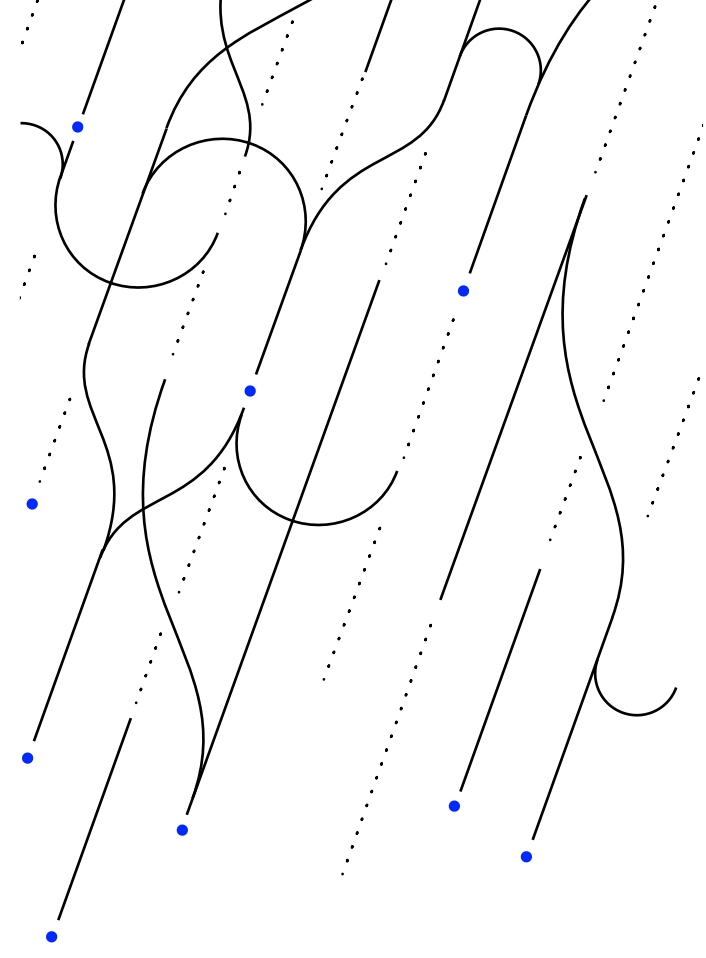


# Trends in Process Improvement and Data Execution

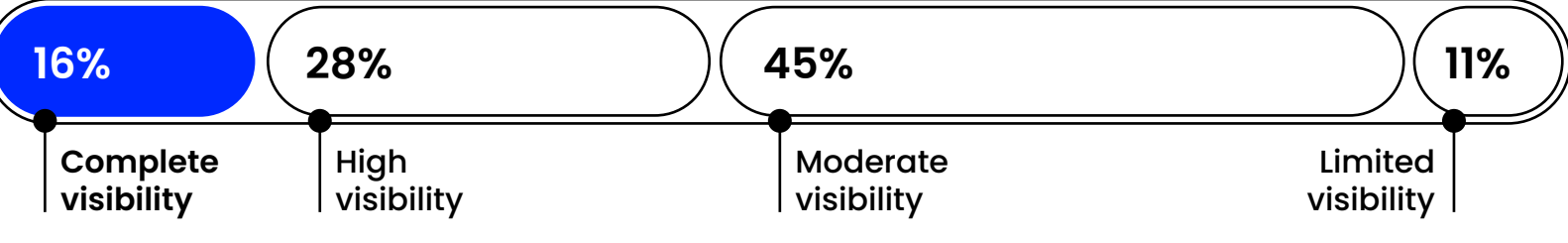
We commissioned Forrester Consulting to survey more than 800 business leaders around the world about their challenges, goals, and strategies when it comes to business processes.



Process Complexity is at an all-time high

71%

of companies use 10 or more applications to execute a single business process.



Most companies don't have a complete view of their own processes.

What level of visibility do you have into your processes?

Only 16% of leaders say they have complete visibility.

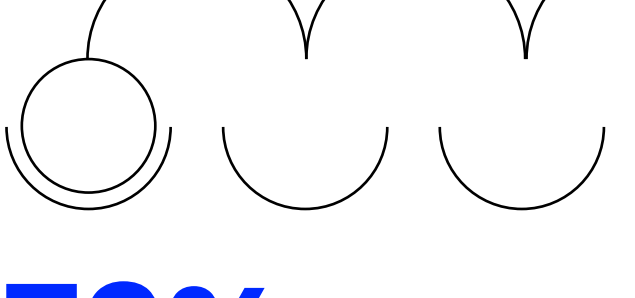


Process complexity + lack of visibility = lots of challenges

These are the top 5 issues caused by process inefficiencies

Why is it so hard to find and fix process issues?

Because most companies are still using manual methods of process discovery.

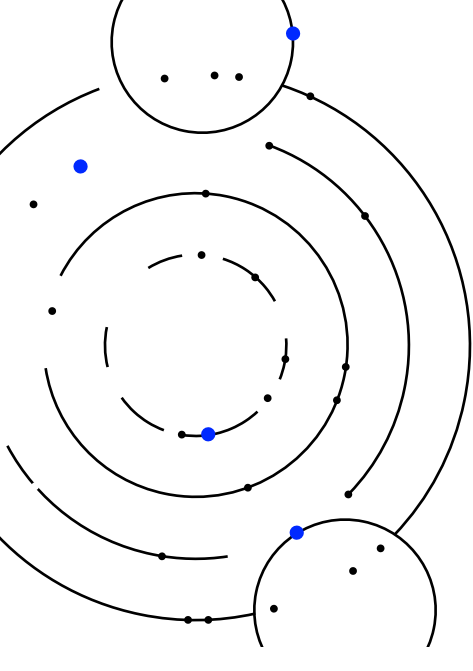


72%

of organizations are still using manual methods of process discovery

Technology is key to unlocking processes.

Yesterday's manual process discovery methods are not built for today's process complexity.



That's why

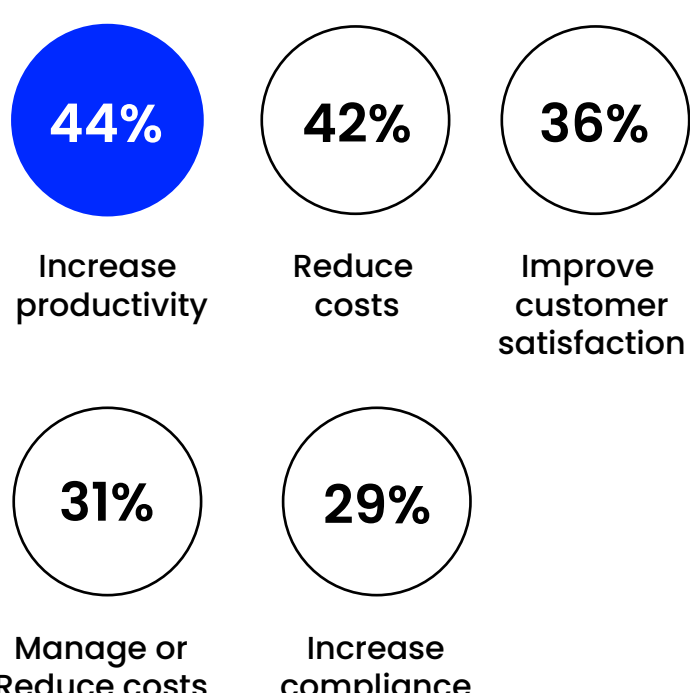
61%

of decision-makers say they're already planning to use or evaluating, process mining in the next 12 months.

90%

of businesses that use process mining technology are confident they can achieve their process improvement goals.

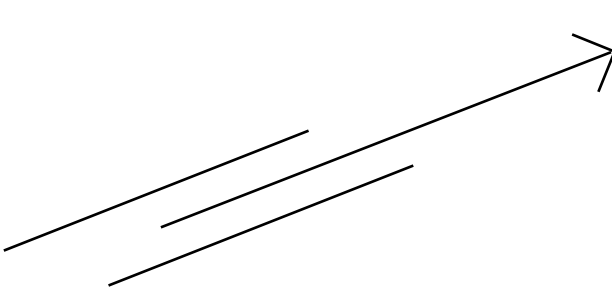
What are your organization's top process improvement goals over the next year?



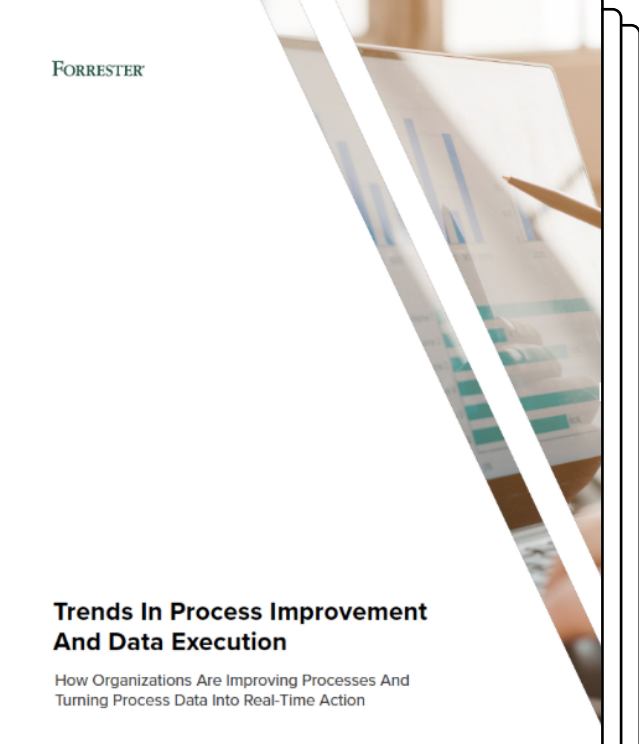
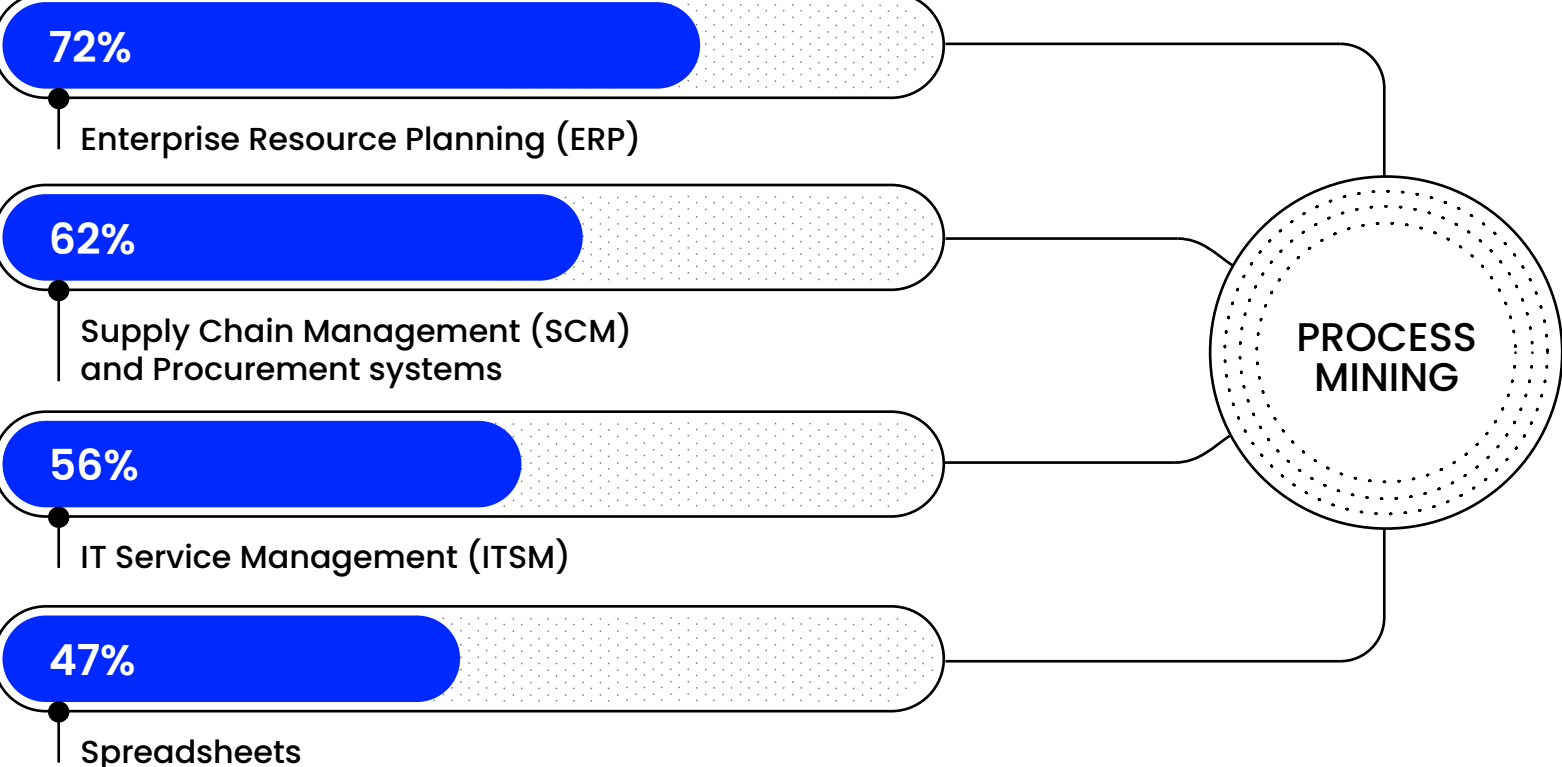
And what are those goals?

Leaders are setting ambitious process improvement goals for the next year.

It's not just about cost savings, but unlocking real business value.



What systems are companies using as data sources for process mining?



Explore these insights

and so much more in the full study at [celonis.com/forrester-trends](https://celonis.com/forrester-trends)