### **Innovation with Style:**

How Zalando Enhances
Procurement with
ML-powered Suggestions







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## **Key Zalando Principles**



**Customer** centricity



Data driven decision making



Solve important things

### Use of Celonis in Procurement @ Zalando

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### **Process Mining & Automation**

- Process optimization
- elnvoicing, eCatalogues



## Machine Learning Action Engine

- Guided buying
- Reduce operational tasks



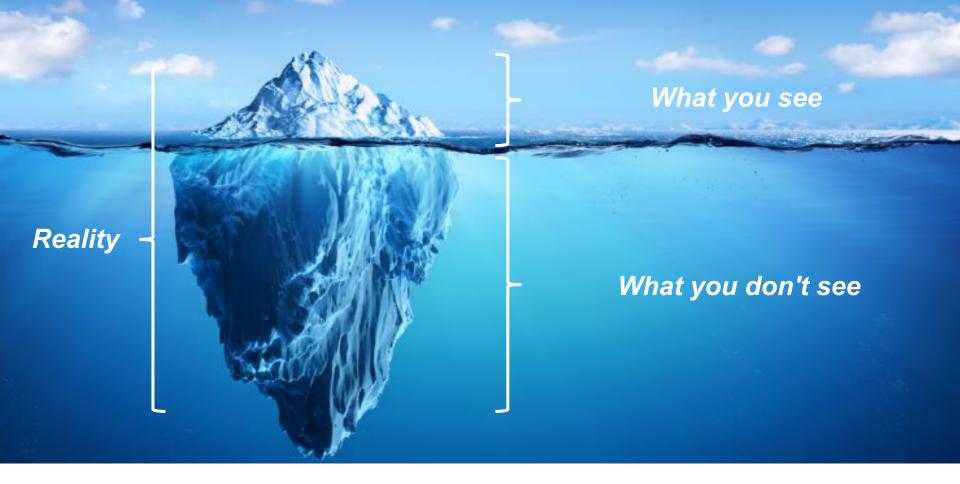
#### **Process Governance**

- Maverick Ordering
- Deviation from process



### **Supplier Analytics**

- Supplier billing behavior
- Payment terms, Working Capital



What you see is not always the reality...



...and procurement drives in a complex highway...



...therefore, we must focus on key value adding activities!



How?



**ML-guided buying through Celonis Action Engine** 

## **Key Takeaways**



Efficiency & Speed



Increase Quality



Focus on value creation

# Thank you!