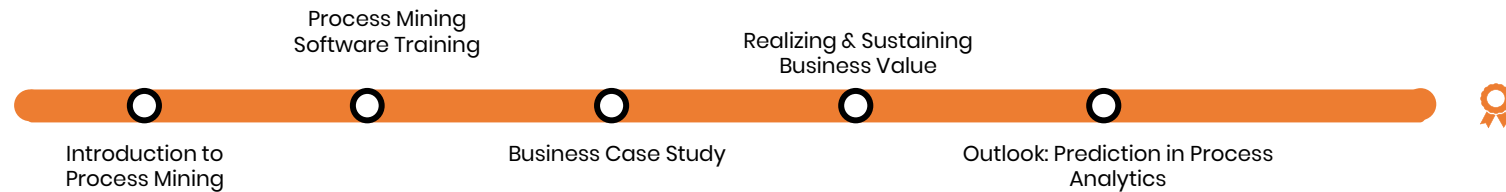


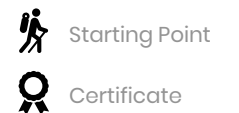
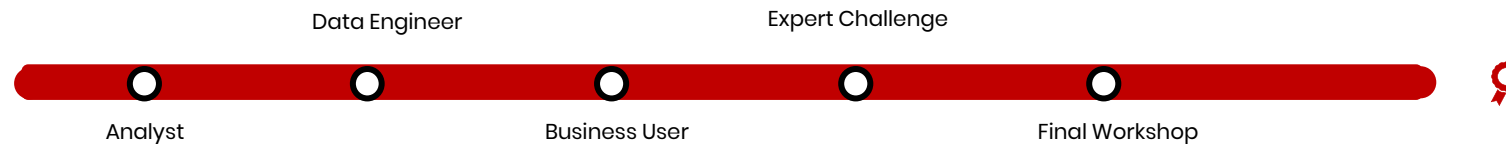
ACADEMIC TRAINING: STUDENTS

The student training is divided into two certification tracks based on your previous knowledge. You can simply gain access to these tracks by signing up to our Learning Platform: lms.celonis.com

Process Mining Fundamentals Certificate



Process Mining Expert Certificate



FUNDAMENTALS

“I want to understand the theoretical fundamentals of Process Mining and how it is applied in industry.”

What you will learn:

- Theoretical foundations of Process Mining
- Translate data into actionable insights
- Create and refine of target-oriented analyses
- Applied Process Mining examples from various industries
- Realize and sustain business value identified with Celonis

Recommended Know-How:

- Business expertise
- No technical knowledge required

Skills Profile:

- Business ●●●●○
- Analytical ●●○○○
- SQL ○○○○○

Celonis Applications:

- Process Analytics

EXPERT

“I want to apply Celonis directly to my own projects.”

What you will learn:

- Build basic and advanced process analyses, apply process analytics filters, and identify drivers for deviations
- Connect to different IT source systems, extract data and transform it to be used for Process Mining
- Build a data pipeline and a Celonis data model
- Identify and quantify process improvement opportunities within Celonis
- Monitor process improvements and conduct Conformance analyses
- Communicate and pitch business findings

Recommended Know-How:

- Process knowledge & business expertise
- Know-How of Data structures

Skills Profile:

- Business ●●●○○
- Analytical ●●●○○
- SQL ●●●○○

Celonis Applications:

- Process Analytics
- Event Collection
- Action Engine
- App Store