### **Global Virtual**

Hackathon

Friday | June 24, 2022

**Presentation & Awards** Wednesday | June 29, 2022



# 1<sup>st</sup> Ecosystem? Sustainability Hackathon.

Sustainability is more important than ever before. It is our conviction that a data-driven approach is needed to reveal and fix hidden inefficiencies that impact our planet.

We are excited to introduce our first Ecosystem Sustainability Hackathon, a global virtual event for our partners with a goal to inspire innovation and ultimately help your clients solve their biggest sustainability challenges.

#### Hackathon

Compete as a team and get support from our experts to develop a live sustainability app use case. Prizes will be awarded for creativity, impact and best overall solution.

All you need is an idea and a passion for sustainability. BYOD (bring your own data!) or we can provide.

Email sustainability@celonis.com for more information or sign up here to confirm your team's spot.

### Agenda (CET)

9:00 AM Welcome by the leadership & Kick-off for the day

9:30 AM Break up in Teams for the 1st Hacking Session

12:30 PM Break

1:30 PM **Enablement Session** 

2:00 PM Networking Activity

3:00 PM Sustainability Panel

3:30 PM Break up in Teams 2nd Hacking Session

5:30 PM Closing Notes & Digital

Networking

Please confirm your team's participation by Friday, May 20, 2022.

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### Agenda (ET)

Sustainability Panel 9:00 AM

Welcome by the 9:30 AM leadership & Kick-off

for the day

Break up in Teams for 10:00 AM

the 1st Hacking

Session

1:00 PM Break

**Enablement Session** 2:00 PM

Networking Activity 2:30 PM

3:30 PM Break up in Teams

3rd Hacking Session

5:30 PM Closing Notes & Digital

Networking

Please confirm your team's participation by Friday, May 20, 2022.

### **Hackathon Prizes**

Donation to
Sustainability
charity of choice

Exclusive Co-Marketing'
Opportunities (e.g.
///// blog)

# **Potential Use Cases**

Diversity in
Hiring

Supplier
Sustainability

Shipping Emissions

Sustainable Finance

For more questions reach out to:

sustainability@celonis.com

Sign your team up <u>here</u>

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