

Lockton Cares COVID-19 Community Impact Campaign

October 2020





Impact summary

An important and enduring part of the Lockton story is our tradition of giving back to the communities in which we live and work, helping our people and communities reach their full potential, and empowering and inspiring our people and clients to be successful.

The human, social and economic impacts of the coronavirus pandemic continue to be devastating to individuals, businesses and nonprofits. In such challenging times, Lockton decided as an enterprise that it must continue to step up and support those who need it the most.



In April, the Lockton shareholders announced the Lockton Cares COVID-19 Community Impact campaign. THE CAMPAIGN'S GOAL WAS SIMPLE: TO MAKE A DIFFERENCE IN THE LOCAL COMMUNITIES IN WHICH LOCKTON'S PEOPLE LIVE AND WORK AROUND THE GLOBE. Lockton shareholders jump-started the campaign with a global donation for distribution to the innovative organizations that are directly fighting the coronavirus or supporting those who have been impacted.

Lockton's offices around the globe were allocated shareholder money and tasked with adding their own donations. The offices could then donate the total to beneficiaries who are making a difference in their communities. IN TRUE LOCKTON SPIRIT, OUR PEOPLE MORE THAN DOUBLED THE SHAREHOLDER DONATION, RAISING MORE THAN \$1,125,124 TO SUPPORT 130 ORGANIZATIONS PROVIDING CORONAVIRUS RELIEF AROUND THE WORLD.

The following pages are a summary of the impact this campaign has made across the globe.

Total funds raised — Overview

DUNNING: \$249,255

FOUNDERS SERIES* (with Central Services, Mylo® and Affinity):

\$119,721

MIDWEST SERIES: \$89,970

MOUNTAIN WEST SERIES: \$97,115

NORTHEAST SERIES: \$103,675

PACIFIC SERIES: \$58,960

SOUTHEAST SERIES: \$56,065

TEXAS SERIES: \$123,935

INTERNATIONAL: \$229,428

TOTAL: \$1,128,124

Total beneficiaries — Overview

FOOD INSECURITY: 29

MEDICAL: 20

SOCIAL SERVICES: 40

MISCELLANEOUS: 41

TOTAL BENEFICIARIES: 130

^{*}In addition to raising \$119,721, the Founders Series donated an additional \$119,350 in personal protective equipment to frontline workers.

COMPLETE LIST OF U.S. ORGANIZATIONS SUPPORTED

- 100 Black Men
- 360 Communities
- Access
- Allegheny County Medical Society Foundation Front Line Relief Fund
- The ARC San Francisco
- · Back on My Feet
- The Battle Within
- Beauty 2 The Streetz
- Benedictine Health System
- Birthline of San Diego
- The Bridge Steps
- Brooklyn Community Services
- Capital Area Food Bank
- Carole Robertson Center for Learning
- CASA-NYC
- Catholic Charities of West Tennessee
- Charlotte Rescue Mission
- Child Protection Center
- Children's National Hospital
- City Harvest
- Clean Pro Supply
- Combined Jewish Philanthropies
- CommCare

- Community of Hope
- Completely KIDS
- Cornerstones
- Connecticut Alliance to End Sexual Violence
- Dallas Children's Advocacy Center
- Delivering with Dignity
- Detroit Dog Rescue
- Domestic Violence and Child Advocacy Center
- Epworth Children & Family Services
- The Father McKenna Center
- Feeding Westchester
- Food Bank of Fairfield County
- Foodshare
- Front Street Shelter
- · Gateway Center
- Gateway Resilience Fund
- The Gathering
- Giving the Basics
- God's Love We Deliver
- Great Circle
- Greg Gannon Canned Food Drive
- Holy Apostles Soup Kitchen

- House of Ruth D.C.
- Houston Food Bank
- Jobs Foundation/Tech Dump
- Krause Children's Center
- Lawndale Christian Health Center
- Maine Women's Fund
- Midwest Series Associates
- Mile High United Way
- Mimi's Pantry
- Minnesota Central Kitchen
- Missouri Baptist Healthcare Foundation
- Morgan's Wonderland
- Motor City Mitten Mission
- My Brother Vinny
- My Father's House
- Nashville Rescue Mission
- North Texas Food Bank
- Northwest Harvest Food Bank
- Open Hand Atlanta
- Paul's Pantry
- Pork Cares
- Project H.O.O.D.
- Raintree Children and Family Services

- Redwood Empire Food Bank
- Rosie's Place
- RSMS Helping Hands
- Safehome
- SAY Detroit
- Second Harvest Food Bank
- Second Harvest Food Bank Orange County
- Share Our Strength/No Kid Hungry Florida
- Shatterproof
- Shepherd's Center
- Table to Table
- Tarrant Area Food Bank
- Thelma's Kitchen
- Thrive Skilled Pediatric Care
- Uplift
- Valley of the Sun United Way
- Whittier Street Health Center
- YMCA Middle Tennessee

COMPLETE LIST OF INTERNATIONAL ORGANIZATIONS SUPPORTED

- 10 Million Meals
- Age UK
- Audacious Foundation
- The Biscuit Fund
- CALM
- Centrepoint
- Civil Hospital in Guadalajara
- Cruz Roja Hermosillo (Red Cross)
- Doctors Without Borders
- Ellenor Hospice
- Families of Spinal Muscular Atrophy
- Feeding Britain
- Foyle Hospice
- Fundacion Voluntades Toluca
- Gift of the Givers
- Give a Dog a Bone
- Greenwich & Bexley Hospice
- Hope North London
- Instituo Nacional Cardiología (National Institute of Cardiology)
- Istanbul Family Support

- The Kent Surrey & Sussex Air Ambulance
- Lifeline
- London's Community Kitchen
- Maggie's Cancer Charity
- Meningitis Now
- Mind
- Mulberry Schools Trust
- NSPCC
- The Passage
- PYMO
- Race Equality Foundation
- Rainbow Trust
- Red Balloon Foundation
- Samaritans
- Teach First
- Team Rubicon
- Thai Red Cross Society
- UNICEF
- ViralCure
- Women's Aid
- Zoological Society of Hertfordshire



Series highlights

DUNNING

Dunning raised **\$249,255** Associate, Producer and shareholder donations to support six organizations in the Dallas area, Houston, New Orleans and San Antonio.

- The Bridge Steps
- Dallas Children's Advocacy Center
- Krause Children's Center
- Morgan's Wonderland
- North Texas Food Bank
- Raintree Children and Family Services

FOUNDERS SERIES

The Founders Series raised a combined **\$119,721** to donate to 20 organizations in Kansas City, Michigan, Minneapolis and Omaha. Additionally, Founders Series Associates and Producers in the Kansas City area teamed up with Central Services, Mylo and Affinity to donate \$87,000 to some of the below causes.



- 100 Black Men
- 360 Communities
- Access
- The Battle Within
- Benedictine Health System
- Child Protection Center
- CommCare

- Completely Kids
- Detroit Dog Rescue
- Giving the Basics
- Jobs Foundation/Tech Dump
- Mimi's Pantry
- Minnesota Central Kitchen
- Motor City Mitten Mission

- Pork Cares
- Safehome
- SAY Detroit
- Shepherd's Center
- Thelma's Kitchen
- Uplift

Associate stories | Founders

IN ADDITION TO RAISING OVER \$100,000, the Founders Series provided incredible support to their healthcare community and clients. A team, led by Denise Bade and funded by Producers and Cheryl Lockton Williams, raised nearly \$120,000 to purchase personal protective equipment (PPE) and supplies for our clients serving on the front lines.

"I work with the majority of healthcare providers in Kansas City," said Denise. "To my team and me, they are not only clients, but also friends. I was so worried about our healthcare providers on the front line and also moved by the difficulty of our hospitals to obtain the PPE quantities needed to prevent their employees from contracting COVID-19."

They delivered thousands of pieces of PPE, including more than 100,000 masks, 14,000 face shields, 10,000 gowns and loads of antibacterial products, to hospitals in the greater Kansas City area.

"The hospitals are overwhelmingly appreciative for the supplies and PPE. They are in great need, and this is going to be a long battle, so they need to be able to protect their heroes on the front line. One hospital said, 'Lockton is just a gift that keeps on giving!'"

MIDWEST SERIES

The Midwest Series raised **\$89,970** through Associate, Producer and shareholder donations to support 15 organizations in Chicago, Cleveland, Green Bay, Memphis, Milwaukee, Nashville, Pittsburgh and St. Louis.

- Allegheny County Medical Society Foundation Front Line Relief Fund
- Carole Robertson Center for Learning
- Catholic Charities of West Tennessee
- Domestic Violence and Child Advocacy Center
- Epworth Children & Family Services

- Gateway Resilience Fund
- The Gathering
- Great Circle
- Lawndale Christian Health Center
- Missouri Baptist Healthcare Foundation
- Nashville Rescue Mission

- Paul's Pantry
- Project H.O.O.D.
- RSMS Helping Hands
- YMCA YCAP

MOUNTAIN WEST SERIES

The Mountain West Series raised **\$97,115** for three organizations in Denver, Las Vegas and Phoenix. The Series capitalized on its rich history with the United Way to expand the impact of its donation.

- Delivering with Dignity
- Mile High United Way
- Valley of the Sun United Way

Associate stories | Mountain West

WHILE THE MOUNTAIN WEST SERIES
RAISED MORE THAN \$95,000 FOR
COVID-19 RELIEF, the Mountain West
CARE Committee supported Christian
Living Communities by providing \$2,660
worth of meals to their employees caring
for high-risk seniors, some of whom
have contracted COVID-19. Led by Linda
Mitchell, the donation was spread among
six communities in Colorado, including four
in the Denver metro area, one in Pueblo and
one in Grand Junction.

Christian Living Communities was recommended by an Account Executive who had personal ties to the organization.

"We supported them because they are a client who was having a tough time keeping employees and I think these workers go a little unnoticed. They deal with COVID seniors in the community and don't get as much credit as hospital workers."

They were extremely thrilled and appreciative of Mountain West providing meals and appreciated us thinking of them and their workers. In total, around 350+team members enjoyed a nice meal from Mad Greens, another Lockton client.

Additionally, the Women in Leadership-Denver (WILD) team decided to support Centura, a large healthcare client, after a request from an Associate who has a family member working there. WILD provided meals to Centura healthcare workers.

"We wanted to do something that could make an impact for our clients and our community," said Krista Henry. "Specifically, we knew that healthcare workers were working more, in a high-risk environment, and that restaurants had been significantly impacted by the stayat-home orders. So, we determined that a meaningful way to give back

would be to support a healthcare organization/Lockton client, by providing meals using our local restaurant clients."

The WILD committee has a community service subcommittee dedicated to coordinating services opportunities that align with WILD's mission: to foster the advancement of women and grow confident leaders through mentorship, education advocacy and networking opportunities in an inclusive environment.

The group chose to continue their support of The Delores Project, which provides safe and comfortable shelter and personalized services for unaccompanied women and transgender individuals experiencing homelessness. In the past, the WILD committee cooked and served meals at this organization, but with the pandemic they were unable to do so. Recognizing the organization still needed support, WILD has committed to supporting the cost of a meal this spring.

NORTHEAST SERIES

The Northeast Series raised **\$103,675** through Associate, Producer and shareholder donations to give to 25 organizations in Boston, Hartford, New York City and Washington, D.C. Additionally, Philadelphia Associates and Producers used their donations to purchase PPE for multiple organizations.

- Back on My Feet
- Brooklyn Community Services
- Capital Area Food Bank
- CASA-NYC
- Children's National Hospital
- City Harvest
- Combined Jewish Philanthropies
- Community of Hope
- Connecticut Alliance to End Sexual Violence
- Cornerstones Virginia
- The Father McKenna Center
- Feeding Westchester
- Food Bank of Fairfield County

- FoodShare
- God's Love We Deliver
- Greg Gannon Canned Food Drive
- Holy Apostles Soup Kitchen
- House of Ruth D.C.
- Maine Women's Fund
- My Brother Vinny
- Rosie's Place
- Shatterproof
- Table to Table
- Thrive Skilled Pediatric Care
- Whittier Street Health Center



Associate stories | Northeast

THE NORTHEAST SERIES HAS SUPPORTED CLIENTS AND PARTNERS UP AND DOWN THE EAST COAST DURING THE PANDEMIC.

Rich Greeley, Bill Husic and a few Hartford Producers have made a major local impact by distributing PPE to those who need it most. Utilizing a connection with a local manufacturer who had altered their production process to generate face shields, the team was able to donate more than 5,000 PPE shields to various local clients and nonprofit employers.

"Overall, the feedback was very positive from the organizations," said Rich. "Most were struggling to find any form of PPE to protect their employees as larger hospital systems had 'first dibs,' so this was needed more than we initially realized. We were able to help in a small way when there was not much else we could do, and that was very rewarding for us personally."

Because of this work, Jenna Howard was able to deliver 1,000 face shields to Volunteers of America Chesapeake & Carolinas, a client which helps thousands of at-risk individuals and families each year throughout Maryland, Virginia, the District of Columbia and the Carolinas.

"Vulnerable men, women and children in our community who are homeless or at risk of homelessness need us now more than ever," said Jenna. "This population is more at risk than any other during this crisis. Our Lockton team supports this client in their very important work!"

Lockton Northeast also partnered with The Hartford to deliver \$2,000 worth of meals to the front-line responders for client, Weill Cornell Medicine, at their facility in NYC as they deal with the pandemic.

While working with The Hartford on Weill Cornell Medicine's benefit programs, The Hartford approached Michael Appaneal to ask if they could include WCM in a program they were running to support locally insured restaurants and give back to first responders in major cities effected by COVID-19.

"We have received multiple notes of appreciation from the folks at WCM," said Michael. "We know the front-line workers are risking their lives every day and a catered lunch break is appreciated to recharge them to continue their mission."

Additionally, Tim Harper and Jonathan Egan have been supporting client partner City Harvest throughout the pandemic.

After being introduced to City Harvest by Tim, Jon has recruited friends to help and raised funds through networking. Between a large donation by Freaks Actions Network (FAN), which uses live music to generate resources and provide support to those in need, and donations from Lockton, Jon has raised almost \$30,000 for City Harvest, which brings food to about 1.2 million New Yorkers each year.

PACIFIC SERIES

The Pacific Series donated **\$58,960** to eight beneficiaries up and down the West Coast, including organizations in Irvine, Los Angeles, Portland, Sacramento, San Diego, San Francisco, Seattle and Sonoma.

- The ARC San Francisco
- Beauty 2 The Streetz
- Birthline of San Diego
- Front Street Shelter
- My Father's House
- Northwest Harvest Food Bank
- Redwood Empire Food Bank
- Second Harvest Food Bank Orange County

SOUTHEAST SERIES

The Southeast Series raised **\$56,065** through Associate, Producer and shareholder donations for four organizations in Charlotte, Florida and Atlanta.

- Charlotte Rescue Mission
- Gateway Center
- Open Hand Atlanta
- Share Our Strength/No Kid Hungry Florida



Associate stories | Southeast

THE SOUTHEAST SERIES NOT ONLY RAISED OVER \$56,000 BUT ALSO MADE AN IMPACT ON COMMUNITY HEALTHCARE WORKERS.

Spearheaded by Heather Larson, handmade "Thank You" cards were sent to the local medical community. Countless cards were hand-delivered to Piedmont Hospital, where their HR team placed the cards on staff windshields at the end of the day, and additional cards were mailed to a nursing home in Florida, both are clients.

"For me and my kids, the best escape from a stressful moment is doing a craft together!" said Heather. "We, with help from several people in the Atlanta office, decided to make cards for Piedmont Hospital's amazing staff (to be placed on their windshields). We also made craft supply gift bags that were handed out at the hospital's on-site day care, so the amazing employees could have a creative escape from their stressful day when they got home. The HR team told me they loved delivering the smiles and that the employees were so happy to bring home a fun activity after an unimaginably hard day."

TEXAS SERIES

The Texas Series raised **\$123,935** through Associate, Producer and shareholder donations to give to four food shelters in Dallas, Fort Worth, Houston and New Orleans.

- Houston Food Bank
- North Texas Food Bank
- Second Harvest Food Bank
- Tarrant Area Food Bank





International

Asia

THAILAND CHOSE THE THAI RED CROSS SOCIETY FOR ITS CHARITY.

In June, the Lockton team went to the Thai Red Cross and donated **Bht300,000 (approx. \$10,000)** from the shareholders, topped up by another **Bht68,000 (approx. \$2,200)** from Associate contributions.

Greater China donated a total **HK\$100,000** to Families of Spinal Muscular Atrophy (FSMA). The Lockton team organized an event for which the charity commissioned a painted picture book set depicting the lives of four young and disabled patients who suffer from SMA and have managed to navigate tough obstacles and beat all the odds. Associates who donated more than HK\$300 received a set of the picture books from FMSA.

Australia

AUSTRALIA SPONSORED LIFELINE, A CHARITY THAT IS AT THE FRONT LINE OF THE COVID-19 BATTLE. Lifeline is a not-for-profit crisis support and suicide prevention provider. It has reported a 16% increase in counselor support calls resulting from social and economic impact across the country. The Lockton team has a close relationship in Sydney and Perth and has coordinated several fundraising activities in order to support the global donation.

Brazil

LOCKTON BRAZIL CHOSE TO SUPPORT TWO LOCAL ENTITIES, DOCTORS WITHOUT BORDERS AND VIRALCURE.

Doctors Without Borders (MSF) felt the impact of COVID-19 in each of its approximately 450 projects in more than 70 countries. Since the beginning of the pandemic, MSF has had two priorities: to keep the essential medical services already in place for the hundreds of thousands of patients who rely on them and to prepare and respond effectively to the new coronavirus.

ViralCure is an initiative of the University Hospital of the Faculty of Medicine of the State of São Paulo, donating resources for emergency needs.

MENA

MENA DONATED AED 200,000 (\$55,000) IN ADDITION TO THE SHAREHOLDER DONATION, 10 MILLION MEALS, TO A RAMADAN CHARITY DRIVE, which is the nation's biggest community campaign to provide meals or food parcels to vulnerable individuals and families in collaboration with Social Solidarity Fund Against COVID-19.

Mexico

MEXICO DEDICATED \$283,000 MXN FROM ITS JOGGING EVENT LAST SEPTEMBER TO COVID-19 CAUSES. It also donated 5% of all revenues coming from its new product Escudo Covid Y, totaling \$170,000 MXN. Mexico raised an additional \$95,000 MXN from Producers and \$472,000 MXN from collaborators. In total, \$1,176,186 was donated.

Funds were donated to various hospitals, including Instituo Nacional Cardiología, Cruz Roja Hermosillo, Civil Hospital in Guadalajara, PYMO, and Fundación Voluntades Toluca for Hospital Materno Perinatal Mónica Pretelini Saenz, Hospital General Dr. Nicolás San Juan and Centro Médico Arturo Montiel Rojas. Mexico also contributed medical costs to a family.

Omni Turkey

OMNI TURKEY DONATED THE FUNDS TO SUPPORT SIX FAMILIES IN ISTANBUL.

PLF Italy

PLF ITALY DONATED FUNDS TO A LOCAL ORGANIZATION NAMED CENTRO PER NON SUBIRE VIOLENZA ONLUS, which helped and supported women and children affected by domestic violence with refuge houses during the COVID-19 lockdown period.

South Africa

LOCKTON SOUTH AFRICA RAISED A TOTAL OF R59,599 FOLLOWING ADDITIONAL DONATIONS BY ASSOCIATES AND A MATCHING CONTRIBUTION BY LOCKTON SOUTH AFRICA. An Associate vote determined the funds would be distributed to Gift of the Givers, a disaster response organization that aims to bring hope and restore dignity to the most vulnerable.

United Kingdom & Ireland

THE U.K. LAUNCHED THE CAMPAIGN THROUGH THE LOCKTON CHARITABLE ASSOCIATION and distributed £70,000 to 28 different charities and organizations that are directly fighting COVID-19 or supporting those who have been impacted. The organizations were nominated by Associates locally and support the vulnerable, schools, food banks, hospices and more. Here is a complete list:

- Age UK
- Audacious Foundation
- The Biscuit Fund
- CALM
- Centrepoint
- Ellenor Hospice
- Feeding Britain
- Foyle Hospice
- Give a Dog a Bone
- Greenwich & Bexley Hospice
- Hope North London
- The Kent Surrey & Sussex Air Ambulance
- London's Community Kitchen
- Maggie's Cancer Charity

- Meningitis Now
- Mind
- Mulberry Schools Trust
- NSPCC
- The Passage
- Race Equality Foundation
- Rainbow Trust
- Red Balloon Foundation
- Samaritans
- Teach First
- Team Rubicon
- Unicef
- · Women's Aid
- Zoological Society of Hertfordshire



UNCOMMONLY INDEPENDENT