, Norway, 36-45)
"Most of my research doesn't essentially depend
on large amounts of money/third party funding." (Other Specialty, Germany, 36-45)
"Proposals I have written have almost always been funded, sometimes with modifications."
(Engineering and Technology, USA, Over 65)


## Likely that: Research funding in my field (in real terms) will be greater than today

"I think that there will be newer funding options, and hopefully they will consider not only applied sciences but also pure ones."
(Mathematics, Germany, 36-45)
"Both the EU and my home country Hungary is planning to increase funds." (Physics, Hungary, 26-35)
"There is an unfortunate trend of diminishing sources of funding; I do not see this changing." (Electrical / Electronic Engineering, USA, 56-65)
$Z$
"In my country research doesn't seem
to be a priority"
(Engineering and Technology, Spain, 3645)
"Waning interest in the humanities and its relevance" (Arts and Humanities, South Korea, 36-45)

## FUNDING IN 10 YEARS' TIME: CORPORATE/PHILANTHROPIC FUNDING

Want: Corporations and philanthropic organisations fund a higher proportion of research in my field.

> "They will need to offset the anticipated reductions in government funding. I see government funding decreasing and therefore corporations and philanthropic organizations will carry a larger portion of the research funding."
(Engineering and Technology, USA, 56-65)
"We Need more Money for research ... but I prefer
non-profit organizations, since they do not want to non-profit organizations, since they do not want to take influence on the outcome.
(Medicine and Allied Health, Germany, 26-35)
"Philanthropic organizations usually promote funding to solve real-world problems and develop technologies that are not economic-driven."
(Engineering and Technology, Japan, 26-35)
"..The government is capable of looking several
decades into the future, while corporations are
focused on the short-term." focused on the short-term."
Pharma Toxicology USA, 26-35)
"Research should be funded by big organizations under democratic control, i.e the organizationt" (Biochem., Genetics, and Molecular Bio., Germany)
 (Social Science, USA, 26-35)

Agree: I will always apply to corporations and philanthropic organisations for funding if it is available.
"Federal funding is harder and harder to secure. To survive researchers have to rely on other sources of support, especially for preliminary or pilot work."
(Psychology, USA, 56-65)
"Private funding is an important avenue for supporting research, and in my field the organisations often have goals aligned to my research goals and ethos."
(Chemistry, UK, 26-35)

> "IF they provide funding that make it possible for my research to have a higher impact on society, I will apply for it."
(Engineering and Technology, Belgium, 26-35)
"Because I always apply to governmental agencies, not to corporations, neither to philanthropic organisations."
(Physics, Brazil, 56-65)
"The interference of corporations makes me doubt the independence of studies." (Engineering and Technology, Spain, 26-35)

## Voice of the researcher

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Likely that: Corporations and philanthropic organisations will fund a higher proportion of the research in my field.
"more big companies will affect the research, they have more money to support the research them public organizations"
(Biological Sciences, China, 36-45)
"As national funding and state funding is cut, we will have to look elsewhere for funds."
(Other subject, USA, 26-35)

> "only because govt. funding is getting smaller."
(Social Science, Australia, 26-35)
"I think that astronomy is somewhat outside of the attention of corporations and philanthropic organisations." (Astronomy, Hungary, Over 65)


## COMMUNICATING RESEARCH: <br> FUNDERS DETERMINE HOW RESEARCH COMMUNICATED

## Voice of the researcher

Want: Funders determine how research results are communicated.
"They are paying for the R\&D work, so they should define how results should be communicated."
(Electrical / Electronic Engineering, Portugal, 36-45)
"Funders may wish to suppress immediate publication so that they can exploit research findings to profit over their competitors. I believe academic research results should be published rapidly so they can be used by all." (Engineering and Technology, United Kingdom, 56-65)
"I consider any form of funder interfering with publication $\&$ presentation of results to be in conflict with ethical research practices." (Engineering and Technology, USA, 26-35)
"Is important to maintain the integrity of investigations."
(Medicine and Allied Health, Portugal, 56-65)

Agree: I will disseminate research results as recommended by my funder(s).
"I have already been implicitly forced to move to journal articles even though books work better for my research. Since the entire social sciences change I adjust. I can afford to ignore funders who make more specific demands." (Social Science, Germany, 46-55)
"Because that might be a condition to get the funding. Additionally, most funders require researchers to follow an open access publication policy, with which I fully agree!" (Other subject,

Norway, 36-45)

"That's not for them to decide. If they want results to ALSO be published in their own reports, that's OK as ong as it does not create problems with peer-reviewed ong as it does not create problems with peer-reviewe selected, framed and interpreted would be highly

> inappropriate." (Business, Management and Accounting,
"I believe in the free flow of academic information, and that researchers should be able to share and disseminate their work as they see fit." (Other subject, Japan, 26-35)

Likely that: My funder(s) will stipulate
where my research results are published.
"Many of the funding bodies now-a-days have a clear guideline regarding the publishing of results. For example: as open access, in a particular official publication of their own."
(Biological Sciences, India, 26-35)
"I work in the industry and for reasons of business confidentiality, I think that is correct."
(Engineering and Technology, Israel, 26-35)
"I think the research should be published in the best peer reviewed journals that are appropriate for the field and that funders should not unduly influence where results are published." (Biological Sciences, USA, Over 65)
"I would be hesitant to apply for funding from someone who made this stipulation, unless it was a place/means I would normally consider for dissemination anyway."
(Medicine \& Allied Health, Canada, 36-45)
"Funders usually give the freedom to the researcher in my experience" (Earth and Planetary Sciences, Mexico, 46-55)

Want: Funders determine my study design
"If I respond to an RFP, I am providing something that they want and that I am willing to do. I won't give them something that they are not interested in."
(Physics, USA, Over 65)
"Funders pose the question they want answered or investigated based on their priorities. However, they are not necessarily expert in how to create an objective study design to address the question. Additionally, the investigator will do their best work if they are using a study design that makes sense to them rather than on that is imposed." (Earth and Planetary Sciences, USA, Over 65)

[^1]Agree: I will always alter my study design to meet funder demands.
"Available funding is so limited that you almost have no other option than to comply to the funder's demands, if you want to have a chance at getting the funding." (Other subject, Belgium, 26-35)
"Sometimes it is necessary to get the funds" (Economics, Econometrics and Finance, Spain, 56-65)
"this is part of the freedom that characterizes academia. Studies should be designed to meet the context, data and the specific research question that is asked and I strongly believe that scholars rather than grant giving organizations have the necessary knowledge to come up with
the design that best fits these demands" (Social Science, Hungary, 36-45)
"I will tailor some of the methods to meet funder needs but will not compromise the integrity of my research to obtain funding."
(Medicine and Allied Health, USA, 46-55)

Likely that: The design of most studies in my field will be determined by
funders/sponsors
"I disagree with this tendency, but I already witnessed how my field of study and my research career had already suffered the direct influence by the funders on short and long-run." (Arts and Humanities, Macedonia, 56-65)
"There is an overwhelming requirement of experimental designs when applying for the big federal grants. This in some ways stifles innovation and creativity in research design" (Medicine and Allied Health, USA, 46-55)


$$
\begin{aligned}
& \text { "Unfortunately it is the fact that funders not } \\
& \text { only determine study design but also study } \\
& \text { results" (Medicine and Allied Health, Iran, 26-35) }
\end{aligned}
$$

"Because (I hope that) the scientific community will strive to maintain independence, especially when funders are private companies." (Biochemistry, Genetics,
and Molecular Biology, Italy, 46-55)

"In my field, funders may dictate a desired outcome but I'm not aware that they ever try to dictate how the study must be undertaken." (Electrical / Electronic Engineering, South Africa,

## Voice of the researcher

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## APPROACHES TO RESEARCH IN 10 YEARS' TIME: REPLICATION STUDIES

## Voice of the researcher

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Want: Being able to replicate other research findings

Agree: I will attempt to replicate other researchers' findings that my work builds on.

Likely that: Nearly all research in my field will be replicable
"Sometimes scientists take shortcuts, or the research is structured in such a way as to produce a specific result. Scientific research is only valid if another group of scientists can replicate the results."
(Electrical / Electronic Engineering, USA, 36-45)
"Too many studies are seen as "proof," with only one or two papers on the topic. The difficulty comes in large scale clinical trials which are too expensive to repeat."
(Other subject, USA, 46-55)
"There will be no innovation if one replicates the research findings of others...almost like plagiarising and reinventing the wheel. That is not research."
(Social Sci, South Africa, 46-55)

"In many articles the detailed work flow description is missing. Therefore, the gained results are often difficult to verify."
(Earth and Planetary Sci. Germany, 56-65)
"Our studies include a lot of repetition of others' experiments to highlight mistakes or mis-interpretations in previous work"
(Pharmacology, Toxicology and Pharmaceutics, USA, 26-35)
"In my field it is usually very clear that a published work is correct and does not need replication. Replication is usually necessary in an experimental science. My field is theoretical." (Mathematics, USA, Over 65)
"Those types of work takes the same amount of time as an original work but viewed much less favorable by journals and the profession. Nobody gets tenure through replication projects."
(Economics, USA, 26-35)
"If this means copy and paste, it is not ethical. If it means repeating the same experiments it is a
waste of time and resources."
(Materials Science, Turkey, 46-55)
"Nearly all our research today is replicable.
Whether it is actually replicated is another question." (Biological Sci. Australia, Over 65)
"It is a basic understanding in science that only replicable research findings should be reported."
(Biological Sci., Israel, 36-45)
"There is a drive to improve description of methods so it will be possible to repeat research."
(Earth and Planetary Sci., UK, 36-45)
"Psychological research in complex applied settings is difficult to replicate, let alone the lack of resource to perform the replications." (Engineering and Technology USA 36-45)
"A lot of research in my field is qualitative research, which is unlikely to be replicable." (Medicine \& Allied Health, UK, 26-35)
"There is insufficient standardization of "There is insufficient standardization of
methodology and reporting of results." (Biochemistry, Genetics, and Molecular Biology Canada, 56-65

## Voice of the researcher



Want: The amount of research produced in my field is increased by technological advances.
"New concepts for diagnostic tests for diseases will be developed, and hitherto expensive tools will become more easily available (e.g. microscopy, spectroscopy, gene technology)" (Agriculture, United Kingdom, Over 65)
"More faster CPU, new software and equipment technologies can help us to do more design and simulations, that can help us do more
research works." (Engineering and Technology, Taiwan, 36-45)
"I don't see how technological advances would help produce more thoughtful, high-quality research -- I think the limiting factors there are the rate at which researchers can come up with brilliant ideas and the time it takes to run an well-controlled experiment in a
human or animal model. However, technologica advances have helped us churn out far more lowquality, incremental findings -- modern software makes it much easier to reanalyze existing data or data-mine for new findings in existing datasets, churn out a large number of semi-copy-pasted manuscripts and abstracts, and send them out to multiple conferences and journals. I'm sure future technology will make the "salami slicing" approach even easier but I don't think it's a good thing." (Psychology, Canada, 36-45)

Agree: I will use technological advances to increase the amount of research I produce.
"Because technological advances should allow to produce and analyse data more quickly than now.
This will allow to have more output from the analysis and convert it more quickly into results to be published." (Physics, Italy, 36-45)

> "My area is game-based training. Gaming research has been around for decades, but now we can do a lot of really interesting stuff
> VERY easily thanks to technological
advances." (Psychology, USA, 26-35)
"It has always been thus- more selectiv and sensitive instruments have been used to repeat work carried out with lower types of technology"
(Pharmacology, Toxicology and Pharmaceutics, UK, Over 65)
"the type of research that I pursue does not require hi-tech instruments to be successful"
(Neuroscience, Italy, 36-45)

Likely that: amount of research produced in my field will have increased due to tech. advances.
"Hardware or software advances can facilitate data collection and data processing. I think this has and will continue to increase the volume of information, research avenues, knowledge and publications. However, this does not necessarily mean that it will be top quality work (quantity versus quality)."
(Biological Sciences, Denmark, 26-35)
> "Technological advances have made research easier, cheaper (and sometimes even possible) in the last decade - I guess there will be similar benefits in the future." (Other subject, Germany, 36-45)
> "The collection and mining of data will be enhanced by improvements in technology, including data collection and storage."
> (Social Science, USA, 56-65)
> "Research in fossil plant botany fundamentally rests on understanding of basic plant anatomy and morphology: technological advances can assist, but not drive this type of research'
> (Biological Sciences, Australia, 56-65)

## IMPACT OF TECHNOLOGY ON RESEARCH: PROGRESS DEPENDENT ON TECH. ADVANCES

Want: Scientific progress in my field is largely dependent upon technological advances (AI/ machine learning)

We are in the era of big data, and as we collect more data, we will need Al to help analyze the results."
(Biochem., Genetics, \& Molecular Biology, USA, 36-45)
"Theory testing is a bigger goal that inductive data mining. The former contributes to progress, the latter often leads to "fishing" for statistically significant results instead of explicitly testing propositions tha are of relevance to developing existing theories.'
evance to developing existing
(Social Science, USA, 26-35)
"Because I believe that human factor is a key element in furthering science. I.e. progress in my mind should depend both on better/advanced data interpreting skills of researchers as on technology." (Biological Sciences, Latvia, 36-45)
"Scientific progress should always depend on academic Shinking. The technological advances should be tools to help us to do a better/quicker job." (Biochemistry, Genetics, and Molecular Biology, Spain, 36-45)
"This is hypothesis for future. Probably some new tools will help reduce time which now we spending for planning research, arranging collaborations, writing applications and reviews, etc." (Earth and Planetary Sciences, Russian Federation, Over 65)

Theory testing is a bigger goal that inductive data 1
$\square$

"Human element (understanding motivation and context) is still difficult to deal with AI." (Business, Management and Accounting, United Kingdom, 56-65)

Agree: My research will be dependent upon technological advances
"technological advances are crucial for novel discoveries. The more you can observe, measure and the more you can specifically influence processes, the more information you can get." Immunology and Microbiology,

Netherlands, 36-45)
Likely that: Scientific progress in my field will largely be dependent upon technological advances
"Technological advances will allow new and more precise methods of research and scientific investigation, thus scientific progress can be strongly enhanced and results more significant"
(Engineering \& Technology, Belgium, 56-65)
"Relatively straightforward tasks that require man power and time could be easily adapted for machines/AI" (Biological Sciences, UK, 26-35)
Bioinformatics is a field that directly depend on the technological advances to produce better data. As AI (for example) improve, I will see myself using it more often" (Biochemistry, Genetics, and Molecular Biology, Canada, 36-45)

## Voice of the researcher

"Because it is available. Whatever is available will be used, and later it becomes unavoidable"
(Electrical / Electronic Engineering, Switzerland, 56-65)
"Al and machine learning require large amounts of data to train the models. Such large amounts of data focused on a single question, are often not available
in my field." (Materials Science, Canada, 36-45)

[^2]
## IMPACT OF TECHNOLOGY ON RESEARCH: AI USED TO DETERMINE PUBLICATION OF ARTICLES

## Voice of the researcher

Want: Al used to determine an article's appropriateness for publication in a journal.

Agree: I will read articles in a journal that relies on Al instead of peer review.

Likely that: Al will be used to determine which articles appear in a journal.

It is now based to much on subjectiv assessment of editors and reviewers."
(Medicine and Allied Health, Netherlands, 26-35)

## "For basic review, such as language,

 grammars, typos we can rely on Al. However evaluating novelty of the research result, or correctness of the method still needs a human expert/reviewer. I do not think AI capable to perform such a task."(Electrical / Electronic Engineering, Indonesia, 46-55)
"I am just wondering if it would lead to confirmation bias by the Al machine: only selecting those articles that were considered qualitatively good in the past Can it consider revolutionary papers?" (Psychology, Belgium, 26-35)
"I have no trust in $100 \%$ automatized processes when they relate to complex and subtle decision making such as evaluating appropriateness of a give paper for a given journal.' (Psychology, Italy, 36-45)
"Current technologies are doing great checking grammar, coherence and more. I consider they will greatly advance the way we evaluate papers" (Environmental Sciences, Mexico, 36-45
"I'd be interested to see if better/higher quality/more impactful research is chosen by Al that is still created by humans/peers." (Psychology, USA, 36-45)
"This could potentially remove the network-bias in publication" (Economics, Sweden, 26-35)
""Reviewing the quality of a manuscript requires deep expertise and nuance, particularly when the topic is interdisciplinary or when novel
findings/methods are being reported which do not yet have strong precedence. These factors make it difficult to construct a reliable Al surrogate to human peer review." (Psychology, United Kingdom, 36-45)
"I do not see how a machine can fully understand contextual issues that humans can and so the machine adds an impersonal view of the paper. We are collegial in the research community and it is a small community dependent on people reading each others work and understanding it for our own contexts too." (Other subject, South Africa, 46-55)

"In the last years the checking of the texts for plagiarism become more and more popular. So I think this process will continue, and the checking of the manuscripts should be compulsory." (Arts and Humanities, Bulgaria, 46-55)
"I feel that the current nonsensical rush to bibliometry will lead to automatized processes in order to reduce the time between the submission of a paper and its publishing.'
(Psychology, Italy, 36-45)
"Because peer review is a time consuming task, and with an increasing amount of publications, it is still harder to find reviewers."
(Social Science, Denmark, 46-55)
"Because novel things are usually highly rated in journals, which makes it difficult for Al to judge a publication (i.e. novel lines of thought)." (Environmental Sci., Switzerland, 26-35)
> "Because the 10 years time frame is too Because the 10 years time frame is too
short for Al to be fairly accountable to provide qualified evaluation of research" (Economics, USA, 36-45)

## APPROACHES TO RESEARCH IN 10 YEARS' TIME:

 INTERNATIONAL COLLABORATION
## Voice of the researcher

Want: more research projects conducted across international boundaries
"In the field of research in which I work, very expensive equipment is used. Often in my country it is absent or very busy. In addition, in different countries, approaches and methods of work are very different. To take this experience is useful."
(Chemistry, Russian Federation, 26-35)
"Knowledge is global and expertise is scattered throughout the globe. Hence there will be more international collaborations especially on impactful projects."
(Agriculture, Malaysia, 56-65)

> "It allows for greater generalizability as well as comparisons between different contexts."

Agree: I will conduct research projects with colleagues in other countries
"There are relatively few experts in my "There are relatively few experts in my effectively one often needs to seek out and collaborate with the best other researchers, wherever they may be."
(Other subject, UK, 46-55)

Collaboration brings in new ideas and may help increase power of the study of rare diseases."
(Medicine \& Allied Health, USA, 36-45)
"Much research is already conducted over the Internet, and country is irrelevant."
(Computer Sciences / IT, USA, Over 65)

## "more access to colleagues here and

 easier to pick up the phone."(Medicine and Allied Health, UK, 36-45)

Likely that: majority of research projects in field conducted across international boundaries
"More and more researchers go abroad for postdoc, short stays etc., developing an internationa network that favor international projects" (Psychology, France, 26-35)
"Astronomy it expensive and increasingly large projects are international using large internationally funded telescopes" (Astronomy, Australia, 56-65)
"Need financial support from larger research lab and specially, knowledge from 1st world researchers." (Other subject, Brazil, 26-35)
"Much of my research deals with social/public health problems that are specific to particular national contexts."
(Social Science, USA, 46-55)


> "I think most project still are born and end within a single research lab." (Computer Sciences / IT, Italy, 36-45)

## APPROACHES TO RESEARCH IN 10 YEARS' TIME: INTEGRATED RESEARCHER WORKFLOW TOOLS

Want: Integrated end-to-end research workflow tools are readily available

Agree: I will rely on integrated end-to-
end research workflow tools

Likely that: Most researchers in my field will be using integrated end-to-end research workflow tools
"Because this are time-consuming activities and to have proper help for it would increase the quality of research and the chances that they are properly funded"
(Agriculture, Italy, 56-65)
"without integrated end-to-end research workflow tools it's quite difficult to collaborate successfully."
(Earth and Planetary Sciences, Hungary, Over 65)
"I live in a developing country so integrated end to end research workflow tools aren't readily available to us." (Materials Science, Nigeria, 26-35)
"We do so already today. Funding NEEDS to be stated in articles under the acknowledgements, technologies such as Skype, TeamViewer, Dropbox etc. are used for collaboration, data is shared, studies are show cased at conferences and even on YouTube." (Earth and Planetary Sci., Germany, 36-45)

## "Collaboration is a key piece in the science

 evolution, so by using these tools, the researchers could collaborate with others in an easier way, improving the results of all." (Engineering and Technology, Brazil, 26-35)"I live and work in a less developed country and I seriously doubt we will have this kind of infrastructure in the next 10 years. Also, it sounds like even more work and bureaucracy."
(Biological Sciences, Mexico, 56-65)
"I'm not familiar with any such tools nor have I ever heard about them. That makes me think that even if they prove useful they'll fight an uphill battle for adoption."
(Computer Sciences / IT, Spain, 26-35)
"The training for and uptake of new tools tends to be slow in my field."
(Environmental Sciences, USA, 26-35)
"Confidentiality agreement" (Engineering and Technology, $\qquad$
"Simplifies work and allows researchers focus on ideas not on implementation and PR." (Biochemistry, Genetics, and Molecular Biology, USA, 26-35)
"Everyone will be searching for a competitive advantages and will make use of such tools." (Engineering \& Tech., USA, 26-35)
"As we are already pushed in that direction by our employers (universities)" (Arts and Humanities, Australia, 46-55)
"These things are usually poorly designed, not user friendly, tend to crash, are unreliable and utterly heartbreakingly frustrating." (Other subject, UK, age unspecified)
"I do not envision using such tools and am not convinced, yet, that they will be practical and useful approaches to research." (Medicine \& Allied Health, USA, 56-65)

## COMMUNICATING RESEARCH: publication of negative results

## Want: Negative results from studies in my field are published.

"Aren't they always published? The key term here is "well-designed studies". That means that the study is based on rational questions and previous research. Thus, key negative results should be considered results none-the-less." (Immunology and Microbiology, USA, 56-65)

$\Sigma$
"Because of easy access to deposit manuscripts in pre-print servers."
(Chemistry, Denmark, 56-65)
"So that it will not discourage other researcher to do the research in the same field with different methodology." (Electrical / Electronic Engineering, Nepal, 46-55)
"Because it may be considered 'fake' news. A negation of a negation is never a positive (Arts and Humanities, Canada)

## Agree: I will submit negative findings from my experiments for publication.

"Sure. Negative findings are findings too. It is time to stop with the publication bias." (Other subject, Brazil, 46-55)

"The most interesting information often comes from failed projects, experience reports and similar. If someone fails to reproduce another's experiment, and with apparently sound process and design, then it is a shame to hide this from the field so others might help tease out what are the differences." (Computer Sciences / IT, USA, 56-65)
"Negative results are important for hypothesis generation and for determining prevention and intervention activities that have been examined and found not to be effective to optimally propel science forward." (Medicine and Allied Health, USA, 46-55)
"Too much pressure to publish positive results regardless of their significance. Most reviewers will reject manuscripts with only negative results. Journals should require authors to submi an experimental design, run the experiment, and then allow the results to be published regardless of the outcome. The experimental design should be peer reviewed."
(Biochemistry, Genetics, and Molecular Biology, USA, 36-45)

"There is little reputation to be gained from publishing negative results.-> Few people will make the effort. Journals are not necessarily interested in publishing them." (Materials Science, Netherlands, 36-45)

## COMMUNICATING RESEARCH: RESEARCH ARTICLE TO REMAIN MAIN OUTPUT

## Want: The key communication output from a research study remains the publication of a research article.

"It represents a concise and efficient way to reach the scientific community. The pee reviewer system should allow a trustabl publication of the data" (Chemistry, Italy, 46-55)
"Peer reviewed research articles are essential to maintain scientific integrity." (Physics, USA, Over 65)
"Many research articles remain behind a pay wall and in a format inaccessible to practitioners. Plus the lag time between research results and actual publishing is far too long. There needs to better, quicker and cheaper ways to communicate science if we want it to help inform decisions and have a real time societal impact,"
(Environmental Sciences, USA, 36-45)
"In my research field, software and datasets are key. These should be discussed in a more open form than an article to allow a more flexible interpretation of the results."
(Computer Sciences / IT, Germany, 26-35)
"Research outputs should be communicated to the general public as well; ideally by the researchers
themselves." (Engineering and Technology, Germany, 26-35)

Agree: The primary method for communicating my results will be journal articles.
"I believe there are several mechanisms for communicating results, including conference proceedings and press releases, but journals offer the unique opportunity to have peer experts review and critique articles, increasing confidence in the validity of study results. This peer-review process is critical for maintaining confidence in scientific study results." (Earth and Planetary Sciences, USA, 26-35)

Likely that: Research articles will be the
primary mechanism for communicating scientific discovery in my field.
"It is the case now, and has been for decades, and I've not seen any meaningful alternative (social media etc may offer tasters, but the field expect to see work published after peer review in journals with established reputations.)" (UK, 56-65)
"Articles are published by publishers who make money with it. Their lobby is strong enough to ensure that money flow for at least a few more decades." (Engineering and Technology, Germany, 26-35)

## "Publication lists are one of the main factors when considering someone for a

 grant or a research position (Neuroscience, Switzerland, 26-35"I am a corporate researcher. Many of my experimental results are communicated only through confidential internal reports. Only selected information is published Only sel IP iscus after all IP issues are resolved." (Materials Science, USA, 46-55)
"Because is an old method of publishing results, and not very efficient for readers. The new publishing method should be more collaborative!" (Electrical / Electronic Engineering, Portugal, 36-45)
"there will be alternative open platforms tha become credible competitors; based on network effects" (Economics, UAE, 56-65)
"But many people vainly think that the numbers of their published article in firstclass journals are the index of their abilities as researchers." (Mathematics, Japan, 46-55)
"Universities are focused on peer-reviewed articles and often consider publications such as white papers to be less impactful." (Social Science, USA, 36-45)
"because publication in scientific journals is a tedious and time-consuming work, and new technologies and communicating tools will offer to communicate the results more readily" (Medicine and Allied Health, Spain, 46-55) , relevant in communicating science. Also mportant are the open source platforms lik arxiv.org" (Physics, India, 26-35)

Customerlnsights

## COMMUNICATING RESEARCH: <br> RESEARCHERS PUBLISH MORE PAPERS PER PROJECT

## Want: Each researcher publishes more articles than they do now.

"All researchers are always being pushed by bosses to write more" (Medicine and Allied Health, Singapore, 36-45)
"Researcher should open more their work than they do today" (Medicine and Allied Health, Spain, Over 65
"The "publish-or-perish" modality of academic research fails to encourage the pursuit of impactful research, but instead, encourages the premature publication of research. This continually lowers the bar for what can, or should be considered a contribution to the field. The result is an ever-expanding body of literature, but with each piece taking an everreducing, incremental step. This results in more researchers spending more time getting less information from the literature, and spending
less time advancing the field."
(Materials Science, USA, 36-45)
"Focus should be on quality instead of quantity" (Psychology, Netherlands, 46-55)

Agree: I will publish more papers per research project.
"Given that I will have an increased experience on the area, I think it is feasible to increase the the amount of data I can analyse, and this will lead to a higher number of publications. This is assuming that I do not get engaged in teaching activities, etc, that prevent me from using all my time on data analysis"
(Physics, Japan, 26-35)
"Research projects are nowadays multi-purpose and represent a large part of the researchers' scientific activity, hence material for many publications may be produced" (Engineering and Technology, Italy, 26-35)
the pressure from my institution to publicate more (not necessarily better)" (Agriculture, Spain, 56-65)

"There are too many papers published now and it is better to publish fewer high quality integrated publications" (Biochemistry, Genetics, and Molecular Biology, United Kingdom, 56-65)


## Likely that: The pressure to publish will be greater than it is now in my field

"Unfortunately, academic research policy is increasingly based on the evaluation of the number of publications and citation reports rather than their actual scientific impact" (Biochemistry, Genetics, and Molecular Biology,

Italy, 56-65)
"My field is getting more and more competitive, especially for faculty positions, so as the competition is increased, more will be expected from us.' (Engineering and Technology, USA, 26-35)
"I work in integrated and applied climate science. We are already veering towards alternative methods of research impact whether it's data visualization or policy change. In my field and generation of research, I see peer-reviewed articles becoming less and less valued." (Environmental Sciences, USA, 36-45)
"My publication rate is already very good and I cannot reallocate time to increase my pub rate." (Earth and Planetary Sciences, USA, Over 65)

"It simply cannot be greater than
it is already now" (Physics, USA, Over 65)
$\qquad$

## APPROACHES TO RESEARCH IN 10 YEARS' TIME: RESEARCHERS EXPERT IN ADVANCED DATA MODELLING

## Voice of the researcher

Want: Researchers in field expert in advanced data modelling techniques \& statistics

Agree: I will use advanced data modelling techniques and will be expert in statistics

Likely that: Researchers in field will be experts in advanced data modelling
techniques \& statistics
"One of the current challenges in research is having researchers with sufficient data analysis skills (e.g., mathematical modelling, Bayesian techniques, understanding of false positives/false negatives/base rate issues/effect sizes). Hopefully all researchers will have some advanced statistical knowledge or collaborators who do."
(Psychology, USA, 36-45)
"Large data sets are commonly accrued in my field of research but our expertise in the application of modelling techniques (in particular) is still lagging behind expectations. This is partly due to the nature of our education." (Earth and Planetary Sciences, Germany, Over 65)
"It is more feasible to collaborate with others who are experts in modeling and statistics than expect everyone to become experts." (Electrical / Electronic Engineering, USA, 36-45)

"I don't use mathematical models because my research relies on human intuition and understanding of creative practices." (Arts and Humanities, UK, 46-55)
"I think that statistical analysis of data is lagging behind in my field of research and not sufficiently taught in university in physics/chemistry etc. I'm trying to learn more about the topic and apply these methods in my projects. ("expert is may a far shot though"" (Materials Science, Netherlands, 36-45)
"Advanced statistics tool will be required to deal with the large amount of data that will be available especially for medical application; They are still not very well used today."
(Mathematics, France, 36-45)
"Do not need to be an expert in statistics but on the research field. Statistical support can be obtained as part of the research team" (Medicine and Allied Health, Colombia, 56-65)

[^3]"The automatic collection of data through sensors and other technology will require sophisticated analysis and prediction for this information to be usefully analysed for the benefit of society generally. The use of statistics to test for precision is a no-brainer" (Biochemistry, Genetics, and Molecular Biology, Australia, Over 65)
"Bayesian approaches to statistics are already becoming more common in my field and the advent of high-performance computing makes computer simulations of each hypothesis being tested more desirable than simple statistical tests for goodness of fit."
(Astronomy, USA, 46-55)
"... a lot of people can simply use statistical software tools while only having basic knowledg of what they need to evaluate in their data"
(Engineering and Tech., Greece, 36-45)
"Not everyone can be an expert. I think every project will need a statistics expert, but also researcher who are experts in other fields ..." (Psychology, Norway, 36-45)

Want: The majority of research has an impact on society

Agree: Research I undertake will impact society.
"I know it has an impact because I get feedback and quite a few requests for information, based on my research. Also I have a website based on my research and the literature of my area that is very widely used (about 250000 visits monthly) and well-read blogs that allow communication with users."

> (Biological Sciences, Mexico, 56-65)
"A lot of the research undertaken today in my field of research is about developing the technical readiness of new technologies. In about 10 years, I believe that a lot of these technologies will have matured enough to have a more direct impact on society."
(Physics, Germany, 26-35)
"research impact is becoming more of a factor in funding decisions - hope that this builds in next 10 years, so more research with social impact is funded"
(Economics, Australia, 46-55)

My basic, academic research may improve our understanding of the world, but it does not have any applied properties that may be translated to new products, services or cures that could be used by society in the near foreseeable future.
(Biological Sciences, USA, 36-45)
"Forty years into a research caree and I haven't seen any impact yet." (Nursing, USA Over 65)

Likely that: Nearly all research undertaken in
my field will have an impact on society.
"Research is a progress, and hopefully it creates jobs, protects environment and human health. "The majority" does not mean "all". Research for military purposes, or on pesticides, just to say some, should not have an impact on society" (Materials Science, Italy, 36-45)
"I think research results should lead to practical interventions--such as new treatments or
diagnostics or improved policies and guidelines that will have definite benefits for society."
(Medicine and Allied Health, USA, 56-65)
"Research is funded by society, therefore this investment must return benefits to the society."
(Materials Science, Greece, 36-45)
"Fundamental discoveries in science rarely have immediate impact on society, but are nonetheless needed to improve our understanding. (Neuroscience, Switzerland, 36-45)
"The environmental science projects we work on are selected because they have an impact on society."
(Environmental Sciences, USA, 56-65) $\qquad$
"My field, oil and gas technology, is mostly concerned with medium-risk incremental improvements that cut costs for the industry, giving one company an edge over another. While the research body as a whole benefits society, a lot will fail in the commercialisation phase, be
outcompeted or otherwise not be used."
(Engineering and Technology, Norway, 36-45)
"Most research is purely academic or done just to add to the knowledge base, both of which usually do not impact society in a meaningful way." (Computer Sciences / IT, USA, Under 26)

With the huge amount of articles published in my field, it's unlikely that all of it will have a direct impact on society.' (Engineering and Technology, USA, 26-35)

Likelihood of future scenarios
Results by geographic region, country, broad subject area and age group


FUTURE SCENARIOS: Physics, life science and maths researchers most likely to expect research data to be available and medical researchers least likely


## FUTURE SCENARIOS: Maths researchers were most likely to expect that universities will be producing students that are suited to work

```
\checkmark ~ H i g h e r ~ S i g n i f i c a n t ~ d i f f e r e n c e
\ Lower total (p=90%)
```

FUTURE SCENARIOS: More North Americans and Western Europeans envisage a future in which research is valued for its commercial application

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```
\checkmark Higher Significant difference
```

$\checkmark$ Lower between subset and total ( $p=90 \%$ )




Force driving knowledge


FUTURE SCENARIOS: Researchers in West. Europe and Australasia more likely to expect researchers to be on temp. contracts. North Americans most wedded to the article.

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```
\checkmark ~ H i g h e r ~ S i g n i f i c a n t ~ d i f f e r e n c e ~
between subset and
```

$\checkmark$ Lower total ( $\mathrm{p}=90 \%$ )


FUTURE SCENARIOS: Researchers in the USA and UK more likely to value research for its commercial application, believe students should be $\checkmark$ Higher significant difference educated for work and educated mostly remotely. Chinese researchers see research being valued for enhancing human knowledge.


FUTURE SCENARIOS: Early career researchers more likely to believe research will be valued for its commercial application, technology will be the driving force behind new knowledge and researchers will be on temp. contracts. They are less likely to think all research will be open access.


## Reproducibility

Results by geographic region, country, broad subject area and age group


FOCUS ON REPRODUCIBILITY: Most common in mathematics. The majority attempt to reproduce another researcher's study. The vast majority of these are at least partly successful


FOCUS ON REPRODUCIBILITY: Researchers in Asia and Eastern Europe most likely to reproduce studies. Researchers in North America and Western Europe least likely to reproduce own study


FOCUS ON REPRODUCIBILITY: Researchers in the UK were less likely to Back to contents have tried to reproduce a prior study in the last year. A fifth of Chinese researchers have undertaken 3 or more.


FOCUS ON REPRODUCIBILITY: The likelihood of undertaking studies attempting to reproduce another researcher's work decreases with age


Pressure to publish
Results by geographic region, country, broad subject area and age group


PRESSURE TO PUBLISH: Engineers are most likely to believe they will be publishing more papers in 10 years' time
$\checkmark$ Higher Significant difference between $\checkmark$ Lower subset and total ( $p=90 \%$ )

BY SUBJECT
Agreement with: 'I will publish more papers per research project‘ \% agree

IF AGREE: What will be the consequence, if any, of producing more papers?


PRESSURE TO PUBLISH: But those is Life Science, medicine/ health and social sciences are most likely to expect the pressure to be greater than now

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$\checkmark$ Higher
$\checkmark$ Lower
Significant difference between subset and total ( $p=90 \%$ )

BY SUBJECT
Likelihood that in 10 years: "The pressure to Likelihood that in 10 years: "The pressure to
publish will be greater than it is now in my field‘ $\%$ likely field


PRESSURE TO PUBLISH: Expectation of publishing more papers in 10 years' time higher in Asia, Latin America, Middle East and Africa
BY REGION IF AGREE: What will be the consequence, if any, of producing more papers?


PRESSURE TO PUBLISH: Developing regions more likely to expect greater

BY REGION
Likelihood that in 10 years: 'The pressure to publish will be greater than it is now in my field \% likely


IF RATED LIKELY: From which of the following sources do you think this pressure will come?


PRESSURE TO PUBLISH: Expectation of publishing more
$\checkmark$ Higher Significant difference
Lower between subset and total
$\checkmark$ Lower ( $p=90 \%$ )
by COUNTRY
Agreement with: 'I will publish more papers per research project" \% agree

IF AGREE: What will be the consequence, if any, of producing more papers?
IF AGREE: What will be the consequence, if any
Quality of
Work longer hours
 process papers I submit not as high $17 \%$ $59 \%$



PRESSURE TO PUBLISH: Pressure in USA more likely to come from colleagues and potential employers. In the UK it comes from potential employers and line managers

IF RATED LIKELY: From which of the following sources do you think this pressure will come?*
Likelihood that in 10 years: 'The pressure to publish will be greater than it is now in my field ${ }^{\text {c }}$ \% likely


PRESSURE TO PUBLISH: Researchers aged 36 to 55 more likely to think they will publish more papers per project in ten years' time

Agreement with: 'I will publish more papers per research project‘ \% agree


IF AGREE: What will be the consequence, if any, of producing more papers?



PRESSURE TO PUBLISH: Researchers aged under 36 more likely to feel pressure to publish from line managers and potential employers

$$
\begin{array}{ll}
\checkmark \quad \text { Higher } & \begin{array}{l}
\text { Significant difference } \\
\text { between subset and total }
\end{array} \\
\checkmark \text { Lower } & (p=90 \%)
\end{array}
$$ BY AGE GROUP

IF RATED LIKELY: From which of the following sources do you think this pressure will come?*


## Impact of research

Results by geographic region, country, broad subject area and age group


IMPACT OF RESEARCH:
Materials Scientists, Engineers, Computer Scientists and Chemists most likely think their research has commercial impact

What do you consider to be the impact of your research?

BY SUBJECT AREA

|  |  |  |  |  |  |  |  |  |  | $\begin{aligned} & \stackrel{\rightharpoonup}{0} \\ & \stackrel{0}{E} \\ & \stackrel{\underline{E}}{0} \\ & \text { Z } \end{aligned}$ | 3 0 0 0 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 54\% | 43\% | 30\% | 59\% | 46\% | 34\% | 14\% | 21\% | 5\% | 1\% | 0\% | 1\% |
| 88\% | 52\% | 49\% | 60\% | 42\% | 19\% | 33\% | 10\% | 6\% | 3\% | 0\% | 1\% |
| 82\% | 72\% | 35\% | 25\% | 27\% | 50\% | 11\% | 11\% | 21\% | 5\% | 0\% | 0\% |
| 64\% | 37\% | 52\% | 62\% | 24\% | 26\% | 24\% | 18\% | 12\% | 1\% | 0\% | 3\% |
| 88\% | 48\% | 48\% | 34\% | 32\% | 26\% | 42\% | 27\% | 13\% | 2\% | 0\% | 0\% |
| 86\% | 49\% | 65\% | 76\% | 29\% | 19\% | 7\% | 27\% | 2\% | 2\% | 0\% | 0\% |
| 86\% | 51\% | 21\% | 23\% | 62\% | 16\% | 8\% | 8\% | 5\% | 6\% | 1\% | 1\% |
| 73\% | 54\% | 71\% | 11\% | 28\% | 24\% | 72\% | 45\% | 18\% | 2\% | 0\% | 1\% |
| 85\% | 23\% | 26\% | 24\% | 27\% | 6\% | 18\% | 8\% | 10\% | 1\% | 0\% | $3 \%$ |
| 70\% | 77\% | 43\% | 14\% | 39\% | 51\% | 18\% | 3\% | 25\% | 4\% | 0\% | 1\% |
| 74\% | 54\% | 45\% | 38\% | 34\% | 33\% | 25\% | 17\% | 16\% | 4\% | 0\% | 1\% |

$N$
Chemistry
Computer Sci.
Earth \& Env. Sci.
Engineering
Life Sciences
Material Sci.
Maths
Medicine \& AH
Physics \& Astr
SSE + Arts Hum
GLOBAL
74\%

MEASURES OF IMPACT BY SUBJECT: Life scientists more likely to measure impact on health measures (life exp. and treatment time). Earth/environmental scientists think changes to government policy and legislation/regulation would be the best measures of impact.

BY SUBJECT AREA (1 OF 2)

|  |  |
| :--- | :--- |
| Attention | Citations to my journal publications |
| Outputs | Publication(s) in specialist journals |
| Attention | Number of times read/downloaded |
| Outputs | Publication(s) in broad scope journals (e.g. Nature ...) |
| Outputs | Publication(s) in books |
| Attention | Citations to my book publications |
| Benefits | Reduced costs |
| Benefits | More accurate measurement (e.g. equipment) |
| Outputs | New products |
| Benefits | Change(s) in government policy |
| Benefits | Increase in life expectancy |
| Attention | News articles in popular press |
| Attention | Number of collaborators |
| Outputs | Patents |
| Attention | Citations in public policy documents |
| Benefits | Change(s) to legislations/regulations |
| Outputs | Availability of your research data files |
| Benefits | Change to clinical or research procedures |
| Benefits | Shortened product development cycle |
| Benefits | Increased revenue |
| Benefits | Shortened treatment time |
| Attention | Number of retweets and/or mentions on blogs |
| Outputs | Number of preprints |
| Outputs | New drugs brought to market |
|  | Other (please specify) |
|  | Ido not measure impact |

do not measure impact

Which do you think will be the best measures of the impact of your research?

| Chemistry | Computer Sci. | Earth \& Env. Sci. | Engineering | Life Sciences | GLOBAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 85\% | 82\% | 73\% | 71\% | 80\% | 77\% |
| 66\% | 81\% | 67\% | 61\% | 67\% | 69\% |
| 37\% | 63\% | 46\% | 48\% | 49\% | 50\% |
| 46\% | 39\% | 49\% | 35\% | 60\% | 44\% |
| 28\% | 43\% | 32\% | 24\% | 35\% | 34\% |
| 28\% | 28\% | 33\% | 23\% | 34\% | 33\% |
| 50\% | 52\% | 23\% | 50\% | 23\% | 33\% |
| 35\% | 37\% | 22\% | 39\% | 21\% | 30\% |
| 42\% | 57\% | 13\% | 53\% | 24\% | 29\% |
| 16\% | 17\% | 44\% | 15\% | 18\% | 29\% |
| 42\% | 14\% | 19\% | 36\% | 43\% | 27\% |
| 21\% | 15\% | 26\% | 24\% | 24\% | 26\% |
| 37\% | 37\% | 26\% | 27\% | 29\% | 26\% |
| 43\% | 32\% | 16\% | 44\% | 21\% | 25\% |
| 14\% | 7\% | 28\% | 23\% | 20\% | 23\% |
| 15\% | 17\% | 35\% | 15\% | 17\% | 23\% |
| 21\% | 46\% | 21\% | 15\% | 34\% | 21\% |
| 15\% | 11\% | 4\% | 13\% | 33\% | 18\% |
| 51\% | 28\% | 8\% | 24\% | 18\% | 17\% |
| 21\% | 25\% | 8\% | 30\% | 14\% | 17\% |
| 33\% | 17\% | 4\% | 8\% | 33\% | 16\% |
| 8\% | 11\% | 14\% | 9\% | 17\% | 15\% |
| 9\% | 9\% | 5\% | 3\% | 4\% | 6\% |
| 14\% | 0\% | 3\% | 2\% | 21\% | 6\% |
| 4\% | 7\% | 14\% | 4\% | 13\% | 12\% |
| 5\% | 3\% | 10\% | 5\% | 7\% | 6\% |
| 117 | 69 | 273 | 425 | 234 | 2055 |

MEASURES OF IMPACT BY REGION: Material scientists tend to focus more on
'commercial' measures (costs, products, patents). Medical/health researchers measure impact on health measures (life exp. and treatment time) as well as procedural changes. SSE consider changes to gov. policy and to legislation/regulations as the best measures of impact

| BY SUBJECT AREA (2 OF 2) |  | do you th | Ill be | best measu | es of the i | oact of you | search? |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Material Sci. | Maths | Medicine \& AH | Physics \& Astr. | SSE + Arts Hum | global |
| Attention | Citations to my journal publications | 84\% | 75\% | 91\% | 73\% | 72\% | 77\% |
| Outputs | Publication(s) in specialist journals | 81\% | 79\% | 70\% | 75\% | 68\% | 69\% |
| Attention | Number of times read/downloaded | 50\% | 63\% | 50\% | 42\% | 53\% | 50\% |
| Outputs | Publication(s) in broad scope journals (e.g. Nature ...) | 30\% | 24\% | 51\% | 50\% | 42\% | 44\% |
| Outputs | Publication(s) in books | 45\% | 52\% | 23\% | 35\% | 43\% | 34\% |
| Attention | Citations to my book publications | 32\% | 52\% | 24\% | 36\% | 40\% | 33\% |
| Benefits | Reduced costs | 58\% | 15\% | 43\% | 14\% | 15\% | 33\% |
| Benefits | More accurate measurement (e.g. equipment) | 27\% | 45\% | 35\% | 50\% | 15\% | 30\% |
| Outputs | New products | 57\% | 14\% | 15\% | 17\% | 7\% | 29\% |
| Benefits | Change(s) in government policy | 22\% | 13\% | 25\% | 7\% | 53\% | 29\% |
| Benefits | Increase in life expectancy | 33\% | 16\% | 59\% | 16\% | 7\% | 27\% |
| Attention | News articles in popular press | 22\% | 19\% | 22\% | 29\% | 32\% | 26\% |
| Attention | Number of collaborators | 25\% | 15\% | 29\% | 29\% | 18\% | 26\% |
| Outputs | Patents | 59\% | 5\% | 17\% | 26\% | 2\% | 25\% |
| Attention | Citations in public policy documents | 14\% | 7\% | 20\% | 10\% | 35\% | 23\% |
| Benefits | Change(s) to legislations/regulations | 7\% | 8\% | 26\% | 7\% | 42\% | 23\% |
| Outputs | Availability of your research data files | 11\% | 33\% | 29\% | 20\% | 14\% | 21\% |
| Benefits | Change to clinical or research procedures | 1\% | 3\% | 63\% | 5\% | 20\% | 18\% |
| Benefits | Shortened product development cycle | 40\% | 8\% | 12\% | 13\% | 4\% | 17\% |
| Benefits | Increased revenue | 13\% | 23\% | 8\% | 14\% | 8\% | 17\% |
| Benefits | Shortened treatment time | 32\% | 5\% | 40\% | 11\% | 4\% | 16\% |
| Attention | Number of retweets and/or mentions on blogs | 6\% | 18\% | 19\% | 12\% | 23\% | 15\% |
| Outputs | Number of preprints | 1\% | 24\% | 2\% | 6\% | 4\% | 6\% |
| Outputs | New drugs brought to market | 6\% | 1\% | 16\% | 1\% | 1\% | 6\% |
|  | Other (please specify) | 4\% | 16\% | 4\% | 20\% | 16\% | 12\% |
|  | I do not measure impact | 8\% | 11\% | 1\% | 4\% | 10\% | 6\% |
|  | N | 101 | 98 | 131 | 128 | 310 | 2055 |

IMPACT OF RESEARCH: Researchers in Asia more likely to think their research will have commercial application and will increase life expectancy. Researchers in North America more likely to think the impact of their research will be a shift in future policy direction or better legislation

What do you consider to be the impact of your research?

| BY REGION |  |  |  |  |  |  |  |  |  |  | $\begin{aligned} & \stackrel{\rightharpoonup}{0} \\ & \stackrel{0}{E} \\ & \stackrel{O}{0} \end{aligned}$ |  | $N$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North America | 86\% | 63\% | 48\% | 35\% | 41\% | 37\% | 29\% | 15\% | 24\% | 7\% | 0\% | 0\% | 389 |
| Latin America | 75\% | 53\% | 47\% | 27\% | 22\% | 29\% | 22\% | 13\% | 19\% | 7\% | 1\% | 1\% | 102 |
| Asia | 63\% | 47\% | 48\% | 47\% | 33\% | 29\% | 30\% | 24\% | 12\% | 1\% | 0\% | 2\% | 420 |
| Western Europe | 81\% | 58\% | 40\% | 31\% | 33\% | 38\% | 18\% | 9\% | 19\% | 6\% | 0\% | 0\% | 186 |
| Eastern Europe | 87\% | 48\% | 37\% | 33\% | 36\% | 25\% | 16\% | 17\% | 5\% | 1\% | 0\% | 0\% | 53 |
| Middle East | 72\% | 39\% | 42\% | 29\% | 27\% | 26\% | 23\% | 12\% | 13\% | 3\% | 0\% | 3\% | 72 |
| Africa | 77\% | 67\% | 56\% | 34\% | 23\% | 44\% | 20\% | 20\% | 22\% | 4\% | 0\% | 1\% | 791 |
| Australasia | 63\% | 80\% | 52\% | 30\% | 49\% | 54\% | 27\% | 9\% | 30\% | 5\% | 0\% | 0\% | 33 |
| Total | 74\% | 54\% | 45\% | 38\% | 34\% | 33\% | 25\% | 17\% | 16\% | 3\% | 0\% | 1\% | 2055 |

MEASURES OF IMPACT BY REGION: Researchers in Asia more likely to measure impact
by number of patents, new products and increase in life expectancy. Those in North America, Western Europe and Australasia more likely to look for changes to legislation/ regulations and articles in popular press.

BY REGION
Which do you think will be the best measures of the impact of your research?

|  |  | North America | Latin America | Western Europe | Asia | Eastern Europe | Middle East | Africa | Australasia | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attention | Citations to my journal publications | 82\% | 77\% | 76\% | 75\% | 73\% | 80\% | 80\% | 72\% | 77\% |
| Outputs | Publication(s) in specialist journals | 73\% | 71\% | 73\% | 63\% | 71\% | 60\% | 75\% | 68\% | 69\% |
| Attention | Number of times read/downloaded | 55\% | 53\% | 57\% | 45\% | 41\% | 45\% | 59\% | 56\% | 50\% |
| Outputs | Publication(s) in broad scope journals (e.g. Nature ...) | 46\% | 39\% | 42\% | 45\% | 44\% | 42\% | 51\% | 27\% | 44\% |
| Outputs | Publication(s) in books | 34\% | 36\% | 35\% | 32\% | 37\% | 28\% | 43\% | 29\% | 34\% |
| Attention | Citations to my book publications | 37\% | 36\% | 31\% | 29\% | 37\% | 29\% | 43\% | 35\% | 33\% |
| Benefits | Reduced costs | 31\% | 34\% | 30\% | 36\% | 22\% | 29\% | 43\% | 27\% | 33\% |
| Benefits | More accurate measurement (e.g. equipment) | 30\% | 22\% | 31\% | 32\% | 30\% | 31\% | 24\% | 24\% | 30\% |
| Outputs | New products | 21\% | 23\% | 22\% | 39\% | 26\% | 25\% | 21\% | 11\% | 29\% |
| Benefits | Change(s) in government policy | 33\% | 32\% | 33\% | 25\% | 18\% | 23\% | 41\% | 54\% | 29\% |
| Benefits | Increase in life expectancy | 19\% | 25\% | 17\% | 36\% | 31\% | 25\% | 33\% | 18\% | 27\% |
| Attention | News articles in popular press | 34\% | 20\% | 33\% | 21\% | 16\% | 26\% | 24\% | 35\% | 26\% |
| Attention | Number of collaborators | 25\% | 26\% | 31\% | 19\% | 38\% | 25\% | 39\% | 32\% | 26\% |
| Outputs | Patents | 16\% | 22\% | 13\% | 40\% | 22\% | 21\% | 16\% | 6\% | 25\% |
| Attention | Citations in public policy documents | 29\% | 25\% | 26\% | 20\% | 12\% | 17\% | 39\% | 39\% | 23\% |
| Benefits | Change(s) to legislations/regulations | 32\% | 30\% | 31\% | 15\% | 12\% | 19\% | 30\% | 51\% | 23\% |
| Outputs | Availability of your research data files | 24\% | 25\% | 27\% | 14\% | 32\% | 18\% | 20\% | 27\% | 21\% |
| Benefits | Change to clinical or research procedures | 27\% | 21\% | 16\% | 14\% | 14\% | 16\% | 19\% | 24\% | 18\% |
| Benefits | Shortened product development cycle | 15\% | 13\% | 13\% | 23\% | 11\% | 14\% | 13\% | 12\% | 17\% |
| Benefits | Increased revenue | 17\% | 13\% | 13\% | 20\% | 9\% | 24\% | 25\% | 6\% | 17\% |
| Benefits | Shortened treatment time | 12\% | 15\% | 10\% | 20\% | 20\% | 17\% | 16\% | 12\% | 16\% |
| Attention | Number of retweets and/or mentions on blogs | 21\% | 14\% | 18\% | 10\% | 13\% | 13\% | 18\% | 27\% | 15\% |
| Outputs | Number of preprints | 5\% | 6\% | 6\% | 4\% | 11\% | 6\% | 7\% | 5\% | 6\% |
| Outputs | New drugs brought to market | 7\% | 4\% | 5\% | 6\% | 5\% | 4\% | 5\% | 6\% | 6\% |
|  | Other (please specify) | 20\% | 12\% | 19\% | 5\% | 8\% | 8\% | 8\% | 20\% | 12\% |
|  | I do not measure impact | 6\% | 8\% | 5\% | 7\% | 6\% | 7\% | 6\% | 5\% | 6\% |
|  | N | 389 | 102 | 420 | 186 | 53 | 72 | 791 | 33 | 2055 |

## IMPACT OF RESEARCH:

Researchers in China most likely to think their research will have commercial application and increased life expectancy

What do you consider to be the impact of your research?

| BY COUNTRY |  |  |  |  |  |  |  |  |  |  |  | $\begin{aligned} & \frac{3}{0} \\ & \frac{1}{y} \\ & \stackrel{Z}{\Sigma} \\ & 0 \end{aligned}$ | $N$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| China | 68\% | 45\% | 49\% | 45\% | 26\% | 33\% | 31\% | 25\% | 14\% | 1\% | 0\% | 1\% | 416 |
| USA | 87\% | 61\% | 48\% | 35\% | 42\% | 37\% | 30\% | 16\% | 24\% | 7\% | 0\% | 0\% | 345 |
| Germany | 78\% | 60\% | 27\% | 32\% | 28\% | 37\% | 12\% | 7\% | 12\% | 8\% | 0\% | 0\% | 96 |
| UK | 71\% | 59\% | 50\% | 34\% | 41\% | 45\% | 37\% | 14\% | 20\% | 7\% | 0\% | 0\% | 75 |
| Total | 74\% | 54\% | 45\% | 38\% | 34\% | 33\% | 25\% | 17\% | 16\% | 4\% | 0\% | 1\% | 2055 |

MEASURES OF IMPACT BY COUNTRY: Researchers in China more likely to measure
impact by number of patents and shortened product development cycle but less likely by number of collaborators. Researchers in US and UK more likely to measure impact by number of articles in popular press and procedural changes. UK also measure by social media activity. German researchers more likely to measure by research data availability.

Which do you think will be the best measures of the impact of your research?
BY COUNTRY

|  |  | China | USA | Germany | UK | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attention | Citations to my journal publications | 72\% | 84\% | 72\% | 77\% | 77\% |
| Outputs | Publication(s) in specialist journals | 67\% | 73\% | 73\% | 70\% | 69\% |
| Attention | Number of times read/downloaded | 44\% | 56\% | 58\% | 52\% | 50\% |
| Outputs | Publication(s) in broad scope journals (e.g. Nature ...) | 44\% | 46\% | 40\% | 37\% | 44\% |
| Outputs | Publication(s) in books | 28\% | 35\% | 27\% | 28\% | 34\% |
| Attention | Citations to my book publications | 29\% | 38\% | 23\% | 27\% | 33\% |
| Benefits | Reduced costs | 38\% | 33\% | 33\% | 23\% | 33\% |
| Benefits | More accurate measurement (e.g. equipment) | 33\% | 32\% | 37\% | 23\% | 30\% |
| Outputs | New products | 33\% | 22\% | 22\% | 20\% | 29\% |
| Benefits | Change(s) in government policy | 26\% | 33\% | 23\% | 39\% | 29\% |
| Benefits | Increase in life expectancy | 33\% | 20\% | 12\% | 17\% | 27\% |
| Attention | News articles in popular press | 20\% | 35\% | 32\% | 39\% | 26\% |
| Attention | Number of collaborators | 14\% | 25\% | 35\% | 24\% | 26\% |
| Outputs | Patents | 38\% | 18\% | 15\% | 11\% | 25\% |
| Attention | Citations in public policy documents | 25\% | 28\% | 15\% | 30\% | 23\% |
| Benefits | Change(s) to legislations/regulations | 17\% | 31\% | 28\% | 32\% | 23\% |
| Outputs | Availability of your research data files | 15\% | 25\% | 38\% | 24\% | 21\% |
| Benefits | Change to clinical or research procedures | 13\% | 28\% | 8\% | 31\% | 18\% |
| Benefits | Shortened product development cycle | 25\% | 17\% | 23\% | 10\% | 17\% |
| Benefits | Increased revenue | 18\% | 19\% | 23\% | 11\% | 17\% |
| Benefits | Shortened treatment time | 21\% | 13\% | 10\% | 15\% | 16\% |
| Attention | Number of retweets and/or mentions on blogs | 9\% | 22\% | 13\% | 26\% | 15\% |
| Outputs | Number of preprints | 4\% | 4\% | 2\% | 4\% | 6\% |
| Outputs | New drugs brought to market | 8\% | 7\% | 3\% | 5\% | 6\% |
|  | Other (please specify) | 5\% | 20\% | 15\% | 22\% | 12\% |
|  | I do not measure impact | 7\% | 5\% | 3\% | 5\% | 6\% |
|  | N | 416 | 345 | 96 | 75 | 2055 |

IMPACT OF RESEARCH:
Younger researchers (under 36) most likely to think their research will have commercial application

What do you consider to be the impact of your research?

| BY AGE GROUP |  |  |  |  |  |  |  |  |  | Other (please specify) | $\begin{aligned} & \stackrel{\rightharpoonup}{0} \\ & \text { ! } \\ & \stackrel{E}{0} \\ & \text { Z } \end{aligned}$ | $\begin{aligned} & \frac{3}{0} \\ & \frac{5}{y} \\ & \stackrel{1}{ट} \\ & 0 \end{aligned}$ | $N$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Under 36 | 72\% | 44\% | 45\% | 44\% | 30\% | 26\% | 19\% | 26\% | 15\% | 4\% | 0\% | 1\% | 518 |
| 36-55 | 75\% | 56\% | 47\% | 37\% | 36\% | 38\% | 20\% | 26\% | 16\% | 3\% | 0\% | 1\% | 977 |
| 56 and over | 77\% | 60\% | 44\% | 34\% | 35\% | 32\% | 11\% | 25\% | 16\% | 5\% | 0\% | 0\% | 517 |
| Total | 74\% | 54\% | 45\% | 38\% | 34\% | 33\% | 17\% | 25\% | 16\% | 4\% | 0\% | 1\% | 2055 |

ESEV

Researchers aged under 36 are more likely to measure impact via number of collaborators, availability of research data files, new products and number of times read/downloaded

BY AGE GROUP

|  |  | Under 36 | 36-55 | 56 and over | GLOBAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Attention | Citations to my journal publications | 75\% | 79\% | 75\% | 77\% |
| Outputs | Publication(s) in specialist journals | 70\% | 70\% | 67\% | 69\% |
| Attention | Number of times read/downloaded | 57\% | 50\% | 44\% | 50\% |
| Outputs | Publication(s) in broad scope journals (e.g. Natu | 43\% | 48\% | 36\% | 44\% |
| Outputs | Publication(s) in books | 32\% | 36\% | 34\% | 34\% |
| Attention | Citations to my book publications | 31\% | 35\% | 31\% | 33\% |
| Benefits | Reduced costs | 36\% | 35\% | 26\% | 33\% |
| Benefits | More accurate measurement (e.g. equipment) | 34\% | 30\% | 26\% | 30\% |
| Outputs | New products | 36\% | 29\% | 21\% | 29\% |
| Benefits | Change(s) in government policy | 24\% | 30\% | 29\% | 29\% |
| Benefits | Increase in life expectancy | 28\% | 28\% | 23\% | 27\% |
| Attention | News articles in popular press | 26\% | 29\% | 22\% | 26\% |
| Attention | Number of collaborators | 35\% | 24\% | 21\% | 26\% |
| Outputs | Patents | 28\% | 28\% | 20\% | 25\% |
| Attention | Citations in public policy documents | 22\% | 26\% | 20\% | 23\% |
| Benefits | Change(s) to legislations/regulations | 19\% | 24\% | 26\% | 23\% |
| Outputs | Availability of your research data files | 28\% | 20\% | 19\% | 21\% |
| Benefits | Change to clinical or research procedures | 17\% | 17\% | 20\% | 18\% |
| Benefits | Shortened product development cycle | 17\% | 19\% | 14\% | 17\% |
| Benefits | Increased revenue | 17\% | 19\% | 13\% | 17\% |
| Benefits | Shortened treatment time | 17\% | 18\% | 11\% | 16\% |
| Attention | Number of retweets and/or mentions on blogs | 21\% | 15\% | 8\% | 15\% |
| Outputs | Number of preprints | 4\% | 6\% | 6\% | 6\% |
| Outputs | New drugs brought to market | 8\% | 5\% | 4\% | 6\% |
|  | Other (please specify) | 8\% | 11\% | 16\% | 12\% |
|  | I do not measure impact | 4\% | 6\% | 9\% | 6\% |
|  | N | 518 | 977 | 517 | 2055 |

Demographics


## Demographics



Demographics


Appendix


## Thinking about the world of/your research over the next 10 years...

## How desirable the following are:

Research funding in my field (in real terms) is greater than it is now.
Corporations and philanthropic organisations fund a higher proportion of research in my field.
Funders determine how research results are communicated
Funders determine my study design.

Being able to replicate other research findings.
The amount of research produced in my field is increased by technological advances.
Scientific progress in my field is largely dependent upon technological advances (e.g. Al, machine learning). Artificial Intelligence (AI) is used to determine an article's appropriateness for publication in a journal.
More research projects are conducted across international boundaries.
Integrated end-to-end research workflow tools are readily available (e.g. tools that identify funding, help me collaborate, share data, show-case my work).
Negative results from studies in my field are published.
Researchers in my field are expert in advanced data modelling echniques and statistics.
The key communication output from a research study remains the publication of a research article.
Each researcher publishes more articles than they do now.
The majority of research has an impact on society.

How much you agree or disagree with the following statements:
I will need more funding for my research (in real terms) than today. I will always apply to corporations and philanthropic organisations for funding if it is available.
I will disseminate research results as recommended by my funder(s).
I will always alter my study design to meet funder demands.
I will attempt to replicate other researchers' findings that my work builds on.
I will use technological advances to increase the amount of research I produce.
My research will be dependent upon technological advances (e.g. Al, machine learning).
I will read articles in a journal that relies on artificial intelligence (AI) instead of peer review.
I will conduct my research projects with colleagues in other countries.
I will rely on integrated end-to-end research workflow tools (e.g. tools that identify funding, help me collaborate, share data, show-case my work).
I will submit negative findings from my experiments for publication.
I will use advanced data modelling techniques and will be expert in statistics.
The primary method for communicating my results will be journal articles.
I will publish more papers per research project
Research I undertake will impact society.

How likely or unlikely you believe it will be that the following occurs:
Research funding in my field (in real terms) will be greater than today Corporations and philanthropic organisations will fund a highe proportion of the research in my field.

## published.

The design of most studies in my field will be determined by funders/sponsors.

Nearly all research in my field will be replicable.
The amount of research produced in my field will have increased due to technological advances
Scientific progress in my field will largely be dependent upon technological advances (e.g. AI, machine learning). Artificial intelligence (AI) will be used to determine which articles appear in a journal.
The majority of research projects in my field will be completed across international boundaries.
Most researchers in my field will be using integrated end-to-end research workflow tools (e.g. tools that identify funding, help me collaborate, share data, show-case my work)
Negative results from well-designed studies in my field will be published.
Researchers in my field will be experts in advanced data modelling techniques and statistics.
Research articles will be the primary mechanism for communicating scientific discovery in my field.
The pressure to publish will be greater than it is now in my field Nearly all research undertaken in my field will have an impact on society.


[^0]:    Because the investment in R\&D in my country is limited" (Engineering
    and Technology, Spain, 36-45)

[^1]:    "This could introduce a bias towards a design that favors a result the funders want to see/believe. In a broader sense, this could lead to an even higher level of distrust from the general public' (Biological Sciences, USA, 26-35)
    "Funders could be non-scientists and if so then could require experimental designs that are not sufficiently robust." (Agriculture, Malaysia, 56-65)

[^2]:    "There is no substitute for the human brain as far as analyzing research results are concerned, nor for interpretation of negative and/or positive experimental outcomes." (Materials Science, USA,)

[^3]:    "A lot of the research in my field is qualitative or uses case study designs." (Social Science, United Kingdom, 36-45)

