

# BUSINESS USER TRACK

"I want Celonis to support me in my day-to-day tasks."

## The Business user [Basic/Advanced] uses Celonis to:

- Get the day-to-day work done in a faster and more efficient way
- Get proactive insights to reduce firefighting
- Understand what happened for individual cases
- Monitor process performance

## Advanced topics:

- Identify process improvement opportunities
- Realize the value identified with Celonis
- Solve the causes for undesired process deviations

## Recommended Know-How:

- Process knowledge & business expertise
- No technical knowledge required

## Skills Profile:

- Business ●●●●○
- Analytical ●●○○○
- SQL ○○○○○

## Celonis Applications:

- Transformation Center
- Process Analytics
- Action Engine



# KEYWORD

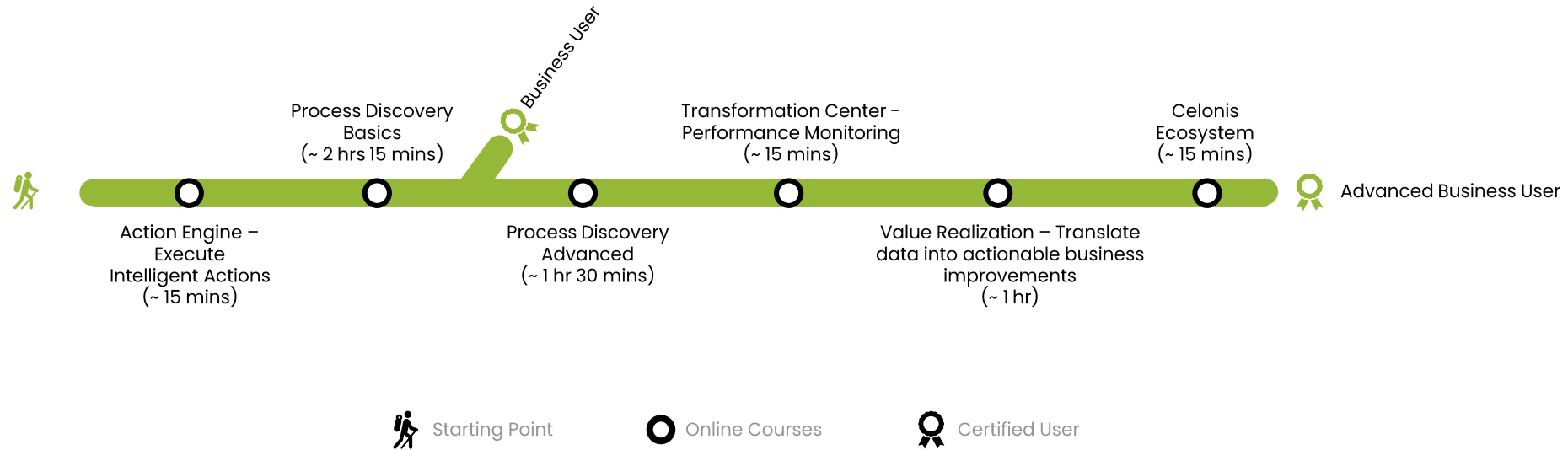


EXECUTE  
DISCOVER



Basic: ~ 2.5 hrs  
Advanced: ~ 5.5 hrs

# BUSINESS USER: COURSE OVERVIEW



## LEARNING OBJECTIVES – After this track you will be able to:

- Execute intelligent actions using the Action Engine.
- Understand process visualization to get a 100% transparent view on your process.
- Apply basic filters to do Process Discovery and to identify drivers for deviations.
- Apply advanced analysis filters and know everything about Process Discovery.
- Monitor process performance and track transformation initiatives with the Transformation Center.
- Understand how to realize the value identified with Celonis.
- Identify and quantify process improvement opportunities.