

#### LOCKTON INSURANCE BROKERS DENMARK APS PRIVACY NOTICE

Last updated: 8 February 2022

# What is the purpose of this document?

Lockton Insurance Brokers Denmark Aps is committed to protecting the privacy and security of **your personal** data.

This notice describes how we, as an intermediary, collect and use personal data about you during and after your engagement with us, in accordance with the applicable Data Protection Laws, including the General Data Protection Regulation ("GDPR") and the Danish Data Protection Act ("DDPA"). In particular this notice is designed to help you understand how we process your personal data through the insurance lifecycle. Insurance is the pooling and sharing of risk in order to provide protection against a possible eventuality. In order to do this, information, including your personal data, needs to be shared between different insurance market participants. The insurance market is committed to safeguarding that information.

This notice also aims to give **you** information on how Lockton Insurance Brokers Denmark ApS collects and **processes your personal data** through **your** use of this website, including any data **you** may provide through this website, for example when **you** sign up to our newsletter or fill in our contact us form. In particular, this notice, together with the Terms of Use and Cookies Notice sets out how **we** look after **your personal data** when **you** visit **our** website (regardless of where **you** visit it from) and tells **you** about **your** privacy rights and how the law protects **you**.

Lockton is committed to protecting the privacy needs of children and encourages parents and guardians to take an active role in their children's online activities and interests. Lockton **does not** intentionally collect personal data from children, and Lockton **does not** target its website to children.

It is important that **you** read this notice, together with any other privacy notice **we** may provide on specific occasions when **we** are collecting or **processing personal data** about **you**, so that **you** are aware of how and why **we** are using such personal data. This privacy notice supplements the other notices and is not intended to override them.

# Controller

Lockton Insurance Brokers Denmark ApS is a "data controller". This means that we are responsible for deciding how we process personal data about you. We are required under the GDPR to notify you of the information contained in this privacy notice.

#### **Our Data Protection Manager**

**We** have appointed a **data protection manager** to oversee compliance with and questions in relation to this privacy notice.

If **you** have any questions about this privacy notice, including any requests to exercise **your** legal rights, please contact **our Data Protection Manager** using the details set out below:



#### **CONTACT DETAILS**

Data Protection Manager Lockton Insurance Brokers Denmark ApS Strandvejen 203, 2900 Hellerup Copenhagen, Denmark Email: dataprotection@dk.lockton.com

# Changes to this privacy notice and your duty to inform us of changes

This notice may be updated from time to time. We encourage you to review this notice regularly when you visit our website to learn more about how we process your **personal data** and safeguarding your privacy. This version is dated 8 February 2022 and historic versions can be obtained by contacting our **Data Protection Manager**.

It is important that the **personal data we** process about **you** is accurate and current. Please keep **us** informed if **your personal data** changes during **your** relationship with **us**.

# **Third Party Links**

Our website may, from time to time, contain links to and from third-party websites, plug-ins and applications, including without limitation websites of our partner networks and affiliates. Clicking on those links may allow third parties to collect or share data about you. Please note that these third-party websites have their own privacy notices and we do not control those websites or accept any responsibility or liability for these privacy notices. When you leave our website, we encourage you to read the privacy notice of every website you visit. This notice is specific to our website.

#### **Defined Terms**

In this notice:

we, us or our refers to Lockton Insurance Brokers Denmark Aps, a company registered with company number (CVR) 41057637 and its registered office at Strandvejen 203, 2900 Hellerup, Copenhagen, Denmark, an independent insurance intermediary authorised and regulated in Denmark by the Danish Financial Supervisory Authority (FSA) under CVR 41057637.

you or your, refers to the individual whose personal data may be processed by us and other insurance market participants (you may be a potential or actual policyholder, insured, beneficiary under a policy, their family member, claimant or other person involved in a claim or relevant to a policy).

There are other terms in **bold** with specific meanings. Those meanings can be found in **Section 12: Glossary** of **Key Terms**.



# Contents of this privacy notice

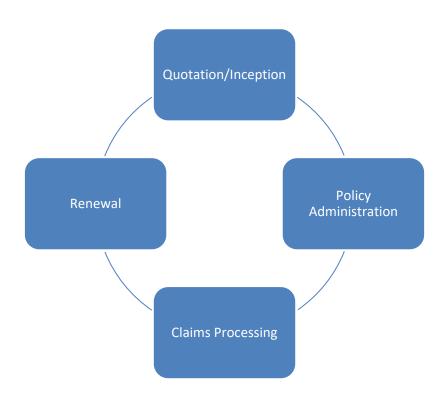
This notice is provided in a layered format so you can click through to the specific areas sets out below:

- <u>1 INTRODUCTION HOW THE INSURANCE MARKET WORKS</u>
- 2 THE DATA WE MAY COLLECT ABOUT YOU (YOUR PERSONAL DATA)
- 3 WHERE WE MIGHT COLLECT YOUR PERSONAL DATA FROM
- 4 THE PURPOSES, CATEGORIES, LEGAL GROUNDS AND RECIPIENTS, OF OUR PROCESSING OF YOUR PERSONAL DATA
- <u>5 CONSENT</u>
- **6 PROFILING AND AUTOMATED DECISION MAKING**
- 7 DATA SECURITY
- **8 RETENTION OF YOUR PERSONAL DATA**
- 9 INTERNATIONAL TRANSFERS
- 10 YOUR RIGHTS AND CONTACT DETAILS OF THE DATATILSYNET
- 11 GLOSSARY OF KEY TERMS



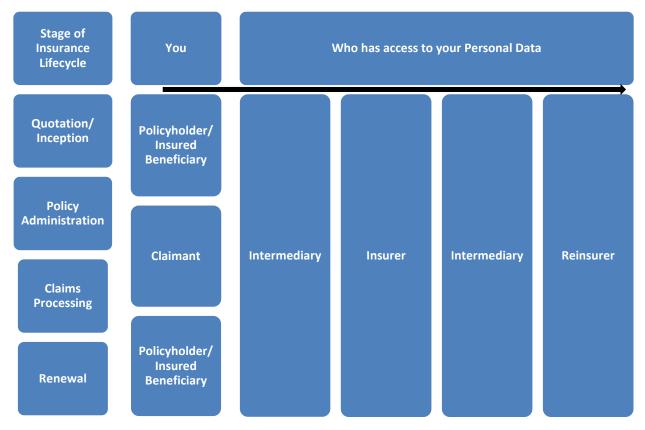
# **SECTION 1: INTRODUCTION – HOW THE INSURANCE MARKET WORKS**

# **INSURANCE LIFECYCLE:**



FLOWS OF PERSONAL DATA THROUGH THE INSURANCE LIFECYCLE:





# SECTION 2: THE DATA WE MAY COLLECT ABOUT YOU (YOUR PERSONAL DATA)

In order for **us** to obtain insurance quotes, place and administer insurance policies, and/or deal with any claims or complaints, **we** need to collect and process **personal data** about **you**.

The types of **personal data** that are **processed** may include:

Types of Personal Data:	Details:
Individual details ►	Name, address (including proof of address), other contact details (e.g. email and telephone numbers), gender, marital status, date and place of birth, nationality, employer, job title and employment history, and family details, including their relationship to <b>you</b>
Identification details ►	Identification numbers issued by government bodies or agencies, including <b>your</b> CPR, passport number, and driving licence number
Financial information ▶	Bank account or payment card details, income or other financial information



Risk details ►	Information about <b>you</b> which <b>we</b> need to collect in order to assess the risk to be insured and provide a quote. This may include data relating to <b>your</b> health or other <b>special categories of personal data</b> and/or information about any criminal convictions, . For certain types of policy, this could also include <b>telematics data</b>
Policy information ►	Information about the quotes <b>you</b> receive and policies <b>you</b> take out
Credit and anti-fraud data ▶	Credit history, credit score, sanctions and criminal offences, and information received from various anti-fraud and sanctions databases, or regulators or law enforcement agencies relating to <b>you</b>
Previous and current claims ▶	Information about previous and current claims, (including other unrelated insurances), which may include data relating to your health or other special categories of personal data and/or information about any criminal convictions and in some cases, surveillance reports
Special categories of personal data ►	Certain special categories of <b>personal data</b> which have additional protection under the <b>GDPR</b> . The categories are health, racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric, or data concerning sex life or sexual orientation
Criminal offence data ►	Criminal convictions and criminal proceedings data, including driving offences
Technical data ►	internet protocol (IP) address, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this website
Usage data ▶	Information about how you use our website, products and services, including information from your visit from cookies, such as clickstream to, through and from our website (including date and time), items you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as clicks), and methods used to browse away from the page
Marketing and communications data ►	Your preference in receiving marketing from us and third parties and your communication preferences



Personal data does not include data where the identity has been removed (anonymous data).

We also collect, use and share aggregated data such as statistical or demographic data for any purpose. Aggregated data may be derived from your personal data but is not considered personal data in law as this data does not directly or indirectly reveal your identity. However, if we combine or connect aggregated data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this privacy notice.

#### If you fail to provide personal data

Where **we** need to collect **personal data** by law, or under the terms of a contract **we** have with **you** and **you** fail to provide that data when requested, **we** may not be able to perform the contract **we** have or are trying to enter into with **you** (for example, to provide you with insurance broking services). In this case, **we** may have to cancel a service **you** have with **us** but **we** will notify **you** if this is the case at the time.

# **SECTION 3: WHERE WE MIGHT COLLECT YOUR PERSONAL DATA FROM**

We might collect your personal data from various sources, including:

- **you** (for example by filling in forms or by corresponding with **us** by post, phone, email or otherwise. This includes personal data you provide when you:
  - o make enquiries about or request our services;
  - subscribe to receive our newsletters or publications;
  - request marketing to be sent to you;
  - give us some feedback);
- **your** family members, employer (including trade or professional associations of which you are a member) or representative;
- other insurance market participants;
- credit reference agencies;
- anti-fraud databases, sanctions lists, court judgements and other databases;
- government agencies such as the Borgerservice and SKAT;
- Technical Data from analytics providers such as Google;
- forms on our website, and Technical Data and Usage Data about your equipment, browsing actions
  and patterns from your interaction with our website. We collect this personal data by using cookies
  and other similar technologies. Please see our Cookies Notice for further details;
- search information providers, e.g.:
  - Individual Details from publicly available sources such as the open electoral register and erhvervsstyrelsen; or
  - o Individual Details from data brokers or aggregators;



- claims forms;
- third parties who introduce business to us;
- in the event of a claim, third parties including the other party to the claim (claimant/defendant), witnesses, experts (including medical experts), loss adjustors, solicitors, and claims handlers.

Which of the above sources apply will depend on **your** particular circumstances.

For example, we might collect your personal data where:

- you have taken out an insurance policy through us (you are the policyholder), in which case we
  might collect your personal data from you, credit reference agencies, anti-fraud databases, sanctions
  lists etc;
- a third party (such as a family member or your employer) has taken out an **insurance policy** through **us** for **your** benefit (**you** are an **insured** or **beneficiary**), in which case **we** might collect **your personal data** from **your** family member, employer etc;
- you are a claimant or other person involved in a claim or relevant to a policy. E.g. you are making a claim against an insurance policy you have taken out through us or that a third party has taken out through us for your benefit, or you are making a claim against a third party's insurance policy that was taken out through us, or a third party is making a claim against an insurance policy you have taken out through us, in which case we might collect your personal data from you, other insurance market participants, witnesses, experts (including medical experts), loss adjustors, solicitors, and claims handlers etc.

# SECTION 4: THE PURPOSES, CATEGORIES, LEGAL GROUNDS AND RECIPIENTS, OF OUR PROCESSING OF YOUR PERSONAL DATA

We set out below the purposes for which we might use your personal data:

Purposes:	
Relationship Management ▶	To provide you with information (for example in respect of products and services) that you request from us, and taking steps at your request prior to entering into a contract
Quotation / Inception ▶	<ul> <li>Setting you up as a client, including possible fraud, sanctions, credit and anti-money laundering checks</li> <li>Evaluating the risks to be covered and matching to appropriate insurer/policy/premium</li> <li>Payment of premium where the insured/policyholder is an individual</li> </ul>



Policy Administration ►	<ul> <li>Client care, including communicating with you and sending you updates</li> <li>Payments to and from individuals</li> </ul>
Claims Processing ►	<ul> <li>Managing insurance and reinsurance claims</li> <li>Defending or prosecuting legal claims</li> <li>Investigation or prosecuting fraud</li> </ul>
Renewals ►	<ul> <li>Contacting the insured/policyholder to renew the insurance policy</li> <li>Evaluating the risks to be covered and matching to appropriate policy/premium</li> <li>Payment of premium where the insured/policyholder is an individual</li> </ul>
Other purposes outside of the insurance lifecycle but necessary for the provision of insurance throughout the insurance lifecycle period ▶	<ul> <li>Complying with our legal and regulatory obligations</li> <li>General risk modelling</li> <li>Transferring books of business, company sales and reorganisations</li> </ul>
Consultancy Services ▶	<ul> <li>Setting you up as a client, including possible fraud, sanctions, credit and anti-money laundering checks</li> <li>Client care, including communicating with you and sending you updates</li> <li>Payments to and from individuals</li> <li>General risk modelling</li> <li>Analysis as part of the specific consultancy advice</li> <li>Transferring books of business, company sales and reorganisations</li> <li>Complying with our legal and regulatory obligations</li> </ul>
Website Management ▶	<ul> <li>To administer and protect our business and this website and for internal operations, including to keep our website safe and secure, data analysis, troubleshooting, testing, system maintenance, support, reporting and hosting of data, research, statistical and survey purposes</li> <li>To use data analytics to improve our website, products/services, marketing, customer relationships and experiences, including to ensure that content from our website is presented in the most effective manner for you and for your device</li> </ul>
Marketing ►	- To make suggestions and recommendations to



	you about products or services that may be of interest to you, to provide industry insight or to invite you to events  To measure and understand the effectiveness of marketing we serve to you and others and to deliver relevant marketing to you
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Please note that in addition to the disclosures **we** have identified against each purpose, **we** may also disclose **personal data** for those purposes to **our** service providers, contractors, agents and group companies that perform activities on **our** behalf.

#### **MARKETING**

We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising. We have established the following personal data control mechanisms:

# Marketing communications from us

We may use your Individual Details and Policy Information to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services, events and industry insight may be relevant for you.

You will receive marketing communications from us if you have requested information from us (including for example where you have provided your explicit consent by way of opting-in to receiving our marketing communications in accordance with applicable law) or if otherwise permitted under the applicable law and you have not opted out of receiving that marketing. Such marketing communications may include risk or insurance related information or details of services, or products, or events, which we think, may be of interest to you.

#### Third party marketing

**We** will get **your** express opt-in consent before **we** share **your** personal data with any company outside the Lockton group of companies for marketing purposes.

We may share your personal data with other companies in the Lockton group of companies, if allowed and appropriate, for marketing purposes.

# **Managing your Marketing Preference (including Opting out)**

**You** can manage your marketing preferences or ask **us** or third parties to stop sending **you** marketing messages at any time by following the opt-out links on any marketing message sent to **you** or by contacting our Data Protection Manager at any time.

Where **you** opt out of receiving these marketing messages, this will not apply to personal data provided to **us** as a result of a product/service purchase, product/service experience or other transactions, and will not affect communications relating to any such matters on which we are advising you.



#### **COOKIES**

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly. For more information about the cookies we use, please see our Cookies Notice.

#### **CHANGE OF PURPOSE**

**We** will only use **your personal data** for the purposes for which **we** collected it, unless we reasonably consider that **we** need to use it for another reason and that reason is compatible with the original purpose. If **you** wish to get an explanation as to how the **processing** for the new purpose is compatible with the original purpose, please contact our Data Protection Manager.

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that **we** may **process your personal data** without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

# **LEGAL GROUNDS FOR PROCESSING**

**We** will only use **your personal data** when the law allows us to. In particular, **we** will rely on the following legal grounds to use **your personal data**:

For processing ordinary, non-sensitive personal data	
Legal ground	Details
Your explicit consent (optional)	You have given your explicit consent to the processing of those personal data for one or more specified purposes, cf. Article 6(1)(a) in the GDPR.  You are free to withdraw your consent, by contacting our Data Protection Manager
Performance of <b>our</b> contract with <b>you</b>	Processing is necessary for the performance of a contract to which <b>you</b> are party or in order to take steps at <b>your</b> request prior to entering into a contract, cf. Article 6(1)(b) in the GDPR
Compliance with a legal obligation	Processing is necessary for compliance with a legal obligation to which <b>we</b> are subject, cf. Article 6(1)(c) in the GDPR



For <b>our</b> legitimate business interests	Processing is necessary for the purposes of the legitimate interests pursued by <b>us</b> or by a third party, except where such interests are overridden by <b>your</b> interests or fundamental rights and freedoms which require protection of <b>personal data</b> , in particular where <b>you</b> are a child, cf. Article 6(1)(f) in the GDPR. These legitimate interests are set out next to each purpose below
For processing special categories of personal data	
Your explicit consent (optional)	You have given your explicit consent to the processing of those personal data for one or more specified purposes, cf. Article 9(2)(a) in the GDPR.
	You are free to withdraw your consent, by contacting our Data Protection Manager
Your explicit consent (necessary)	You have given your explicit consent to the processing of those personal data for one or more specified purposes, where we are unable to procure, provide or administer insurance cover without this consent.
	You are free to withdraw your consent by contacting our Data Protection Manager. However, withdrawal of this consent will impact our ability to place or administer insurance or assist with the payment of claims. For more detail see Section 6: Consent
For legal claims	<b>Processing</b> is necessary for the establishment, exercise or defence of legal claims, cf. Article 9(2)(f) in the GDPR

We may process data on criminal offences or convictions about you if you give your explicit consent hereto. Processing may also take place if it is necessary for the purpose of safeguarding a legitimate interest and this interest clearly overrides your interests, cf. Section 8(3) in the DDPA. Furthermore, such personal data may be processed about you if the conditions for processing of special categories of personal data are met, cf. Section 8(5) in the DDPA.

#### **DISCLOSURES OF YOUR PERSONAL DATA**

We may have to share your personal data with the parties set out below for the Purposes set out in the table above.

• Internal third parties: other companies in the Lockton Group (which means our subsidiaries and



ultimate holding company and its subsidiaries) who provide IT and system administration services and undertake leadership reporting

- External third parties:
  - Service providers who provide IT and system administration services;
  - Professional advisers including lawyers, bankers, auditors and insurers who provide consultancy, banking, legal, insurance and accounting services;
  - Credit reference agencies;
  - Anti-fraud and sanctions database providers;
  - Other insurance market participants such as intermediaries, insurers and reinsurers;
  - Banks;
  - Claims handlers;
  - Solicitors;
  - Auditors;
  - · Loss adjustors;
  - Experts;
  - Third parties involved in claims/investigations/prosecutions;
  - Private investigators;
  - Police;
  - Courts;
  - FSA (Finanstilsynet), the Danish Data Protection Agency (Datatilsynet) and other regulators;
  - Third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets.
     Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to
     our business, then the new owners may use your personal data in the same way as set out in this
     privacy notice.

# THE PURPOSES, CATEGORIES, LEGAL GROUNDS AND RECIPIENTS, OF OUR PROCESSING OF YOUR PERSONAL DATA

We have set out below, in a table format, a description of all the ways we plan to use your personal data, including the categories of personal data and which of the legal bases we rely on to do so. We have also identified what our legitimate interests are where appropriate, and the third parties with whom we need to share your personal data.

Note that **we** may **process your personal data** for more than one lawful ground depending on the specific purpose for which **we** are using **your personal data**. Please contact **our Data Protection Manager** if **you** need details about the specific legal ground **we** are relying on to **process your personal data** where more than one ground has been set out in the table below.



Purpose	Categories of Data	Legal Grounds	Disclosures
RELATIONSHIP MANAGEMENT  To provide you with information (for example in respect of products and services) that you request from us, and taking steps at your request prior to entering into a contract	Ordinary, non- sensitive Personal Data: - Individual details - Marketing and Communications Data	Ordinary, non-sensitive Personal Data: - Performance of our contract with you - Compliance with a legal obligation - For our legitimate business interests (to correspond with you)	
QUOTATION/INCEPTION  Setting you up as a client, including fraud, credit and anti-money laundering and sanctions checks	Ordinary non- sensitive Personal Data: - Individual details - Identification details - Financial information	Ordinary non-sensitive Personal Data: - Performance of our contract with you - Compliance with a legal obligation - For our legitimate business interests (to ensure that the client is within our acceptable risk profile) - To assist with the prevention of crime and fraud	<ul> <li>Credit reference agencies</li> <li>Anti-fraud and sanctions databases</li> </ul>
	Special Categories of Personal Data and Criminal Offence Data: - Credit and anti- fraud data	Special Categories of Personal Data and Criminal Offence Data: - Consent - Our legitimate interests in preventing fraud and ensuring that the client is within our acceptable risk profile. It is our assessment that such legitimate interests clearly override your interests if the processing relates to information about	



		criminal offences and convictions	
QUOTATION/INCEPTION  Evaluating the risks to be covered and matching to appropriate insurer/policy/premium	Ordinary, non- sensitive Personal Data: - Individual details - Identification details - Policy information	Ordinary, non-sensitive Personal Data: - Performance of our contract with you - For our legitimate business interests (to determine the likely risk profile and appropriate insurer and insurance product)	- Other insurance market participants such as intermediaries, insurers and reinsurers
	Special Categories of Personal Data and Criminal Offence Data: - Risk details - Previous claims - Credit and antifraud checks	Special Categories of Personal Data and Criminal Offence Data:  - Consent - Our legitimate interests in preventing fraud and ensuring that the client is within our acceptable risk profile. It is our assessment that such legitimate interests clearly override your interests if the processing relates to information about criminal offences and convictions	
QUOTATION/INCEPTION and POLICY ADMINISTRATION	Ordinary, non- sensitive Personal Data: - Individual details	Ordinary, non-sensitive Personal Data: - Performance of our contract with you	- Other insurance market participants such as
Payments to and from individuals, including collection or refunding of premiums, paying on claims, and processing other payments	- Financial information	- For <b>our</b> legitimate business interests (to recover debts due to us, and ensuring our clients are able to meet their financial obligations)	intermediaries, insurers and reinsurers - Banks



			ONLY INDEPENDENT
POLICY ADMINISTRATION  General client care, including communication with you regarding administration and requested changes to the insurance policy. Sending you updates regarding your insurance policy. Notifying you about changes to our terms or privacy notice	Ordinary, non-sensitive Personal Data: - Individual details - Policy information	Ordinary, non-sensitive Personal Data:  - Performance of our contract with you  - For our legitimate business interests (to correspond with clients, beneficiaries and claimants in order to facilitate the placing of and claims under insurance policies)  - Compliance with a legal obligation  - Consent	- Other insurance market participants such as intermediaries, insurers and reinsurers
	Special Categories of Personal Data and Criminal Offence Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data and Criminal Offence Data: - Consent	
CLAIMS PROCESSING  Managing insurance claims including fraud, credit and anti-money laundering and sanctions checks	Ordinary, non- sensitive Personal Data: - Individual details - Identification details - Financial information - Policy information	Ordinary, non-sensitive Personal Data: - Performance of our contract with you - For our legitimate business interests (to assist our clients in assessing and making claims)	- Other insurance market participants such as intermediaries, insurers and reinsurers - Claims handlers - Solicitors - Loss adjustors - Experts
	Special Categories of Personal Data and Criminal Offence Data: - Credit and anti- fraud data - Risk details - Previous claims - Current claims	Special Categories of Personal Data and Criminal Offence Data: - Consent - For legal claims  - Our legitimate interests in preventing fraud and ensuring that the client is within our	- Third parties involved in the claim (such as health care professionals)



		acceptable risk profile. It is our assessment that such legitimate interests clearly override your interests if the processing relates to information about criminal offences and convictions	
CLAIMS PROCESSING  Defending or prosecuting legal claims	Ordinary, non- sensitive Personal Data: - Individual details - Identification details - Financial information - Policy information	Ordinary, non-sensitive Personal Data: - Performance of our contract with you - For our legitimate business interests (to assist in assessing and making claims)	<ul> <li>Other insurance market participants such as intermediaries, insurers and reinsurers</li> <li>Claims handlers</li> <li>Solicitors</li> <li>Loss adjustors</li> <li>Experts</li> </ul>
	Special Categories of Personal Data and Criminal Offence Data: - Credit and anti- fraud data - Risk details - Previous claims - Current claims	Special Categories of Personal Data and Criminal Offence Data:  - Consent - For legal claims - Our legitimate interests in preventing fraud and ensuring that the client is within our acceptable risk profile. It is our assessment that such legitimate interests clearly override your interests if the processing relates to information about criminal offences and convictions	- Third parties involved in the claim (such as health care professionals)
CLAIMS PROCESSING	Ordinary, non- sensitive Personal	Ordinary, non-sensitive Personal Data:	- Solicitors - Private
Investigating and	Data:	- Performance of <b>our</b>	investigators
prosecuting fraud	- Individual details	contract with <b>you</b>	- Police
prosecuting madu	iliuividuai detalis	contract with you	i once



		ONCOMM	ONLY INDEPENDENT
	<ul> <li>Identification details</li> <li>Financial information</li> <li>Policy information</li> <li>Special Categories of Personal Data and Criminal Offence Data:         <ul> <li>Health data</li> <li>Criminal records data</li> <li>Other sensitive data</li> <li>Credit and antifraud data</li> <li>Risk details</li> <li>Previous claims</li> <li>Current claims</li> </ul> </li> </ul>	- For our legitimate business interests (to assist with the prevention and detection of fraud)  Special Categories of Personal Data and Criminal Offence Data: - Consent - For legal claims  - Our legitimate interests in preventing fraud and ensuring that the client is within our acceptable risk profile. It is our assessment that such legitimate interests clearly override your interests if the processing relates to information about criminal offences and convictions	<ul> <li>Experts</li> <li>Third parties involved in the investigation or prosecution</li> <li>Other insurance market participants such as intermediaries, insurers and reinsurers</li> <li>Anti-fraud databases</li> </ul>
RENEWALS  Contacting you in order to renew the insurance policy	Ordinary, non- sensitive Personal Data: - Individual details - Policy information	Ordinary, non-sensitive Personal Data: - Performance of our contract with you - For our legitimate business interests (to correspond with clients, beneficiaries and claimants in order to facilitate the placing of and claims under insurance policies) - Consent	- Other insurance market participants such as intermediaries, insurers and reinsurers



	Special Categories of Personal Data and Criminal Offence Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data and Criminal Offence Data: - Consent	
THROUGHOUT THE INSURANCE LIFECYCLE  Transferring books of business, company sales and reorganisations. To administer and protect our business	Ordinary, non- sensitive Personal Data: - Individual details - Identification details - Financial information - Policy information - Marketing and communications data  Special Categories of Personal Data and Criminal Offence Data: - Credit and anti- fraud data - Risk details - Previous claims - Current claims	Ordinary, non-sensitive Personal Data:  - For our legitimate business interests (for running our business, provision of administration and IT services, network security, to prevent fraud, and to structure our business appropriately)  - Compliance with a legal obligation  Special Categories of Personal Data and Criminal Offence Data:  - Consent  - Our legitimate interests in preventing fraud and ensuring that the client is within our acceptable risk profile. It is our assessment that such legitimate interests clearly override your interests if the processing relates to information about criminal offences and convictions	- Group companies - Courts - Purchaser (potential and actual)
THROUGHOUT THE INSURANCE LIFECYCLE	Ordinary, non- sensitive Personal Data:	Ordinary, non-sensitive Personal Data:	



General risk modelling and underwriting	<ul> <li>Individual details</li> <li>Identification details</li> <li>Financial information</li> <li>Policy information</li> <li>Special Categories of Personal Data and Criminal Offence Data:         <ul> <li>Credit and antifraud data</li> <li>Risk details</li> <li>Previous claims</li> <li>Current claims</li> </ul> </li> </ul>	- For our legitimate business interests (to build risk models that allow placing of risk with appropriate insurers)  Special Categories of Personal Data and Criminal Offence Data: - Consent - Our legitimate interests in preventing fraud and ensuring that the client is within our acceptable risk profile. It is our assessment that such legitimate interests clearly override your interests if the processing relates to information about criminal offences and convictions	
THROUGHOUT THE	Ordinary, non-	Ordinary, non-sensitive	- FSA, Danish Data
INSURANCE LIFECYCLE	sensitive Personal	Personal Data:	Protection
	Data:	- Compliance with a	Agency
Complying with our legal or	- Individual details	legal obligation	(Datatilsynet)
regulatory obligations	- Identification		and other
	details		regulators
	- Financial		- Police
	information		<ul> <li>Other insurance market</li> </ul>
	- Policy information		market participants
	- Marketing and		such as
	communications		intermediaries,
	data		<b>insurers</b> and
			reinsurers
	Special Categories of Personal Data and	Special Categories of Personal Data and	(under court order)
	Criminal Offence	Criminal Offence Data:	- Insurance Fraud
	Data:	- Consent	database
	- Credit and anti-	- For legal claims	- Auditors
	fraud data		



	<ul> <li>Risk details</li> <li>Previous claims</li> <li>Current claims</li> </ul>	- Our legitimate interests in preventing fraud and ensuring that the client is within our acceptable risk profile. It is our assessment that such legitimate interests clearly override your interests if the processing relates to information about criminal offences and convictions	
CONSULTANCY SERVICES	Ordinary. non-	Ordinary, non-sensitive	- Credit reference
Setting you up as a client, including possible fraud, sanctions, credit and antimoney laundering checks	Ordinary, non- sensitive Personal Data: - Individual details - Identification details - Financial information	Personal Data: - Performance of our contract with you - Compliance with a legal obligation - For our legitimate business interests (to ensure that the client is within our acceptable risk profile) - To assist with the prevention of crime and fraud	agencies Anti-fraud and sanctions databases
	Special Categories of	-	
	Personal Data and Criminal Offence Data: - Credit and antifraud data	Personal Data and Criminal Offence Data:  - Consent - Our legitimate interests in preventing fraud and ensuring that the client is within our acceptable risk profile. It is our assessment that such legitimate interests clearly override your	



	T		
		interests if the processing relates to information about criminal offences and convictions	
CONSULTANCY SERVICES	Ordinary non- sensitive Personal	Ordinary non-sensitive Personal Data:	
Client care, including communicating with you and sending you updates	Data: - Individual details - Financial Information - Policy information	<ul> <li>Performance of our contract with you</li> <li>For our legitimate business interests (to correspond with clients in order to provide consultancy services)</li> <li>Compliance with a legal obligation</li> <li>Consent</li> </ul>	
	Special Categories of Personal Data and Criminal Offence Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data and Criminal Offence Data: - Consent	
CONSULTANCY SERVICES  Payments to and from individuals	Ordinary, non- sensitive Personal Data: - Individual details - Financial information	Ordinary, non-sensitive Personal Data: - Performance of our contract with you - For our legitimate business interests (to recover debts due to us, and ensuring our clients are able to meet their financial obligations)	<ul> <li>Other insurance market participants</li> <li>such as intermediaries, insurers and reinsurers</li> <li>Banks</li> </ul>
CONSULTANCY SERVICES  General risk modelling	Ordinary, non- sensitive Personal Data: - Individual details - Financial	Ordinary, non-sensitive Personal Data: - For our legitimate business interests (to build risk models that	
	information - Policy information	allow placing of risk with appropriate insurers)	



	Special Categories of Personal Data and Criminal Offence Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data and Criminal Offence Data: - Consent	
CONSULTANCY SERVICES  Analysis as part of the specific consultancy advice	Ordinary, non- sensitive Personal Data: - Individual details - Financial information - Policy information	Ordinary, non-sensitive Personal Data: - Performance of our contract with you - For our legitimate business interests (to provide the consultancy services) - Compliance with a legal obligation - Consent	
	Special Categories of Personal Data and Criminal Offence Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data and Criminal Offence Data: - Consent	
CONSULTANCY SERVICES	Ordinary, non-	Ordinary, non-sensitive	- Group
Transferring books of business, company sales and reorganisations	sensitive Personal Data: - Individual details - Financial     information - Policy     information - Marketing and     communications     data	Personal Data:  - For our legitimate business interests (for running our business, provision of administration and IT services, network security, to prevent fraud, and to structure our business appropriately)  - Compliance with a legal obligation	companies - Courts - Purchaser (potential and actual)
	Special Categories of Personal Data and Criminal Offence Data:	Special Categories of Personal Data and Criminal Offence Data: - Consent	



	- Risk details	- For legal claims		
	- Previous claims			
	- Current claims			
CONSULTANCY SERVICES	Ordinary, non-	Ordinary, non-sensitive	-	FSA, , Danish
Complying with our legal or	sensitive Personal Data:	Personal Data: - Compliance with a		Data Protection Agency
regulatory obligations	<ul> <li>Individual details</li> <li>Financial information</li> <li>Policy information</li> <li>Marketing and communications data</li> </ul>	legal obligation	-	(Datatilsynet) and other regulators Police Other insurance market participants such as intermediaries,
	Special Categories of Personal Data and	Special Categories of Personal Data and		insurers and reinsurers
	Criminal Offence Data:	Criminal Offence Data: - Consent		(under court order)
	- Risk details	- Consent - For legal claims	-	Auditors
	<ul><li>Previous claims</li><li>Current claims</li></ul>			
	Carrette claims			
WEDGITE ASSAULT				
WEBSITE MANAGEMENT	Ordinary, non- sensitive Personal	Ordinary, non-sensitive Personal Data:	-	Internal third parties
To administer and protect this website and for internal operations, including to keep our website safe and	<ul><li>Data:</li><li>Individual Details</li><li>Technical Data</li><li>Marketing and</li></ul>	- For <b>our</b> legitimate business interests (for running our business, provision of	-	External third party service
secure, data analysis, troubleshooting, testing, system maintenance, support, reporting and hosting of data, research,	Communications Data	administration and IT services, network security, to prevent fraud and in the context of business		providers who provide IT and system administration services
troubleshooting, testing, system maintenance, support, reporting and	Communications	administration and IT services, network security, to prevent fraud and in the context of business reorganisation or group restructuring exercise)	-	provide IT and system administration
troubleshooting, testing, system maintenance, support, reporting and hosting of data, research, statistical and survey	Communications	administration and IT services, network security, to prevent fraud and in the context of business reorganisation or group restructuring	-	provide IT and system administration services



			regulators
			- Police
			- Professional advisers
WEBSITE MANAGEMENT  To use data analytics to improve our website, products/services, marketing, customer relationships and experiences, including to ensure that content from our website is presented in the most effective manner for you and for your device	Ordinary, non- sensitive Personal Data: - Technical Data - Usage Data	Ordinary, non-sensitive Personal Data: - For our legitimate business interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)	- External third party service providers who provide IT and system administration services
MARKETING  To make suggestions and recommendations to you about products, services or events that may be of interest to you and to provide industry insight	Ordinary, non- sensitive Personal Data: - Individual details - Policy information - Technical Data - Usage Data - Marketing and Communications Data	Ordinary, non-sensitive Personal Data: - For our legitimate interests (to develop our products/services and grow our business) - Explicit consent (optional) (where required by law)	



#### **SECTION 5: CONSENT**

In order to arrange and provide insurance cover and deal with insurance claims in certain circumstances we and other insurance market participants may need to process your special categories of personal data, such as medical records, and your criminal offence data, such as criminal convictions data, as set out against the relevant purpose.

Your consent to this processing may be necessary for us and the other insurance market participants to achieve this.

You may withdraw your consent to such processing at any time. However, if you withdraw your consent this will impact our, and the other insurance market participants', ability to place, administer and provide insurance or pay claims going forward. The withdrawal of your consent will not impact the processing of your personal data based on the consent prior to the withdrawal.

# **SECTION 6: PROFILING AND AUTOMATED DECISION MAKING**

When calculating insurance premiums insurance market participants may compare your personal data against industry averages. Your personal data may also be used to create the industry averages going forwards. This is known as profiling and is used to ensure premiums reflect risk.

Profiling may also be used by **insurance market participants** to assess information **you** provide to understand fraud patterns. Where **special categories of personal data** are relevant, such as medical history for life insurance or other personal data such as past motoring convictions for motor insurance, such **personal data** may also be processed for profiling. **Insurance market participants** might make some decisions based on profiling and without staff intervention (known as automatic decision making). **Insurance market participants** will provide details of any automated decision making they undertake without staff intervention in their information notices and upon request including:

- where they use such automated decision making;
- the logic involved;
- the consequences of the automated decision making;
- any facility for **you** to have the logic explained to **you** and to submit further information so the decision may be reconsidered.

#### **SECTION 7: DATA SECURITY**

Unfortunately, the transmission of data over the internet or any website cannot be guaranteed to be completely secure from intrusion. However, **we** have put in place appropriate physical, electronic and procedural security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed.

We have put in place procedures to deal with any suspected personal data breach and will notify you and



any applicable regulator of a breach where **we** are legally required to do so.

#### **SECTION 8: RETENTION OF YOUR PERSONAL DATA**

We will keep your personal data only for so long as it is necessary and for the purpose for which it was originally collected. In particular, for so long as there is any possibility that either you or we may wish to bring a legal claim under or in relation to your insurance, or where we are required to keep your personal data due to legal, regulatory, accounting or reporting reasons.

To determine the appropriate retention period for **personal data**, we consider the amount, nature, and sensitivity of the **personal data**, the potential risk of harm from unauthorised disclosure of your **personal data**, the purposes for which we **process** your **personal data** and whether we can achieve those purposes through other means, and the applicable legal requirements.

In some circumstances you can ask us to delete your **personal data**: see **Section 11 (Your Rights and Contact Details of the Danish Data Protection Agency)** below.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

#### **SECTION 9: INTERNATIONAL TRANSFERS**

We may need to transfer your data to insurance market participants or other companies within the Lockton group or their respective affiliates or sub-contractors which are located outside of the European Economic Area (EEA). We will ensure that these transfers would always comply with the GDPR, including that there is adequate level of protection for the transfer. To ensure this, we may enter into the European Commission's standard contractual clauses with the recipient established outside of EEA.

If you would like further details of how your personal data would be protected if transferred outside the EEA, please contact our Data Protection Manager.

# SECTION 10: YOUR RIGHTS AND CONTACT DETAILS OF THE DATATILSYNET

If you have any questions about this privacy notice or in relation to our use of your personal data, you should first contact our Data Protection Manager. Under certain conditions, you may have the right to require us to:

- provide you with further details on the use we make of your personal data/special category of data;
- provide you with a copy of the personal data that you have provided to us;
- update any inaccuracies in the **personal data we** hold;
- delete any special category of personal data/personal data that we no longer have a lawful ground to use:
- where processing is based on consent, to withdraw your consent so that we stop that particular processing;



- object to any processing based on the legitimate interests ground unless our reasons for undertaking that processing outweigh any prejudice to your data protection rights;
- object to direct marketing; and
- restrict how we use your personal data whilst a complaint is being investigated.

In certain circumstances, **we** may need to restrict the above rights in order to safeguard the public interest (e.g. the prevention or detection of crime) and **our** interests (e.g. the maintenance of legal privilege).

If **you** wish to exercise any of the rights set out above, please contact **our** Data Protection Manager.

#### No fee usually required

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

#### What we may need from you

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

# Time limit to respond

**We** try to respond to all legitimate requests within one month. Occasionally it may take **us** longer than a month if **your** request is particularly complex or **you** have made a number of requests. In this case, **we** will notify **you** and keep **you** updated.

# Your Right to Complain to the Danish Data Protection Agency

If you are not satisfied with our use of your personal data or our response to any request by you to exercise any of your rights in Section 11: Your Rights and Contact Details of the Danish Data Protection Agency, or if you think that we have breached the GDPR, then you have the right to complain to the Danish Data Protection Agency, the supervisory authority in Denmark for data protection issues. Please see below for contact details of the Danish Data Protection Agency.

We would, however, appreciate the chance to deal with your concerns before you approach the Danish Data Protection Agency so please contact us in the first instance. However, this is not a requirement.

The Danish Data Protection Agency's contact information can be found on their website www.datatilsynet.dk.

# **SECTION 11: GLOSSARY OF KEY TERMS**

# **Key insurance terms:**



**Beneficiary** is an individual or a company that an **insurance policy** states may receive a payment under the **insurance policy** if an insured event occurs. A beneficiary does not have to be the **insured/policyholder** and there may be more than one beneficiary under an **insurance policy**.

**Claimant** is either a **beneficiary** who is making a claim under an **insurance policy** or an individual or a company who is making a claim against a **beneficiary** where that claim is covered by the **insurance policy**.

*Claims processing* is the process of handling a claim that is made under an **insurance policy**.

**Quotation** is the process of providing a quote to a potential **insured/policyholder** for an **insurance policy**.

*Inception* is when the **insurance policy** starts.

*Insurance* is the pooling and transfer of risk in order to provide financial protection against a possible eventuality. There are many types of insurance. The expression **insurance** may also mean **reinsurance**.

Insurance policy is a contract of insurance between the insurer and the insured/policyholder.

Insurance market participant(s) or participants: is an intermediary, insurer or reinsurer.

**Insured/policyholder** is the individual or company in whose name the **insurance policy** is issued. A potential **insured/policyholder** may approach an **intermediary** to purchase an **insurance policy** or they may approach an **insurer** directly or via a price comparison website.

*Insurers:* (sometimes also called underwriters) provide insurance cover to **insured/policyholders** in return for **premium.** An **insurer** may also be a **reinsurer**.

*Intermediaries* help **policyholders** and **insurers** arrange insurance cover. They may offer advice and handle claims. Many insurance and reinsurance policies are obtained through **intermediaries**.

**Policy administration** is the process of administering and managing an **insurance policy** following its **inception.** 

**Premium** is the amount of money to be paid by the **insured/policyholder** to the **insurer** in the **insurance policy.** 

**Reinsurers** provide insurance cover to another **insurer** or **reinsurer**. That insurance is known as reinsurance.

**Renewal** is the process of the **insurer** under an **insurance policy** providing a **quotation** to the **insured/policyholder** for a new **insurance policy** to replace the existing one on its expiry.

**We, us** or **our** refers to Lockton Insurance Brokers Denmark Aps, a company registered with company number (CVR) 41057637 and its registered office at Strandvejen 203, 2900 Hellerup, Copenhagen, Denmark, an independent insurance intermediary authorised and regulated in Denmark by the Danish Financial Supervisory Authority (FSA) under CVR 41057637.



**You** or **your** refers to the individual whose **personal data** may be processed by **us** and other **insurance market participants. You** may be the insured, beneficiary, **claimant** or other person involved in a claim or relevant to an **insurance policy.** 

# Key data protection terms:

**Data Protection Laws** means all laws and regulations relating to the Processing of Personal Data, including the GDPR and the DDPA, as the same may be in force from time to time.

**GDPR** is the EU General Data Protection Regulation.

**DDPA** is the Danish Data Protection Act.

**Data Controller** is an entity which collects and holds personal data. It decides what personal data it collects about you and how that personal data is used.

**The Danish Data Protection Agency (***Datatilsynet***)** is the regulator (or National Competent Authority/Data Protection Authority) for data protection matters in Denmark.

**Personal Data** is any data from **you** which can be identified and which relates to **you**. It may include data about any claims **you** make.

Processing of personal data includes collecting, using, storing, disclosing or erasing your personal data.

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