## **Choose your Guest Lecture**



**Guest Lecture 1: Theory Introduction Process Mining in** Celonis Tool Demo & + 60-General (Organizational **Application Exercises** 90min Change, PM Basics) (Customer Stories) introduction **Guest Lecture 2: Case Study for Industry specific** Process Mining in **Celonis Tool Demo** 60specific Industry Use **Theory Introduction** work with Celonis & Exercises Industry 90min (including PM Basics) Demo data) Introduction **Analysis Building in Guest Lecture 3: Theory Introduction** Celonis Tool Demo & **Process Mining in** Celonis **120min** Advanced (Organizational **Exercises Application** (Data Upload & Change, PM Basics **Process Mining** build 1 Dashboard) **Guest Lecture 4 Student** Including One of the above **Assignment** Student (e.g. Assignment can be combined

**Guest Lecture 5** 

Including E-Learning

One of the above

Certificate E-

Learning (Process Mining Fundamentals Track)

## **Choose your Course Support**



Technology Access Academic Software License www.celonis.com/academic-signup



Online Learning (Ims.celonis.com)

Ih Viewer
Functionalities

Training

or

or

**Executive Training**3h Business-dirven

3h Business-dirven Viewer Functionalties Training or

**Analyst Training** 

12h Advanced Software Training including Analysis Building

or

Process Mining Fundamentals

20h Theory and Advanced Software Training



**Your own slides or Celonis Lecture Slides** 

Teaching
Material & Demo
Data Sets

15-20 min
"Consult the Pizzeria
Mamma Mia"
(find bottlenecks in

find bottlenecks in Pizza delivery process) 10-60min P2P or O2C Viewer Exercises

(Multiple Choice Questions on data interpretation)

or

60min P2P or O2C Analyst Exercises (instructed Analysis Building) Create your own case with demo

(Demo Data Sets: Accounts Payable, Accounts Receivable, Production, Logistics)

# Exclusive Services for teaching



# COMPREHENSIVE SERVICE PACKAGE FOR ACADEMIC TEACHING



## Teaching material

- Lecture slides
- Case studies
- Solution manuals
- E-Learning
- Literature



### **Software licenses**

- Free access to EMS-Academic Edition
- Course-specific workspace / team



#### Demo data

- Real-life process data
- 9 different processes (P2P, O2C, AP,...)



### **Support**

- Train-the-teacher session
- Personal contact with Academic Alliance Team
- Support with all teaching activities

**Educator Research Hub**