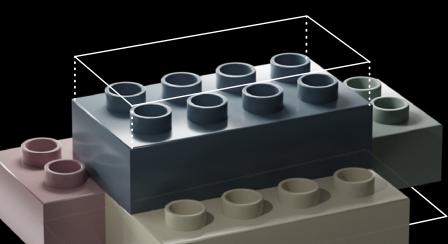
# Celonis for IT Transformation



Make everything and everyone work better, together.



# Save time

# 6 weeks

saved during system migration



# **Reduce effort**

# 10M

fewer manual touches in orders thanks to IT-led automation

# **SIEMENS**

# **Contain costs**



saved from streamlining software within the stack

MAJOR TELECOM COMPANY

#### IT's getting more complicated.

As migration deadlines loom, budgets and timelines shrink, and tech evolves, IT isn't getting easier. So it's crucial to know how tech in your stack is actually being used across departments and systems.

But that's harder than ever because of the great disconnect at the heart of most enterprises — both between legacy and modern systems, and between IT and the business itself.

Other observability and analytics tools aren't providing the visibility, collaboration, and orchestration needed to repair these rifts.

### The solution? IT's processes.

IT needs to think beyond old frameworks of systems and people and harness the power of processes.

As processes run across departments, systems, apps, and programs, they generate useful data – giving context about how things are really being used throughout your enterprise.

Celonis uses this to bring you Process Intelligence. With it, you can observe and optimize entire processes, and not only get better at day-to-day tasks — you can better execute transformation projects, and better deploy tools like AI.

# **Meet Process Intelligence —**

the missing layer of your tech stack.

## **Observe**

Use a living digital twin to observe your end-to-end processes. Totally systemagnostic and without bias.

## Connect

Collaborate more easily with a common language — both for your systems and programs, and for IT and the business.

# **Enable**

Make technologies smarter, orchestrate the right actions at the right times, and generate predictions and solutions.

# **Use Process Intelligence to:**

#### **Optimize IT**

You can't improve what you can't see.

#### **Accelerate system migrations**

Assess landscape complexity, manage change, reinforce process design, streamline testing, and drive conformance and adoption.

#### Improve IT service quality

Gain visibility into ITSM across complex landscapes, helping improve quality and productivity.

#### Manage software spend

Identify the least-frequently-used applications by seeing where and how users spend time.

#### **Empower your business**

Maximize digital transformation potential.

#### **Enable process orchestration**

Use Process Intelligence to orchestrate complex multi-step process scenarios across systems.

#### **Accelerate business initiatives**

Collaborate more easily and use Celonis' app offerings to drive business initiatives, from finance to supply chain and beyond.

#### Make Al work

Provide your AI tools with the necessary business context about how your enterprise actually runs.

For CPG giant Reckitt's IT teams, processes are the intersection of technology and business strategies.

They enable companywide digital transformation through process optimization — leading to results like a 147% increase in no-touch orders from an IT-led automation effort.

"We are looking at finding efficiencies within the landscape and trying to get to the digital-first approach. Celonis [is] helping us to get there faster than before. This opens a lot of new doors for us."

Vijay Purohit IT Director of Corporate Functions and Automation



Join the 1,350+ companies already transforming their processes with Celonis.

Get in touch