

Change Makers Acceleration Program

Empowering CoE and transformation
leaders to realize value at scale

The Celonis Change Makers Acceleration Program **is an exclusive, invite-only opportunity for ambitious Center of Excellence (CoE) and transformation leaders.** Join the program to:

Develop your battle plan
to unlock value with
a structured approach

Scale your value realization –
targeting at 10× expansion over
12 months

Drive change and adoption of
Process Intelligence across your
organization

Boost competitiveness and
make a strategic impact

Connect with peers, process
masters and thought leaders

Learn from real-life use cases,
challenges, pitfalls, and failures

A full week of
self-assessment,
presentations,
one-to-one training,
case work,
group discussions,
fireside chats, and
community building
will help you scale
Process Intelligence
along six important
streams.

Program streams



Value

Discover, prioritize,
and measure
opportunities.



Governance

Build and grow a team
to drive adoption.



Process

Apply best practices
for key processes to
remove bottlenecks.



Management

Secure executive
commitment and align
with strategic objectives.



People

Engage and enable
users as part of
a strong community.



Technology

Leverage the full potential
of the Celonis Process
Intelligence platform.

Program flow

Assess

Start from your
individual
achievements.

Take action

Reflect and apply
learnings to your
cases and goals.

Discover

Benefit from valuable
content, insights and
best practices.

Drive value

Commit to a 12-month
transformation plan.

Program mindset

Learn Together

Be part of a group
of ambitious
Change Makers.

Grow Together

Receive coaching
from champions
and thought leaders.

Build Together

Shape a community
of like-minded peers.

Grow your professional expertise – and your business

Shape your organization's Center of Excellence (CoE) for Process Intelligence.

Receive expert consultation on scaling your business value realization by 10x over 12 months.

"I am thrilled to host this one-of-a-kind program from which a new generation of Process Intelligence leaders will emerge."

Lars Reinkemeyer

Network with peers and experts

Be inspired by fellow Change Makers and learn from the Celonis Center of Excellence champions community.

Benefit from long-term support, expertise, and research from the Fraunhofer Institute for Applied Information Technology.

Workshop locations



Program Board



Dr. Lars Reinkemeyer

Process mining pioneer and Chief Evangelist at Celonis. Author of the book "Process Intelligence in Action".



Professor Maximilian Röglinger

Director of the Fraunhofer Center for Process Intelligence.

See regular cohort dates on the website:

[Dates](#)