



How to leverage AI with Celonis

Monize Arabadgi, Value Engineer

The three fundamental questions



**Where should we
deploy AI?**

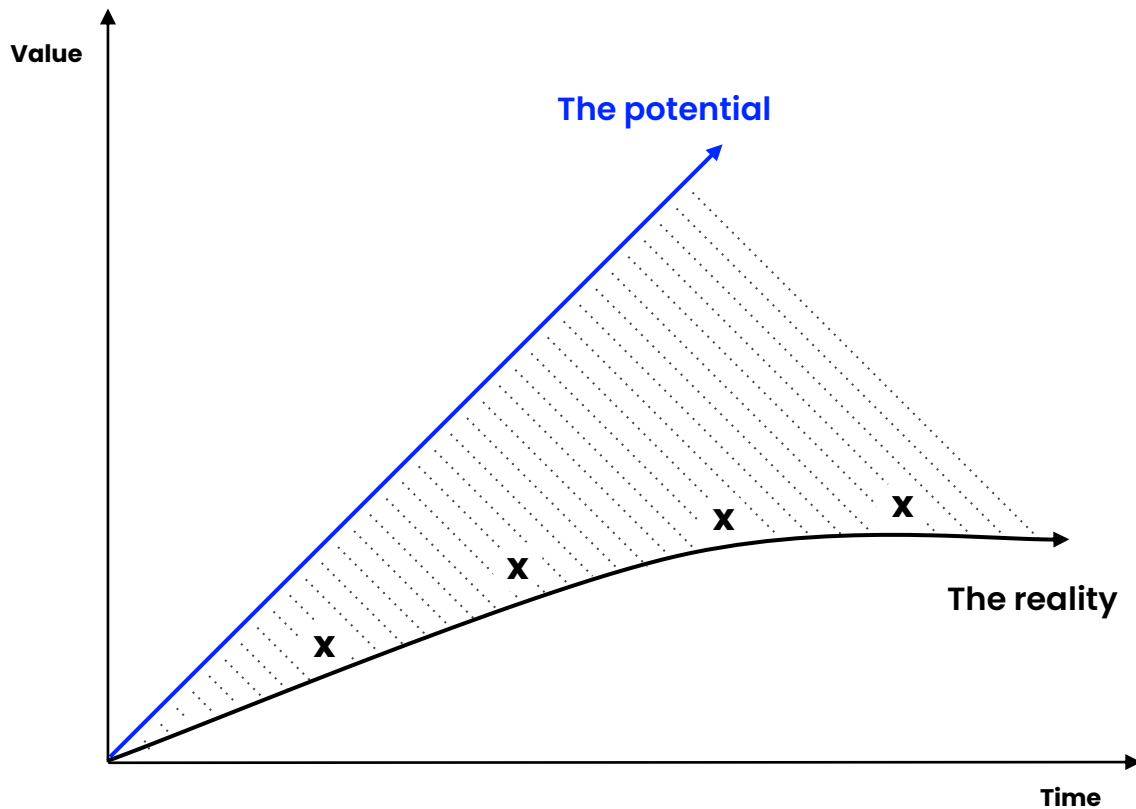


**How do we make
sure the
deployment is
successful?**



**How do we scale
AI enterprise
wide?**

Like any other technology, AI must be enabled to be successful



Automation solutions didn't reach their full potential due to:

- X** Data quality & availability
- X** Fragmented systems
- X** Process context
- X** Customization



The winning formula @ Celonis

Process Data



Process Knowledge



AI

We're Celonis.

We help companies find and **capture business value in their processes**, enabling them to perform at levels they never thought possible.

1,400+
Customers

\$13B+
Valuation

#1
Ranked by industry
analysts*

22
Countries
served

* By Everest Group, HFS Research, and NelsonHall



Established across industries



... and many more

The problem we solve...

Processes typically do not run as expected



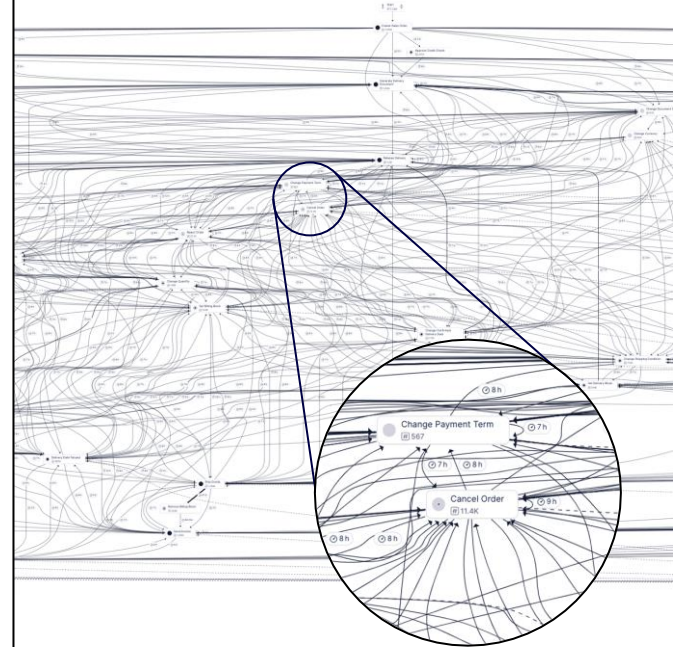
01 How the process was designed



02 How businesses think the process runs



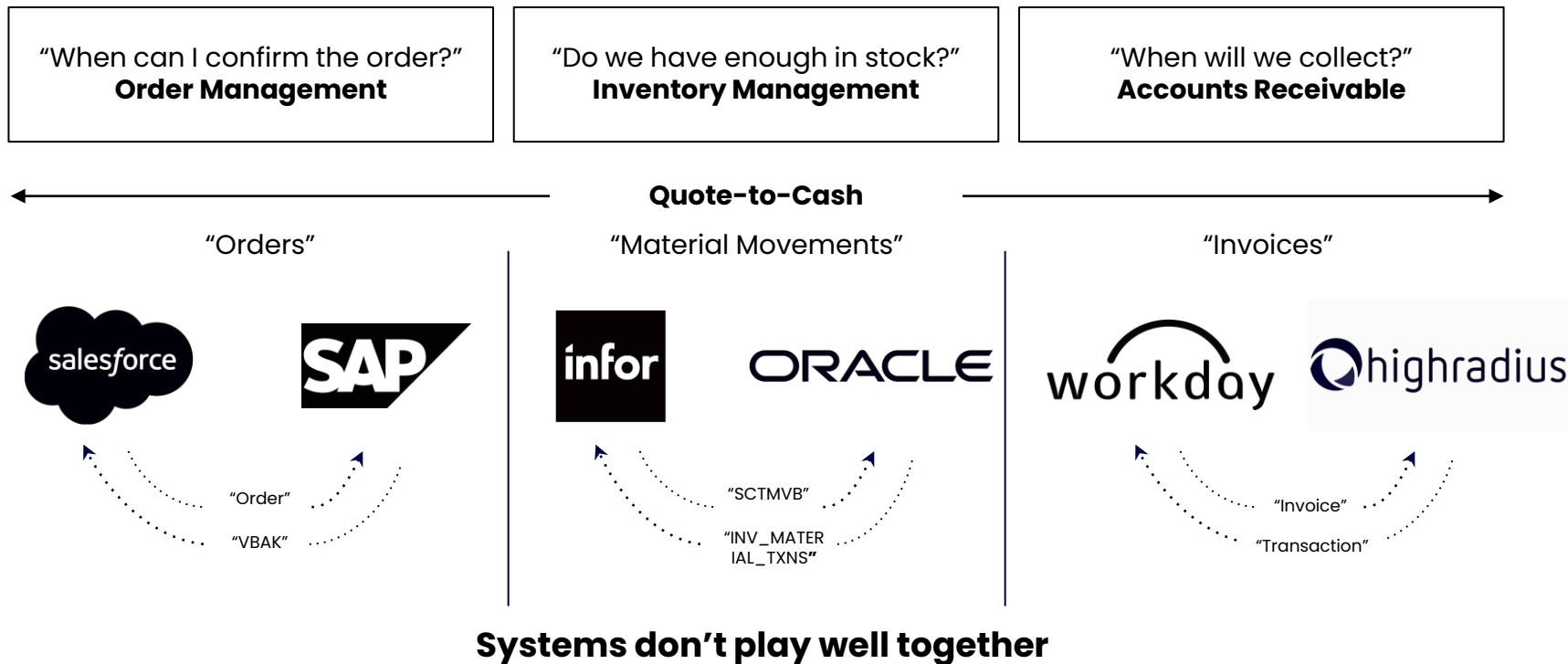
03 How the process actually runs



There's a great disconnect at the heart of most enterprises



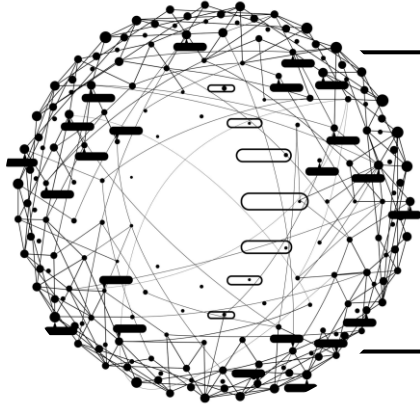
Departments don't speak the same language



Introducing the Celonis Process Intelligence Graph



Consumers



> Centralized and structured source of truth for all process knowledge



> Digital twin of the enterprise for all processes and systems containing reusable objects and events



Source Systems



Celonis turns insight into action in a single motion

How the Celonis EMS works



Celonis Platform

Secure, Hyperconnected, Open, Fast, and Scalable Cloud Platform

Real-time **Data**

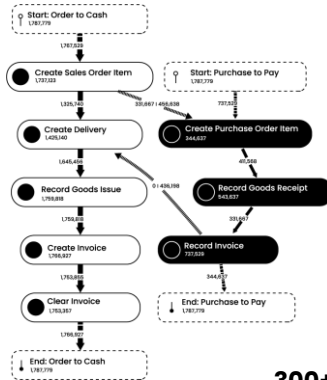
Process **Intelligence**

Targeted **Action**



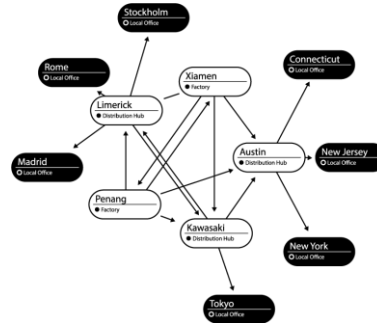
100+ Process Connectors

Connect data across multiple systems and processes

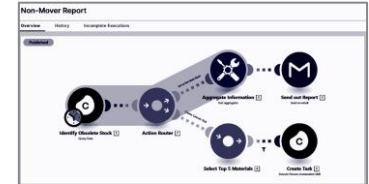


300+ pre-built Apps

X-Ray process interdependencies and bottlenecks in real-time



Understand relationships between materials/ products and locations



1,000+ Integrations

Leverage real-time insights to trigger intelligent automations



We are amidst a proof of concept with the Process Copilot to extend the power of the Duplicate Invoice Checker and transform how we analyze duplicate invoices.

We are **paving the way for a future where AI is enabled by process intelligence** – the potential for innovation and efficiency is incredibly exciting.

Pfizer



We are using Celonis to identify the different factors like size of order, fulfillment method, sales channel, product area, etc. that are more impactful for achieving perfect orders at Ingka.

We've gone from **one analysis taking an hour to hundreds of thousands of analyses taking a click.**

Ingka

See for yourself





Thank you.

m.arabadgi@celonis.com

www.celonis.com