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# COOKIE POLICY

Last updated December 30, 2019

This Cookie Policy explains how Lockton Companies ("Company", "we", "us", and "our") uses cookies and similar technologies to recognize you when you visit our websites at <https://www.lockton.com> and <https://www.global.lockton.com> ("Websites"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information or data that becomes personal information if we combine it with other information.

## What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Lockton Companies) are called "first-party cookies". Cookies set by parties other than the website owner are called "third-party cookies". Third-party cookies enable third party features or functionality to be provided on or through the website (e.g., advertising, interactive content and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

## Why do we use cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Websites for advertising, analytics and other purposes. This is described in more detail below.

The specific types of first- and third-party cookies served through our Websites and the purposes they perform are described below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

## How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.com>.

The specific types of first- and third-party cookies served through our Websites and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

**Essential website cookies:**

These cookies are strictly necessary to provide you with services available through our Websites and to use some of its features, such as access to secure areas.

Category	Purpose	Cookies
Strictly Necessary Cookies	These are cookies that are required for the operation of our Site. They include, for example, cookies that enable you to log into secure areas of our Site.	
Google Analytics Cookies <a href="#">More information Opt-Out</a>	These cookies allow us to recognize and count the number of visitors and to see how visitors move around our Site when they are using it. This helps us to improve the way our Site works, for example, by ensuring that users are finding what they are looking for easily.  Google stores the information collected through Google Analytics on servers in the United States. Google will not associate your IP address with any other data held by Google.	Session Cookies _utmc  Persistent Cookies _utma (2 years) _utmb (30 minutes) __utmz (6 months)
Functionality Cookies	These are used to recognize you when you return to our Site. This enables us to personalize our content for you, greet you by your user name, remember your preferences (for example, your choice of language or region), and your search history. We also use these cookies to improve our Site's performance through caching	Session Cookies PHPSESSID ASP.NET_SESSIONID JSESSION_ID DEG_exp_stashid exp_tracker Persistent Cookies exp_super_search_history (1 day)

Category	Purpose	Cookies
Targeting Cookies	These cookies record your visit to our Site, the pages you have visited, and the links you have followed. We do not do this for the purpose of tracking individual users, but rather to gain helpful knowledge about how the Site is being used so we can keep improving our Site and making it more relevant for our visitors. We may also share this information with third parties we have engaged to assist us in making our Site more relevant to our Site visitors' interests.	Persistent Cookies exp_last_activity (1 year) exp_last_visit (1 year)

### Third-Party Cookie

We use vendors that also may set up cookies on your device when you use our Site to allow them to deliver the services they are providing to us. Such vendors may use these cookies for their own purposes by relating information about your visit to our website with any personally identifying information that they may already have.

For your convenience, we have listed examples of Third-Party cookies on our Site, including names and estimated retention periods. Where available, the best source for information on the use of these cookies is from the Third Party's website privacy policy and/or cookie policy. To get more information about these cookies and how they are used, and information about how to opt-out of receiving such cookies, see the following:

Category	Purpose	Cookies
AddThis <a href="#">AddThis's Privacy Policy Opt-out</a>	AddThis uses cookies containing a randomly generated ID to help count how many visitors share content.	Persistent Cookies _atuvc (2 years) xtc (2 years) UID (2 years)
AddToAny <a href="#">AddToAny's Privacy Policy</a>	AddToAny is used by our blogs to place buttons on the website allowing users to subscribe to and share our content through on social media. AddToAny uses cookies to help count how many visitors subscribe to and share content. AddToAny also uses <a href="#">Google Analytics cookies</a> .	Persistent Cookies Uvc Google Analytics
App Nexus <a href="#">AppNexus's Cookie Policy Opt-Out</a>	On our blogs, some of our third-party hosted plugins may contain cookies from adnxs.com. These cookies are used in conjunction with the AppNexus advertising platform to gather data for marketing purposes.	Session Cookies Sess  Persistent Cookies Uuid2 (4 months)

Category	Purpose	Cookies
Facebook <a href="#">Facebook's Explanation</a> <a href="#">Facebook's Cookie Policy</a>	Our blogs integrate Facebook features such as a Like Button, which can use these cookies for tracking and functionality.	Session Cookies reg_fb_gate reg_fb_ref wd  Persistent Cookies datr (2 years) locale (1 day)
Google <a href="#">How Google Uses Cookies</a>	These cookies are used for integrated Google features on our Site, including Google Maps, Google+, and YouTube, to remember user preferences and to track usage of Google features.	Persistent Cookies NID (6 months) PREF (2 years)
LinkedIn <a href="#">LinkedIn Cookie Policy</a>	These cookies are used on our blogs to integrate LinkedIn features which can use these cookies for tracking and functionality.	Session Cookies X-LI-IDC  Persistent Cookies bcookie (2 years) lidc (1 day)
Scorecard Research <a href="#">Scorecard Research's Privacy Policy</a>	Scorecard Research uses cookies to help analyze general visitation patterns to help us better understand your content preferences.	Persistent Cookies UID (2 years) UIDR (2 years)
ShareThis <a href="#">ShareThis's Privacy Policy</a>	On our blogs and portions of our Site hosted by Taleo, ShareThis cookies are used to track the sharing of our content through social media buttons.	Persistent Cookies __seg (1 month) __stdlxmap (1 week) __stgmap (1 week) __stid (1 year) STPC (1 day) _unam (1 year)
Shareaholic <a href="#">Shareaholic's Privacy Policy</a>	On our blogs, Shareaholic cookies are used for tracking and the functionality of our social network buttons. Shareaholic also uses Google Analytics cookies.	Persistent Cookies c_id (1 day) lps (25 years) SnapABugHistory (1 year) SnapABugRef (1 year) _shareaholic_session (1 month) pss (25 years)  Session Cookies SnapABugVisit
Trackalyzer	Trackalyzer uses cookies to help Lockton monitor website traffic and usage.	Persistent Cookie Trackalyzer (1 month)

Category	Purpose	Cookies
Vimeo <a href="#">Vimeo's Cookie Policy</a>	Our Site embeds videos from Vimeo. Vimeo uses session cookies for video player functionality and <a href="#">Google Analytics cookies</a> .	Session Cookie A ab_bs aka_debug BIGipServerpool_livepass.conv iva.com_http  Persistent Cookies Google Analytics

## What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our Websites or opened an e-mail including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

## Do you use Flash Cookies or Local Shared Objects?

Websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to, among other things, collect and store information about your use of our services, fraud prevention and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the [Website Storage Settings Panel](#). You can also control Flash Cookies by going to the [Global Storage Settings Panel](#) and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to as "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

## Do you serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to serve advertising through our Websites. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. This can be accomplished by them using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The

information collected through this process does not enable us or them to identify your name, contact details or other details that directly identify you unless you choose to provide these.

## **How often will you update this Cookie Policy?**

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

## **Where can I get further information?**

If you have any questions about our use of cookies or other technologies, please email us at [inquiries@locktoncompanies.com](mailto:inquiries@locktoncompanies.com) or by post to:

Lockton Companies  
444 W. 47th Street, Suite 900  
Kansas City, MO 64112  
United States  
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