

General Terms for Celonis Software Subscriptions - Celonis B.V.

1. Definitions

All definitions used in these Terms have the meaning set out in **Annex A**.

2. Agreement, Acceptance and Scope

These Terms and an accepted Order are the Agreement between You and Us. The Agreement governs your access to and use of the Software and Support Services. When we issue You with an Order it is an offer to You to provide the Subscription and Support Services as set out therein and in accordance with these Terms. By signing an Order (manually or electronically) which references these Terms, You accept the Order and agree to be bound by the Agreement, from the date you sign the Order. We shall make the Celonis Software available to You as a Subscription in accordance with the applicable accepted Order. The Subscription Fees cover the use of the Celonis Software (in accordance with the license granted herein) and Documentation and the provision of Support Services, as further described in the Agreement. These Terms do not apply in respect of any additional services such as any installation, integration, parametrization and/or adaption services related to the Celonis Software.

3. Delivery

- 3.1 Upon Your acceptance of an Order, We shall make available to You the Celonis Software for download by the Order Date; and this shall be the date the Celonis Software is deemed delivered to You ("**Delivery Date**").
- 3.2 In respect of new Releases, delivery shall be deemed completed on the date We make the applicable new Release available to You by download.
- 3.3 In the event of changes to the license rights granted to You pursuant to an applicable Order (e.g. extension of the Subscription Term, additional metrics, etc.), We shall provide You with a new license certificate and will deactivate Your previously issued license key.

4. Support Services

- 4.1 The Support Services shall be provided for Your Subscription of the Celonis Software as set out in the applicable Order and comprises the services described in the Support Services Description only, excluding any other of Our software products or applications of third parties. The Support Services Description forms part of the Agreement.
- 4.2 During the Subscription Term, We have the right to update the Support Services Description from time to time. We will inform You about any such updates via e-mail or by notice on the Celonis customer portal. These updates will take effect on the date specified in Our notice (which shall be no earlier than the date of such notice). We shall ensure that any update to the Support Services Description will not substantially reduce the scope of Support Services and that

no other unreasonable change is made. Your other termination rights, if any, shall remain unaffected.

- 4.3 We provide Support Services only for the most current Major Release of the Celonis Software. In order to ensure full use of the Support Services, You are advised to update and maintain Your Subscription to the latest Major Release.

5. Rights of Use; License Scope; Audit

- 5.1 We are and shall remain exclusive owners of all rights (including without limitation the Proprietary Rights) in and to the Celonis Software and Documentation (including any copies thereof). You are granted a non-exclusive, non-transferable, revocable right to use the Celonis Software and Documentation for the Subscription Term in accordance with this Section 5 and the Order terms. The Subscription Term and any other terms governing Your use of the Celonis Software are set out in the Order and these Terms.
- 5.2 Your license is limited to the Subscription Term, and any use of the Celonis Software and Documentation beyond the Subscription Term is prohibited. You are required to delete the Celonis Software and Documentation and any copy thereof after termination or expiry of the Subscription Term.
- 5.3 Your license is limited to the use of the Celonis Software and Documentation for Your own internal purposes (which specifically excludes any analysis of third party data). Any use of the Celonis Software for other companies/organizations is prohibited. However, You are entitled to use the Celonis Software and Documentation for and on behalf of those Affiliates You control as of the date of the applicable Order. You will ensure that Your permitted Affiliates are made aware of and comply with these Terms and the applicable Order and will be responsible and liable for any breach of these Terms and/or the applicable Order by any such Affiliates.
- 5.4 Your license as set out in these Terms shall be further limited in accordance with the metrics which We agree with You in the applicable Order, including without limitation, restrictions on the number of servers, processes and Users. Definitions of the license metrics applicable to Your Order are contained in the Metrics Definition, which forms part of the Agreement. We may update the Metrics Definition from time to time. Any such changes will not affect the license metrics agreed in an accepted Order, i.e. the license metrics agreed in an accepted Order shall remain unaffected by such updates.
- 5.5 Except as expressly permitted by applicable law, You shall not decompile or reverse engineer the Celonis Software, or otherwise analyze or transfer to third parties any source code that We may have made available to You.
- 5.6 Any transfer of the Celonis Software and Documentation to third parties shall require Our prior written consent.

5.7 Any copies of the Celonis Software, Documentation and other materials We make available to You are only for Your internal backup or archiving purposes. You shall keep all information in respect of the Celonis Software, Your applied methods and any processes and all Documentation and provided materials confidential and shall undertake all required activities to ensure that no third party gains any access to the Celonis Software, Documentation or provided materials.

5.8 You will be liable to us for any damages incurred due to the unauthorized use of the Celonis Software, source code, Documentation or other materials provided by Us, including without limitation, any continued use of the Celonis Software outside the Subscription Term and any provision of the Celonis Software, source code, Documentation or other materials provided by Us to You to third parties.

5.9 We are entitled to audit Your correct use of the Celonis Software within the limitations of Your Subscription at Our own cost by providing You with seven (7) days' prior written notice. We may ask a qualified third party, who will be obliged to maintain confidentiality, to perform the audit. You shall keep complete and accurate records to permit an accurate assessment of Your compliance with the scope of Your license, as agreed in these Terms and the Order. You guarantee that all access rights, documents, information, materials, employees and other required information will promptly be made available by You to Us in advance and free of charge to allow Us to conduct the audit. If the audit reveals that You have used the Celonis Software beyond the scope of the Subscription as set out in the applicable Order and these Terms, We will require You to pay all applicable Subscription Fees for such overuse in accordance with Our then-current price list, together with Our costs, if any, associated with the performance of the audit, within thirty (30) days of Our notice. Our acceptance of any payment shall be without prejudice to any other rights or remedies We may have under these Terms, the Order or applicable law.

6. Term and Termination

6.1 Your Subscription commences on the effective date specified in the Order, but in no event later than the Delivery Date of the Celonis Software (in accordance with Section 3.2). Your Subscription continues for the Initial Subscription Term and unless otherwise stated in the Order, the Initial Subscription Term of each Order is thirty-six (36) months. Thereafter, it automatically renews for successive periods of 12 months (each a "**Renewal Term**") unless a party gives 30 days' prior written notice to the other party of its intention not to renew the Subscription. Unless otherwise agreed in Your Order, Your Subscription may only be terminated in accordance with this Section 6.1 and Section 6.2 below.

6.2 Without prejudice to any other rights or remedies to which We or You may be entitled, either party may terminate this Agreement without liability to the other at any time with immediate effect upon written notice if the other party:

6.2.1 is in material breach of any of its obligations under the Agreement or an Order and, in the case of a breach which

is capable of remedy, fails to remedy such breach within thirty (30) days of notice of the breach; or

6.2.2 voluntarily files a petition under bankruptcy or insolvency law; has a receiver or administrative receiver appointed over it or any of its assets; passes a resolution for winding-up) or a court of competent jurisdiction makes an order to that effect; becomes subject to an administration order; enters into any voluntary arrangement with its creditors; ceases or threatens to cease to carry on business; or is subject to any analogous event or proceeding in any applicable jurisdiction.

6.3 On termination of Your Subscription for any reason:

6.3.1 Your right of use granted under the Agreement shall immediately terminate; and

6.3.2 You shall make no further use of any Celonis Software, Documentation and copies thereof and, at Your choice, either (i) delete them from all Your equipment and storage media and certify to Us in writing that you have done so; or (ii) return them to Us. Where required by applicable law, You are permitted to keep a copy of the required items for Your archiving purposes.

7. Subscription Fees and Payment

7.1 The Subscription Fee set out in the applicable Order is payable by You to Us. Unless otherwise agreed in the Order, Your Subscription Fees covers the license of the Celonis Software and Documentation and the provision of Support Services for the Subscription Term and in accordance with the Agreement.

7.2 We will invoice the Subscription Fees annually in advance. Unless otherwise agreed in the Order, all payments are due in full without deduction or set-off within 30 (thirty) days of the date of Our invoice.

7.3 Without prejudice to any other rights We may have, We shall be entitled to charge You interest at the rate of 4% per annum above the base lending rate of De Nederlandsche Bank or such other amount as may be provided for by applicable law from time to time on any overdue sums from the due date until the date of receipt of payment by Us (inclusive).

7.4 We shall be entitled to adjust the Subscription Fees with effect to Your next renewal. Where We increase the Subscription Fees, such increase shall not exceed the higher of (i) 5%; or (ii) the percentage of the year-on-year price index figure from the consumer price index as published by Statistics Netherlands (CBS), calculated for the month preceding Our adjustment.

7.5 The Subscription Fees do not include Taxes and You are responsible for all Taxes. If We are required to pay Taxes or levies based on the Subscription provided under these Terms, then such Taxes shall be billed to and paid by You. This section shall not apply to taxes based on Our income.

8. Limited Warranty

8.1 Subject to sections 8.2 and 8.3, We warrant that the Celonis Software shall substantially perform as specified in the Documentation for the Subscription Term, when used in accordance with the Documentation and the terms of the Agreement. This warranty (and the other terms of this Section 8) apply to the Releases We provide as part of the Support Services for a period from the Delivery Date for the remainder of the applicable Subscription Term.

8.2 We do not warrant any specifications other than those set out in the Documentation including without limitation statements made in presentations of the Celonis Software, Our public statements or advertising campaigns. Any warranty other than the limited warranty set out in Section 8.1 must be made in writing and confirmed by Our management. You acknowledge and are aware that software and related documentation can never be fully error-free in accordance with current state of technology.

8.3 We particularly do not warrant:

- 8.3.1 that Your use of the Celonis Software with any third-party software or third party services if such third-party software or third party services cause the problem(s) You reported;
- 8.3.2 Software related problems caused by misuse, improper testing, unauthorized attempts to repair, modifications or customizations to the Software by You or any other cause beyond the range of the intended use of the Software, unless You can prove that such use was not the cause of such problem; or
- 8.3.3 that the Celonis Software will achieve Your intended results, nor that the Celonis Software has been developed to meet Your individual requirements.

8.4 During the Subscription Term, should a warranty breach occur, and is notified to Us in accordance with the process defined in the Support Services Description (i.e. as a ticket) within a reasonable period of time, We will at Our sole option and expense either:

- 8.4.1 repair the Celonis Software or parts therein; or
- 8.4.2 replace the Celonis Software or parts therein with software that substantially meets the warranted specifications, which may be met by providing You with a new Release; and

if We cannot reasonably repair or replace the affected Celonis Software, then We may, in Our sole discretion, refund You any prepaid fees covering the remainder of the Subscription Term for the affected Software and terminate Your right and license to use the affected Software for which You have received the refund.

8.5 Warranty claims asserted under one Order shall have no effect on any other Orders or other contracts that are in place between You and Us.

8.6 We warrant that Our Support Services will be rendered with due care, skill and ability and in accordance with recognized standards of good practice.

8.7 To the maximum extent permitted by applicable law, the warranties and remedies provided in this section 8 are exclusive and in lieu of all other warranties, terms and conditions, express, implied or statutory, including warranties, terms and conditions of merchantability, accuracy, correspondence with description, fitness for a purpose, satisfactory quality and non-infringement, all of which are, to the maximum extent permitted by applicable law, expressly disclaimed by Us, our Affiliates and suppliers.

9. Intellectual Property Indemnity

9.1 Subject to Sections 9.3 and 9.4, We undertake at Our own expense to defend You or, at Our option, to settle any claim or action brought against You alleging that the possession, use, or support of the Celonis Software (or any part thereof) in accordance with the terms of the Agreement infringes the Proprietary Rights of a third party in the Territory ("**Infringement Claim**") and shall be responsible for any damages awarded against You or agreed upon in settlement by Us as a result of or in connection with any such Infringement Claim.

9.2 Subject to Sections 9.3 and 9.4, in the event of an Infringement Claim, We shall, at Our sole option and expense (i) modify the infringing Software so that it ceases to be infringing without loss of substantial functionality; (ii) replace the infringing portion of the Celonis Software with non-infringing software; or (iii) procure a license to enable You to legally continue using the Celonis Software.

If We do not provide you with one of the options above, We may, at our sole discretion, terminate Your Subscription for the affected Celonis Software with immediate effect and reimburse You any prepaid Subscription Fees covering the remainder of the Subscription and either take back the infringing Celonis Software to the extent possible or require You to remove or delete it.

9.3 We shall only be liable to You for any Infringement Claim provided You:

- 9.3.1 provide Us with prompt written notice of the Infringement Claim;
- 9.3.2 do not enter into any settlement or compromise of the Infringement Claim without Our prior written consent; and do not undertake any other action in response to any Infringement Claim that is prejudicial to Our rights;
- 9.3.3 permit Us to exclusively control the defence, negotiations and any settlement of the Infringement Claim;
- 9.3.4 provide Us with all reasonable information and assistance for the Infringement Claim; and
- 9.3.5 Use all commercially reasonable efforts to mitigate against any of Your losses, damages or costs related to the Infringement Claim.

9.4 We shall not be liable to You for Infringement Claims where the infringement is caused by:

- 9.4.1 Unauthorized changes You have made or that have been made on Your behalf to the Celonis Software;

- 9.4.2 Your use of a non-current Release, Major Release or other Release, if the Infringement Claim would have been avoided by You using the latest version of Celonis Software or Release that We have made available to You;
- 9.4.3 Your use of the Celonis Software outside the scope of this Agreement, Your Subscription, the Order or the Documentation; or
- 9.4.4 an allegation that the Celonis Software consists of a function, system or method that utilizes generic process mining functionality that is not unique to the Celonis Software and the allegations of the Infringement Claim do not identify or relate to commercially unique aspects of the Celonis Software.

9.5 This Section 9 constitutes your exclusive remedy and our entire liability in respect of any actual or alleged infringement claims and is subject to the liability Section 10.

10. Liability

- 10.1 Subject to Section 10.4, our aggregate liability to you for or in respect of any loss or damage suffered by you under or in connection with the Agreement (whether due to breach of contract, tort (including negligence) or otherwise shall be limited to the total amount of Subscription Fees You paid to Us in the twelve (12) months preceding the date of the event for which the liability arises.
- 10.2 To the maximum extent permitted by applicable law and subject to Section 10.4, in no event will We be liable for special, consequential, incidental, or other indirect damages, including, but not limited to, loss of profits, anticipated savings, business opportunity, goodwill, loss of revenue, loss of use or loss of data (including corruption of data), or costs of procurement of substitute goods or services arising out of the Agreement, however caused and under any theory of liability (including contract, tort, negligence or otherwise), even if You have been advised of the possibility of such damages.
- 10.3 We both acknowledge that the amounts payable hereunder are based in part on the limitations in this Section 10, and further agree that these limitations shall apply notwithstanding any failure of essential purpose of any limited remedy.
- 10.4 The exclusions in this Section 10 shall apply to the fullest extent permissible by law but we do not exclude liability for death or personal injury caused by our negligence or that of our officers, employees, contractors or agents; fraud or fraudulent misrepresentation; or any other liability which cannot be excluded by applicable law.
- 10.5 You agree that, in entering into this Agreement, either You did not rely on any representations (whether written or oral) of any kind or of any person other than those expressly set out in the Agreement or, if you did rely on any representations (whether written or oral) not expressly set out in the Agreement, that you shall have no remedy in respect of such representations and (in either case) we shall have no liability otherwise than in accordance with the express terms of the Agreement. We shall have no liability for any losses or

damages caused by Your delay or failure to timely provide any required information or to fulfil Your obligations under the Agreement.

- 10.6 You acknowledge and agree that You shall be responsible for producing back-ups of your data.
- 10.7 We shall have no liability to You under this Agreement if we are prevented from, or delayed in, performing our obligations under this agreement or from carrying on our business by a Force Majeure Event.

11. Confidentiality

- 11.1 Each party retains all rights in its Confidential Information. Both parties undertake to treat as confidential all of the other party's Confidential Information acquired before and in connection with performance of the Agreement and to use such Confidential Information only to perform the Agreement. Confidential Information shall not be reproduced in any form except as required to accomplish the intent of the Agreement. Any reproduction of Confidential Information of the other party shall contain any and all confidential or proprietary notices or legends which appear on the original. With respect to the Confidential Information of the other party, each party: (a) shall take all Reasonable Steps to keep all Confidential Information strictly confidential; and (b) shall not disclose any Confidential Information of the other to any person other than those Representatives whose access is necessary to enable it to perform the Agreement and who are obliged to maintain confidentiality to a similar extent as provided herein. Each party will be responsible for its Representatives' compliance with the provisions of this Section 11.
- 11.2 A party which comes aware of a suspected or actual breach of confidentiality, misuse or unauthorized dissemination relating to the other party's Confidential Information shall inform the other party in writing without undue delay.
- 11.3 Section 11.1 shall not apply to any Confidential Information that: (a) is independently developed by the receiving party without reference to the disclosing party's Confidential Information, (b) is lawfully received free of restriction from a third party having the right to furnish such Confidential Information; (c) has become generally available to the public without a contractual breach by the receiving party; (d) at the time of disclosure, was known to the receiving party free of restriction; (e) the disclosing party has agreed in writing to be free of such restrictions; or (f) has to be disclosed pursuant to statutory law or court, administrative or governmental order. In such event, the receiving party shall inform the disclosing party of the applicable provision or order without undue delay, to the extent legally possible, in order to enable the disclosing party to seek legal protection or otherwise prevent or limit disclosure of the Confidential Information.
- 11.4 The obligations in this Section 11 shall apply for a period of 5 (five) years from first disclosure of the respective Confidential Information. This Section 11 shall survive termination or expiry of the Agreement.

12. Feedback.

During the Term of an Order, You may provide or We may solicit Your input regarding Celonis Software, products, services, business or technology plans, including, without limitation, comments or suggestions regarding the possible creation, modification, correction, improvement or enhancement of Celonis Software, products and/or services, or input as to whether You believe Our development direction is consistent with Your own business and IT needs (collectively "**Feedback**"). All Feedback is provided at Your sole discretion. In order for Us to utilize such Feedback, You grant to Us a non-exclusive, perpetual, irrevocable, worldwide, royalty-free license, with the right to sublicense to Our licensees and customers, under all relevant intellectual property rights, to use, publish, and disclose such Feedback and to display, perform, copy, make, have made, use, sell, and otherwise dispose of Our and Our sub-licensees' products or services embodying Feedback in any manner and via any media We choose, without reference to the source. We shall be entitled to use Feedback for any purpose without restriction or remuneration of any kind with respect to You and/or Your representatives. Except for the license granted above to use Feedback provided by You at Our sole discretion, We acquire no title or interest in any of Your pre-existing or independently developed data, information, or intellectual property under these Terms. You acknowledge that any information that We may disclose to You related to Celonis Software, Our other products, services, business or technology plans, under an Order or otherwise, is only intended as a discussion of possible strategies, developments, and functionalities of Our products or services and is not intended to be binding upon Us to any particular course of business, product strategy, and/or development.

13. General Provisions.

- 13.1 **Independent Contractors.** The relationship between You and Us is that of independent contractors. This Agreement does not create a partnership, franchise, joint venture, agency, fiduciary, employment or any such similar relationship between You and Us.
- 13.2 **Governing Law.** The Agreement is governed by the laws of the Netherlands and the parties submit to the exclusive jurisdiction of the Dutch courts. The United Nations Convention on the International Sale of Goods (CISG) shall not apply.
- 13.3 **Amendments.** Any amendments or additions to this Agreement must be made in writing and executed by duly authorised representatives of both parties.
- 13.4 **Entire Agreement.** These Terms, together with the Order, constitute the entire agreement and understanding between the parties with respect to the subject matter hereof and supersedes all prior agreements between the parties, whether written or oral relating to the same subject matter. In the event of any inconsistencies between these Terms and an Order, the Order shall take precedence over these Terms. Any purchase order, purchasing terms, general terms of business or other document issued by You

is for administrative convenience only and shall not be binding on Us.

- 13.5 **Severability.** Should parts of the Agreement be or become invalid, this shall not affect the validity of the remaining provisions of the Agreement, which shall remain unaffected. The invalid provision shall be replaced by the parties with such term which comes as close as possible, in a legally permitted manner, to the commercial terms intended by the invalid provision.
- 13.6 **Export Control.** The Celonis Software and Support Services are subject to the export control laws of various countries, including without limitation the laws of the United States and Germany. You agree that You will not submit the Celonis Software to any government agency for licensing consideration or other regulatory approval without Our prior written consent, and will not export the Celonis Software to countries, persons or entities prohibited by such laws. You are also responsible for complying with all applicable legal regulations of the country where You are registered, and any foreign countries with respect to Your and Your Affiliates' use of the Celonis Software and Support Services.
- 13.7 **No Waiver.** No waiver by either party of any breach or default or exercise of a right of a party under this Agreement shall be deemed to be a waiver of any preceding or subsequent breach or default or exercise of a right.
- 13.8 **Assignment.** Except as permitted herein, neither party may assign this Agreement, in whole or in part, without the prior written consent of the other, not to be unreasonably withheld. Any attempt by either party to assign or transfer this Agreement without the prior written consent of the other will be null and void. Notwithstanding the foregoing, We may at any time upon notice to You assign or otherwise transfer Our rights and obligations under this Agreement to any of Our Affiliates or successors in business. We may further at any time involve any of Our Affiliates and successors in business as subcontractors under this Agreement.
- 13.9 **Notices.** Except as otherwise specified in the Agreement, all notices, permissions, and approvals hereunder shall be in writing and shall be deemed to have been given upon: (i) personal delivery, (ii) two business days after sending by e-mail (provided e-mail shall not be sufficient for notices of termination or an Infringement Claim). E-mails to Us shall be directed to the CFO Office of Celonis (cfo@celonis.com), and e-mails to You shall be addressed to the administrative contact designated by You in Your Order. Notices relating to the termination of this Agreement or an Order or an Infringement Claim under Section 9 must be sent by registered post.
- 13.10 **Surviving Provisions.** The terms which by their nature are intended to survive termination or expiration of the Agreement shall survive any such termination and expiration including without limitation the following sections: Sections 5, 6, 8, 9, 10, 11, 12 and 13.

Annex A

Definitions

1. **"Affiliate"**: any entity that directly or indirectly controls, is controlled by, or is under common control with the subject entity. "Control," for purposes of this definition, means direct or indirect ownership or control of more than 50% of the voting interests of the subject entity.
2. **"Agreement"**: Your applicable Order and these Terms.
3. **"Celonis Software"**: the Celonis standard software made available to You pursuant to an Order. It includes Releases, but does not include any modification or add-ons to the Celonis Software.
4. **"Confidential Information"**: any information disclosed to a party by the other party concerning the business and/or affairs of the other party, including but not limited to information relating to a party's operations, technical or commercial know-how, specifications, inventions, processes or initiatives, plans, product information, pricing information, know-how, designs, trade secrets, software, documents, data and information which, when provided by one party to the other: a) are clearly identified as "Confidential" or "Proprietary" or are marked with a similar legend; b) are disclosed orally or visually, identified as Confidential Information at the time of disclosure and confirmed as Confidential Information in writing within 10 (ten) days; or c) a reasonable person would understand to be confidential or proprietary at the time of disclosure. Our Confidential Information includes without limitation the Celonis Software and Documentation.
5. **"Delivery Date"**: has the meaning set out in Section 3.1.
6. **"Documentation"**: the Product Description of the applicable Celonis Software, as made available by Us on the Celonis website (currently under <http://www.celonis.com/celonis-agb/>), whereas the relevant version of the Product Description shall, in each case, be the version of the Release of the Celonis Software that was installed by You at the point in time to which You or We are referencing.
7. **"Feedback"** has the meaning as set out in Section 12.
8. **"Force Majeure Event"**: acts, events, omissions or accidents beyond Our reasonable control, including, without limitation, strikes, lock-outs or other industrial disputes, failure of a utility service or transport network, acts of God, war, riot, civil commotion, malicious damage, compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of plant or machinery, act of terror, Internet service provider failure or delay, denial of service attack, fire, flood or storm.
9. **"Initial Subscription Term"**: the initial term of Your Subscription as agreed in the Order.
10. **"Major Release"**: a Release of the Celonis Software that is designated by Us as such in accordance with our then-current naming convention (e.g. Major Release 3 -> Major Release 4).
11. **"Metrics Definition"**: the then current document(s) made available by Us as "Celonis Definition license scope / subscription scope" on the Celonis website (currently under <http://www.celonis.com/celonis-agb/>) describing the then-currently available licensing and subscription metrics for the Celonis Software.
12. **"Minor Release"**: a Release of the Celonis Software within a given Major Release that We designate through a respective change in numbering in accordance with our then-current naming convention (e.g. Release 4.2 -> Release 4.3).
13. **"Order"**: an order form entered into between You and Us specifying the Celonis Software and Support Services You have ordered and are to be provided hereunder and the Subscription Fees You will pay and such other terms as are agreed, including any addenda and supplements thereto.
14. **"Order Date"**: the effective date of the Order as specified in the applicable Order or, if no date is defined, the date on which You accept the Order (as per Section 2).
15. **"Proprietary Rights"**: rights in patents, utility models, trademarks, service marks, trade names, other trade-identifying symbols and inventions, copyrights, design rights, moral rights, database rights, rights in know-how, trade secrets and any other intellectual property rights, arising anywhere in the world, whether registered or unregistered, and including applications for the grant of any such rights.
16. **"Reasonable Steps"**: those steps the receiving party takes to protect its own similar proprietary and Confidential Information, which shall not be less than a reasonable standard of care.
17. **"Renewal Term"** has the meaning set out in Section 6.1.
18. **"Representatives"**: of a party are its and its Affiliates' employees, directors, advisers and subcontractors.
19. **"Subscription"**: the entirety of the license We grant to You of the Celonis Software and access to the Support Services in accordance with an Order and these Terms.
20. **"Subscription Fees"**: the fees payable by You as set out in an Order in respect of the Subscription.
21. **"Subscription Term"**: the Initial Subscription Term together with any subsequent Renewal Terms.
22. **"Support Services"**: the maintenance and support services, as described in the Support Services Description, that We provide to You in respect of the Celonis Software and as ordered by You in an Order.
23. **"Support Services Description"**: the then current documents describing in more detail our Support Services and made available by Us on the Celonis website (currently under <http://www.celonis.com/celonis-agb/>).
24. **"Release"**: any new Major Release, Minor Release, bug-fix or patch We make available to You through the Support Services for Your Subscription of Celonis Software.
25. **"User"**: an individual who is authorized by You within the scope of Your Subscription to use the Celonis Software, and to whom You (or, when applicable, We at Your request) have supplied a user identification and password (if applicable).
26. **Taxes**: any applicable sales, use, value added, duties, assessments, excise, withholding or other taxes based on this Agreement, or use or receipt of the Celonis Software or Support Services.
27. **"Terms"**: these Celonis Terms for Celonis Software Subscriptions.
28. **"Territory"**: the country of Your registered business seat as defined in the Order Form and the European Economic Area.
29. **"We," "Us," "Our" or "Celonis"**: Celonis B.V., 's-Hertogenbosch, NL.
30. **"You" or "Your"**: the company or other legal entity specified in an applicable Order for which you are accepting an Order, and such Affiliates of that company or entity which have signed Orders or are included in the Subscription in accordance with Section 5.3.