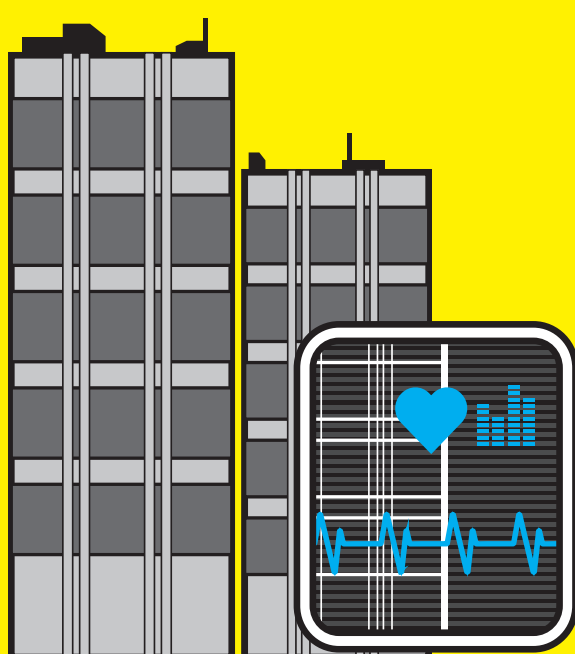




Process Mining

for
dummies[®]
A Wiley Brand

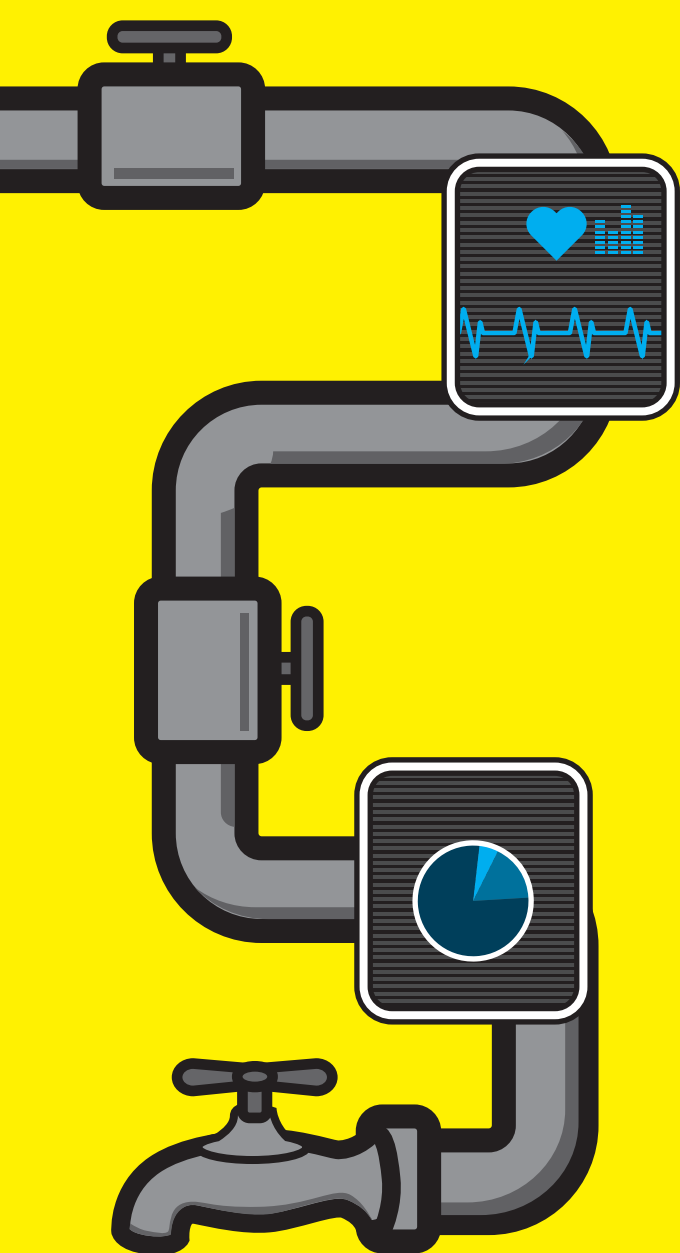
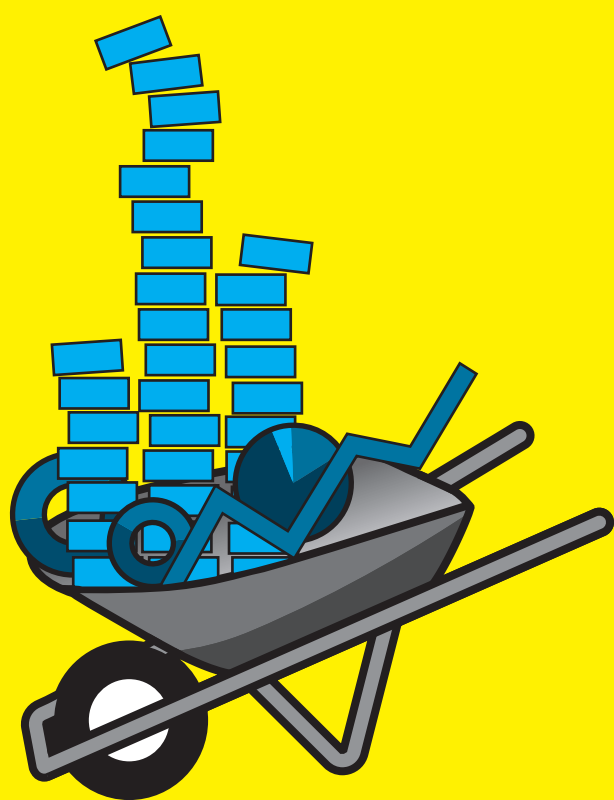


Process mining gives you an x-ray of your business processes. You can use it to understand core processes, reveal inefficiencies, and take steps to:

- Reduce the time it takes to deliver products and services to customers.
- Reduce the cost of delivering those products and services externally and internally.
- Improve the quality of the products or services that are delivered, to be more competitive and increase customer satisfaction.
- Reduce the waste created by a process and mitigate negative environmental impact.

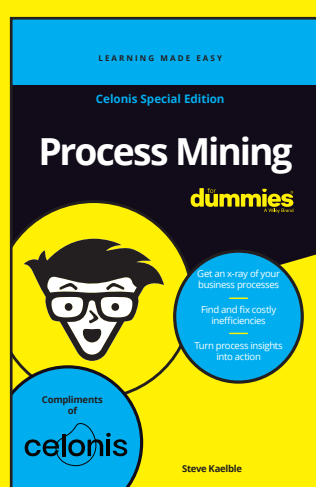
There are multiple approaches to process improvement, but process mining is the most effective. Here are some of the benefits of process mining:

- **It's objective:** Process mining offers real-time insights that come from actual data. You can audit and analyze that data to improve your existing processes.
- **It's faster and more accurate:** Process mining replaces process mapping, which is much more manual, more tedious, and more subjective. Process mining is a whole lot speedier and cheaper, and its objectivity increases its accuracy.
- **It avoids the rip-and-replace:** Process mining works on top of your existing systems. No need for disruptive rip-and-replace when it comes to fixing inefficiencies.



Process mining is the basis for a new category of technology known as execution management that helps you turn the insights from process mining into tangible improvements in business performance. Here's why this technology is so consequential:

- **You get complete visibility into processes:** It offers a 100% objective, real-time look that's based on IT data.
- **You can quantify the impact:** With a better understanding of process inefficiencies, you can demonstrate value before and after you put a fix in place.
- **You can get stakeholders on board:** With data-driven solution suggestions that even have ROI attached, it's much easier to get buy-in and alignment.
- **You can set priorities:** Understanding the impact that specific process inefficiencies have on business outcomes helps you prioritize your energy and resources. Don't just pick the low-hanging fruit — go for the tastiest!
- **You can quickly achieve value:** Compared with previous incarnations of process improvement, process mining is easy and fast to implement, which means you'll demonstrate the value much more quickly.



Discover real-life process mining use cases in [*Process Mining For Dummies*](#) and start improving your processes today.

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