



# FRICTIONLESS SYSTEM MIGRATION

A new path to value realization



## The new imperative for system modernization

Innovation in the enterprise tech sector is flourishing. Every year emerging and established vendors are releasing cutting-edge solutions to enable the agility and digital business models you'll need to remain competitive in the coming decades. However, system migrations and implementations can be minefields for both IT and business leaders.

With the many costly risks and roadblocks involved, failed migrations are common, and can be highly detrimental to critical business outcomes—if you aren't prepared with the resources and knowledge to succeed.

## Common roadblocks to migration success

Increasing project costs and scope.

Migration failure due to poor solution fit.

Poor user adoption of new systems and processes.

## How Celonis helps value accelerators



Automate process mapping and fit-gap phases



Data-driven fit-gap assessment



AI-triggered alerts to improve process adoption

## How it works

What makes Process Mining technology so revolutionary? Imagine having a system that looks at your processes, across your entire digital footprint, and gives you an objective, as-is visualization of the current state of your operations. Then, imagine your team is empowered with AI-based tools to turn the insights from that visualization into measurable enhancements to your processes – and monitor those improvements on an ongoing basis.

### Example: procurement migration adoption

1. Visualize your new processes as they are running through your newly migrated system, immediately see how well your tools and processes are being adopted by users.
2. Uncover the barriers to adoption like maverick buying, manual steps, or user workarounds
3. Trigger intelligent alerts and automations to course correct user behavior before it impacts your KPIs
4. Monitor the effect on process adoption and process performance

## Key features



### Discover

**Event Collection and Process Mining algorithms:** Connect to your new and legacy systems to create an objective visualization of your as-is and to-be processes.

**Process Analytics:** Use AI to pinpoint root causes of issues and discover which actions you could take to improve the performance of your new system.



### Enhance

**Action Engine:** Now that we know which deviations cause friction and drive down adoption, set up rules to watch for them and adjust or alert in order to avoid them

**Workflows:** Automatically update data in underlying systems to enforce optimal processes and help users get the most out of the new system.



### Monitor

**Transformation Center:** Track the impact of process enhancements over time. Use collaborative tools to bring the whole organization together to continue making improvements to processes over time.

“We see opportunities to ease the pain associated with ERP consolidation and accelerate business transformation.”

–Eric Abecassis, CIO, Schlumberger

