## Change Makers Program - 2025 Schedule - 6 LAPs\*



|       | Tue  | Wed  | Thu   | Fri  |
|-------|--|--|---|--|
| 09:00 | Arrival & Networking   | Present: Value   | Present: Process & Govern   | Final Presentation<br>Individual X-factor<br>Transformation Plan |
| 10:00 | Kick-off & Introductions   | Learn: Processes  • Understand core processes  • Assess processes' readiness for PI  | Learn: Management  • Your role as a Change Maker  • Take full ownership and align with  |  |
| 11:00 |  | <ul><li>Learn to quantify opportunities</li><li>Build your product roadmap</li></ul>   | your executive sponsor(s)  Establish QBRs to track and secure your success  |  |
| 12:00 | Networking & Lunch   | Networking & Lunch   | Networking & Lunch  | Networking & Lunch   |
| 13:00 | <ul> <li>Learn: Value</li> <li>Understand value-based mgmt.</li> <li>Discover, prioritize, and measure process value opportunities</li> <li>Define your path to value</li> </ul> | Apply: Processes   | Apply: Management   |  |
| 14:00 |  | Learn: Governance  | Learn: People   |  |
| 15:00 |  | <ul> <li>Understand CoE capabilities</li> <li>Learn best practices for CoE setup<br/>and implementations</li> <li>Operating Model &amp; Business Case</li> </ul> | <ul> <li>Understand tech. adoption and<br/>learn to drive user engagement</li> <li>Boost your drumbeats to inspire<br/>your organizations adoption</li> </ul> |  |
| 16:00 | Apply: Value   | Apply: Governance  | Apply: People   |  |
| 17:00 | Meet-up session  |  | Learn: Technology  • The Celonis product roadmap  |  |
| 18:00 |  |  | Evening Event   |  |

<sup>\*</sup>Learn - Apply - Present