
ASSOCIATED STUDENTS OF STANFORD UNIVERSITY

and

STANFORD STUDENT ENTERPRISES

2019-2020



Dear Newest Members of the ASSU,

WELCOME TO STANFORD!

We're the leaders of the Associated Students of Stanford University (ASSU) and Stanford Student Enterprises (SSE), and we can't wait to have you on campus. The ASSU is Stanford's student government organization and SSE is its financial branch with student-run businesses. Throughout your time here on campus, you'll interact with us in a variety of ways, whether it's through policy advocacy, student group funding, or deciding to run for office yourself. We're here to serve you as you begin your Stanford journey, and we hope you'll consider joining our team as we work to improve the student experience at Stanford.

In this booklet, you'll find more information about the different bodies that make up the ASSU and SSE and their functions. You'll also learn about the different initiatives that our organizations are pursuing and ways that you can get involved. Please reach out to any of us if you have questions about student government at Stanford - we love hearing from you!

Enjoy the rest of your summer, and we'll see you on campus in a couple of weeks!



ERICA SCOTT
PRESIDENT, ASSU



ISAIAH DRUMMOND
VICE PRESIDENT, ASSU



LOMO PHILLIPS
CEO, SSE

WHAT IS THE ASSU AND SSE?

The Associated Students of Stanford University (ASSU) represents the student body — all graduate and undergraduate students. We fulfill a number of roles: the most notable is funding Stanford's 600+ student organizations, although the ASSU also plays a pivotal role in providing programming and advocacy for student interests.

There are three branches of the ASSU:

ASSU EXECUTIVE BRANCH

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The ASSU's Executive Branch is the primary student spokesperson and liaison to University administration. In addition to their advocacy role, they also share many oversight responsibilities of the ASSU with the Legislative Bodies.

ASSU LEGISLATIVE BRANCH

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The ASSU's Legislative Branch is comprised of the Undergraduate Senate and the Graduate Student Council. They are the primary ASSU funding bodies and share advocacy responsibilities with the Executive.

STANFORD STUDENT ENTERPRISES

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SSE is the ASSU's financial and entrepreneurial arm. It is tasked with maintaining the long term financial viability of the ASSU, while also providing services such as VSO asset management, website development, and a student run Stanford merchandise shop.

ASSU is a 501(c)3 non-profit, separate from the University. While we work closely with many Stanford administration and offices, our number one priority is to advocate on policies and issues that students are affected by and care about.

THE EXECUTIVE

WHO ARE WE?

The Executive branch of the ASSU is focused on improving student life for undergraduate and graduate students. By pursuing our own initiatives with the Executive Cabinet, supporting student activities, and pursuing policy and advocacy with University administration, the Execs work to create a better Stanford.



ERICA SCOTT (SHE/HER)

ASSU PRESIDENT

I'm a rising senior majoring in International Relations and minoring in Economics and Modern Languages. You can usually find me jogging Campus Drive, chilling with friends at Meyer Green Coupa, or petting dogs around campus. My favorite part of serving as President is talking to students about the issues they're passionate about, so I'm always down to chat about anything!

ISAIAH DRUMMOND (HE/HIM)

ASSU VICE PRESIDENT

Hey y'all! I'm a rising senior majoring in Mechanical Engineering and minoring in Spanish. When I'm not hanging out with friends, you can find me watching Netflix, eating Panda Express, or giving tours around campus. I have loved being able to interact with the many facets of Stanford, and I am overjoyed that I now have the opportunity to make everyone's Stanford experience as meaningful as possible!



WHAT IS OUR PLAN FOR THE YEAR?

Much of the advocacy we do is spearheaded by our Executive Cabinet, which we've restructured this year to mirror some of Stanford students' most important priorities. We have Cabinet members focused on improving campus mental health resources, supporting survivors of sexual violence and relationship abuse, reducing financial barriers to participation in campus life, fostering inclusive political dialogue, and much, much more.

Exec also co-sponsors community-wide events, awareness campaigns, and joint initiatives with various student groups. This year, for example, we've been working with Students for a Sustainable Stanford to provide subsidized charter buses to the airport in an effort to reduce carbon emissions and provide a more affordable transportation option for students.

Finally, Exec works in close partnership with ASSU and University leadership. This year, in order to better tackle shared advocacy concerns, we'll be teaming up with representatives from the Undergraduate Senate and the Graduate Student Council in a new system of joint committees with membership open to the entire campus community. In addition, we'll be working very closely with administrators of all levels to ensure that the student voice is being represented in all University decisions.

HOW CAN YOU GET INVOLVED?

Membership in our **new joint ASSU Special Committees** is open to any member of the campus community, not just ASSU leadership. Visit the ASSU website for a directory of these committees - our committee chairs are still recruiting their teams, so please reach out to them if you'd be interested in joining! We also encourage you to contact our Cabinet Directors if you're interested in collaborating with them on particular issue areas - their information can also be found on our website.

If at any point you have thoughts on how Stanford can be improved to better serve you and the people you care about, feel free to shoot us an email at erica98@assu.stanford.edu and idrummon@assu.stanford.edu.

THE LEGISLATIVE

THE 21ST UNDERGRADUATE SENATE (UGS)

WHO ARE WE?

The ASSU Undergraduate Senate funds nearly all campus student organizations, advocates for undergraduates, and officially represents the undergraduate student body to University officials and non-University entities. Each spring, 15 Senators serve a one-year term.

Each individual Senator has their own project that they spend the year working on, focused on a particular issue impacting students. Previous projects include; creating the FLLibrary, improving police-student relations, reducing course fees, and more.

The Senators also work together on three standing committees, and multiple project teams. The current standing committees are Appropriations, Administration and Rules, and Communications, and each Senator serves on one of these. The project teams are cross ASSU teams led by the Exec, focused on solving particular issues, such as food insecurity or housing affordability.

General Senate meetings are held in Nitery 209 every Tuesday at 7:00 pm and are open to the public, all students are encouraged to attend. Senators will also begin holding office hours this year, which are also open to all students.



MUNIRA ALIMIRE | UGS SENATE CHAIR

Hi! I'm excited to serve as the 21st Undergraduate Senate Chair. I'm an Urban Studies major, a proud FLI student and a member of the Class of 2022. When I'm not in Senate meetings, you can find me staffing at Terra or taking pictures. Stanford's become a home for us- so we're excited to make it one for you too.

VERONICA AYALA | UGS SENATE DEPUTY CHAIR

Hello! I'm proud to serve as the 21st Undergraduate Senate Deputy Chair. I am a proud first generation student and a member of the Class of 2022. During my free time, I enjoy running and finding dogs to pet. I am looking forward to advocating for the FLI community and creating sustainable change during my term.



WHAT ARE OUR MAJOR PROGRAMS AND GOALS?

The Senate's biggest priority is to serve as a strong and organized advocate for the undergraduate student body. Senators will actively communicate to administration about the needs of undergraduate students and ensure that our concerns are given similar priority in large-scale decisions, as well as coordinating with Exec to consistently address issues. Senators will always be available to communicate to students about the ASSU and our goals for the year. Some of Senate's many goals this year include working with student groups and the other ASSU governing bodies to revise how Stanford addresses sexual assault, implementing programs supporting low income and first generation students, improving the accessibility and visibility of Senators to the undergraduate population, and establishing responsible funding policies for student groups and activities.

HOW CAN YOU GET INVOLVED?

The Senate Associate Program allows any undergraduate to get involved in student government and work with elected Senators. Associates are actively involved in projects about policy in topics including mental health, administrative relationships, and funding. Applications for the Associate program will be released within the first week of Fall Quarter. Feel free to contact Veronica Ayala at ver0@assu.stanford.edu with questions or comments about the Senate Associate Program.

THE GRADUATE STUDENT COUNCIL (GSC)

WHO ARE WE?

The Graduate Student Council promotes the interest of graduate students through advocacy at the university level, and by funding and organizing community events. All are welcome to attend our meetings every Wednesday from 6pm-8pm in the Nairobi Room of the Graduate Community Center!

Our top priorities for the coming year are:

- Improving graduate student mental health and wellness by expanding access to mental health services and advocating for improved University policies around mental health
- Improving affordability for grad students and addressing concerns about housing access and pricing

We strongly encourage you to take part in our meetings and to please contact us with any questions or concerns at gsc-chair@assu.stanford.edu. We hope you all have an excellent start to your academic year!



YIQUING DING | GSC CO-CHAIR

Hi! I'm a 3rd year PhD student in Mechanical Engineering. I was the president of the Association of Chinese Students and Scholars at Stanford (ACSSS) from 2018 to 2019. I've been on the GSC since 2017, where I focus on advocacy issues for graduate students. I enjoy symphony and social activities in my free time.



JASMINE SHAO | GSC CO-CHAIR

Hey! I'm a 2nd year JD student at the law school. Through serving as the Co-Chair of GSC, I hope to facilitate constructive interactions between undergraduate and graduate students, and to promote interdisciplinary learning and collaboration. In my free time, I love writing songs and exploring nature.

ASSU COMMISSIONS AND SERVICES



CONSTITUTIONAL COUNCIL

The Constitutional Council serves as the ASSU's judiciary branch and is responsible for arbitrating disputes around language in the ASSU Constitution. For any questions about the Council's operations, please contact cc-chair@assu.stanford.edu



LEGAL COUNSELING OFFICE (LCO)

The ASSU provides legal advice free of charge to all Stanford students. LCO lawyers provide full consultation protected by attorney-client privilege on most legal issues. Lawyers may also provide references to further resources if necessary. To set up an appointment, please email lco@assu.stanford.edu or call **650-375-2481**.



EQUIPMENT LENDING LIBRARY (ELL)

The ELL was established to provide all students access to various equipment such as speakers, projectors, etc. free of charge. Any student may request to reserve equipment on the ELL website: <https://arts.stanford.edu/for-students/student-production-resources/equipment-lending-library/>



NOMINATIONS COMMISSION (NomCom)

The University regularly creates committees that recommend policy changes to administrators, oversee judicial proceedings, conduct searches for key administrative positions, and more! Nominations Commission is the main body through which the University obtains student participants in these committees. Applications to be a student representative are evaluated on a rolling basis and can be found on the ASSU website.



ELECTION COMMISSION

Every Spring Quarter, the ASSU holds its General Election to select new leadership for the upcoming school year. Elections Commission is the body responsible for overseeing the process. More information about the elections process or how to become a part of the commission can be found at elections.stanford.edu.

STANFORD STUDENT ENTERPRISES

WHO ARE WE?

While the ASSU and Stanford Student Enterprises work closely together to enhance student life, SSE serves a profoundly different function. Run “by students, for students,” SSE is a dynamic organization that reflects the energy and talent of our student employees. SSE has five student-managed business enterprises with nearly one hundred employees – we run a consulting firm, operate a financial service for all student organizations, sell custom Stanford apparel, design and build web apps, and pilot a startup accelerator. We educate and invest in our student employees so that we can develop and practice a relevant set of business skills through operating our enterprises. In doing so, SSE guarantees the long-term financial independence of the ASSU. Whether you’re passionate about e-commerce, strategic partnerships, or finance, SSE has the perfect opportunity for your inner entrepreneur.



LOMO PHILLIPS | CEO, SSE

Hey y’all! My name is LoMo and I graduated back in 2017 with a degree in Art History. I have a dual role as the Financial Manager for ASSU and the CEO of SSE. I love getting to work with students every day and bringing their ideas to life. When I’m not working, you can find me perusing through art museums, planning events for Stanford Young Alumni Bay Area, or watching any of the Real Housewives franchise.



KEVIN MARTINEZ | SSE BUSINESS AND OPERATIONS MANAGER

Welcome to the Farm, y’all! As part of SSE, I am in charge of helping our student managers ensure the success of their divisions by developing business plans, stress testing case studies, and making sure our talent pool is representative and inclusive of the student body. Interested in learning more about SSE? Let’s head on over to Coupa for a tiger spice chai to talk about your goals and how we can help you reach them!

SSE DIVISIONS

STANFORD STUDENT STORE

The Stanford Student Store is the best place to get student-designed Stanford merch on campus. From cozy crewnecks to game day gear, we have just what you need to #partywithtrees. Run by students and for students, we like to work hard and play hard to make sure we represent your unique Stanford style. Catch us at our Tresidder location or at one of our pop-ups across campus to get your 10% student discount!

CARDINAL LABS

Cardinal Labs is SSE’s newest venture, launching in Fall Quarter 2019. As a student-run tech solutions company, Cardinal Labs will emphasize clean and intuitive design. Stanford’s best student developers will work with on-campus groups, departments, and early-stage startups to build custom websites and applications. Stay tuned for launch details this September!

CAPITAL GROUP

SSE Capital Group is a student-run financial services organization offering a full range of services including asset management, audit protection, and record keeping. With deposits in excess of \$6 million and managed assets of approximately \$14 million, SSE Capital Group is one of the largest of its kind. Its clients and customers include over 700 student groups, the ASSU and its parent organization, SSE.

CARDINAL VENTURES

Cardinal Ventures is a quarter-long startup accelerator program aimed at supporting student entrepreneurs at the earliest stages of their journeys. We connect founders with educators, mentors, and a strong network of local talent to help build the future of Silicon Valley. Our latest Demo Day featured over 15 founder teams representing tech, education, and even wine production!

STANFORD CONSULTING

Stanford Consulting aims to develop the next generation of top management consultants by giving students the opportunity to solve real-world business problems for our client companies. SC’s aim is to provide its consultants with the unique experience of working with a wide range of organizations while providing high-quality work for its clients.

SSE ORGANIZATION CHART



LAUREN 'LOMO' PHILLIPS
FINANCIAL MANAGER | CHIEF EXECUTIVE OFFICER

ACCOUNTING TEAM



SUSAN BENTON
ACCOUNTING MANAGER



BRIAN JOE
ACCOUNTANT



O'NEAL PATRICK
ACCOUNTANT



HEATHER KIRTTON
PAYROLL | LEGAL
COUNSELLING MANAGER



KEVIN MARTINEZ
BUSINESS &
OPERATIONS MANAGER

STRATEGIC TEAM



SALJUK GONDAL
GRAPHIC
DESIGNER



RICHA GUPTA
INVESTMENTS
ANALYST



DILLON FRANKE
WEBMASTER | TECHNICAL
ADMINISTRATOR



AMY KANG
DIRECTOR
MARKETING



CRICKET BIDLEMAN
DIRECTOR
COMMUNICATIONS



JASON LIN
DIRECTOR NEW
VENTURES + PARTNERSHIPS

OPERATIONS TEAM



KYLE ENRIQUEZ
DIRECTOR
STANFORD STUDENT STORE



WILL PAISLEY
DIRECTOR
CAPGROUP



ASHLEY BAXTER
DIRECTOR
CARDINAL VENTURES



ROSE LEE
DIRECTOR
STANFORD CONSULTING



TBD
DIRECTOR
CARDINAL LABS



WE NEED **YOU** TO JOIN THE SSE TEAM

SSE relies on and thrives off of student drive, vision, and input

Whether you're looking to explore a new business idea or interested in helping us run one of our enterprises, keep up to date with all opportunities via Handshake at

stanford.joinhandshake.com/employers/23006

WHO ARE WE LOOKING FOR?

Cardinal Ventures VP of Campus Engagement
Student Store In-Store Manager
Student Store Associate
CapGroup Associate

AND MUCH MORE!

WHAT PAST EMPLOYEES HAVE TO SAY

“ It challenged me to be accountable for myself and others and pushed me to be a better manager/leader. ”

NICK GOMEZ '19,
CAPGROUP MANAGER

“ What I loved about being the Investment Analyst for SSE was the level of independence I was allowed to assume in exploring my passion for finance. The time I spent interacting with ASSU board members, Vanguard, and university administration showed me flavors of finance that I otherwise would not have the chance to learn about through Stanford coursework. ”

VAIVA SNAPKAUSKAITE '19,
INVESTMENT ANALYST

“ Being Manager of Design and Marketing is an unparalleled opportunity to mold your own creative aesthetic to a sellable Stanford brand, and define in your own way what it is the student store brand should be. ”

JESSE MORRIS '21,
STUDENT STORE DESIGN AND MARKETING MANAGER

ASSU OPEN HOUSE

**SUNDAY, SEPTEMBER 22, 2019
2-3PM, OLD UNION COURTYARD**

Get to know your student government leaders at this casual open house. Learn about current campus initiatives, the structure of ASSU, and ways to get involved and create change at Stanford. We'll have free snacks and swag too!



FALL ACTIVITIES FAIR

**FRIDAY, SEPTEMBER 27, 2019
12-4PM, WHITE PLAZA**



In addition to funding almost all student groups on campus, the ASSU partners with the Office of Student Engagement to sponsor the Fall Activities Fair. Come meet the members of over 700+ student groups, and be sure to stop by the ASSU and SSE tables to learn how you can get involved. Free snacks and swag here too!