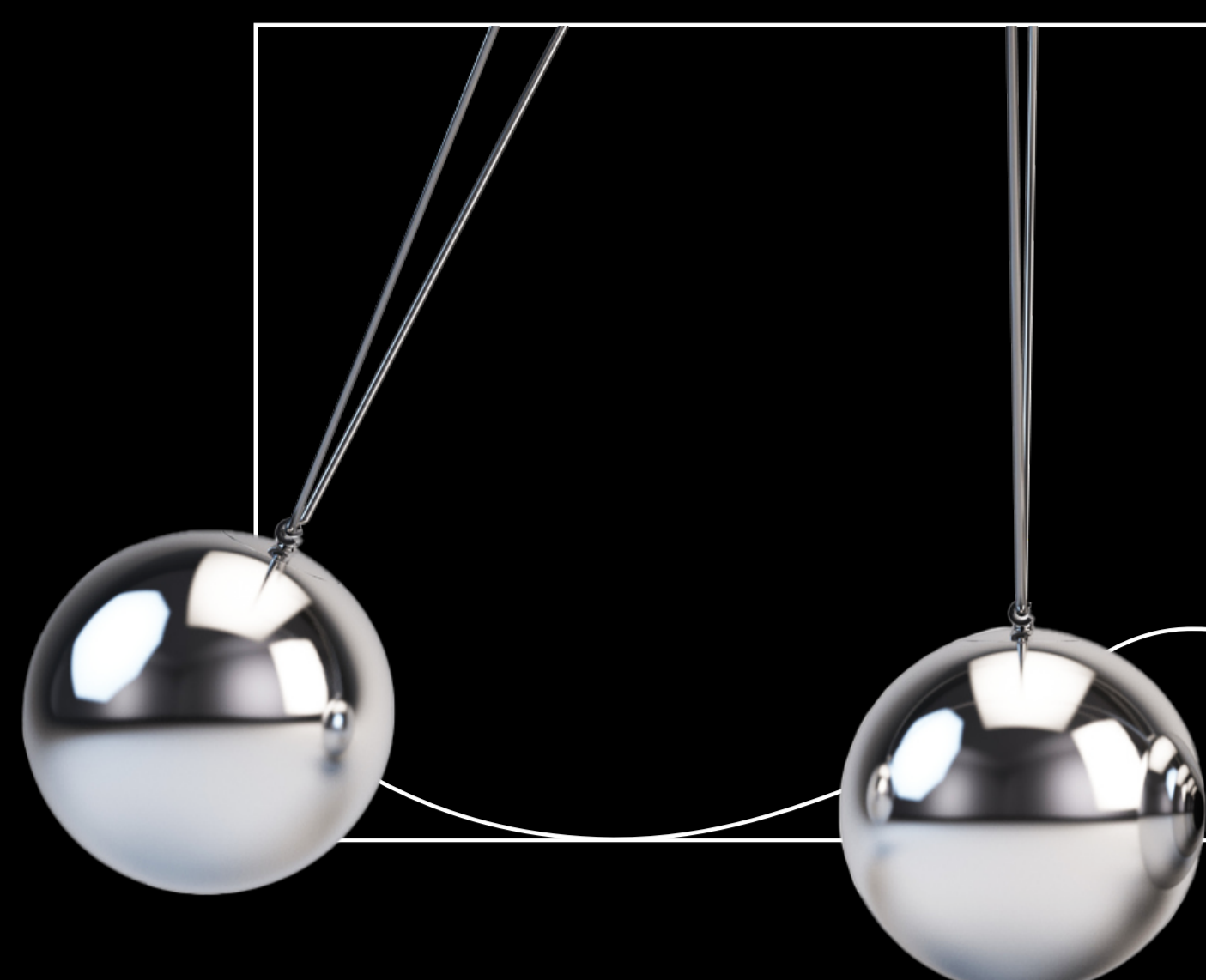


Why supply chain transformation needs a process-led approach

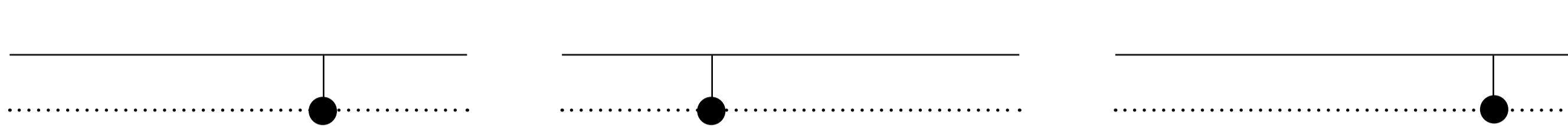
Supply chain performance is a balancing act. Cash flow, service level, inventory, distribution and more all play a crucial role in ensuring operations run effectively, with minimal disruption.

It's a balancing act that's never been so precarious... or so important.

Conventional optimization approaches overlook the everyday processes that make up supply chains. It's time to take a process-led approach. Here's why – and what you can do.



Supply chains face a frenzy of disruption



69% of businesses experienced supply chain disruption from geopolitical events in 2024 ([WTW](#))

33% reduction in traffic limits in the Panama Canal at the height of the recent drought ([EIA](#))

90% less container traffic is accessing the Suez Canal following attacks in the Red Sea ([EDD](#))



>\$4,500 fluctuation in container freight rates per 40-foot container in a 10-month period ([Statista](#))

>5x increase in extreme weather events since the 1970s ([Sphera](#))



The only certainty is uncertainty

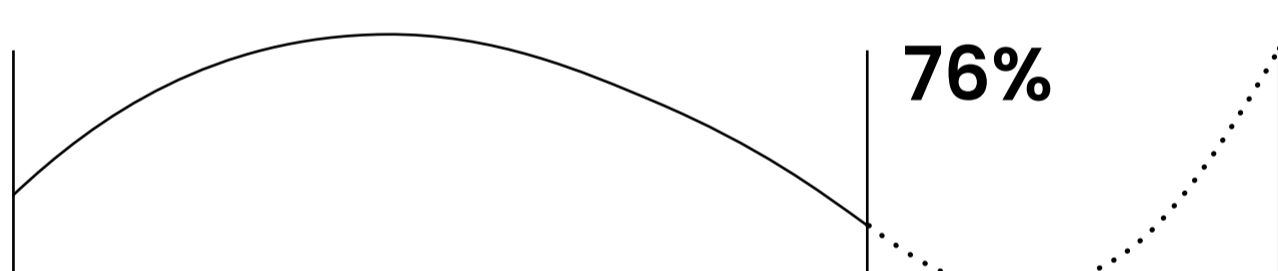
01	Increasing supply chain visibility – a KPMG trend for 2024 – is vital for monitoring volatility and identifying improvement actions.
Effective digital transformation can cut process costs in the supply chain by 50% and increase revenue by 20% . (MIT)	02

Traditional planning solutions and transactional systems aren't up to the task

Plugging the technology gap has **"never been more critical"**, according to [PwC](#), given regulations surrounding supply chain traceability and non-financial reporting.

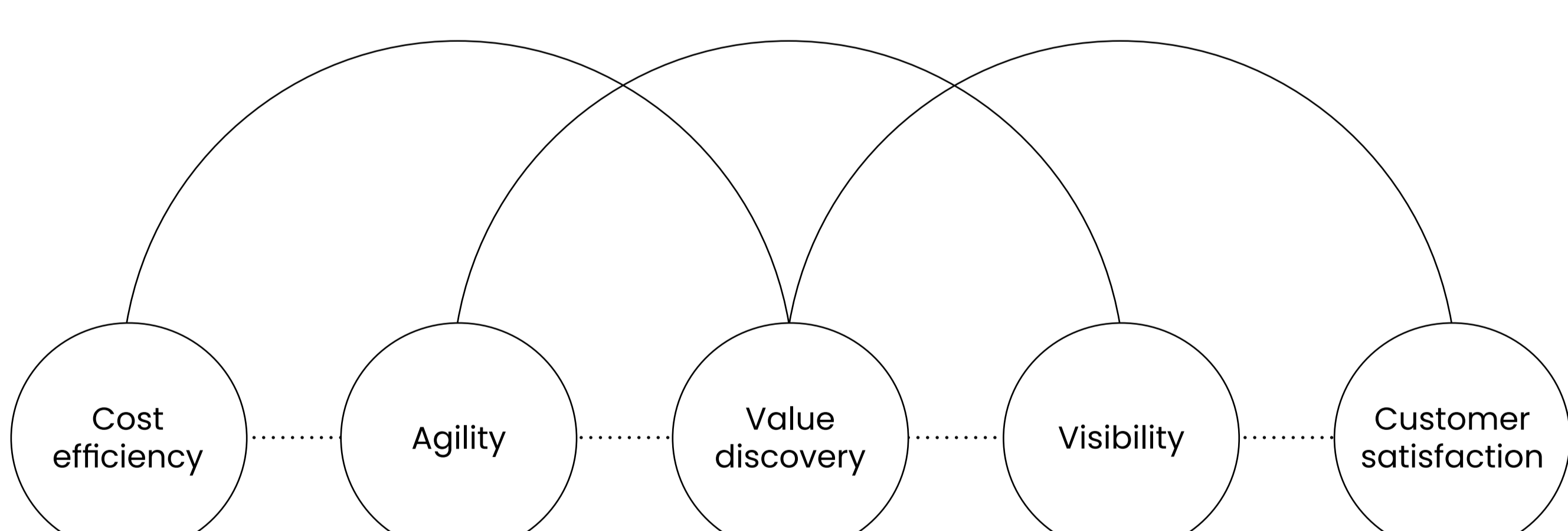
And supply chain transformation often fails

76% of transformation initiatives in logistics fail to meet critical performance metrics. ([Gartner](#))



So what are the benefits of taking a process-first approach?

Supply chains are a mega-process made up of numerous micro-processes, so companies need to understand every part of their operations and how they're interconnected, to improve:



Why choose Celonis to transform your supply chain?

- More than 12 years** of supply-chain-specific process knowledge.
- Celonis Process Intelligence** shows how supply chain processes actually run – and can be improved.
- Get maximum value** from your process data.
- Real-time insights and predictive analytics** for continuous improvement and tracking.

"The Celonis Process Intelligence platform lets enterprises understand and take control of their supply chains to a degree no other technology can match."

Alejandra Quinones, Senior Product Marketing Manager at Celonis

What does your supply chain transformation journey have in store?

Learn more about why now is the time to transform – and how Celonis can guide your journey – in our full [whitepaper](#)

[Start reading](#)

