

Celonis Certification Social Media Contest OFFICIAL RULES

Sponsored by Celonis ("Sponsor")

No entry fee required. No purchase necessary.

Contest details:

Promotion/Contest Name (the "Contest"): Celonis Certification Social Media Giveaway
Entry Deadline - December 31st, 2022 at 11:59pm EST

To enter: Take a picture with your Celonis Training Certificate of Completion and share on Social Media using the hashtag #CelonisCertified between November 4, 2019 at 09:00am EST and December 31st, 2022 at 11:59pm EST ("Entry Period").

Celonis training and individual certification is available at no charge at <http://www.celonis.com/training>.

Entrants are limited to one entry per certification track during the Entry Period. You may make one entry per certification track, up to a maximum of nine entries (one each for the Executive, Business User, Analyst, Data Engineer, Business Value Architect, App Creator, Solution Professional, Implementation Professional, Sales Professional, EMS Kickstarter, Snap Training, Train the Trainer or one of the three Academic Alliance tracks) during the Entry Period. Entrants may only win once for each certification track entry.

Prizes and Odds: There will be a drawing each week awarding a Celonis Prize Package consisting of:

- Academy Stickers (Approximate Retail Value (ARV) of 2€)
- Notebook (ARV of 5.70€)
- Soft Touch Pen (ARV of 2€)
- Thermo Bottle (ARV of 10€)

The odds of winning a prize depend on the total number of eligible entries received.

1. **Eligibility:** The Sweepstakes is open to anyone age 18 or older, who have an active email account and Internet access as of the beginning of the promotion/contest period.

Employees of Sponsor and its parent company, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, their immediate family members and persons living in their same household, are not eligible to participate in the promotion/contest. Participation in the promotion/contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules & Regulations ("Official Rules"). VOID WHERE PROHIBITED.

No mechanically reproduced social media entries are allowed and any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods.

2. **Prize Drawing:** All promotion/contest name entries meeting the requirements of these Official Rules will be entered into the prize drawing to be held on or around seven (7) days after online deadline at the Celonis offices at Theresienstraße 6, 80333 Munich, Germany. The drawing will be conducted by independent judges whose decisions are final and binding. The winners will be selected at random from among all eligible entries received.

In the event of a dispute as to the identity of a winner, the winner will be deemed to be the person in whose name the email account governing the social media account was received. Entrants must provide all information requested to be eligible to win. Incomplete, unreadable, or unintelligible entries will be disqualified. All entries must be received by December 31, 2022 at 11:59pm EST. All information provided by entrants becomes the property of Sponsor. Winners will be notified by private message on the Social Media channel from which their entry was received. For purposes of this Contest, "Social Media" means LinkedIn, Facebook and Twitter. All entries must be received by the close of the Entry Period.

The odds of winning a prize depend on the total number of eligible entries received. Winners will be responsible for any and all federal, state, provincial, and local taxes that apply to prizes. No cash or substitution of prizes is permitted, except at the sole option of Sponsor for a prize of equal or greater value. Sponsor will not replace any lost or stolen prizes.

3. **Notification of Winners:** Winners will be notified by email within ten (10) business days of the prize drawing. If a selected winner cannot be contacted, is ineligible, fails to claim a prize and/or where applicable an affidavit of eligibility

and publicity/liability release is not timely received, is incomplete or modified, prize may be forfeited and an alternate winner will be selected from remaining valid, eligible entries timely submitted. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the email account specified in the entry. An "authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

4. **Privacy Policy:** Any personal information supplied by you to Celonis will be subject to the Celonis Privacy Policy posted at <http://www.celonis.com/privacy-policy/>. Celonis will not sell, rent, transfer, or otherwise disclose your personal data to any third party. By entering the promotion/contest, you understand that Celonis may send you additional commercial marketing emails regarding Celonis products and services.

5. **General Rules:** By entering, you agree to be bound by these Official Rules. The promotion/contest is offered by Sponsor, Celonis SE, Theresienstraße 6, 80333 Munich, Germany, which is not responsible for late, lost, delayed, damaged, postage-due, incomplete, illegible, or misdirected entries, responses, or other correspondence, whether by email or postal mail or otherwise, or for theft or destruction or unauthorized access or alterations of entry materials, phone, electrical, network, computer, hardware, software program, or transmission malfunctions, failures, or difficulties. By participating and winning a prize, winner releases Sponsor, its parent, affiliates, subsidiaries, directors, officers, employees, and agents, including advertising and promotion agencies, from any and all liability with respect to the promotion/contest or the acceptance, possession, or use of any prize, including without limitation (i) any condition caused by events beyond Sponsor's control that may cause the promotion/contest to be disrupted or corrupted; (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential, or otherwise) of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Celonis Certification Contest; and (iii) any printing or typographical errors in any materials

associated with the promotion/contest. Sponsor's decisions in all respects relative to the promotion/contest are final. Sponsor reserves the right, in its sole discretion, to cancel, modify, or suspend the promotion/contest in whole or in part, in the event of fraud, technical, or other difficulties or if the integrity of the promotion/contest is compromised, without liability to the entrant. Sponsor reserves the right to disqualify any winner, as determined by Sponsor in its sole discretion. Void where prohibited or restricted by law. All federal, state, provincial, and local regulations apply.

6. **Additional Conditions:** Except where prohibited by law, by accepting any prize, winner consents to the use of his/her name, photo and/or likeness, biographical information, winning entry and statements attributed to winner (if true) for advertising and promotional purposes without additional compensation. All entries become the property of Sponsor and none will be acknowledged or returned. Allow 6-8 weeks for delivery of prizes.
7. **Winner's List, Official Rules:** For a list of prize winners or a copy of these Official Rules, send your request and a stamped, self-addressed envelope to "Certification Social Media Contest", Celonis SE, Theresienstraße 6, 80333 Munich, Germany.
8. **Sponsor's Address:** Celonis SE, Theresienstraße 6, 80333 Munich, Germany