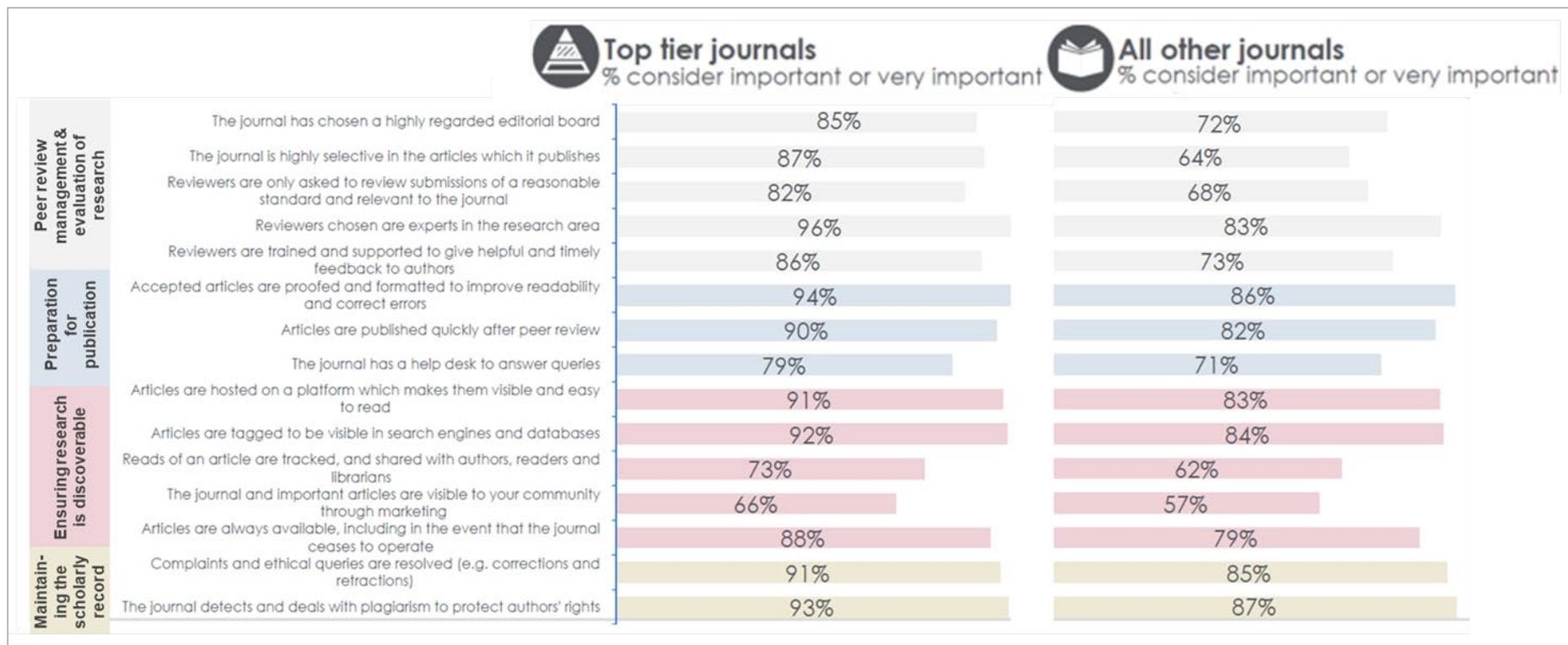


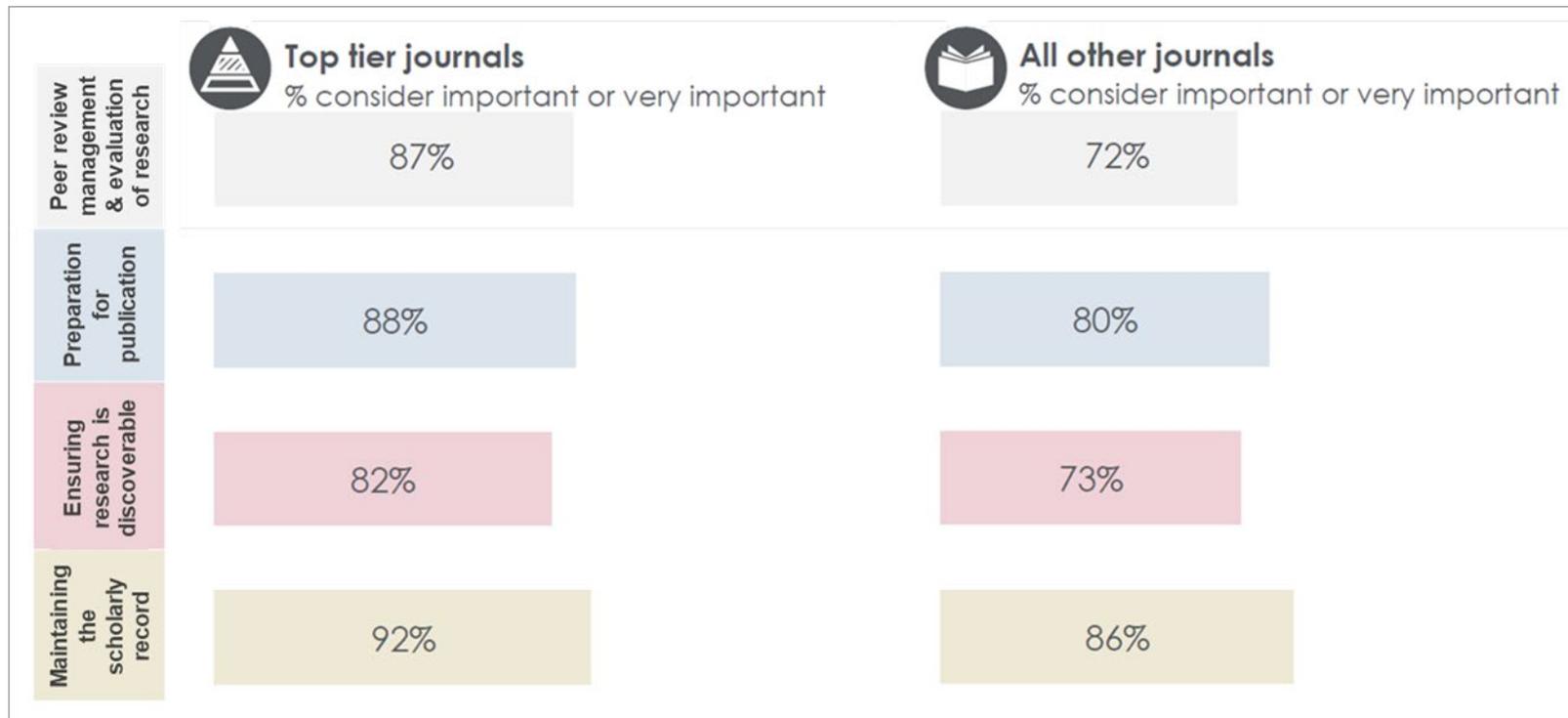
Author survey on perception of value

Elsevier has surveyed authors who had recently published in an Elsevier journal to understand where and to what extent they apportion value to the many levels of services they receive as part of the publishing process. Their invaluable feedback helps us to continually improve our services and to deliver a more efficient service. We asked authors to score the importance/value of a selection of services provided by journals, using a 5-point scale from “very important” to “not very important at all.” We asked them to provide answers thinking about top tier journals (roughly the top 10% of journals based on their impact, which will generally be highly prestigious broad journals and key journals within their field), and all other journals.



Sample size: 1,258 author responses

The average of the results above across the services for each of the four stages:



Sample size: 1,258 author responses