

## Improve your top line, bottom line, green line.

With Celonis.

### This is what optimal process execution looks like:

86%

processes

automation of entirely manual field service

.1|1.1|1. CISCO 96%

perfect PO rate

Uber

in customer

service savings

99% of success is good execution. And 100% of good execution lies in your processes.

But most companies aren't executing their processes to perform at the highest levels. You only need to look at the performance of your core business processes to see it.

Why? Because the average company runs their processes over hundreds of systems that don't play nice together.

Complexity builds up over time, and incubates hidden inefficiencies across processes, people, and technology.

Enter process mining.

## What process mining can do for you

### Increase productivity

Get complete visibility into your processes as they actually run. Reveal hidden inefficiencies, understand why they're happening, and quantify their impact on cycle time, rework rate, costs, and more.

### **Improve** conformance

Identify when and where you're getting process variations — such as invoices going back and forth in AP, or delays in ticket resolution in customer service - and why they're happening.

### **Automate** widely

Discover the best opportunities for automation, then quantify and monitor their success after implementation to boost productivity and ensure your people can focus on high-value work.

#### **Drive strategic** initiatives

Leverage process visibility for smooth audits, system migrations, M&A, and more, driving initiatives that are on time, on budget, and deliver quantifiable value to the business.

# How Celonis uses process mining to drive outcomes

O1 Real-Time

We integrate data across your transactional and analytical systems at scale in real time. To make this fast and easy, we have more than 100 pre-built connectors with the most frequently used systems. We offer a low-code, easy-to-use component to build your own data connectors for your home grown systems. We also ingest data from employee system interactions, from sales and finance documents, and from real-time event data streams, to render a holistic view of your business processes.

**02** Process Intelligence

We apply process mining and machine learning to visualize what's really happening in your processes and surface the digital truth. It's an x-ray for your processes that reveals all the inefficiencies and their root causes. We apply advanced algorithms and machine learning, coupled with our deep industry and process domain expertise, to give you recommendations on what to fix and how.

O3 Targeted Action

Based on prioritized recommendations, we trigger actions (within the same platform) to fix inefficiencies and orchestrate your systems. That may mean automating real-time actions across systems, as well as alerting and deploying the right people to remove inefficiencies.

# Process Excellence is key to outcomes across the business

#### **Finance**

The median company's **touchless** invoice rate is 27%.

Fully-optimized companies can achieve more than **85%**.

### **Supply Chain**

The average company is letting down customers with an **on-time delivery rate of only 42.8%**.

Top performers are hitting 91%.

### **Customer Service**

The average company achieves a **net promoter score of only 32**.

Leading performers are hitting scores as high as **75**.

"We are able to achieve annual savings of double digit millions as a result of the worldwide application of process mining."

Head of Process Mining at Siemens

SIEMENS
Ingenuity for life

Within Order-to-Cash, Siemens has increased its automation rate by **24%**.

### Join the ranks of the best performers

The future belongs to those who are ready to perform at their full potential.

Find out what Celonis can do for you, and join the Fortune 500 companies who are already achieving breakthrough results by mastering process excellence.

Get in touch now.