

PRODUCT DESCRIPTION:

Touchless Order Capture (powered by Conexiom)

Touchless Order Capture (powered by Conexiom) is an application within the Celonis Execution Management System that combines Celonis' capabilities in process mining and execution management with Conexiom's core automation technology to create a single solution for companies to mine, automate and optimize their document entry process.

1. How it works

Mine

Leverage Celonis' process mining capabilities to visually reconstruct the end-to-end process based on source system data. Analyze and prioritize automation opportunities based on specific KPIs.

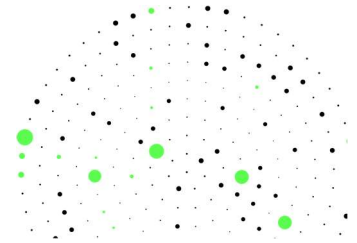
Automate

Use Conexiom's document automation technology to accurately extract, transform, and deliver data from unstructured documents into a system of records. This reduces the inefficiencies and errors associated with manual document processing.

Optimize

Leverage Celonis' Apps to provide persona-specific interfaces. Handle exceptions and drive continuous process improvement to maximize return on automation investment.





2. Subscription Scope

The metrics in this Product Description set forth the subscription scope of the applicable individual Order between You and Celonis, unless otherwise specified in the applicable Order.

The subscription scope of Touchless Order Capture (powered by Conexiom) is based on the total number of Trading Partners.

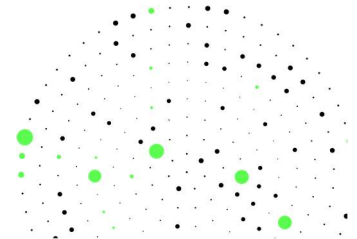
Trading Partner means any supplier, customer, subsidiary, or any other organization with whom You or Your permitted affiliates conduct business using the application.

The total number of Trading Partner is defined in the applicable Order and denotes the number of Trading Partners which are in scope for each contractual year of the subscription.

3. Feature Overview

FEATURE	DESCRIPTION
AUTOMATION IMPACT CALCULATOR	The Automation Impact Calculator is a tool which defined the business case around automating the document entry process. It helps You to understand where You should focus first when automating Your document entry process and which Trading Partners should be onboarded first.
TRADING PARTNER ONBOARDING	Onboard Trading Partners directly form the application with a simple click by leveraging pre-connected Trading Partner master date from Your ERP System. Use analytics to have an up-front view of the business impact of onboarding specific Trading Partners.
CONEXIOM AUTOMATION TECHNOLOGY	Uses Conexiom digital data extraction technology to transform incoming electronic documents into 100% data accurate and machine consumable transactions to help global companies capitalize an untapped business value (see Section 4 for more details).
DOCUMENT CREATION ACTION FLOW	Use Celonis Action Flows to deliver the extracted, mapped and transformed data to Your system of record.
INTEGRATED EXCEPTION HANDLING	When Trading Partners make a mistake that violates a business rule, an alert is created in the application so that personnel can easily go in and fix the error natively. They can then either decide to either not process the document or to enter the Conexiom portal for further context.



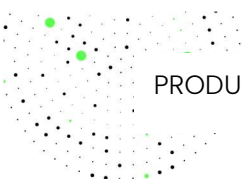


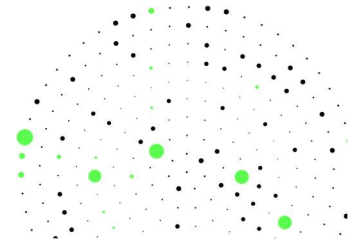
REAL-TIME SYSTEM CONNECTIVITY	Connect to Conexiom and Your ERP system in real time with real-write functionality to measure Your process performance and take action.
TRADING PARTNER OVERVIEW	Maintain an overview of all the Trading Partners that are onboarded to the application, their onboarding status and key performance metrics such as the number of processed documents per Trading Partner.
KPI MONITORIN	Monitor the success of automation initiatives by reviewing automation rates and realized savings. This can be done by connecting got Conexiom and the system of record. By doing so, targets can be set and adjusted.

4. User Interfaces

This application provides multiple user interfaces built for different core personas in the document entry process.

USER INTERFACE	USE
ANALYST VIEW	Enables analysts to onboard Trading Partners based on ERP analytics and master data, monitor the overall onboarding process, review alerts and analyze the overall key performance indicators of the document automation process.
REPRESENTATIVE VIEWS	Enables representatives to see all documents capture alerts routed to them for their action and recommends next steps.





5. The underlying Conexiom document automation technology

The technology Conexiom delivers modernizes the process of transforming incoming electronic documents into 100% data accurate and machine consumable transactions to help global companies capitalize on untapped business value.

100% Accurate Data Extraction

Conexiom data extraction provides 100% accurate data from trade documents. Proprietary digital data extraction technology (not optical character recognition) delivers the accuracy required to enable touchless orders.

Automated First Pass Mapping

Conexiom's AI engine automatically creates a transformation template for each customer format. Sample documents quickly move from receipt to "mapped" with a subsequent human review that will then be validated by the respective Team.

Business Rules built into extraction map

Conexiom creates transformation templates specific to a Trading Partner's format, so the same business logic that is applied by personnel responsible for document entry is built into the map for that Trading Partner.

The full functionality of Touchless Order Capture (powered by Conexiom) is only available in a full cloud deployment.