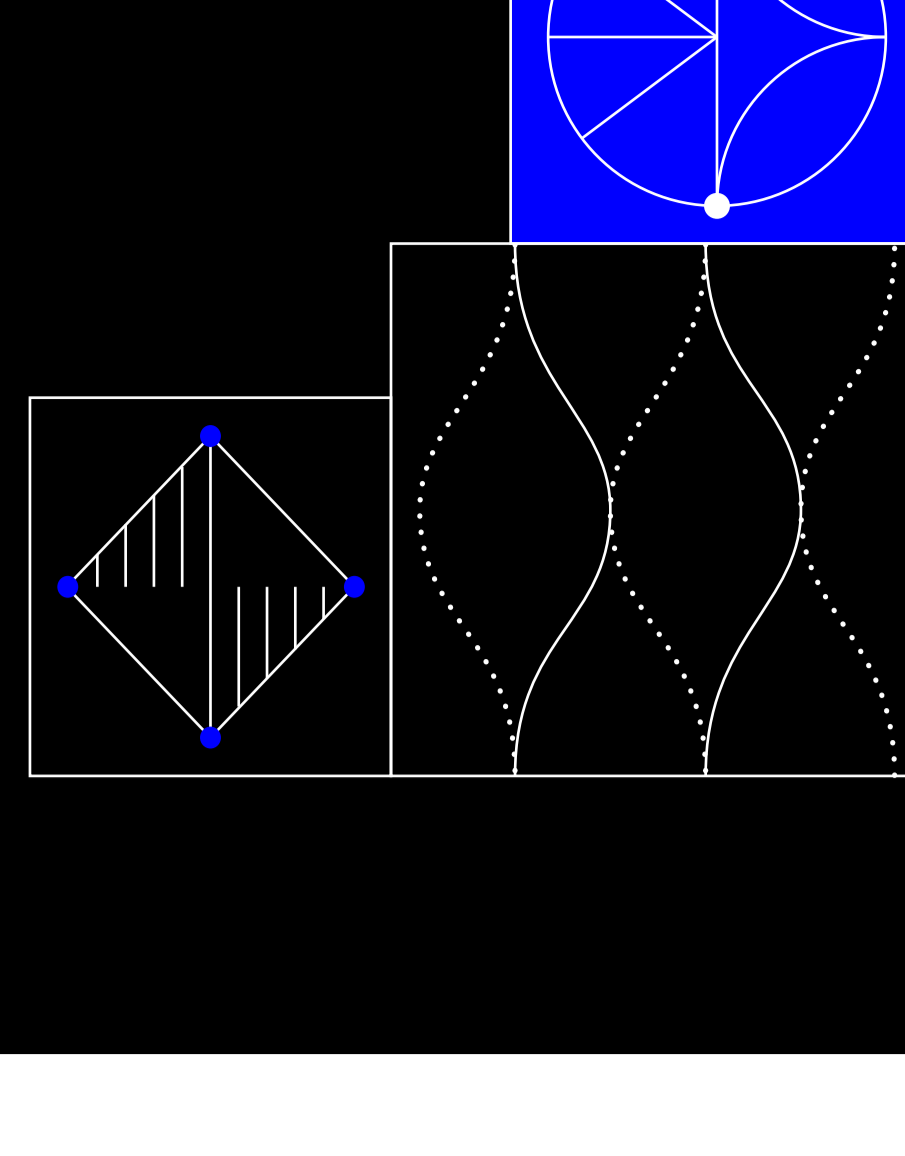


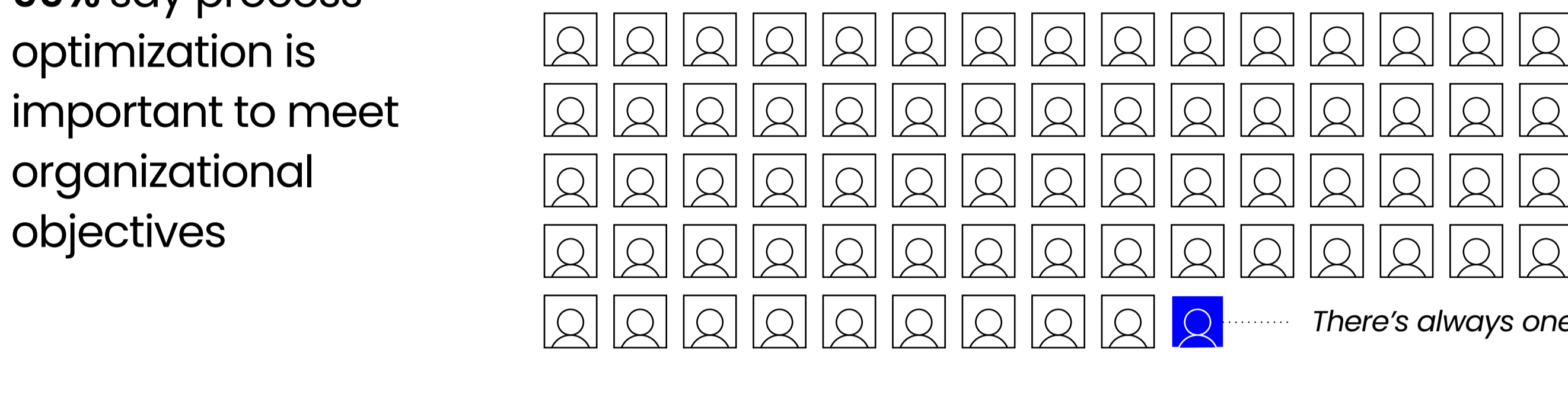
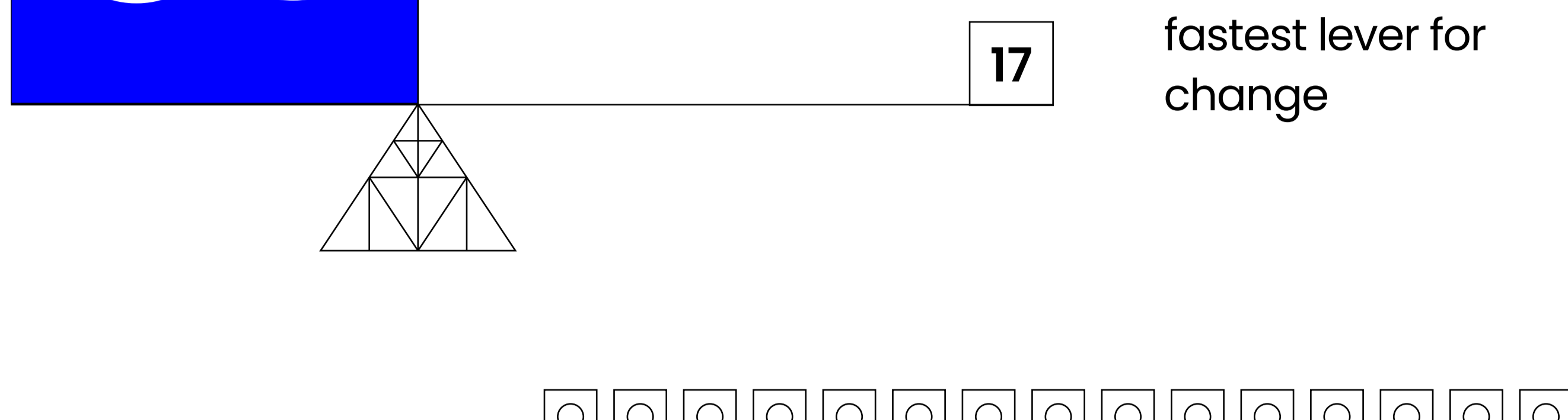
Insights from The Process Optimization Report

More than 1,200 business leaders interviewed across Europe and the United States – including 300 working in process excellence or operations.

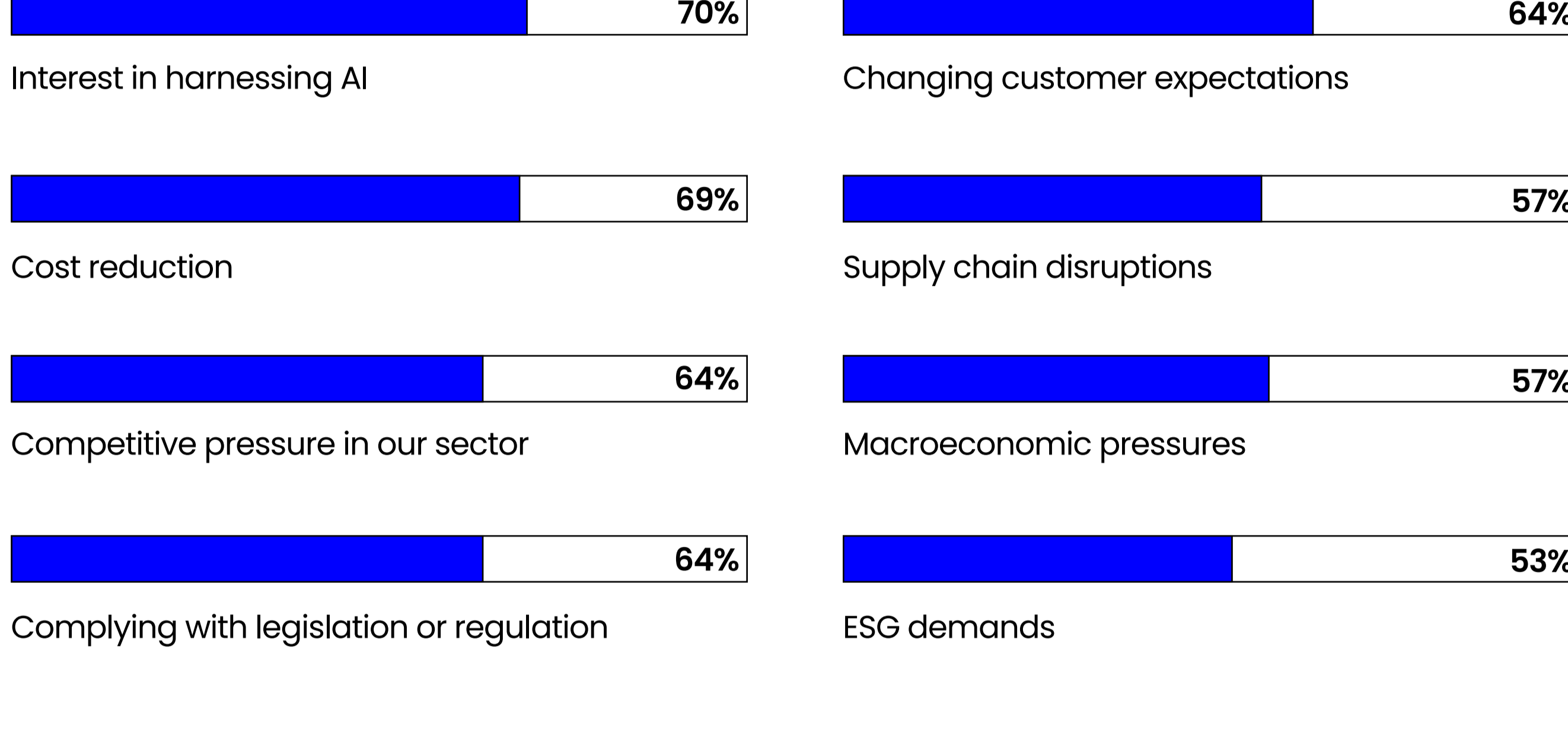
Get a new perspective on enterprise process optimization.



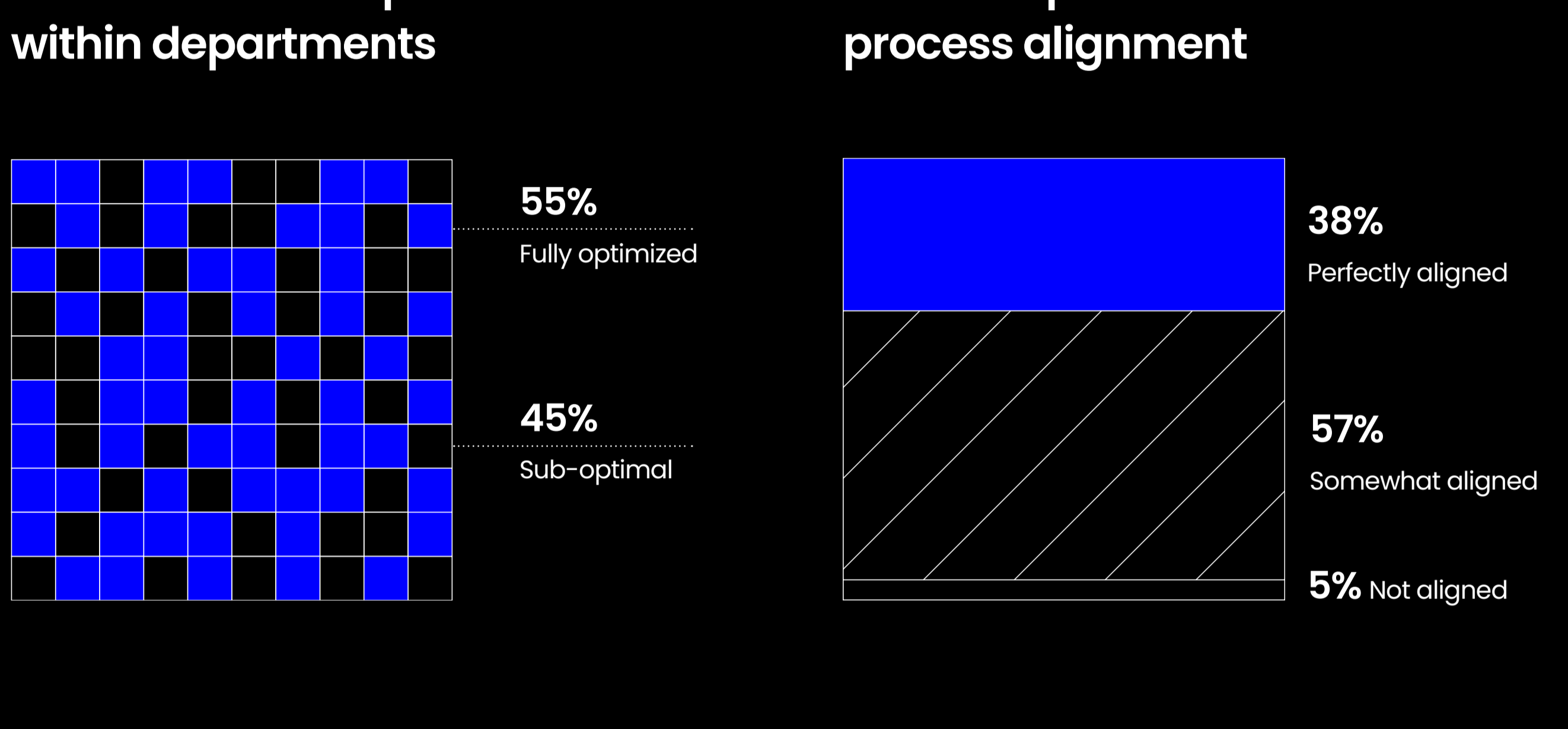
The process era is here and business leaders know the opportunity is huge...



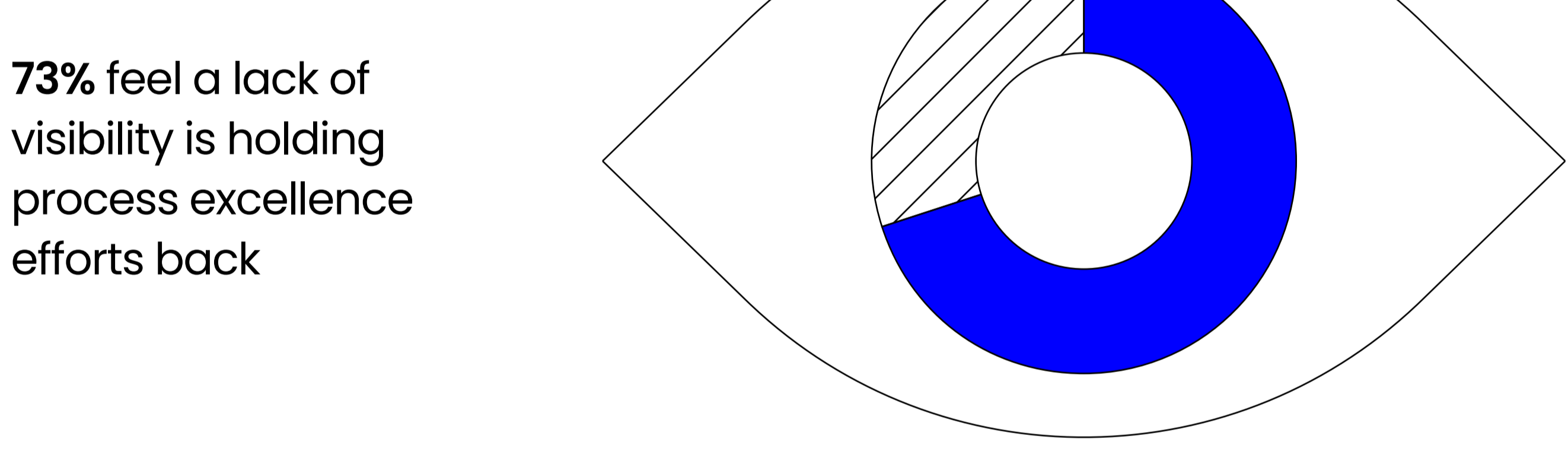
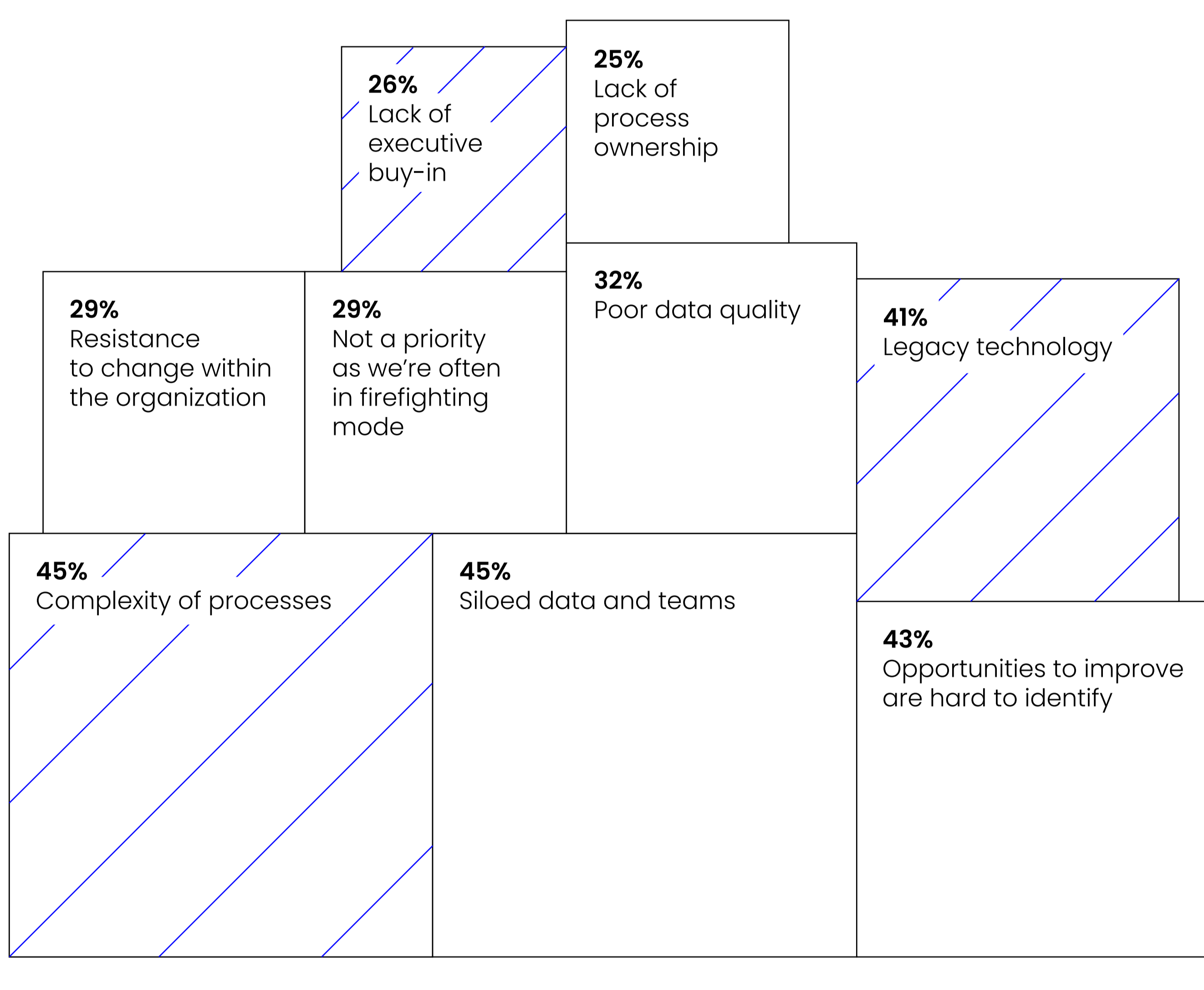
They identify many factors driving the need to optimize processes.



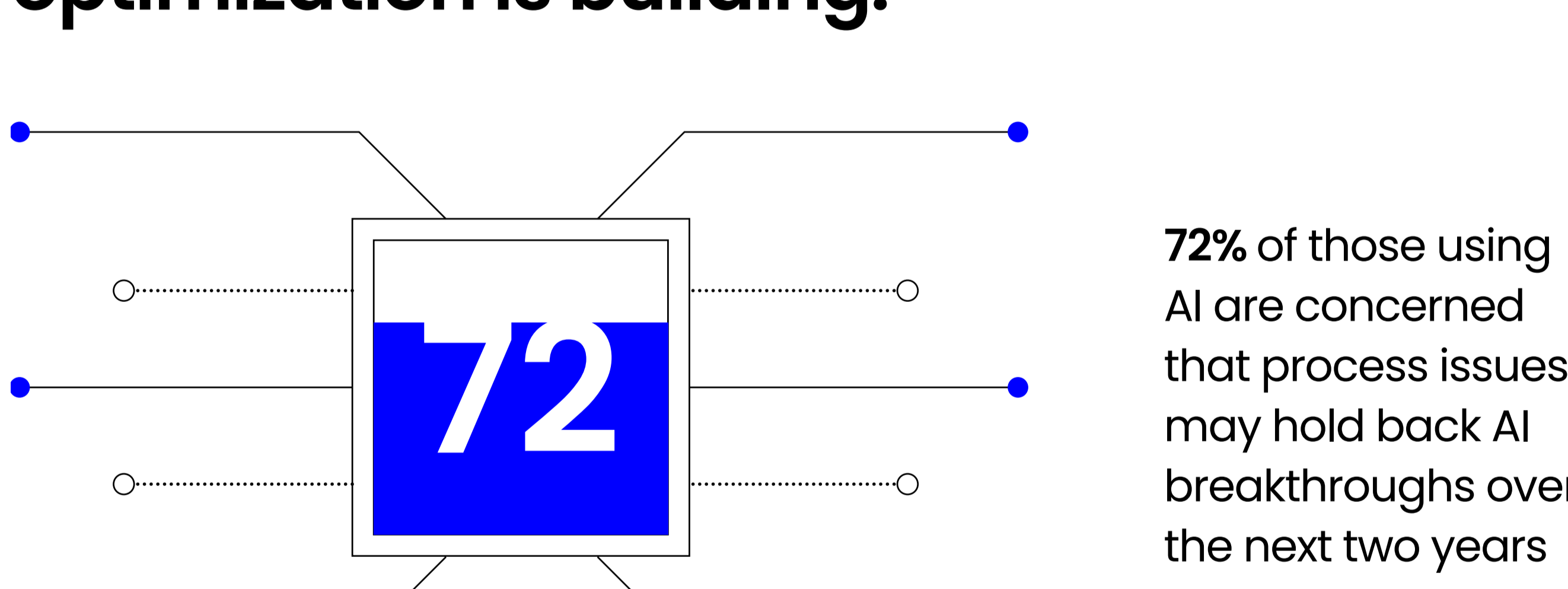
But the opportunity is still largely untapped.



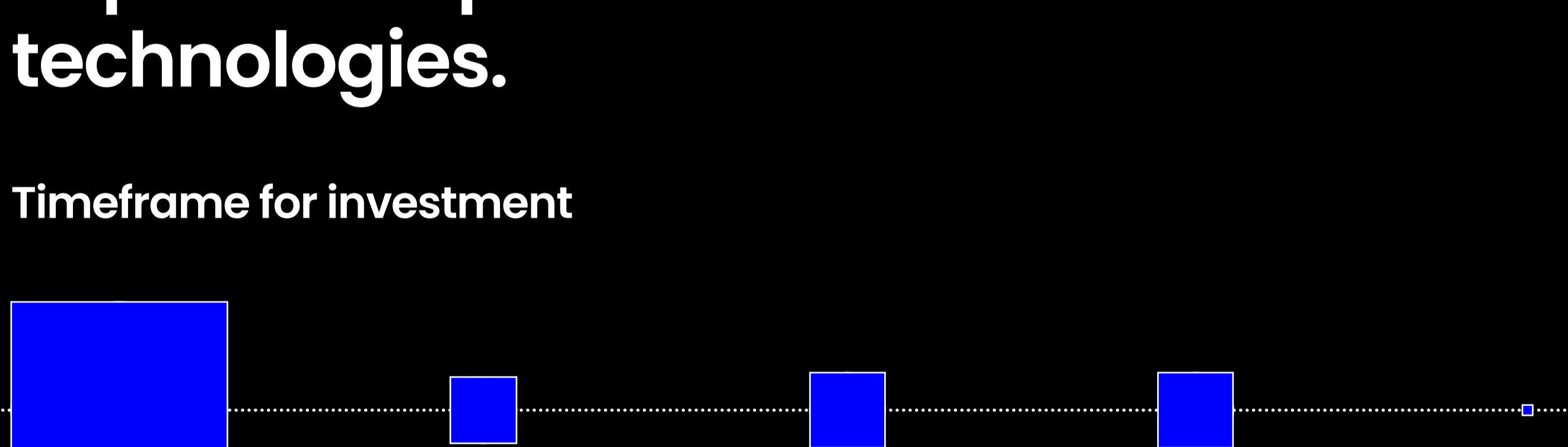
There are many reasons for this lack of progress.



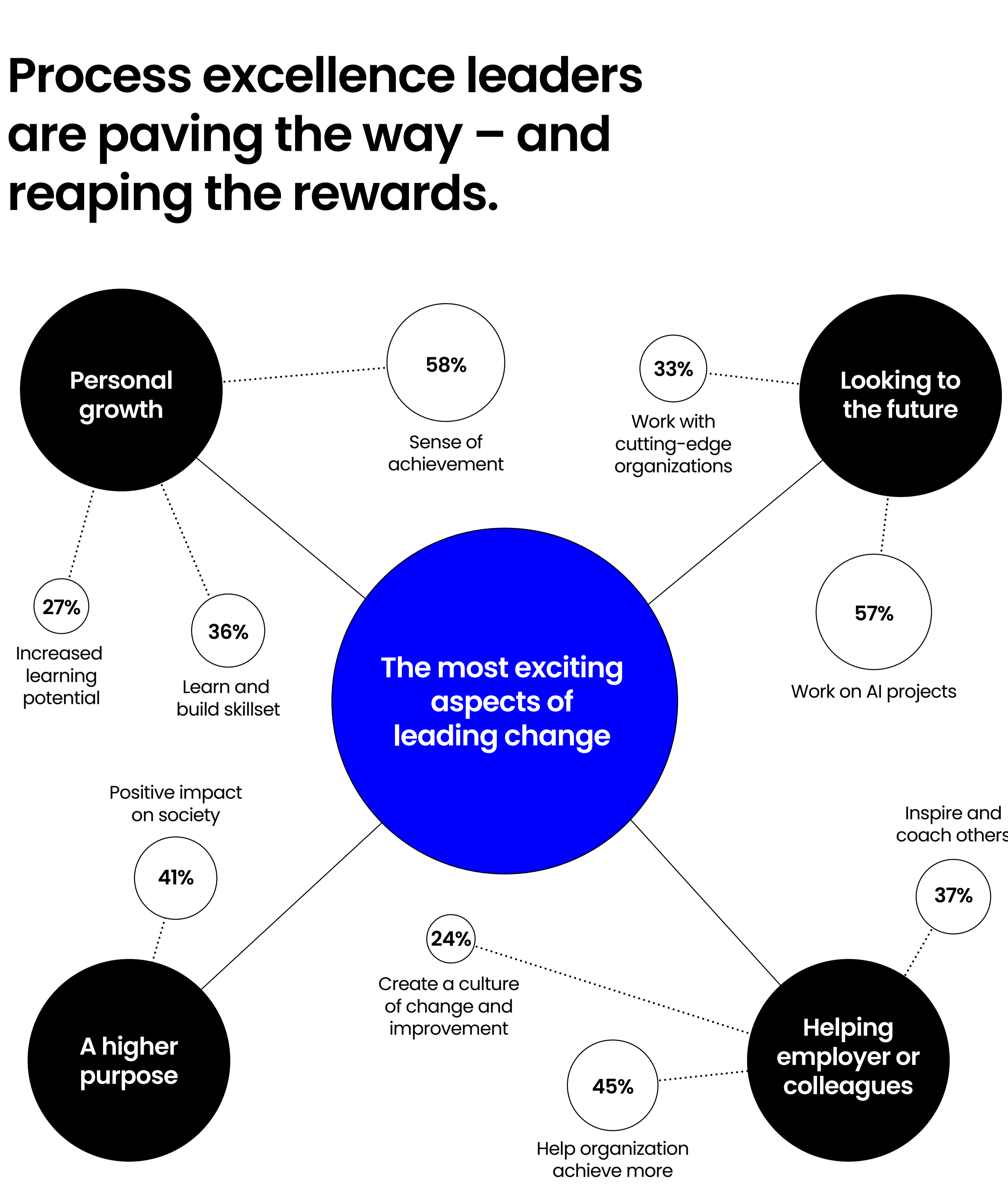
As AI redefines our world, the urgency around process optimization is building.



Businesses are turning to process optimization technologies.



Process excellence leaders are paving the way – and reaping the rewards.



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