

# RESEARCH FUTURES

Researcher survey results

February 2019



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#### Approach to survey of researchers

#### About Research Futures research

- Understanding what the research landscape might be like in ten years' time
- · What will be the opportunities and challenges for the research community
- This survey is part of a larger study the full report is on the Elsevier.com website\* which also includes:
  - A literature review to understand current systems, agents and macro trends
  - 56 in-depth interviews with range of stakeholders (funders, researchers, librarians, technologists, futurists, government and senior Elsevier personnel)
  - Workshops with Elsevier personnel and external stakeholders to develop scenarios

#### Research objectives are to:

- · Test attitudes towards (emerging) solutions, technologies and policy shifts
- Map expectation, desire and behaviour (in respect to funding and research outputs)

\*www.elsevier.com/connect/elsevier-research-futures-report





#### About the survey

- 2,055 researchers responded to a survey of 146669 individuals <u>randomly</u> selected from database of 3.6 million researchers (1.4% response rate).
- Survey tool: Online survey available in English only. Survey took 20 minutes to complete (median average). Fieldwork took place in Spring 2018.
- Results: Responses have been weighted to be representative of the global researcher population by country (UNESCO data).
   Base sizes shown in this report are weighted unless otherwise stated
- Statistical testing: Maximum error margin for 2055 responses is ± 1.8% at 90% confidence levels. When comparing main group and sub-group we have used a Z-test of proportion to identify differences between the overall average and the sub-group (90% confidence levels).

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### EXECUTIVE SUMMARY



# RESEARCH FUTURES: EXECUTIVE SUMMARY (1 OF 6)

#### Pathways to Open Science



Open Science\* is an umbrella term that encompasses a number of different aspects of research. For many a key component of open science is the open availability of **research data**. More than half of researchers (52%) expect most data to be available once the related research is published (22% thought most research data would not be available and the rest were undecided). Engineering researchers (35%) were least confident that research data would be available.

Open Access is another aspect of open science. In recent years Open Access publishing has not grown at the rate expected by many, but looking ahead to 10 years' time, researchers expect that **Open Access** journals will dominate over subscription journals; 56% expect all publications to be Open Access vs. 18% that expect all publications to be subscription. The expectation is higher in life science (63%) where Open Access publishing is currently most prevalent. Furthermore researchers in the UK (69%) and US (61%) are more likely to expect a fully Open Access future than researchers from China (46%).

Another component of open science, is the ability to reproduce prior research. In recent years **reproducibility** has been discussed widely among scholars and has been described as a crisis, This research indicates that researcher experience of reproducing prior research is mixed. Moreover, they do not believe any difficulties will be resolved soon. Researchers expect to still be frustrated by the inability to reproduce research in 10 years' time; only 48% think it is likely that nearly all research in their field will be replicable; with researchers in Western Europe and North America even more sceptical (43% and 42% respectively).

Within the last year 52% of researchers have undertake a replication study. Almost a third of researchers attempted to reproduce another researcher's study, 37% were successful, 6% unsuccessful (most were at least partly successful).

Researchers report a lack of incentive to conduct replication studies due to concerns that studies will not be accepted for publication and too much focus on replication of existing studies will hold back innovation and career.

\*See the definition in the full report. www.elsevier.com/connect/elsevier-research-futures-report





# RESEARCH FUTURES: EXECUTIVE SUMMARY (2 OF 6)

#### Funding the future

**Funding of research** has been a hot topic since the 2008 global financial crisis, so perhaps unsurprisingly researchers are not optimistic about funding for research in the future.

There is a considerable gap between the proportion of researchers that *want* more funding and those that *expect* there to be more funding (in real terms in 10 years' time compared to today). This is particularly true in economically mature regions (North America, Western Europe and Australasia) where around nine in ten *want* more funding, but less than four in ten *expect* there to be more funding available. Conversely in Asia 71% *expect* there to be more funding compared to only 63% that *want* more funding.

In a future where public funding falls short it is feasible that other sources will make up the shortfall. Researchers are ambivalent about other sources such as **philanthropic and corporate** funds in the future; especially in North America and Western Europe (indeed a number neither want it nor expect to use such funding sources).

Comments from researchers suggest they are more accepting of philanthropic/charitable funds than of funding from corporations (whom they believe may want to influence the outcome and dissemination of studies in order to favor their own interests).

Researchers in Engineering, Life Sciences and Health Sciences are more open to using these alternative funding sources.

As competition for research funding and the need to demonstrate ROI for public finances grows, **funders may expect more control** in the scientific process, but how is that received by researchers?

Only one in five researchers *want* funders to influence how results are communicated or how studies are designed; however almost two in five think it is *likely* funders will want to do this.

Generally researchers are more willing to comply with funders determining the communication of results (providing researchers can also publish in a peer-reviewed journal of their choosing) but they are less willing to alter their study design to appease funders. Researchers believe funders may not have sufficient knowledge of experimental design to set requirements or may bias results towards a certain outcome.

Related to funding and ROI is the need to **demonstrate impact**. Researchers are largely in agreement that the majority of research should have an impact on society, moreover, many believe their own research will have an impact; however, much fewer think it is likely that most research will have an impact.

The best **measures of impact** are mainly around publications and related outputs and attention rather than tangible changes to society; however this varies by specialty. Medical researchers are more likely to view improved life expectancy as an impact of their research and social scientist mention changes to government policy.





# RESEARCH FUTURES: EXECUTIVE SUMMARY (3 OF 6)

Technology ... revolution or evolution



Technology has already brought significant change to research and the communication of research, notably the transformation of print to electronic dissemination over the last decade.

In terms of the research process, more than three-quarters of researchers globally agree they will use **technological advances to increase the amount of research** and believe this is both likely and desirable.

However, this viewpoint is not true across all fields: social scientists/ arts & humanities less likely to agree it is desirable (59% vs 77% overall).

Technology brings advantages in larger scale: faster data collection and analysis as well as better equipment/ facilities. Researchers note however, that even though technology is likely to increase the quantity of research, and drive further research, technological advances (notably **artificial intelligence (**AI)), will not be the creative driving force of new knowledge, rather that will be the researchers themselves.

Researchers are generally willing recipients of the advantages that AI bring, but are sceptical about its value in certain areas, specifically **AI being used to determine the appropriateness of an article** for a journal. They felt that AI would be too simplistic and reject novel studies. Despite this negative reaction, almost two-fifths think use of AI in the review process is likely to happen.

Mathematicians are more accepting of this practice with 44% agreeing they will read articles in journals that rely on AI instead of peer review compared to 25% of researchers on average.





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# RESEARCH FUTURES: EXECUTIVE SUMMARY (4 OF 6)



How researchers work



The research article is perhaps the most visible stage of the research process enabling research outcomes to be shared with the research community.

The **research article** is expected to endure for at least the next ten years (though likely in an OA format), despite fewer wanting articles to endure (80% *expect* it vs. 65% *wanting* it). Researchers in mathematics, social sciences and Western Europe are less likely to believe that the primary channel for sharing research results will be via journal articles.

The article will endure likely due to the '**publish or perish**' paradigm, indeed the pressure to publish is expected to increase (seen as *likely* but *undesirable*) due to competition between researchers/institutions and the continued assessment based on the quantity of articles. Funding organisations and Research Administrators will be the main sources of pressure though early career researchers also feel pressure from their managers/more senior researchers and potential employers.

The pressure to publish frequently is linked to the desire to secure tenure (a permanent position) at a university. This pressure will likely increase, only 25% of researchers believe researchers will be **permanent** members of staff compared to 43% that believe most researchers will be on **temporary contracts** (it is even higher in Western Europe (63%) and among early career researchers (48%)).

One problem in scientific communication that the community and publishers are trying to address is the bias towards publishing studies with positive results (**publication bias**).

Although around two-thirds of researchers want to see negative results published and would submit their own such studies for publication, less than half think it is likely they will be published, which suggests that publishers are not expected to keep pace with the interests of the scholarly community.

As science becomes more interdisciplinary and with more centres of expertise dispersed across the world, researchers see advantages in **collaborating across international boundaries**. 84% want to see more projects conducted across international boundaries, and a similar proportion thought their own projects would be international. However, fewer (64%) expect that the majority of research projects will be conducted across international boundaries. Researchers in the USA (39%) envisage less international research than average.





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# RESEARCH FUTURES: EXECUTIVE SUMMARY (5 OF 6)



#### The academy and beyond

The role of universities is to educate as well as perform research; **students** are expected to become future researchers as well as members of the wider workforce. But will there be a shift in focus? Researchers believe higher education in ten years' time will focus on producing students that are '**suited for work**' (41%) rather than '**intellectually curious**' (25%). The view of students being work-suited is particularly widespread in mathematics (66%), social sciences/arts (50%), North America (46%) and Western Europe (51%).

A small minority (36%) believe that 'campus of the future' will be campus based, whilst slightly fewer (27%) believe it could be **virtual**. Life (40%) and social scientists (32%) think remote education is more likely than average.

Building the future research information system





Increasingly traditional publishers and newer niche start-ups are developing **workflow tools** for researchers. These tools can be used to find relevant literature and funding, engage with peers, store experiment data, for writing articles and show impact of research.

Three-quarters of researchers want integrated end-to-end research workflow tools, however slightly fewer (three-fifths) think researchers in their field will be using them.

All researchers believe their research will have impact, but the most common impact is increased scientific knowledge and understanding, rather than commercial application.

36% believe success will be primarily judged on articles published in journals while for 38% success will be judged on a range of outputs (including data, pre-prints, conferences as well as articles).





# RESEARCH FUTURES: EXECUTIVE SUMMARY (6 OF 6)

#### Some recommendations for research information providers

**Open science:** continue developing open access journals and 'flipping' subscription journals to Open Access over the next ten years. Encourage authors to make data available with their journal articles (and record citations for datasets).

Consider how to address issues the contribute to reproducibility difficulties for example:

- · flagging validated studies;
- · ensure more open availability of data;
- · standardising description of the method;
- · Launching bespoke journals/repositories for replication studies

**Working culture:** providers should continue to develop end-toend research tools. Though research articles likely to remain key form of research communication also offer channels for other formats, such as micro-articles and data-only publications. Service providers should consider how they can help ensure that negative results are published (e.g. pre-registration of studies, bespoke journals/repositories). **Funding:** sourcing funding for research is likely to become more competitive. Providers should continue to develop and promote tools to help researchers find funding. These tools should include philanthropic sources but more curation is likely to be needed for corporate sources to ensure researchers will have the autonomy they desire. Publishers should monitor the requirements of large funding proposals for dissemination requirements (e.g. whether they are mandating open access and how they expect impact to be measured) so they can develop channels and tools to support researchers.

**Technology:** Advance Artificial Intelligence and use in some tasks in the review process (e.g. plagiarism) in conjunction with 'human' peer review (e.g. for novelty/ quality).

**Education and engagement:** help researchers demonstrate impact. Is there a role for providers to improve tracking of real-world impact such as commercial application, policy development and clinical practice/ health outcomes.







### OVERVIEW OF RESULTS



#### Researchers expectations of research in 10 years' time

The chart below plots researchers expectation of what will happen (likelihood) on the x-axis against what researchers think they will do on the y-axis. The colour coding shows what researchers want to happen in 10 years' time with statements in green being most desirable and red being least desirable.



# There are tensions in researchers' expectations of the future of research

- Expectation there will be pressure to publish more articles, although researchers don't themselves want to publish more
- Researchers will still be frustrated by the inability to reproduce research
- Funders will have more say in research design than researchers would like; moreover they are pessimistic about the amount of funding that will be available
- Researchers do not particularly want the research article to be a key output in communication of research but they expect it will be.
- Research not expected to have as much impact on society as desired.



### In the next 10 years

	Higher Score Lower Score	DESIR- ABLE	LIKELY	IWILL	High/Low Scoring Attribute
	Research funding (in real terms) is/will be greater than it is now   I will need more funding in real terms	78%	56%	79%	
R&D in Global	Corporations and philanthropic organisations (will) fund a higher proportion of research   I will always apply to corporations and philanthropic organisations for funding if it is available	53%	47%	59%	
Funding Context	Funders determine how research results are communicated/ where my results are published   I will disseminate results as recommended by funder	21%	39%	45%	
	Funders determine my study design   Design of most studies in field determined by funders   I will always alter my study design to meet funders demands	20%	39%	25%	
Open Science	Being able to replicate other research findings   Nearly all research in field will be replicable   I will try to replicate other researchers' findings that my work builds on	75%	48%	62%	
	Amount of research produced (will have) increased due to technological advances   I will use tech. advances to increase the amount of research I produce	77%	78%	76%	
Technology	Scientific progress is dependent upon tech. advances (e.g. AI, ML)   My research will depend on technological advances	46%	59%	50%	
	Al is/ will be used to determine an article's appropriateness for publication in a journal   I will read journals that rely on Al instead of peer review	25%	39%	25%	
	More research projects conducted across international boundaries   Majority of research will be   My research will be	84%	64%	86%	
	Integrated end-to-end research workflow tools are readily available   Most researchers in my field will use   I will rely on	76%	61%	60%	
	Negative results are/will be published   I will submit my negative results from my experiments for publication	66%	46%	64%	
Culture: How Scientists Work	Researchers are/ will be expert in advanced data modelling techniques and statistics   I will use advanced modelling techniques and will be expert in statistics	70%	57%	64%	
	Key output from research remains publication of a research article   Main method of communicating my research will be journal articles	65%	80%	75%	
	Each researcher publishes more articles than they do now   Pressure to publish will be greater   I will publish more articles per project	38%	73%	53%	
Education / public engagement	Majority of research has/ nearly all research will have an impact on society   Research I undertake will impact society	79%	50%	80%	
BASE: Researc	* $\geq \pm 10$ percentage points of average of the three scoresSee results by subject, geographic region, country and age	Most desirab likely + actior	le + 1	Least d likely + Custom	esirable + action IC <mark>rINSIG</mark> hts

Within attribute notable difference\*

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Researchers anticipate research publications will be open access and most research data will be available. Technology will play a supporting role to researchers as the driving force of new knowledge

Q. Please read each pair of statements and decide which one you think is most likely to describe research in 10 years' time.

		SCENARIO A	% consider which 2 bo	more likely? (Top	SCENARIO B
R&D In Global Funding Context	Research will principally be valued for:	enhancing human knowledge	33%	33%	commercial application
Onen Seienee	All research publications will be:	Open Access	56%	18%	subscription based
Open Science	Once the related research is published:	most research data will be available	52%	22%	most research data will NOT be available
Technology	The creative force driving forward new knowledge:	will be Researchers	42%	27%	will be new technologies
Culture: How	Success of my research will be judged primarily on:	articles published in journals	36%	38%	a range of outputs (incl. articles)
Scientists Work	Nearly all researchers at institutes will be:	permanent staff members	25%	43%	on temporary contracts
Education and	Universities will focus on producing students that:	are well suited for work	41%	25%	are intellectually curious
engagement	University students will be educated:	on campus	36%	27%	mostly remotely
BASE: Research	ers. N=2055	<u>See</u>	results by subject	<u>, geographic regio</u>	on, country and age



CustomerInsights

Researchers anticipate research publications will be open access and most research data will be available. Technology will play a supporting role to researchers as the driving force of new knowledge

Q. Please read each pair of statements and decide which one you think is most likely to describe research in 10 years' time.

			SCENARIO A	Scenaric (To	consider which more like op 2 box minus bottom 2 box)	kely?	SCENARIO B
	R&D In Global Funding Context	Research will principally be valued for:	enhancing human knowledge		•		commercial application
				-0.4	0	0.4	
		All research publications will be:	Open Access	•			subscription based
	Open Science	Once the related research is published:	most research data will be available	•			most research data will NOT be available
				-0.4	0.0	0.4	
	Technology	The creative force driving forward new knowledge:	will be Researchers		•		will be new technologies
				-0.4	0	0.4	
	Culture: How	Success of my research will be judged primarily:	articles published in journals		•		a range of outputs (incl. articles)
	Scientists Work	Nearly all researchers at institutes will be:	permanent staff members		•		on temporary contracts
				-0.4	0	0.4	
Ed	ducation and public	Universities will focus on producing students that:	are well suited for work		•		are intellectually curious
	engagement	University students will be educated:	on campus		•		mostly remotely
ELSEVIER		See results by	subject, geographic region, c	-0.4	0 age	0.4	CustomerInsights

#### Reproducibility of research

More than half have attempted to reproduce a pre-existing study. 37% of those attempting to reproduce another researcher's study were successful (a further 57% were partially successful).



Pressure to publish is expected to increase, researchers expect that they will publish more papers per project. Funding organisations and Research Administrators are main sources of pressure.



articles rather than fewer higher quality research articles will increase over the 10 years." X

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Researchers consider the increment of scientific and public knowledge and understanding as the main impact of their research









# Researchers expect to measure the impact of their research mainly through *citations in research publications* and *publication(s) in specialist journals*

Citations to my journal publications 77% Publication(s) in specialist journals 69% Number of times read/downloaded 50% 44% Publication(s) in broad scope journals (e.g. Nature) Publication(s) in books 34% Citations to my book publications 33% Reduced costs 33% Attention More accurate measurement (e.g. equipment) 30% New products 29% Change(s) in government policy 29% **Outputs** Increase in life expectancy 27% News articles in popular press 26% **Benefits** Number of collaborators 26% Patents 25% Citations in public policy documents 23% Change(s) to legislations/regulations 23% Availability of your research data files 21% Change(s) to clinical or research procedures/practice 18% Shortened product development cycle 17% Increased revenue 17% Shortened treatment time 16% BASE: Researchers, N=2055 Number of retweets and/or mentions on blogs 15% Number of preprints 6% See results by subject, geographic New drugs brought to market 6% region, country and age Other (please specify) 12% I do not measure impact 6%

Q. Which do you think will be the best measures of the impact of your research?





# Perception of the future of research

Results by geographic region, country, broad subject area and age group



#### WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS

Chemists more likely to think journal articles will be the main way to communicate their results, but least likely to think they will publish more papers per project; engineers are most likely to think they will publish more papers per project. Earth/Env. Sci. researchers less likely to undertake replication studies, but more likely to think research will have an impact on society in the future.

BY SPECIALTY (1 OF 3)	Che	emistry	Comp	. Science	Earth 8	k Env. Sci.	Engin	eering	Will	Expect
I will need   there will be greater funding	85%	67% 🗸	73%	61%	83%	61%	78%	62% 🗸	79%	57%
Will always apply for Corp/philan. funding if available   Expect them to fund more	✓ 76%	44%	✓ 70%	51%	59%	42% 🗸	58%	55% 🗸	59%	47%
I will disseminate as recommended by   Funders determine comms. of research	i√ 6 <mark>3%</mark>	48%	<b>√</b> 57%	42%	✓ 53%	38%	√ 51%	39%	45%	39%
Funders determine study design   I will always alter	33%	42%	✓ 35%	40%	√35%	34%	✓ 34%	53% 🗸	25%	39%
Will try to replicate others' research   Expect research to be replicable	√78%	57% 🗸	<b>√</b> 76 <b>%</b>	31% 🗸	✓ 55%	54% 🗸	58%	57% 🗸	62%	48%
(I will use) tech. to increase volume of research	72%	79%	80%	85%	77%	81%	✓ 82%	79%	76%	78%
Progress dependent on tech advances	54%	54%	<b>71</b> %	81% 🗸	<b>57%</b>	61%	66%	66% 🗸	50%	59%
Al determine publication of articles   I will read journals that rely on Al instead of peer review	√36% 💻 🗖	52% 🗸	16% 💻	46%	24%	35%	🗸 31% 💻	46% 🗸	25%	39%
Majority of/my research will be international	83%	61%	87%	64%	83%	67%	86%	64%	86%	63%
l/res. will use end-to-end research workflow tools	58%	71% 🗸	66%	68%	59%	64%	62%	64%	60%	61%
Negative results published   I will submit	57%	65% 🧹	60%	36%	61%	52% 🗸	63%	43%	64%	46%
Researchers/I will expert in adv. statistics	<b>√</b> 51%	47%	89%	76%	74%	67% 🗸	70%	66% 🗸	64%	57%
Article is main research output	✓ 85%	94%	67%	59%	80%	82%	73%	72% 🗸	75%	80%
I publish more   Pressure to publish will be greater	✓ 34%	71%	<b>√</b> 41%	73%	56%	70%	<b>√</b> 61 <b>%</b>	64% 🗸	53%	73%
My research will/ expect nearly all research to impact society	85%	42%	84%	59%	<b>√86%</b>	63% 🗸	81%	56%	80%	51%
Ν		117		69		273	42	25	20	55
								9	Custome	erInsight

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See wording of statements

Higher

Lower

21

Significant difference between

subset and total (p=90%)

Global

#### FLSEVIER

#### WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS

Fewer life scientists and materials Scientist embrace AI in publication, fewer will read articles in journals using AI. Mathematicians least likely to use journal articles as main method for communicating research; conversely life sciences more likely to publish via journals. Material Sciences least likely to think they will publish more articles per project

BY SPECIALTY (2 OF 3)	Life Science	Materials Science	Maths	Will	Expect
I will need   there will be greater funding	<b>.</b> 8 <b>7%</b> 52%	65%	54%	79%	57%
Will always apply for Corp/philan. funding if available   Expect them to fund more	64%	51% 39%	<ul> <li>✓ 34 %</li> <li>✓ 45%</li> <li>✓ 32%</li> </ul>	59%	47%
I will disseminate as recommended by   Funders determine comms. of research	✓ 40% 32%	52% 46%	✓ 30% 💻 46%	45%	39%
Funders determine study design   I will always alter	24% 💻 25%	21% 💻 32%	✓ 17% = 34%	25%	39%
Will try to replicate others' research   Expect research to be replicable	<b>√</b> 70% <b>48</b> %	✓ 52% 42%	64%	62%	48%
(I will use) tech. to increase volume of research	✓ 8 <b>2%</b> 89%	✓ ✓ 85%	∞ √63%     69%√	76%	78%
Progress dependent on tech advances	✓ 38% == 61%	51% 68%	✓ 39% 💻 42% 🗸	50%	59%
Al determine publication of articles   I will read journals that rely on Al instead of peer review	✓ 19% = 33%	✓ 12% ■ 36%	✓ 44% <b>— 5</b> 1% ✓	25%	39%
Majority of/my research will be international	<b>√</b> 90%	√71% 48% ✓	80%	86%	63%
I/res. will use end-to-end research workflow tools	✓ 68% 65%	✓ 33% <b>—</b> 56%	59%	60%	61%
Negative results published   I will submit	66% 49%	<ul> <li>47%</li> <li>35%</li> </ul>	✓ 48% 💻 🗖 21% 🗸	64%	46%
Researchers/I will expert in adv. statistics	67% 63%	✓ ✓ 54% 🗾 53%	59% 💻 28% 🗸	64%	57%
Article is main research output	✓ 82%	✓ 80% 86%	62%77%	75%	80%
I publish more   Pressure to publish will be greater	57% 80%	✓ ✓ 34% 💻 🗾 72%	59% 57%	53%	73%
My research will/ expect nearly all research to impact society	77%	✓ 91% 58%	✓ 55% <b>—— —</b> 24% ✓	80%	51%
N	234	101	98	20	055

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✓ Higher Significant difference between subset and total (p=90%) ✓ Lower

Global

#### WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS Medical researchers more likely to think they will need more funding, submit negative findings for publication, rely on integrated end-to-end solutions and primarily publish via journal articles. Social Science researchers least reliant on technological advances, but are more likely to think pressure to publish will increase in their field.

BY SPECIALTY (3 OF 3)	Medicine and Allied Health	Physics and Astronomy	SocSci+ArtsHum+Econ	Will Expect
I will need   there will be greater funding	90% 57%	76% 63%	√71% 36%	79% 57%
Will always apply for Corp/philan. funding if available   Expect them to fund more	65% 57% 🗸	✓ 46% 48%	57% 💶 42% 🖌	59% 47%
I will disseminate as recommended by   Funders determine comms. of research	31% 37%	45% 37%	✓ 36% = 46% ✓	45% 39%
Funders determine study design   I will always alter	24% 40%	✓ 18% ■ 37%	✓ 13% <b>■</b> 38%	25% 39%
Will try to replicate others' research   Expect research to be replicable	59% 44%	✓ 75%	60% - 38% <	62% 48%
(I will use) tech. to increase volume of research	75% 84%√	<b>√</b> 90% 91%	✓ 62% 64% ✓	76% 78%
Progress dependent on tech advances	46% 60%	✓ 59% <b>—</b> 73% ✓	✓ 29% ■ 43%	50% 59%
Al determine publication of articles   I will read journals that rely on Al instead of peer review	23% 41%	✓ 33% <b>—</b> 44%	22% 💻 33%	25% 39%
Majority of/my research will be international	84%	89%76% ✓	88% 59%	86% 63%
I/res. will use end-to-end research workflow tools	78%69% ✓	✓ 50% 53%	57% 52% 🗸	60% 61%
Negative results published   I will submit	80% 61%	64% 45%	68% 42%	64% 46%
Researchers/I will expert in adv. statistics	64% 56%	74% 59%	✓ 55% 47%	64% 57%
Article is main research output	84%	74% 76%	✓67% 81%	75% 80%
I publish more   Pressure to publish will be greater	53%	49% 80%	51% 84%	53% 73%
My research will/ expect nearly all research to impact society	84%	✓ 56% <b></b> 39% ✓	82% 42% 🗸	80% 51%
n	131	128	310	2055

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See wording of statements

23

✓ Higher Significant difference between subset and total (p=90%)

Global

WHAT WILL RESEARCH North American and Western Euro Al or funders requests. They have negative results but do not expect	ERS DO AND E pean researchers les lower expectations of there will be channe	EXPECT TO HA ss likely to think thei of future funding. The ls to do this.	PPEN IN 10 YI r research will be aff ey are willing to public	EARS ected by ish ✓ Higher Sig ✓ Lower sut	<u>ing of statements</u> <u>prificant difference between</u> <u>prificant difference between between</u> <u>prificant difference between</u> <u>prificant difference between bet</u>				
Global									
BY REGION (1 OF 2)	North America	Latin America	Western Europe	Asia	Will Expect				
I will need   there will be greater funding	740/ 110/ /	910	. 74%	010/ 710/	79% 57%				
Will always apply for Corp/philan. funding if available   Expect them to fund more	✓ 74 <sup>1</sup> / <sub>1</sub> 41% ✓ 60% 45%	64%	<ul> <li>✓ 74%</li> <li>✓ 52%</li> <li>✓ 38% ✓</li> </ul>	61% 52%	59% 47%				
I will disseminate as recommended by   Funders determine comms of research	✓ 35% == 25% ✓	✓ 39% 26% ✓	✓ 38% 41%	✓ 53% 42%	45% 39%				
Funders determine study design   I will always alter	✓ 18% ■ 27% ✓	✓ 17% ■ 34%	✓ 17% ■ ■ 45% ✓	✓ 34% 42%	25% 39%				
Will try to replicate others' research   Expect research to be replicable	✓ 68% 42% ✓	✓ 70% 60%	65% 43% 🗸	58%	62% 48%				
(I will use) tech. to increase volume of research	✓ 67% 72%	74% 82%	<ul> <li>✓ 58% 66%</li> </ul>	✓ 86% 83%√	76% 78%				
Progress dependent on tech advances	✓ 34% <b>—</b> 40% ✓	✓ 36% 53% ✓	✓ 36% 🛑 💶 44% ✓	<b>√</b> 62% 71% <b>√</b>	50% 59%				
Al determine publication of articles   I will read journals that rely on Al instead of peer review	✓ 14% ■ 23% ✓	22% 34%	<ul> <li>✓ 14% ■ ■ 34% ✓</li> </ul>	✓ 36% 48% ✓	25% 39%				
Majority of/my research will be international	✓ 80% 40% ✓	✓ 94 <b>%</b> 71% <sup>✔</sup>	90% 69%	83% 66%	86% 63%				
l/res. will use end-to-end research workflow tools	56% 46%	74% 70%	54% 54% 54%	61% 66% 🗸	60% 61%				
Negative results published   I will submit	70% 36%	68% 51% 🗸	✓ 70% 36% ✓	60% 52% 🗸	64% 46%				
Researchers/I will expert in adv. statistics	✓ 57% 50% ✓	61% 55%	50% 46% ✓	<b>√</b> 73% 64% <b>√</b>	64% 57%				
Article is main research output	72 <b>%</b> 78%	73% 81%	67% 76%	∕ <b>√</b> 80% 81%	75% 80%				
I publish more   Pressure to publish will be greater	✓ 39%  69%	66% 78	6 🖌 33% 💻 💶 76%	% ✓ 64% 72%	53% 73%				
My research will/ expect nearly all research to impact society	83% 40% 🗸	83%66%√	✓ 76% 44%	8 <b>1%</b> 54%	80% 51%				
N N	389	102	420	791	2055				
ELSEVIER				9	Sustomer Insights				

Researchers in Eastern Europe, I advances in technology to increas	IERS DO AND Middle East and Afri se the amount of res	EXPECT TO HA	APPEN IN 10 Y agree that they will u Eastern European	ISE Lower Lower	ing of stater gnificant differe oset and total (	nce between (p=90%)
researchers are least likely to thin	ik they will submit h	egative results for pu			Glo	bal
BY REGION (2 OF 2)	Eastern Europe	Middle East	Africa	Australasia	Will	Expect
I will need   there will be greater funding	81% 57%	80% 65%	<b>√93%</b> 78% <b>√</b>	7 <mark>2% 3</mark> 4%	79%	57%
Will always apply for Corp/philan. funding if available   Expect them to fund more	✓ 48 <sup>∞</sup> 38 <sup>∞</sup> 38 <sup>∞</sup>	<b>√</b> 70% <b>5</b> 7% <b>√</b>	<b>√</b> 80 <b>%</b> 66% <b>√</b>	59 <b>%</b> 57%	59%	47%
I will disseminate as recommended by   Funders determine comms of research	✓ 57% 50% ✓	✓ 33% 46%	51% 48% 🗸	38% 35%	45%	39%
Funders determine study design   I will always alter	27% 39%	24% 🗖 45%	29% 🔜 39%	18% <b>4</b> 3%	25%	39%
Will try to replicate others' research   Expect research to be replicable	60% 60% 🗸	61% 52%	64%	65 <b>%</b> 50%	62%	48%
(I will use) tech. to increase volume of research	<mark>√87%</mark> 92%∕	× 88% 84%	<b>√87%</b> 87%√	✓ 58% 60% ✓	76%	78%
Progress dependent on tech advances	64% 70% ✓	✓ 63% 74%	55% 71% 🗸	✓ 35% 48% ✓	50%	59%
Al determine publication of articles   I will read journals that rely on Al instead of peer review	25% 💻 48% 🗸	✓ 38% 43%	28% 💻 39%	22% 40%	25%	39%
Majority of/my research will be international	8 <mark>6%</mark> 76% ✓	<b>√95%</b>	<b>√96%</b>	8 <b>5%</b> 54%	86%	63%
l/res. will use end-to-end research workflow tools	59% 68%	<b>√ 76%</b> 68%	<b>√</b> 8 <b>5%</b> 81% <b>√</b>	52% 56%	60%	61%
Negative results published   I will submit	√54% 50%	61% 49%	60% 62%	✓74 <b>%</b> 44% ✓	64%	46%
Researchers/I will expert in adv. Statistics	<b>√</b> 7 <mark>3%</mark> 61%	70%	<b>√</b> 77 <b>%</b> 72% <b>√</b>	52% 53%	64%	57%
Article is main research output	<b>√82%</b> 87% •	74% 76%	79% 81%	67 <mark>%</mark> 81%	75%	80%
I publish more   Pressure to publish will be greater	57% 73%	<b>√</b> 66% <b>7</b> 3%	<b>√88%</b> 80% <sup>✓</sup>	✓32% <b>—</b> 71%	53%	73%
My research will/ expect nearly all research to impact society	<b>√</b> 73 <b>%</b> 50%	75 <mark>% 5</mark> 6%	<b>√94%</b> 81% <sup>✓</sup>	7 <b>5%</b> 45%	80%	51%
N	186	53	72	33	20	)55

WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS

WHAT WILL RESEARCHE Researchers in China and USA env are less likely to publish negative re communicating their results and us	ERS DO AND visage less interna esults but more like se technology to ind	EXPECT TO HA tional research than a ely to use journal artic prease the amount of	VPEN IN 10 YE verage. Chinese res les as their main way research they produc	Ce See wording See wording See wording See wording See wording Signi Lower Signi	of statements 26 ficant difference between et and total (p=90%)
5	0,		51		Global
BY COUNTRY*	China	USA	Germany	UK	Will Expect
I will need   there will be greater funding	80% 72%	✓ 75% 41%	∕ √62% 46%	74% 24% 🗸	79% 57%
Will always apply for Corp/philan. funding if available Expect them to fund more	60% 58%	61% 46%	<b>√</b> 45% <b>■</b> 36% <b>√</b>	65% 43%	59% 47%
I will disseminate as recommended by   Funders determine comms. of research	<b>√</b> 57% <b>4</b> 5%	✓ 37% == 25%	✓ 32%	48% 40%	45% 39%
Funders determine study design   I will always alter	√39% 42%	✓ 19% ■ 28%	✓ 14% ■ ■ 41%	26% 📕 💶 42%	25% 39%
Will try to replicate others' research   Expect research to be replicable	54%	<b>√</b> 68 <b>%</b> 42% <b>√</b>	66%	62% 42%	62% 48%
(I will use) tech. to increase volume of research	<b>√83%</b> 85%	o <b>√ √</b> 6 <mark>9% </mark> 74% <b>√</b>	<b>√</b> 60% <b></b> 66% <b>√</b>	<b>√</b> 57% 64% <b>√</b>	76% 78%
Progress dependent on tech advances	<b>√</b> 63 <b>%</b> 71%	<ul> <li>✓ 34%</li> <li>✓ 41%</li> </ul>	✓ 34% 💻 💶 43% 🗸	✓ 28% = 33%	50% 59%
Al determine publication of articles   I will read journals that rely on Al instead of peer review	√38% 40%	✓ 14% ■ 22% ✓	20% 💻 36%	✓ 10% ■ ■ 24%	25% 39%
Majority of/my research will be international	7 <b>5%</b> 66%	<b>√</b> 80 <mark>%</mark> 39% <b>∨</b>	92%	85 <b>%</b> 55% 🗸	86% 63%
l/res. will use end-to-end research workflow tools	64% 70%	✓ 56% <b></b> 47% ×	<b>√</b> 49% <b></b> 48% <b>√</b>	✓41% 44%	60% 61%
Negative results published   I will submit	50% 53%	<b>√</b> 70 <b>% 3</b> 7% <b>*</b>	√75% 30% ✓	<b>√</b> 76% <b>3</b> 7% <b>√</b>	64% 46%
Researchers/I will expert in adv. Statistics	<b>√76%</b> 70%	✓ ✓ 58% 50% •	58% 47%	<b>√</b> 44% <b>■</b> 29% <b>√</b>	64% 57%
Article is main research output	✓ 83% 84%	7 <b>2%</b> 79%	<b>√</b> 56% <b></b> 77%	<b>√</b> 68 <b>%</b> 76%	75% 80%
I publish more   Pressure to publish will be greater	61% 69%	✓ 40% 69%	✓ 21% <b>■ 72</b> %	<b>√</b> 32% <b>—</b> 76%	53% 73%
My research will/ expect nearly all research to impact society	<b>√ 89%</b> 57%	88% 41% 🗸	√71% 34% ✓	84%	80% 51%
N	416	345	96	75	2055

## WHAT WILL RESEARCHERS DO AND EXPECT TO HAPPEN IN 10 YEARS

Researchers aged under 36 more likely to think they will rely on integrated end-to-end research tools and use advance data modelling techniques. Also more likely believe they will need more funding in the future, as well as expect it will be available and research will be conducted across international boundaries

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 Higher Significant difference between subset and total (p=90%) Lower

Global

oundarioo					
BY AGE GROUP	Under 36	36-55	56 and over	Will	Expe
I will need   there will be greater funding	✓ 83%	79% 59%	46%	79%	57%
Will always apply for Corp/philan. funding if available   Expect them to fund more	✓ 68% 53% ✓	58%	<ul> <li>✓ 53%</li> <li>✓ 40% ✓</li> </ul>	59%	47%
I will disseminate as recommended by   Funders determine comms. of research	43% 🗾 40%	✓ 50% <b>—</b> 43% ✓	✓ 41% 30% ✓	45%	39%
Funders determine study design   I will always alter	▼ 30% <b>■</b> 43% ▼	24% 42%	24% 💻 31% 🗸	25%	39%
Will try to replicate others' research   Expect research to be replicable	64% 44%	66% 66% 47%	✓ 56% 56%	62%	48%
(I will use) tech. to increase volume of research	78% 82%	√80% 78%	✓ 66%     76%	76%	78%
Progress dependent on tech advances	✓ 58% <b>——</b> 64%	50% 62% 🗸	40% 48% 🗸	50%	59%
Al determine publication of articles   I will read journals that rely on Al instead of peer review	<b>√</b> 30% <b>──</b> 41%	27% 💻 💶 43% 🗸	✓ 20% ■ 33% ✓	25%	39%
Majority of/my research will be international	<b>√</b> 89% <b>7</b> 0% <b>√</b>	86% 65%	✓ 82% <b>5</b> 7% ✓	86%	63%
l/res. will use end-to-end research workflow tools	✓ 70%61%	✓ 63%	✓ 46% 54% ✓	60%	61%
Negative results published   I will submit	60% 👥 40% 🔨	✓ 69% 51% ✓	62% 44%	64%	46%
Researchers/I will expert in adv. Statistics	✓ 71% 64%	66% 56%	57% 55%	64%	57%
Article is main research output	73%	74% 81%	,78% 82%	75%	809
publish more   Pressure to publish will be greater	54% 74%	✓ 57% <b>—</b> 75%	46%	53%	73%
Ay research will/ expect nearly all research to mpact society	77% 50%	84% 52%	77% 49%	80%	519
Ν	518	977	517	20	055

### **DESIRABILITY OF FUTURE SCENARIOS:**

corporate and philanthropic funding most desirable in engineering, life science and medical research. E2E tools most desirable in Medicine, earth/environmental science and computer science

Please indicate how desirable the following are: % desirable+ highly desirable

BY SPECIALTY	Chemistry	Comp. Science	Earth & Env. Sci.	Engineer- ing	Life Science	Materials Science	Maths	Medicine AH	Physics & Astro.	SSE + ArtsHum	GLOBAL
Greater funding in field	74%	80%	83%	70%	78%	67%	82%	84%	79%	83%	78%
More corporate/philanthropic funding	60%	46%	57%	61%	59% 🗸	56%	33%	62%	41%	44%	53%
Funders determine comms. of research	7% 🗸	15%	33%√	27%	23%	24%	22%	19%	11%	16%	21%
Funders determine my study design	36%√	18%	21%	28%	21%	39%	11%	15%	11%	9% 🗸	20%
Being able to replicate others' research	86% 🗸	69%	78%	74%	81%	47%✓	70%	85%	83‰	70%	75%
Tech increase volume of research	80%	76%	85% 🗸	80%	86% 🗸	75%	71%	80%	88‰	59%	77%
Progress dependent on tech advances	51%	52%	51%	56% 🗸	49%	54%	48%	40%	46%	25%	46%
AI determine publication of article	40%	28%	32%√	25%	17% 🗸	32%	36% 🗸	26%	31%	18%	25%
More international research	84%	83%	83%	84%	86%	72%	85%	89%✓	82%	89%√	84%
E2E research workflow tools available	75%	87%√	83%	74%	74%	63%	78%	84%	73%	77%	76%
Negative results published	46%	68%	61%	65%	67%	35% 🗸	57%	74%	69%	82%	66%
Researchers expert in adv. statistics	72%	87%	78% 🗸	65%	77%	64%	50%	77%	77%	64%	70%
Article is main research output	77%	59%	71%	66%	71%	62%	62%	74%	69%	55% 🗸	65%
Researchers publish more articles	18%	34%	55%√	36%	40%	46%	20%	51%√	29% 🗸	32% 🗸	38%
Most research has impact on society	89%√	87%	84%	79%	77%	69%√	65%	83%	66% 🗸	79%	79%
Ν	117	69	273	425	234	101	98	131	128	310	2055





Significant difference ✓ Higher between subset and Lower total (p=90%)

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DESIRABILITY OF SPECIFIC FUTURES Researchers from the Americas, Western Europe and Australasia most likely to want negative results published to replicate other's work

Please indicate how desirable the following are: % desirable+ highly desirable

28% 🗸

75% 🗸

389

52% 🗸

84% 🗸

102

BY REGION	North America	Latin America	Western Europe	Asia	Eastern Europe	Middle East	Africa	Australasia	GLOBAL
Greater funding in field	90% 🗸	84% 🗸	89% 🗸	63% 🗸	87%√	71%	82%	91% 🗸	78%
More corporate/philanthropic funding	49% 🗸	67% 🗸	47% 🗸	51%	72% 🗸	57%	73% 🗸	48%	53%
Funders determine comms. of research	11%	18%	9% 🗸	31%	24%	36% 🗸	34%	8% 🗸	21%
Funders determine my study design	7% 🗸	18%	11% 🗸	30% 🗸	25%	20%	27% 🗸	5% 🗸	20%
Being able to replicate others' research	91% 🗸	85% 🗸	84% 🗸	63% 🗸	70%	69%	74%	86% 🗸	75%
Tech increase volume of research	74%	80%	62% 🗸	84% 🗸	85% 🗸	78%	86% 🗸	66% 🗸	77%
Progress dependent on tech advances	30% 🗸	42%	28% 🗸	56% 🗸	62% 🗸	68% 🗸	72% 🗸	26% 🗸	46%
AI determine publication of article	13%	18%	10%	37%	35% 🗸	37% 🗸	40% 🗸	16%	25%
More international research	85%	88%	89% 🗸	81%	83%	85%	92% 🗸	88%	84%
E2E research workflow tools available	82% 🗸	83% 🗸	80% 🗸	70% 🗸	75%	75%	85% 🗸	77%	76%
Negative results published	82%	64%	83% 🗸	50%	60%	59%	57% 🗸	84% 🗸	66%
Researchers expert in adv. statistics	72%	74%	63% 🗸	72%	71%	69%	81% 🗸	70%	70%
Article is main research output	57% 🗸	56% 🗸	52% 🗸	74% 🗸	83% 🗸	52% 🗸	74% 🗸	54% 🗸	65%

21% 🗸

77%

420

46% 🗸

81%

791

40%

79%

186

51% 🗸

75%

53

82% 🗸

92% 🗸

72

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 Higher Significant difference between subset and total 🖌 Lower (p=90%)



Researchers publish more articles

Most research has impact on society

Ν

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32%

74%

33



38%

79%

more articles, but least likely to	wancements want negativ	n research proce e results publishe	ess and want resea ed	archers to publis	'n
Please indicate how desirable the follow	wing are: % de	sirable+ highly des	sirable		
BY COUNTRY	China	USA	Germany	UK	
Greater funding in field	58% 🗸	90% 🗸	84%	94% 🗸	
More corporate/philanthropic funding	43% 🗸	50%	41% 🗸	50%	
Funders determine comms. of research	35% 🗸	11% 🖌	7% 🖌	8% 🗸	
Funders determine my study design	40% 🗸	7% 🖌	10% 🗸	4% 🖌	
Being able to replicate others' research	62% 🗸	92% 🗸	83%	77%	
Tech increase volume of research	85% 🗸	75%	63% 🗸	63% 🖌	
Progress dependent on tech advances	60% 🗸	31% 🖌	24% 🖌	24% 🗸	
AI determine publication of article	36% 🗸	12% 🗸	7% 🖌	8% 🗸	
More international research	76% 🗸	85%	88%	84%	

### **DESIRABILITY OF SPECIFIC FUTURES:**

Researchers in USA most likely to want to replicate research findings. Chinese researchers most likely to desire technological advancements in research process and want researchers to publish

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 Higher Significant difference between subset and total ✓ Lower (p=90%)







### **DESIRABILITY OF SPECIFIC FUTURES:**

researchers under 36 more likely to want end to end research workflow tools, to replicate research findings and the amount of research to increase due to technological advances ✓ Higher

Please indicate how desirable the following are: % desirable+ highly desirable

BY AGE GROUP Under 36 36-55 56 and over **GLOBAL** Greater funding in field 77% 🗸 75% 🗸 85% 🗸 78% 52% More corporate/philanthropic funding 58% 51% 53% Funders determine comms. of research 20% 23% 20% 21% Funders determine my study design 19% 21% 18% 20% Being able to replicate others' research 80% 🗸 73% 75% 75% 82% 🗸 Tech increase volume of research 77% 74% 77% 49% 39% 🗸 Progress dependent on tech advances 46% 46% AI determine publication of article 32% 🗸 24% 20% 🖌 25% 86% 85% 82% 84% More international research E2E research workflow tools available 81% 🗸 73% 🗸 77% 76% Negative results published 65% 62% 🗸 72% 66%  $\checkmark$ Researchers expert in adv. statistics 75% 69% 68% 70% Article is main research output 62% 65% 68% 65% Researchers publish more articles 34% 40% 41% 🗸 38% 79% Most research has impact on society 80% 79% 79% Ν 518 977 517 2055



Significant difference between subset and Lower

total (p=90%)

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# Voice of the Researcher

Verbatim comments relating to perception of the future of research







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## IMPACT OF TECHNOLOGY ON RESEARCH: TECHNOLOGY INCREASES AMOUNT OF RESEARCH

#### Voice of the researcher

38

Negative



Want: The amount of research produced in my field is increased by technological advances.

"New concepts for diagnostic tests for diseases will be developed, and hitherto expensive tools will become more easily available (e.g. microscopy, spectroscopy, gene technology)" (Agriculture, United Kingdom, Over 65)

"More faster CPU, new software and equipment technologies can help us to do more design and simulations, that can help us do more research works." (Engineering and Technology, Taiwan, 36-45)

"I don't see how technological advances would help produce more thoughtful, high-quality research -- I think the limiting factors there are the rate at which researchers can come up with brilliant ideas and the time it takes to run an well-controlled experiment in a human or animal model. However, technological advances have helped us churn out far more lowquality, incremental findings -- modern software makes it much easier to reanalyze existing data or data-mine for new findings in existing datasets, churn out a large number of semi-copy-pasted manuscripts and abstracts, and send them out to multiple conferences and journals. I'm sure future technology will make the "salami slicing" approach even easier but I don't think it's a good thing." (Psychology, Canada, 36-45) Agree: I will use technological advances to increase the amount of research I produce.

"Because technological advances should allow to produce and analyse data more quickly than now. This will allow to have more output from the analysis and convert it more quickly into results to be published." (Physics, Italy, 36-45)

"My area is game-based training. Gaming research has been around for decades, but now we can do a lot of really interesting stuff VERY easily thanks to technological advances." (Psychology, USA, 26-35)

"It has always been thus- more selective and sensitive instruments have been used to repeat work carried out with lower types of technology"

(Pharmacology, Toxicology and Pharmaceutics, UK, Over 65)

"the type of research that I pursue does not require hi-tech instruments to be successful" (Neuroscience, Italy, 36-45) Likely that: amount of research produced in my field will have increased due to tech. advances.

"Hardware or software advances can facilitate data collection and data processing. I think this has and will continue to increase the volume of information, research avenues, knowledge and publications. However, this does not necessarily mean that it will be top quality work (quantity versus quality)."

(Biological Sciences, Denmark, 26-35)

"Technological advances have made research easier, cheaper (and sometimes even possible) in the last decade - I guess there will be similar benefits in the future." (Other subject, Germany, 36-45)

"The collection and mining of data will be enhanced by improvements in technology, including data collection and storage." (Social Science, USA, 56-65)

"Research in fossil plant botany fundamentally rests on understanding of basic plant anatomy and morphology: technological advances can assist, but not drive this type of research" (Biological Sciences, Australia, 56-65)







## IMPACT OF TECHNOLOGY ON RESEARCH: AI USED TO DETERMINE PUBLICATION OF ARTICLES

#### Voice of the researcher



Negative

40

Want: Al used to determine an article's appropriateness for publication in a journal.

"It is now based to much on subjective assessment of editors and reviewers."

(Medicine and Allied Health, Netherlands, 26-35)

"For basic review, such as language, grammars, typos we can rely on Al. However, evaluating novelty of the research result, or correctness of the method still needs a human expert/reviewer. I do not think Al capable to perform such a task." (Electrical / Electronic Engineering, Indonesia, 46-55)

"I am just wondering if it would lead to confirmation bias by the AI machine: only selecting those articles that were considered qualitatively good in the past. Can it consider revolutionary papers?" (Psychology, Belgium, 26-35)

"I have no trust in 100% automatized processes when they relate to complex and subtle decision making such as evaluating appropriateness of a given paper for a given journal." (Psychology, Italy, 36-45) Agree: I will read articles in a journal that relies on Al instead of peer review.

"Current technologies are doing great checking grammar, coherence and more. I consider they will greatly advance the way we evaluate papers" (Environmental Sciences, Mexico, 36-45)

"I'd be interested to see if better/higher quality/more impactful research is chosen by Al that is still created by humans/peers." (Psychology, USA, 36-45)

"This could potentially remove the network-bias in publication" (Economics, Sweden, 26-35)

"Reviewing the quality of a manuscript requires deep expertise and nuance, particularly when the topic is interdisciplinary or when novel findings/methods are being reported which do not yet have strong precedence. These factors make it difficult to construct a reliable Al surrogate to human peer review." (Psychology, United Kingdom, 36-45)

"I do not see how a machine can fully understand contextual issues that humans can and so the machine adds an impersonal view of the paper. We are collegial in the research community and it is a small community dependent on people reading each others work and understanding it for our own contexts too." (Other subject, South Africa, 46-55)

Likely that: AI will be used to determine which articles appear in a journal.

"In the last years the checking of the texts for plagiarism become more and more popular. So I think this process will continue, and the checking of the manuscripts should be compulsory." (Arts and Humanities, Bulgaria, 46-55)

"I feel that the current nonsensical rush to bibliometry will lead to automatized processes in order to reduce the time between the submission of a paper and its publishing."

(Psychology, Italy, 36-45)

"Because peer review is a time consuming task, and with an increasing amount of publications, it is still harder to find reviewers."

(Social Science, Denmark, 46-55)

"Because novel things are usually highly rated in journals, which makes it difficult for AI to judge a publication (i.e. novel lines of thought)." (Environmental Sci., Switzerland, 26-35)

> "Because the 10 years time frame is too short for AI to be fairly accountable to provide qualified evaluation of research" (Economics, USA, 36-45)







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#### COMMUNICATING RESEARCH: PUBLICATION OF NEGATIVE RESULTS Positive Negative Want: Negative results from studies in Agree: I will submit negative findings Likely that: Negative results from well-designed studies in my field will be published. my field are published. from my experiments for publication. "The most interesting information often comes from failed projects, "Aren't they always published? The key term "Sure. Negative findings are experience reports and similar. If someone fails to reproduce another's here is "well-designed studies". That means that findings too. It is time to stop with experiment, and with apparently sound process and design, then it is a the study is based on rational questions and the publication bias." (Other shame to hide this from the field so others might help tease out what previous research. Thus, key negative results subject. Brazil. 46-55) are the differences." (Computer Sciences / IT, USA, 56-65) should be considered results none-the-less." (Immunology and Microbiology, USA, 56-65) "Negative results are important for hypothesis generation and for determining prevention and intervention activities that have been "Reporting negative results helps examined and found not to be effective to optimally propel science eliminate duplication of effort." "Because of easy access to deposit forward." (Medicine and Allied Health, USA, 46-55) (Biological Sciences, USA, 46-55) manuscripts in pre-print servers." (Chemistry, Denmark, 56-65) "Too much pressure to publish positive results regardless of their significance. Most reviewers will reject manuscripts with "They don't need to go through a only negative results. Journals should require authors to submit "So that it will not discourage other peer review process, better to an experimental design, run the experiment, and then allow the researcher to do the research in the same just post on blogs or arxiv if results to be published regardless of the outcome. The field with different methodology." (Electrical / more formal version needed." experimental design should be peer reviewed." Electronic Engineering, Nepal, 46-55) (Other subject, USA,) (Biochemistry, Genetics, and Molecular Biology, USA, 36-45) "No journal in my field accepts "Because researchers' metrics rely on impact and papers mainly based on negative "Because it may be considered successful researches are ore likely to be cited." findings." 'fake' news. A negation of a (Materials Science, Italy, 36-45) (Business, Management and negation is never a positive" Accounting, USA, 36-45) (Arts and Humanities, Canada) "There is little reputation to be gained from publishing negative results.-> Few people will make the effort. Journals are not necessarily interested in publishing them."

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Voice of the researcher

(Materials Science, Netherlands, 36-45)

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#### Voice of the researcher COMMUNICATING RESEARCH: **RESEARCH ARTICLE TO REMAIN MAIN OUTPUT** Positive Negative Agree: The primary method for Likely that: Research articles will be the Want: The key communication output from a research study remains the publication communicating my results will be journal primary mechanism for communicating of a research article. articles. scientific discovery in my field. "It represents a concise and efficient way to "I believe there are several mechanisms for "It is the case now, and has been for decades, and I've not reach the scientific community. The peer communicating results, including conference seen any meaningful alternative (social media etc may offer reviewer system should allow a trustable proceedings and press releases, but journals offer tasters, but the field expect to see work published after peer publication of the data" (Chemistry, Italy, 46-55) the unique opportunity to have peer experts review review in journals with established reputations.)" (UK, 56-65) and critique articles, increasing confidence in the "Peer reviewed research articles are validity of study results. This peer-review process is "Articles are published by publishers who make essential to maintain scientific critical for maintaining confidence in scientific study money with it. Their lobby is strong enough to ensure integrity." (Physics, USA, Over 65) results." (Earth and Planetary Sciences, USA, 26-35) that money flow for at least a few more decades." (Engineering and Technology, Germany, 26-35) "Publication lists are one of the main "Many research articles remain behind a pay wall and factors when considering someone for a in a format inaccessible to practitioners. Plus the lag "But many people vainly think that the grant or a research position" numbers of their published article in firsttime between research results and actual publishing is (Neuroscience, Switzerland, 26-35) class journals are the index of their abilities far too long. There needs to better, quicker and cheaper as researchers." (Mathematics, Japan, 46-55) ways to communicate science if we want it to help "I am a corporate researcher. Many of my inform decisions and have a real time societal impact," experimental results are communicated (Environmental Sciences, USA, 36-45) "Universities are focused on peer-reviewed articles only through confidential internal reports. and often consider publications such as white papers Only selected information is published to be less impactful." (Social Science, USA, 36-45) after all IP issues are resolved." (Materials "In my research field, software and datasets Science, USA, 46-55) are key. These should be discussed in a more "because publication in scientific journals is a tedious and open form than an article to allow a more "Because is an old method of publishing time-consuming work, and new technologies and flexible interpretation of the results." results, and not very efficient for readers. communicating tools will offer to communicate the results The new publishing method should be (Computer Sciences / IT, Germany, 26-35) more readily" (Medicine and Allied Health, Spain, 46-55) more collaborative!" (Electrical / Electronic Engineering, Portugal, 36-45) "Social media and blogs are becoming more "Research outputs should be communicated to the relevant in communicating science. Also general public as well; ideally by the researchers "there will be alternative open platforms that important are the open source platforms like themselves." (Engineering and Technology, become credible competitors; based on arxiv.org" (Physics, India, 26-35) Germany, 26-35) network effects" (Economics, UAE, 56-65) CustomerInsights Rich

**FLSEVIER** 

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#### Back to contents Voice of the researcher 45 COMMUNICATING RESEARCH: **RESEARCHERS PUBLISH MORE PAPERS PER PROJECT** Positive Negative Want: Each researcher publishes more articles Likely that: The pressure to publish will Agree: I will publish more papers per research be greater than it is now in my field than they do now. project. "All researchers are always being pushed by "Given that I will have an increased experience on "Unfortunately, academic research policy is bosses to write more" (Medicine and Allied Health, the area. I think it is feasible to increase the the increasingly based on the evaluation of the Singapore, 36-45) amount of data I can analyse, and this will lead to a number of publications and citation reports, higher number of publications. This is assuming that rather than their actual scientific impact" I do not get engaged in teaching activities, etc, that (Biochemistry, Genetics, and Molecular Biology, "Researcher should open more their work than prevent me from using all my time on data analysis" Italy, 56-65) they do today" (Medicine and Allied Health, Spain, (Physics, Japan, 26-35) Over 65) "My field is getting more and more competitive, especially for faculty "Research projects are nowadays multi-purpose and represent a large part of the researchers' scientific positions, so as the competition is "The "publish-or-perish" modality of academic increased, more will be expected from us." activity, hence material for many publications may be research fails to encourage the pursuit of produced" (Engineering and Technology, Italy, 26-35) impactful research, but instead, encourages the (Engineering and Technology, USA, 26-35) premature publication of research. This "Because of the pressure from continually lowers the bar for what can, or "I work in integrated and applied climate "Today I have more competent my institution to publicate should be considered a contribution to the field. PhD students. Due to this I science. We are already veering towards more (not necessarily better)" The result is an ever-expanding body of alternative methods of research impact. write more scientific papers." (Agriculture, Spain, 56-65) literature, but with each piece taking an everwhether it's data visualization or policy (Energy, Estonia, 56-65) reducing, incremental step. This results in more change. In my field and generation of researchers spending more time getting less "There are too many papers published now and it is research, I see peer-reviewed articles information from the literature, and spending better to publish fewer high quality integrated becoming less and less valued." less time advancing the field." publications" (Biochemistry, Genetics, and Molecular (Environmental Sciences, USA, 36-45) (Materials Science, USA, 36-45) Biology, United Kingdom, 56-65) "It simply cannot be greater than "I am focusing on publishing "My publication rate is already very good it is already now" (Physics, USA, "Focus should be on quality and I cannot reallocate time to increase fewer papers but of greater Over 65) instead of quantity" (Psychology, significance." (Engineering and my pub rate." (Earth and Planetary Netherlands, 46-55) Technology, Canada, Over 65) Sciences, USA, Over 65) CustomerInsights



## IMPACT OF RESEARCH: MAJORITY OF RESEARCH HAS IMPACT ON SOCIETY

#### Voice of the researcher

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Negative



## Want: The majority of research has an impact on society

"Research is a progress, and hopefully it creates jobs, protects environment and human health. "The majority" does not mean "all". Research for military purposes, or on pesticides, just to say some, should not have an impact on society"

(Materials Science, Italy, 36-45)

"I think research results should lead to practical interventions--such as new treatments or diagnostics or improved policies and guidelines that will have definite benefits for society."

(Medicine and Allied Health, USA, 56-65)

"Research is funded by society, therefore this investment must return benefits to the society."

(Materials Science, Greece, 36-45)

"Fundamental discoveries in science rarely have immediate impact on society, but are nonetheless needed to improve our understanding." (Neuroscience, Switzerland, 36-45) Agree: Research I undertake will impact society.

"I know it has an impact because I get feedback and quite a few requests for information, based on my research. Also I have a website based on my research and the literature of my area that is very widely used (about 250000 visits monthly) and well-read blogs that allow communication with users."

(Biological Sciences, Mexico, 56-65)

"A lot of the research undertaken today in my field of research is about developing the technical readiness of new technologies. In about 10 years, I believe that a lot of these technologies will have matured enough to have a more direct impact on society."

(Physics, Germany, 26-35)

"research impact is becoming more of a factor in funding decisions - hope that this builds in next 10 years, so more research with social impact is funded"

(Economics, Australia, 46-55)

"My basic, academic research may improve our understanding of the world, but it does not have any applied properties that may be translated to new products, services or cures that could be used by society in the near foreseeable future." (Biological Sciences, USA, 36-45) "Forty years into a research career and I haven't seen any impact yet." (Nursing, USA, Over 65)

Likely that: Nearly all research undertaken in my field will have an impact on society.

"The environmental science projects we work on are selected because they have an impact on society."

(Environmental Sciences, USA, 56-65)

"My field, oil and gas technology, is mostly concerned with medium-risk incremental improvements that cut costs for the industry, giving one company an edge over another. While the research body as a whole benefits society, a lot will fail in the commercialisation phase, be outcompeted or otherwise not be used." (Engineering and Technology, Norway, 36-45)

"Most research is purely academic or done just to add to the knowledge base, both of which usually do not impact society in a meaningful way." (Computer Sciences / IT, USA, Under 26)

"With the huge amount of articles published in my field, it's unlikely that all of it will have a direct impact on society." (Engineering and Technology, USA, 26-35)



## Likelihood of future scenarios

Results by geographic region, country, broad subject area and age group



# FUTURE SCENARIOS: Physics, life science and maths researchers most likely to expect research data to be available and medical researchers least likely







49

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total (p=90%)

Significant difference

between subset and

✓ Higher

✓ Lower

# FUTURE SCENARIOS: Maths researchers were most likely to expect that universities will be producing students that are suited to work







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total (p=90%)

Significant difference between subset and

✓ Higher

✓ Lower

50

## FUTURE SCENARIOS: More North Americans and Western Europeans envisage a future in which research is valued for its commercial application







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total (p=90%)

Significant difference between subset and

✓ Higher

✓ Lower

## FUTURE SCENARIOS: Researchers in West. Europe and Australasia more likely to expect researchers to be on temp. contracts. North Americans most wedded to the article.







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total (p=90%)

Significant difference between subset and

✓ Higher

✓ Lower

52

FUTURE SCENARIOS: Researchers in the USA and UK more likely to value research for its commercial application, believe students should be educated for work and educated mostly remotely. Chinese researchers see research being valued for enhancing human knowledge.





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✓ Higher

✓ Lower

53

Significant difference between subset and

total (p=90%)

FUTURE SCENARIOS: Early career researchers more likely to believe research will be valued for its commercial application, technology will be the driving force behind new knowledge and researchers will be on temp. contracts. They are less likely to think all research will be open access.



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Significant difference between subset and

✓ Lower total (p=90%)

✓ Higher

## Reproducibility

Results by geographic region, country, broad subject area and age group



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FOCUS ON REPRODUCIBILITY: Most common in mathematics. The majority attempt to reproduce another researcher's study. The vast majority of these are at least partly successful

SUBJECT AREA	Number of stud reproduce	dies attempted to e in last vear	Whose study (most recent)	Whether successful ( someone else's study	Whether successful (at reproducing someone else's study)				
	None	■1 ■2 ■3+	Own study	Successful Partially Successful	ccessful Unsuccessful				
Chemistry n=81	52%	<mark>7%</mark> 15% 26%	<mark>11%</mark> 36%	LOW N	n=29				
Computer Sci. n=34	44%	15% 32% 9%	LOW N	LOW N	n=17				
Earth/Env. Sci. n=194	48%	26% 16% 10%	28% 23%	31% <u>62%</u>	7% n=45				
Engineering n=309	45%	23% 19% 13%	29% 27%	32% 67%	n=82				
Life Science n=164	37% 169	<mark>% 26% 2</mark> 0%	18% 45%	33% 60%	7% n=75				
Materials Sci. n=80	40% 9%	21% 30%	LOW N	25% 72%	3% n=32				
Maths n=60	33% <mark>5%</mark>	27% 35%	LOW N	LOW N	n=29				
Medicine and AH	49%	18% 16% 16%	21% 29%	LOW N	n=26				
Physics & Astr. n=87	40%	20% 24% 16%	16% 43%	65% 30%	5% n=37				
SSE+ArtsHum. n=223	67%	19% <mark>9% 4</mark> %	14% 19%	60% <u>33%</u>	7% n=42				
GLOBAL n=1448	49%	19% 18% 15%	21% 31%	37% 57%	6% n=449				
2.32				Q C	Customer <mark>Insights</mark>				



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### FOCUS ON REPRODUCIBILITY: Researchers in Asia and Eastern Europe most likely to reproduce studies. Researchers in North America and Western Europe least likely to reproduce own study



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FOCUS ON REPRODUCIBILITY: Researchers in the UK were less likely to have tried to reproduce a prior study in the last year. A fifth of Chinese researchers have undertaken 3 or more.

**FLSEVIEI** 



## FOCUS ON REPRODUCIBILITY: The likelihood of undertaking studies attempting to reproduce another researcher's work decreases with age







## Pressure to publish

Results by geographic region, country, broad subject area and age group



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### PRESSURE TO PUBLISH: Engineers are most likely to believe they will be publishing more papers in 10 years' time

**FLSEVIER** 

**BY SUBJECT** IF AGREE: What will be the consequence, if any, of producing more papers? Quality of Agreement with: 'I will publish more papers Publication papers I submit Peer review Work longer per research project' % agree Other hours process longer not as high quality lower No impact Chemistry 34% 1 49% 13% 34% 34% 13% 8% n=117 Computer Sci. 5% 41% 1 68% 27% 44% 46% 11% n = 69Earth/Env. Sci. 56% 59% 22% 9% 14% 18% 6% n=273 Engineering 61% 1 62% 28% 18% 12% 11% 9% n=425 Life Science 57% 46% 16% 13% 8% 21% 18% n=234 Materials Sci. 34% 1 6% 73% 38% 17% 21% 24% n=101 Maths 59% 60% 56% 24% 23% 36% 3% n=98 Medicine and AH 53% 4% 7% 68% 31% 17% 8% n=131 Physics & Astr. 49% 32% 24% 14% 22% 29% 18% n=128 SSE+ArtsHum. 51% 30% 21% 20% 15% 9% 57% n=310 GLOBAL 53% 56% 16% 19% 26% 19% 11% n=2055 **Q** CustomerInsights

- ✓ Higher subset and total (p=90%)  $\checkmark$ Lower
- Significant difference between

#### Back to contents PRESSURE TO PUBLISH: But those is Life Science, medicine/ health and Higher social sciences are most likely to expect the pressure to be greater than now

62

Significant difference between subset and total (p=90%) Lower

#### **BY SUBJECT**

**FLSEVIEF** 

#### IF RATED LIKELY: From which of the following sources do you think this pressure will come?\*

Likelihood tha publish will be field'	it in 10 years: 'The press greater than it is now i % likely	sure to n my	Funding orgs.	Research Admin.	Potential employers	Colleagues/ peers	Lline manager /sr res.	Myself	Publishers	Editorial boards	Other	Unsure
Chemistry	n=117	71%	69%	77%	36%	24%	67%	11%	8%	1%	3%	1%
Computer Sci.	n=69	73%	52%	74%	36%	21%	59%	<mark>1</mark> 6%	22%	<mark>8%</mark>	3%	4%
Earth/Env. Sci.	n=273	70%	70%	47%	39%	36%	21%	18%	16%	9%	7%	6%
Engineering	n=425	4% 🗸	63%	55%	31%	37%	38%	18%	14%	10%	3%	1%
Life Science	n=234	80% 🗸	66%	46%	50%	40%	37%	24%	14%	10%	7%	3%
Materials Sci.	n=101	72%	65%	62%	27%	22%	23%	17%	16%	4%	7%	0%
Maths	n=98	b 🖌	54%	73%	39%	44%	46%	39%	3%	3%	2%	1%
Medicine and AH	n=131	84%	45%	54%	48%	37%	35%	20%	14%	8%	5%	2%
Physics & Astr.	n=128	80%	62%	48%	49%	36%	27%	33%	14%	8%	14%	0%
SSE+ArtsHum.	n=310	84%	48%	43%	51%	47%	36%	21%	9%	13%	12%	2%
GLOBAL	n=2055	73%	59%	54%	42%	38%	36%	21%	14%	9%	8%	2%
										······································	Cus	omerInsigh

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## PRESSURE TO PUBLISH: Expectation of publishing more papers in 10 years' time higher in Asia, Latin America, Middle East and Africa



63

#### PRESSURE TO PUBLISH: Developing regions more likely to expect greater pressure to publish in the future. Greatest pressure from funders in Western Europe ✓ Higher

Significant difference between

64

subset and total (p=90%) ✓ Lower

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#### **BY REGION**

**FLSEVIEI** 

#### IF RATED LIKELY: From which of the following sources do you think this pressure will come?



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## PRESSURE TO PUBLISH: Expectation of publishing more papers in 10 years' time lower in USA, Germany and UK

#### **BY COUNTRY**

Agreement with: 'I will publish more papers per research project' % agree

#### IF AGREE: What will be the consequence, if any, of producing more papers?

Quality of papers I submit Work longer Publication Peer review hours process longer not as high quality lower Other No impact China 61% 5% 59% 29% 17% 20% 15% n=416 USA 40% ✓ 9% 62% 26% 9% 24% 11% n=345 LOWN Germany 21% ✓ n=96 UK 32% 1 8% 50% 29% 18% 21% 16% n=75 53% GLOBAL 26% 19% 16% 19% 11% 56% n=2055 CustomerInsights



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# PRESSURE TO PUBLISH: Pressure in USA more likely to come from colleagues and potential employers. In the UK it comes from potential employers and line managers

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- ✓ Higher Significant difference between
- ✓ Lower subset and total (p=90%)

#### **BY COUNTRY**

#### IF RATED LIKELY: From which of the following sources do you think this pressure will come?\*







## PRESSURE TO PUBLISH: Researchers aged 36 to 55 more likely to think they will publish more papers per project in ten years' time

#### **BY AGE GROUP**



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✓ Higher
✓ Lower
✓ Lower
✓ Lower
✓ Significant difference between subset and total (p=90%)

## PRESSURE TO PUBLISH: Researchers aged under 36 more likely to feel pressure to publish from line managers and potential employers

#### ✓ Higher Significant difference between subset and total ✓ Lower (p=90%)

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#### **BY AGE GROUP**

#### IF RATED LIKELY: From which of the following sources do you think this pressure will come?\*



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## Impact of research

Results by geographic region, country, broad subject area and age group



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### **IMPACT OF RESEARCH:**

Materials Scientists, Engineers, Computer Scientists and Chemists most likely think their research has commercial impact

BY SUBJECT AREA	Increased scientific knowledge and understanding	Increased public knowledge and understanding	Improved quality of life	Commercial application (e.g. new products)	Shift future direction of field	Appropriate government policy	Improved clinical or research practice	Increased life expectancy	Better legislation	Other (please specify)	No impact	Don't know	Ν
Chemistry	54%	43%	30%	59%	46%	34%	14%	21%	5%	1%	0%	1%	117
Computer Sci.	88%	52%	49%	60%	42%	19%	33%	10%	6%	3%	0%	1%	69
Earth & Env. Sci.	82%	72%	35%	25%	27%	50%	11%	11%	21%	5%	0%	0%	273
Engineering	64%	37%	52%	62%	24%	26%	24%	18%	12%	1%	0%	3%	425
Life Sciences	88%	48%	48%	34%	32%	26%	42%	27%	13%	2%	0%	0%	234
Material Sci.	86%	49%	65%	76%	29%	19%	7%	27%	2%	2%	0%	0%	101
Maths	86%	51%	21%	23%	62%	16%	8%	8%	5%	6%	1%	1%	98
Medicine & AH	73%	54%	71%	11%	28%	24%	72%	45%	18%	2%	0%	1%	131
Physics & Astr.	85%	23%	26%	24%	27%	6%	18%	8%	10%	1%	0%	3%	128
SSE + Arts Hum	70%	77%	43%	14%	39%	51%	18%	3%	25%	4%	0%	1%	310
GLOBAL	74%	54%	45%	38%	34%	33%	25%	17%	16%	4%	0%	1%	2055

### What do you consider to be the impact of your research?





MEASURES OF IMPACT BY SUBJECT: Life scientists more likely to measure impact on health measures (life exp. and treatment time). Earth/environmental scientists think changes to government policy and legislation/regulation would be the best measures of impact.

		Chemistry	Computer Sci.	Earth & Env. Sci.	Engineering	Life Sciences	GLOBAL
Attention	Citations to my journal publications	85%	82%	73%	71%	80%	77%
Outputs	Publication(s) in specialist journals	66%	81%	67%	61%	67%	69%
Attention	Number of times read/downloaded	37%	63%	46%	48%	49%	50%
Outputs	Publication(s) in broad scope journals (e.g. Nature)	46%	39%	49%	35%	60%	44%
Outputs	Publication(s) in books	28%	43%	32%	24%	35%	34%
Attention	Citations to my book publications	28%	28%	33%	23%	34%	33%
Benefits	Reduced costs	50%	52%	23%	50%	23%	33%
Benefits	More accurate measurement (e.g. equipment)	35%	37%	22%	39%	21%	30%
Outputs	New products	42%	57%	13%	53%	24%	29%
Benefits	Change(s) in government policy	16%	17%	44%	15%	18%	29%
Benefits	Increase in life expectancy	42%	14%	19%	36%	43%	27%
Attention	News articles in popular press	21%	15%	26%	24%	24%	26%
Attention	Number of collaborators	37%	37%	26%	27%	29%	26%
Outputs	Patents	43%	32%	16%	44%	21%	25%
Attention	Citations in public policy documents	14%	7%	28%	23%	20%	23%
Benefits	Change(s) to legislations/regulations	15%	17%	35%	15%	17%	23%
Outputs	Availability of your research data files	21%	46%	21%	15%	34%	21%
Benefits	Change to clinical or research procedures	15%	11%	4%	13%	33%	18%
Benefits	Shortened product development cycle	51%	28%	8%	24%	18%	17%
Benefits	Increased revenue	21%	25%	8%	30%	14%	17%
Benefits	Shortened treatment time	33%	17%	4%	8%	33%	16%
Attention	Number of retweets and/or mentions on blogs	8%	11%	14%	9%	17%	15%
Outputs	Number of preprints	9%	9%	5%	3%	4%	6%
Outputs	New drugs brought to market	14%	0%	3%	2%	21%	6%
	Other (please specify)	4%	7%	14%	4%	13%	12%
	I do not measure impact	5%	3%	10%	5%	7%	6%
	Ν	117	69	273	425	234	2055

#### Which do you think will be the best measures of the impact of your research?

SEVIER

BY SUBJECT AREA (1 OF 2)

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#### MEASURES OF IMPACT BY REGION: Material scientists tend to focus more on 'commercial' measures (costs, products, patents). Medical/health researchers measure impact on health measures (life exp. and treatment time) as well as procedural changes. SSE consider changes to gov. policy and to legislation/regulations as the best measures of impact

BY SU	BJECT AREA (2 OF 2) Whice	ch do you thin	k will be th	e best meas	ures of the i	mpact of your	research?
		Material Sci.	Maths	Medicine & AH	Physics & Astr.	SSE + Arts Hum	GLOBAL
Attention	Citations to my journal publications	84%	75%	91%	73%	72%	77%
Outputs	Publication(s) in specialist journals	81%	79%	70%	75%	68%	69%
Attention	Number of times read/downloaded	50%	63%	50%	42%	53%	50%
Outputs	Publication(s) in broad scope journals (e.g. Nature)	30%	24%	51%	50%	42%	44%
Outputs	Publication(s) in books	45%	52%	23%	35%	43%	34%
Attention	Citations to my book publications	32%	52%	24%	36%	40%	33%
Benefits	Reduced costs	58%	15%	43%	14%	15%	33%
Benefits	More accurate measurement (e.g. equipment)	27%	45%	35%	50%	15%	30%
Outputs	New products	57%	14%	15%	17%	7%	29%
Benefits	Change(s) in government policy	22%	13%	25%	7%	53%	29%
Benefits	Increase in life expectancy	33%	16%	59%	16%	7%	27%
Attention	News articles in popular press	22%	19%	22%	29%	32%	26%
Attention	Number of collaborators	25%	15%	29%	29%	18%	26%
Outputs	Patents	59%	5%	17%	26%	2%	25%
Attention	Citations in public policy documents	14%	7%	20%	10%	35%	23%
Benefits	Change(s) to legislations/regulations	7%	8%	26%	7%	42%	23%
Outputs	Availability of your research data files	11%	33%	29%	20%	14%	21%
Benefits	Change to clinical or research procedures	1%	3%	63%	5%	20%	18%
Benefits	Shortened product development cycle	40%	8%	12%	13%	4%	17%
Benefits	Increased revenue	13%	23%	8%	14%	8%	17%
Benefits	Shortened treatment time	32%	5%	40%	11%	4%	16%
Attention	Number of retweets and/or mentions on blogs	6%	18%	19%	12%	23%	15%
Outputs	Number of preprints	1%	24%	2%	6%	4%	6%
Outputs	New drugs brought to market	6%	1%	16%	1%	1%	6%
	Other (please specify)	4%	16%	4%	20%	16%	12%
	I do not measure impact	8%	11%	1%	4%	10%	6%
	Ν	101	98	131	128	310	2055



CustomerInsights
IMPACT OF RESEARCH: Researchers in Asia more likely to think their research will have commercial application and will increase life expectancy. Researchers in North America more likely to think the impact of their research will be a shift in future policy direction or better legislation

BY REGION	Increased scientific knowledge and understanding	Increased public knowledge and understanding	Improved quality of life	Commercial application (e.g. new products)	Shift future direction of field	Appropriate government policy	Improved clinical or research practice	Increased life expectancy	Better legislation	Other (please specify)	No impact	Don't know	N
North America	86%	63%	48%	35%	41%	37%	29%	15%	24%	7%	0%	0%	389
Latin America	75%	53%	47%	27%	22%	29%	22%	13%	19%	7%	1%	1%	102
Asia	63%	47%	48%	47%	33%	29%	30%	24%	12%	1%	0%	2%	420
Western Europe	81%	58%	40%	31%	33%	38%	18%	9%	19%	6%	0%	0%	186
Eastern Europe	87%	48%	37%	33%	36%	25%	16%	17%	5%	1%	0%	0%	53
Middle East	72%	39%	42%	29%	27%	26%	23%	12%	13%	3%	0%	3%	72
Africa	77%	67%	56%	34%	23%	44%	20%	20%	22%	4%	0%	1%	791
Australasia	63%	80%	52%	30%	49%	54%	27%	9%	30%	5%	0%	0%	33
Total	74%	54%	45%	38%	34%	33%	25%	17%	16%	3%	0%	1%	2055

## What do you consider to be the impact of your research?





MEASURES OF IMPACT BY REGION: Researchers in Asia more likely to measure impact by number of patents, new products and increase in life expectancy. Those in North America, Western Europe and Australasia more likely to look for changes to legislation/ regulations and articles in popular press.

### **BY REGION**

### Which do you think will be the best measures of the impact of your research?

		North America	Latin America	Western Europe	Asia	Eastern Europe	Middle East	Africa	Australasia	Total
Attention	Citations to my journal publications	82%	77%	76%	75%	73%	80%	80%	72%	77%
Outputs	Publication(s) in specialist journals	73%	71%	73%	63%	71%	60%	75%	68%	69%
Attention	Number of times read/downloaded	55%	53%	57%	45%	41%	45%	59%	56%	50%
Outputs	Publication(s) in broad scope journals (e.g. Nature)	46%	39%	42%	45%	44%	42%	51%	27%	44%
Outputs	Publication(s) in books	34%	36%	35%	32%	37%	28%	43%	29%	34%
Attention	Citations to my book publications	37%	36%	31%	29%	37%	29%	43%	35%	33%
Benefits	Reduced costs	31%	34%	30%	36%	22%	29%	43%	27%	33%
Benefits	More accurate measurement (e.g. equipment)	30%	22%	31%	32%	30%	31%	24%	24%	30%
Outputs	New products	21%	23%	22%	39%	26%	25%	21%	11%	29%
Benefits	Change(s) in government policy	33%	32%	33%	25%	18%	23%	41%	54%	29%
Benefits	Increase in life expectancy	19%	25%	17%	36%	31%	25%	33%	18%	27%
Attention	News articles in popular press	34%	20%	33%	21%	16%	26%	24%	35%	26%
Attention	Number of collaborators	25%	26%	31%	19%	38%	25%	39%	32%	26%
Outputs	Patents	16%	22%	13%	40%	22%	21%	16%	6%	25%
Attention	Citations in public policy documents	29%	25%	26%	20%	12%	17%	39%	39%	23%
Benefits	Change(s) to legislations/regulations	32%	30%	31%	15%	12%	19%	30%	51%	23%
Outputs	Availability of your research data files	24%	25%	27%	14%	32%	18%	20%	27%	21%
Benefits	Change to clinical or research procedures	27%	21%	16%	14%	14%	16%	19%	24%	18%
Benefits	Shortened product development cycle	15%	13%	13%	23%	11%	14%	13%	12%	17%
Benefits	Increased revenue	17%	13%	13%	20%	9%	24%	25%	6%	17%
Benefits	Shortened treatment time	12%	15%	10%	20%	20%	17%	16%	12%	16%
Attention	Number of retweets and/or mentions on blogs	21%	14%	18%	10%	13%	13%	18%	27%	15%
Outputs	Number of preprints	5%	6%	6%	4%	11%	6%	7%	5%	6%
Outputs	New drugs brought to market	7%	4%	5%	6%	5%	4%	5%	6%	6%
	Other (please specify)	20%	12%	19%	5%	8%	8%	8%	20%	12%
	I do not measure impact	6%	8%	5%	7%	6%	7%	6%	5%	6%
	Ν	389	102	420	186	53	72	791	33	2055





# IMPACT OF RESEARCH: Researchers in China most likely to think their research will have commercial application and increased life expectancy

# What do you consider to be the impact of your research?

BY COUNTRY	Increased scientific knowledge and understanding	Increased public knowledge and understanding	Improved quality of life	Commercial application (e.g. new products)	Shift future direction of field	Appropriate government policy	Improved clinical or research practice	Increased life expectancy	Better legislation	Other (please specify)	No impact	Don't know	N
China	68%	45%	49%	45%	26%	33%	31%	25%	14%	1%	0%	1%	416
USA	87%	61%	48%	35%	42%	37%	30%	16%	24%	7%	0%	0%	345
Germany	78%	60%	27%	32%	28%	37%	12%	7%	12%	8%	0%	0%	96
UK	71%	59%	50%	34%	41%	45%	37%	14%	20%	7%	0%	0%	75
Total	74%	54%	45%	38%	34%	33%	25%	17%	16%	4%	0%	1%	2055





MEASURES OF IMPACT BY COUNTRY: Researchers in China more likely to measure Back to contents 76 impact by number of patents and shortened product development cycle but less likely by number of collaborators. Researchers in US and UK more likely to measure impact by number of articles in popular press and procedural changes. UK also measure by social media activity. German researchers more likely to measure by research data availability. Y

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Which do you think will be the best measures of the impact of your research?

		China	USA	Germany	UK	Total
Attention	Citations to my journal publications	72%	84%	72%	77%	77%
Outputs	Publication(s) in specialist journals	67%	73%	73%	70%	69%
Attention	Number of times read/downloaded	44%	56%	58%	52%	50%
Outputs	Publication(s) in broad scope journals (e.g. Nature)	44%	46%	40%	37%	44%
Outputs	Publication(s) in books	28%	35%	27%	28%	34%
Attention	Citations to my book publications	29%	38%	23%	27%	33%
Benefits	Reduced costs	38%	33%	33%	23%	33%
Benefits	More accurate measurement (e.g. equipment)	33%	32%	37%	23%	30%
Outputs	New products	33%	22%	22%	20%	29%
Benefits	Change(s) in government policy	26%	33%	23%	39%	29%
Benefits	Increase in life expectancy	33%	20%	12%	17%	27%
Attention	News articles in popular press	20%	35%	32%	39%	26%
Attention	Number of collaborators	14%	25%	35%	24%	26%
Outputs	Patents	38%	18%	15%	11%	25%
Attention	Citations in public policy documents	25%	28%	15%	30%	23%
Benefits	Change(s) to legislations/regulations	17%	31%	28%	32%	23%
Outputs	Availability of your research data files	15%	25%	38%	24%	21%
Benefits	Change to clinical or research procedures	13%	28%	8%	31%	18%
Benefits	Shortened product development cycle	25%	17%	23%	10%	17%
Benefits	Increased revenue	18%	19%	23%	11%	17%
Benefits	Shortened treatment time	21%	13%	10%	15%	16%
Attention	Number of retweets and/or mentions on blogs	9%	22%	13%	26%	15%
Outputs	Number of preprints	4%	4%	2%	4%	6%
Outputs	New drugs brought to market	8%	7%	3%	5%	6%
	Other (please specify)	5%	20%	15%	22%	12%
	I do not measure impact	7%	5%	3%	5%	6%
	N	416	345	96	75	2055





# IMPACT OF RESEARCH: Younger researchers (under 36) most likely to think their research will have commercial application

## What do you consider to be the impact of your research?

BY AGE GROUP	Increased scientific knowledge and understanding	Increased public knowledge and understanding	Improved quality of life	Commercial application (e.g. new products)	Shift future direction of field	Appropriate government policy	Improved clinical or research practice	Increased life expectancy	Better legislation	Other (please specify)	No impact	Don't know	Ν
Under 36	72%	44%	45%	44%	30%	26%	19%	26%	15%	4%	0%	1%	518
36-55	75%	56%	47%	37%	36%	38%	20%	26%	16%	3%	0%	1%	977
56 and over	77%	60%	44%	34%	35%	32%	11%	25%	16%	5%	0%	0%	517
Total	74%	54%	45%	38%	34%	33%	17%	25%	16%	4%	0%	1%	2055





## MEASURES OF IMPACT BY AGE GROUP

Researchers aged under 36 are more likely to measure impact via number of collaborators, availability of research data files, new products and number of times read/downloaded

## **BY AGE GROUP**

## Which do you think will be the best measures of the impact of your research?

		Under 36	36-55	56 and over	GLOBAL
Attention	Citations to my journal publications	75%	79%	75%	77%
Outputs	Publication(s) in specialist journals	70%	70%	67%	69%
Attention	Number of times read/downloaded	57%	50%	44%	50%
Outputs	Publication(s) in broad scope journals (e.g. Natu	43%	48%	36%	44%
Outputs	Publication(s) in books	32%	36%	34%	34%
Attention	Citations to my book publications	31%	35%	31%	33%
Benefits	Reduced costs	36%	35%	26%	33%
Benefits	More accurate measurement (e.g. equipment)	34%	30%	26%	30%
Outputs	New products	36%	29%	21%	29%
Benefits	Change(s) in government policy	24%	30%	29%	29%
Benefits	Increase in life expectancy	28%	28%	23%	27%
Attention	News articles in popular press	26%	29%	22%	26%
Attention	Number of collaborators	35%	24%	21%	26%
Outputs	Patents	28%	28%	20%	25%
Attention	Citations in public policy documents	22%	26%	20%	23%
Benefits	Change(s) to legislations/regulations	19%	24%	26%	23%
Outputs	Availability of your research data files	28%	20%	19%	21%
Benefits	Change to clinical or research procedures	17%	17%	20%	18%
Benefits	Shortened product development cycle	17%	19%	14%	17%
Benefits	Increased revenue	17%	19%	13%	17%
Benefits	Shortened treatment time	17%	18%	11%	16%
Attention	Number of retweets and/or mentions on blogs	21%	15%	8%	15%
Outputs	Number of preprints	4%	6%	6%	6%
Outputs	New drugs brought to market	8%	5%	4%	6%
	Other (please specify)	8%	11%	16%	12%
	I do not measure impact	4%	6%	9%	6%
	N	518	977	517	2055





# Demographics





Demographics

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N=2055

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# Demographics



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# Appendix



# Statement wording Thinking about the world of/your research over the next 10 years...

How desirable the following are:	How much you agree or disagree with the following statements:	How likely or unlikely you believe it will be that the following occurs:
Research funding in my field (in real terms) is greater than it is now.	I will need more funding for my research (in real terms) than today.	Research funding in my field (in real terms) will be greater than today
Corporations and philanthropic organisations fund a higher proportion of research in my field.	I will always apply to corporations and philanthropic organisations for funding if it is available.	Corporations and philanthropic organisations will fund a higher proportion of the research in my field.
Funders determine how research results are communicated.	I will disseminate research results as recommended by my funder(s).	My funder(s) will stipulate where my research results are published.
Funders determine my study design.	I will always alter my study design to meet funder demands.	The design of most studies in my field will be determined by funders/sponsors.
Being able to replicate other research findings.	I will attempt to replicate other researchers' findings that my work builds on.	Nearly all research in my field will be replicable.
The amount of research produced in my field is increased by technological advances.	I will use technological advances to increase the amount of research I produce.	The amount of research produced in my field will have increased due to technological advances.
Scientific progress in my field is largely dependent upon technological advances (e.g. AI, machine learning).	My research will be dependent upon technological advances (e.g. Al, machine learning).	Scientific progress in my field will largely be dependent upon technological advances (e.g. Al, machine learning).
Artificial Intelligence (AI) is used to determine an article's appropriateness for publication in a journal.	I will read articles in a journal that relies on artificial intelligence (AI) instead of peer review.	Artificial intelligence (AI) will be used to determine which articles appear in a journal.
More research projects are conducted across international boundaries.	I will conduct my research projects with colleagues in other countries.	The majority of research projects in my field will be completed across international boundaries.
Integrated end-to-end research workflow tools are readily available (e.g. tools that identify funding, help me collaborate, share data, show-case my work).	I will rely on integrated end-to-end research workflow tools (e.g. tools that identify funding, help me collaborate, share data, show-case my work).	Most researchers in my field will be using integrated end-to-end research workflow tools (e.g. tools that identify funding, help me collaborate, share data, show-case my work)
Negative results from studies in my field are published.	I will submit negative findings from my experiments for publication.	Negative results from well-designed studies in my field will be published.
Researchers in my field are expert in advanced data modelling techniques and statistics.	I will use advanced data modelling techniques and will be expert in statistics.	Researchers in my field will be experts in advanced data modelling techniques and statistics.
The key communication output from a research study remains the publication of a research article.	The primary method for communicating my results will be journal articles.	Research articles will be the primary mechanism for communicating scientific discovery in my field.
Each researcher publishes more articles than they do now.	I will publish more papers per research project.	The pressure to publish will be greater than it is now in my field
The majority of research has an impact on society.	Research I undertake will impact society.	Nearly all research undertaken in my field will have an impact on society.



