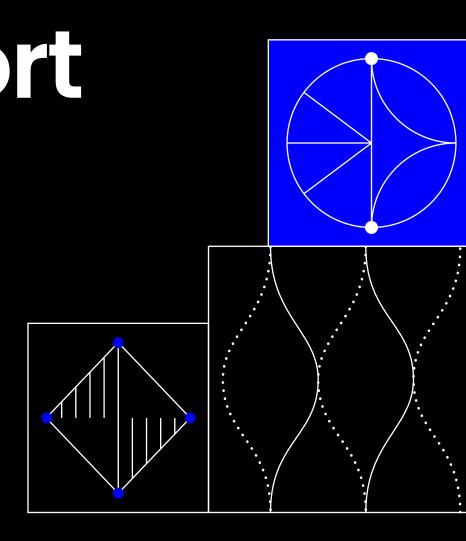


Insights from The Process Optimization Report

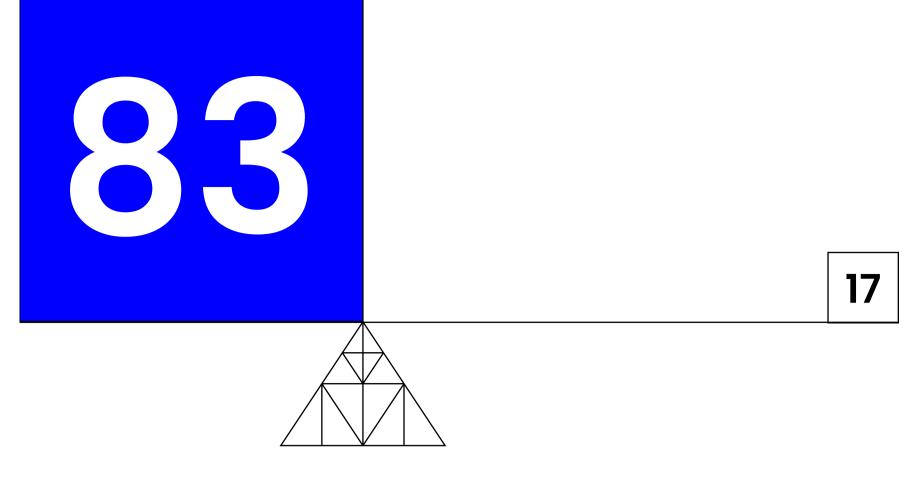
More than 1,200 business leaders interviewed across Europe and the United States – including 300 working in process excellence or operations.

Get a new perspective on enterprise

process optimization.



The process era is here and business leaders know the opportunity is huge...



are their greatest lever for value and fastest lever for change

83% say processes

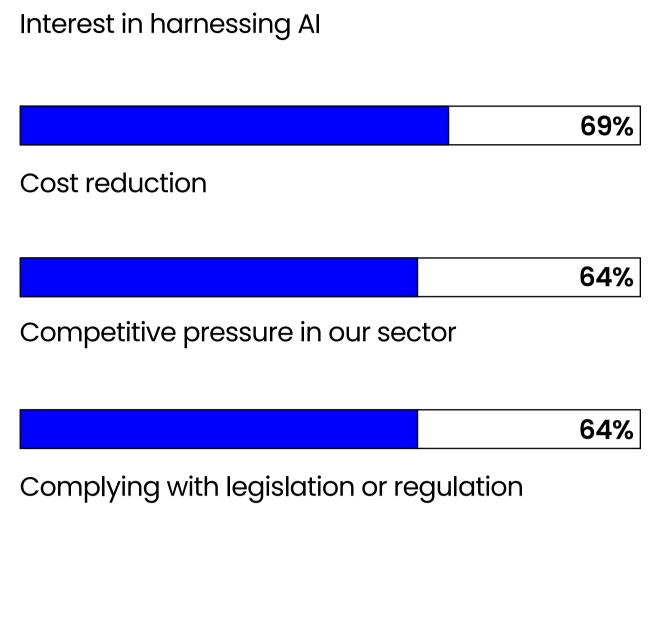
optimization is important to meet organizational objectives

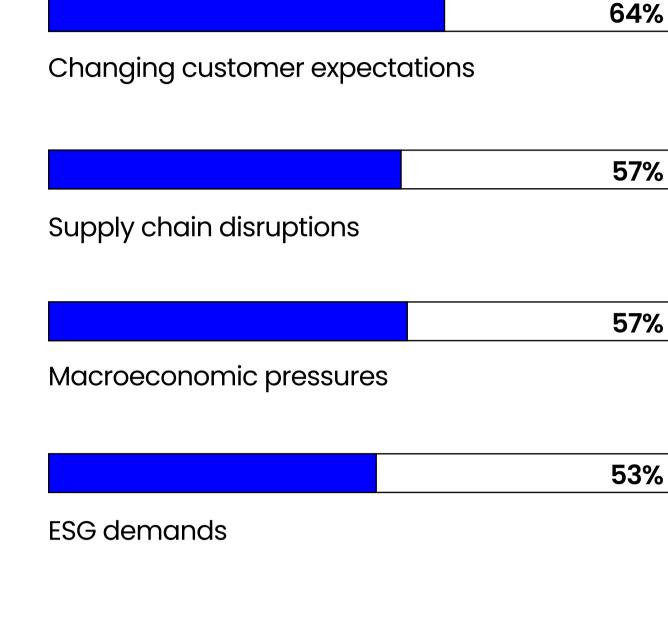
99% say process

There's always one

the need to optimize processes. 70% Interest in harnessing Al

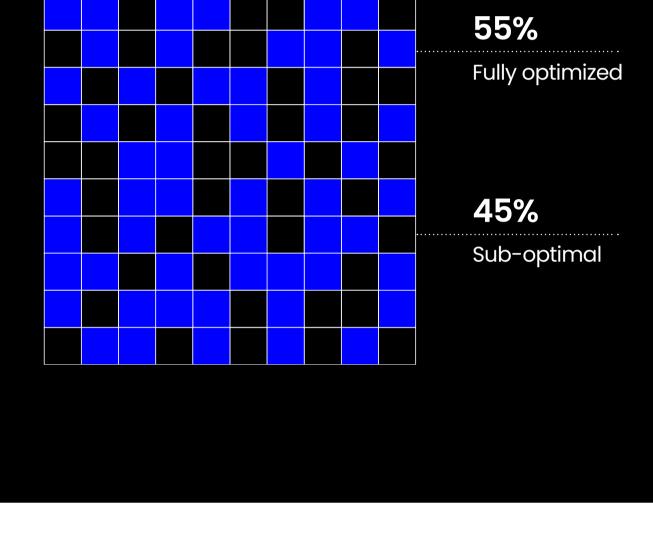
They identify many factors driving



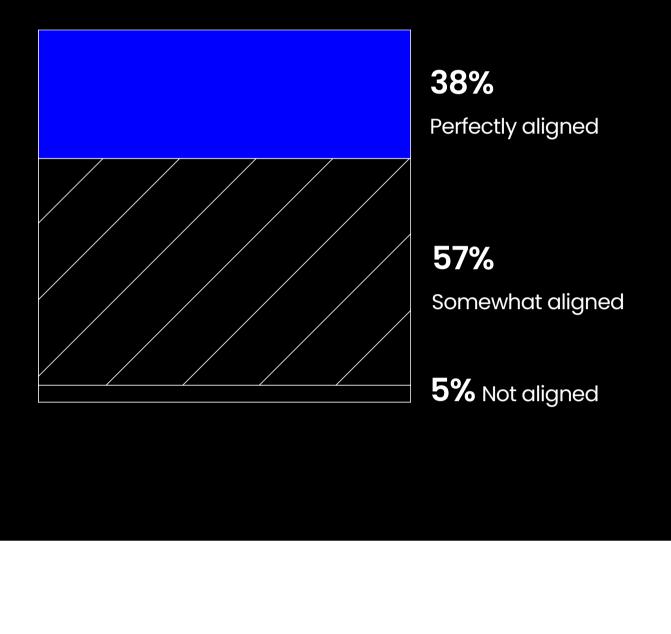


Business-critical processes Cross-departmental within departments process alignment

But the opportunity is still



largely untapped.



25% 26% Lack of Lack of process

There are many reasons

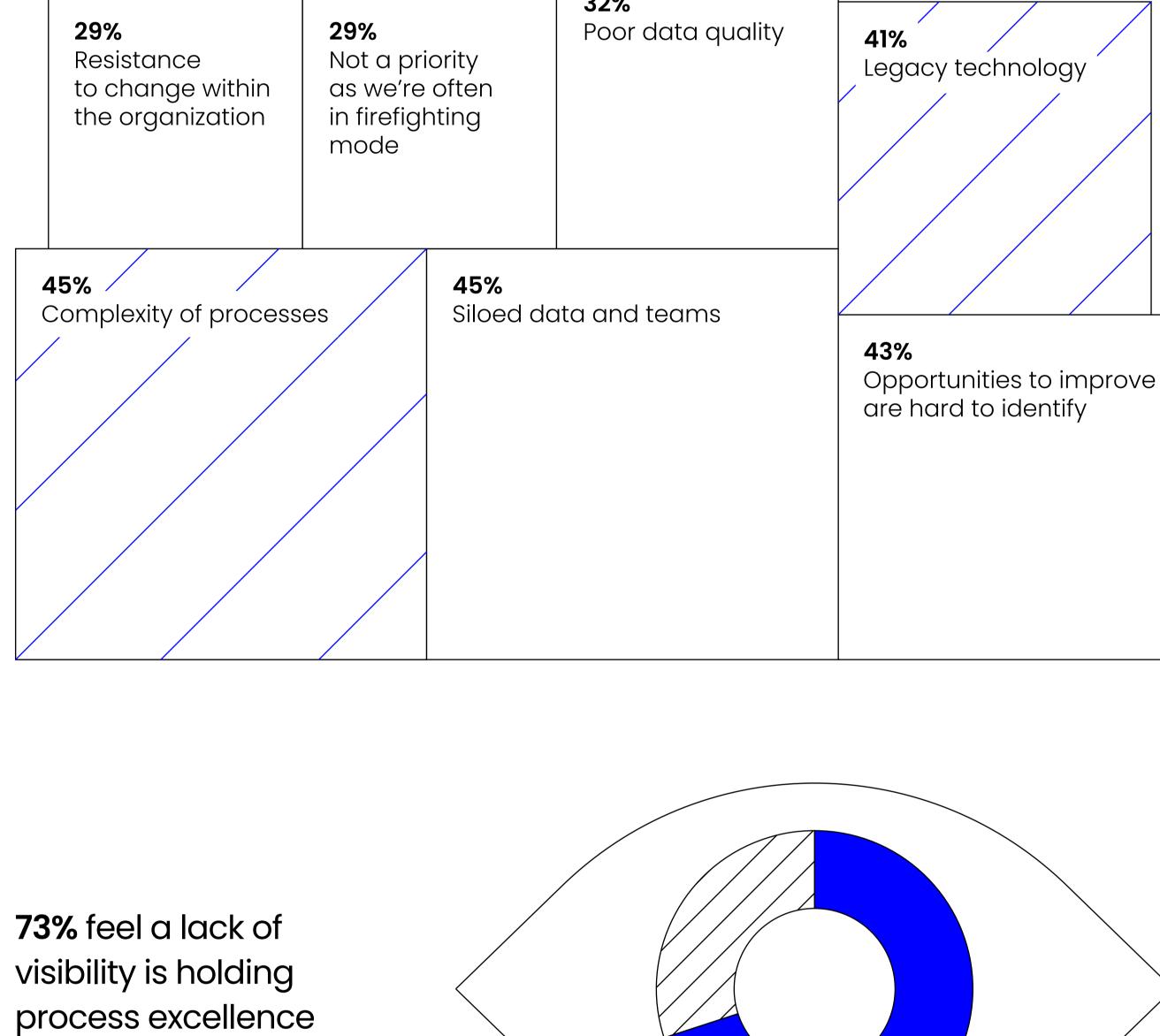
for this lack of progress.

32%

executive

buy-in

Barriers to optimizing departmental processes



ownership

efforts back



may hold back Al

breakthroughs over

the next two years

Businesses are turning to process optimization technologies.

Within 2

years

Timeframe for investment

Already

investing



Within 2-3

years

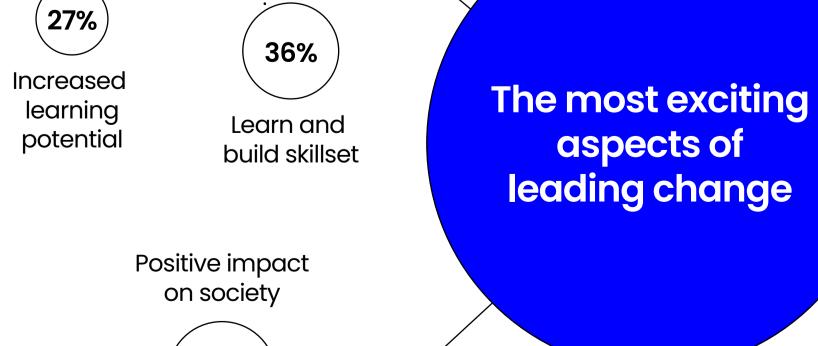
More than

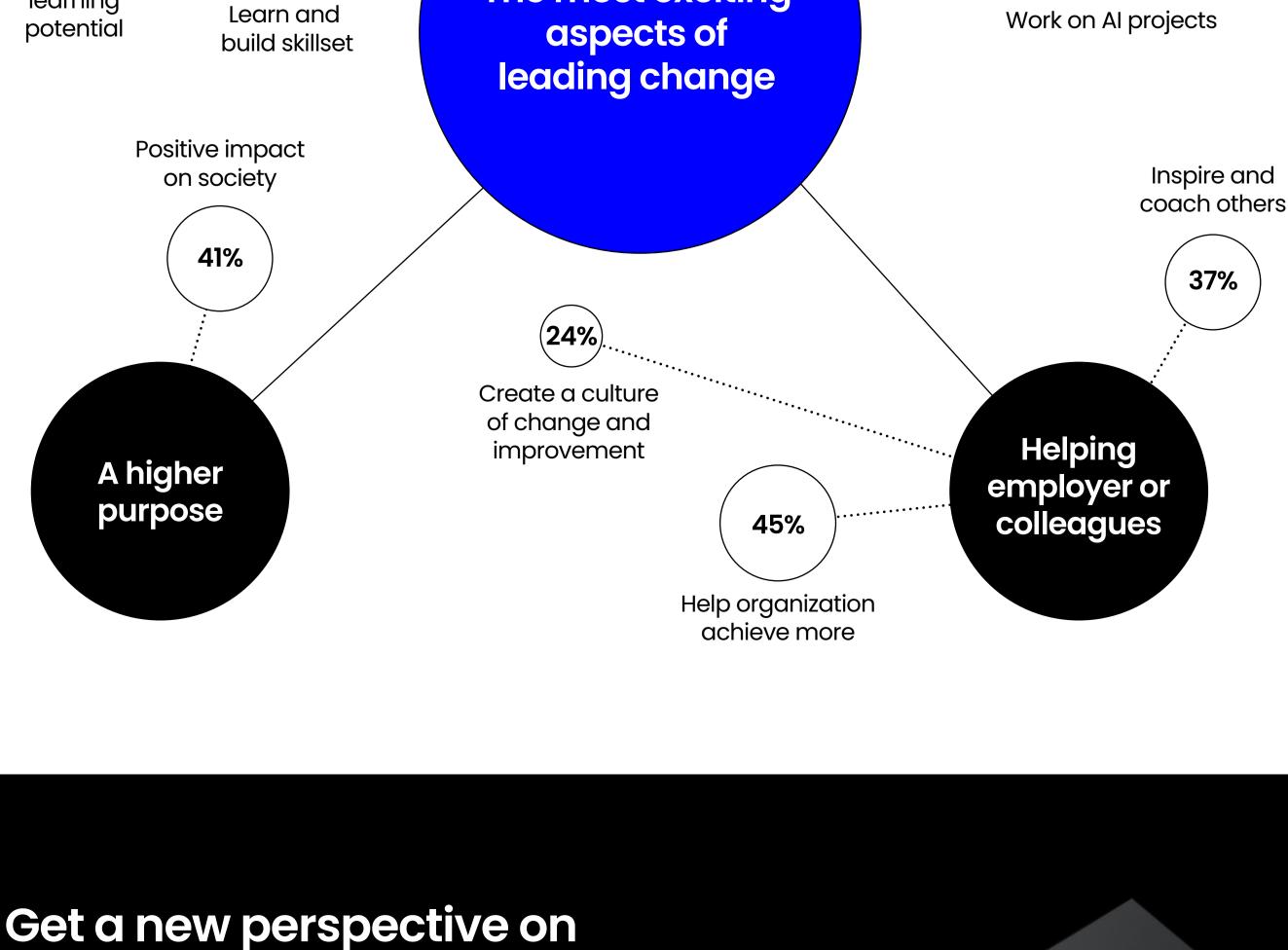
3 years

57%

No

plans





The Process

Read The Process Optimization Report. celonis **Download now**

enterprise process optimization.