

How business leaders plan to make processes work

79%

say they urgently need to better understand processes

26%

say they fully understand how their processes run

1,620

senior business leaders took part in the global survey

Effective AI demands process understanding

AI is seen as the biggest strategic opportunity in the next 2 years. The top five opportunities are:

- 1 Implementing AI and automation
- 2 Boosting productivity
- 3 Improving profitability
- 4 Increasing revenue
- 5 Optimizing operations and processes

89%

say AI needs the context of how their business runs to deliver results.

58%

are concerned process shortcomings may limit AI's business value.

99%

say they are already using AI

Time and tech dedicated to process improvement

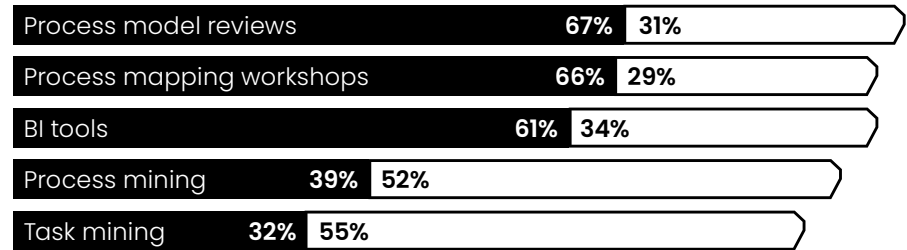
42%

the average proportion of working time business leaders say they spend improving processes

2 days per working week!

How they intend to improve their processes:

■ Already use
□ Plan to use



The top five barriers to process improvement?

1 Data quality and availability

2 Systems that don't play well together

3 Knowing where and how to start

4 Tech stack complexity

5 Legacy technology

Reboot process optimization with Celonis Process Intelligence

[Read the report](#)

Right now, enterprises like yours are using Celonis Process Intelligence to analyze, improve, and monitor their processes, so they can implement effective AI while improving productivity and profitability. Process Intelligence connects you to your processes, your teams to each other, and emerging technologies to your business.

