

PRODUCT DESCRIPTION:

Celonis Train the Trainer Program

The Celonis Train the Trainer Program enables a natural person of our partners to become an educator and multiplicator for Celonis Process Mining. By joining the Train the Trainer program, managed by the Celonis Academy, a you will be enabled to pass on the knowledge onto your customers. Additionally, it will enable you to expand your knowledge across all Celonis products. Due to continuously updated training materials, you permanently stay at the cutting edge of the newest process mining functionalities and will get the tools and materials needed to educate others on those topics. Furthermore, by obtaining the Train the Trainer certificate, you will be included in the Celonis Trainer Pool and will be considered for open training opportunities. Through continuously collecting feedback from training participants Celonis undertakes all reasonable efforts to consistently ensure a high Trainer quality.

1. Feature Overview

The Celonis Train the Trainer Program allows you to qualify for a trainer certification and the subsequent execution of Celonis-certified trainings. The program includes all necessary materials and education to successfully hold training sessions, based on the Celonis training tracks. Training Services may act as an additional revenue stream for partners, as the trainings are either sold by the partner directly or by Celonis, where the sold training is subsequently subcontracted to a certified partner. To apply for participation in the program, the respective individual must hold at least the analyst certification & data engineer certification exam, while the sales professional exam is highly recommended. The program consists of an initial partner enablement through a 3-day (remote) classroom training, continuous support, the provisioning of needed training environments, and up to date training materials. Celonis may withdraw the certification of an individual Trainer if the average feedback grade collected from the Trainer’s training participants falls short of 4 out of 5 stars on three subsequent sessions. The following features are included in the Train the Trainer program:

Feature	Description
Three-day (remote) classroom training	Initial enablement of Train the Trainer participants on everything you need to know before conducting a Celonis training. The content is clustered into Training Skills, Training Methodology, Training Process, Training Materials and Training Infrastructure. The training is offered either as a classroom training in Munich or remotely and will feature interactive exercises as well as information-based sessions.
Up to date training material	Up-to-date training material will support the training activities of the participants throughout the year. New training material and

corresponding exercises will be made available via online channels.

Access to Celonis training environment

Participation in the program will give you and your customers access to Celonis training environments, the Celonis Learning Management System (LMS) and the training track certification after course completion.

Training Certification

After participation in the classroom training and a successful exam, participants will be certified as Celonis-certified trainers for one calendar year. Participants must take an annual re-certification exam, based on quarterly webinars, to be able to purchase the product for another calendar year.

Possibility of being subcontracted for trainings

As Celonis-certified trainer, the participant will automatically be included in the Celonis Trainer Pool and can apply to deliver open trainings from Celonis.

Option to conduct Celonis-certified trainings

Being a Celonis-certified trainer will allow the participants to offer Celonis-certified trainings to the public, their employees and their customers.

Ongoing enablement

A quarterly webinar will ensure, that the participants stay up to date and are able to deliver trainings on all features of Celonis. A yearly meeting will offer more insight into the strategic development of the Train the Trainer program as well as the Celonis Training ecosystem.

2. System Requirements

You can access the material and infrastructure, provided as part of the Train the Trainer program, by using a common up-to-date web browser on your personal computer, mobile, or tablet. Internet access is required.

