OBJECT-CENTRIC PROCESS MINING: Your journey toward a resilient and sustainable supply chain

What is object-centric process mining?
Object-centric process mining (OCPM) is a newer approach to process mining that provides a powerful understanding of your business operations. OCPM reveals the interaction between the objects in your processes: like orders, deliveries, invoices, etc., so they move through their connected supply chain. OCPM provides insights into how these objects perform together by identifying bottlenecks, inefficiencies, and areas for improvement at the intersection points of business processes.

The road is a rough start…
Of enterprises lack proper process visibility. (Everest Group, 2022)
60% of enterprises suffer from the complexity of inter-related business processes. (HFS Research, 2022)
43% of enterprises lack proper process visibility. (Everest Group, 2022)

Getting started - data configuration happens only once
Getting started is now much easier. With OCPM, data configuration is only done once. You choose the view, the objects, and the activities you want to analyze without having to perform multiple data transformations for every scenario.

There’s a new vehicle for the journey
Journey completed: Benefit from a more resilient and sustainable supply chain.

See your supply chain in 3D and the throughput time across interrelated processes
With OCPM powered by Celonis Process Sphere, you get a three-dimensional view into the processes touching your supply chain. See the objects performing together, identify bottlenecks, and improve performance at the intersection points of business processes.

The features are powerful and the vehicle is efficient!
Select objects and events to see the supply chain
With OCPM, you can see how changes made upstream are impacting activities downstream. OCPM effectively helps you move the needle on apex metrics like Customer Satisfaction and On Time Delivery, which are a reflection of multiple processes working efficiently and in a coordinated fashion.

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The outcome
The destination is glorious
One-stop solutions
Profit and resilience
Sustainability
Satisfied and loyal customers
Greater process centricity

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This will be one of the biggest drivers of business performance in the coming years.
Prof. dr. ir. Wil van der Aalst, Chief Scientist, Celonis

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