MAKE™ WHITE-LABEL PRODUCT DESCRIPTION:

MAKE™ White-Label

MAKE™ White-Label is a no-code, visual Integration and Workflow Automation platform (iPaaS) that connects applications and APIs to automate and optimize workflows.
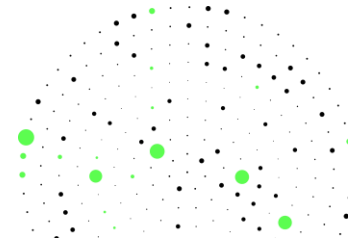
The main features of MAKE™ White-Label include custom branding, a Visual Builder for Scenarios, out-of-the-box integrations to 1000+ third-party applications, as well as the management of Scenarios, Connections, Templates, and a Development Platform to define custom integrations—all running on the MAKE™ platform.

1. No-code Workflow Builder

The Visual Builder enables the Users to build enterprise-grade, automated Scenarios for their workflows, by guiding them with a form-based User interface through connecting their systems, mapping, and transforming data, and defining execution logic.

FEATURE	DESCRIPTION
PRE-BUILT INTEGRATIONS	Connect to source systems through secure, point-and-click Connections. Leverage 1000+ pre-built integration Apps (including integrations to Enterprise systems) or use the generic HTTP App to connect to almost any online service.
DATA FILTERS AND TRANSFORMATION	Users can tailor every Scenario to their needs to transfer and transform data from one app to another via filters as well as built in Functions like math, date, or text operations.
TEMPLATES	Users can create new Scenarios from scratch on a blank canvas or use predefined Scenario Templates provided by You for the most important use cases.
SCENARIO SCHEDULING	Users can schedule Scenarios to execute at specified times, time intervals or to be triggered in real time through the connected application.
DATA IS CONFIDENTIAL	With this option enabled, MAKE™ White-Label does not log any data when the Scenario is executed, but only processes data in transit.

2. Custom Branding

The MAKE™ White-Label platform is a white-label solution that allows You to customize the MAKE™ User interface according to Your branding.
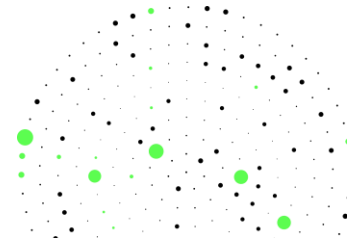
FEATURE	DESCRIPTION
CUSTOM LOGO	Set Your company name and logo.
CUSTOM COLOR	Select the color scheme which represents Your branding.

3. Platform & Organization Management

The Platform & Organization Management a set of capabilities and administrative controls that allow You to deploy the MAKE™ White-Label Platform to Your Users at scale.

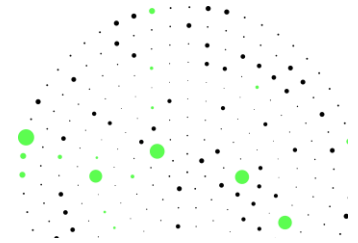| FEATURE	DESCRIPTION
USER MANAGEMENT	Invite new Users, delete existing Users and grant role-based permissions manually, or automated by integrating with Your Identity Provider and Single Sign On.
ORGANIZATION MANAGEMENT	Maintain complete separation between Your Users, assign individual usage quotas and automate the entire User lifecycle.
USAGE MEASUREMENT	Dashboards show all active Scenarios and provide an overview of operations used and the transferred data volume, on an Organization and Administrator level.
MANAGE APP CATALOG	Leverage the entire MAKE™ App catalog to provide integration with 1000+ systems for Users, including Enterprise and Premium Apps. Control which Apps and Modules are visible.
CUSTOM TEMPLATE CATALOG	Provide a catalog of prebuilt, reusable Templates of the most common automation and integration Scenarios the Users encounter.

4. Connection & Webhook Management

MAKE™ White-Label provides integration capabilities to Your Users through pre-built integrations.

FEATURE	DESCRIPTION
CONNECTIONS	Users can establish Connections to their applications through an easy-to-use User interface and manage the Connections by reauthorizing, verifying, and deleting existing Connections to ensure governance and connectivity to connected services.
WEBHOOKS	Webhooks can be set up within Scenarios to receive data and trigger Scenarios in real time, called from external systems.

5. Other Platform Features

FEATURE	DESCRIPTION
DATA STORES	Built-in Data Stores provide Users the ability to store records and re-use them within scenarios.
DEVELOPMENT PLATFORM	The MAKE™ Development Platform provides You and Your Users an environment to create custom integrations to applications with API.
SCENARIO HISTORY	Every execution of a Scenario is tracked, and Users can revisit the Scenario in the execution history. The Scenario history also stores the information on changes made to the Scenario.
MAKE™ API	Access any data or functionality on the MAKE™ Platform through the API or the MAKE™ App in the Scenario builder.

6. Hosting & Deployment

MAKE™ White-Label is available with two deployment options to cater to Your individual requirements.

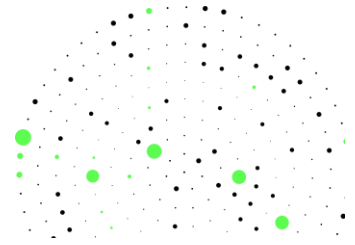| OPTION	DESCRIPTION
SELF-HOSTED	Deploy MAKE™ White-Label to Your own Kubernetes environment.
MANAGED SERVICE	Hosted in the Celonis Cloud and managed by the MAKE™ Team.

7. Feature Scope

FEATURE	SCOPE
MINIMUM SCENARIO SCHEDULING INTERVAL	1 Minute
MAXIMUM NUMBER OF ACTIVE SCENARIOS	Unlimited
SCENARIO EXECUTION TIMEOUT	40 Minutes
MAX SIZE OF A SINGLE FILE	1000 MB

8. Managed Service Scope

Applies to solutions hosted in the Celonis cloud and Managed by MAKE™

ITEM	SCOPE
NUMBER OF SCENARIOS EXECUTED CONCURRENTLY	20
ELASTICSEARCH STORAGE	100 GB high availability
DATE STORES — DATA STORAGE	10 GB
DEDICATED INGRESS IP ADDRESSES	2
DEDICATED EGRESS IP ADDRESSES	3

9. Licensing Metric Definitions

MAKE™ White-Label Platform

The MAKE™ White-Label Platform is the default access to the Visual Builder, Applications, Dashboard and other MAKE™ White-Label features. On top, the following metrics can be provided by MAKE™ as an additional scope within the MAKE™ White-Label Platform:

Scenarios are discrete workflows composed of one or more Operations.

End Customers are the 3rd party billable entities accessing MAKE™ through the licensee.

Named End Users are registered Users with access to the MAKE™ White-Label platform.

Operations are tasks performed by MAKE™ when executing Your scenarios. Regardless of how many bundles a trigger retrieves, every time a trigger is run, it is considered as one (1) operation. Every time an action performs a task, it is counted as one (1) operation. Suppose, for example, You have a scenario that shall retrieve two (2) new Dropbox images and post them to Google Photos and Facebook. In order to execute this scenario, MAKE™ will perform 5 operations (1x retrieving from Dropbox, 2x posting to Google Photos, and 2x posting to Facebook). The number of operations performed during a scenario run can be found under History. The number of operations You have available depends on the subscription You have purchased and will be reflected in an individual order. For detailed information on how to count the number of operations click here Please note that the amount of operations per Your subscription to be used for external & internal purposes will run under a fair usage approach. The maximum usage of provided Operations per contract year (i.e each 12-month period initially measured from the commencement date of the subscription) is capped at 1,000,000 Operations per $2,500 annual subscription fee (excluding charges for hosted managed services).