# LOCKTON INSURANCE BROKERS (IRELAND) LIMITED PRIVACY NOTICE FOR CLIENTS — INSURANCE MEDIATION SERVICES

Last updated: 26 June 2024

#### What is the purpose of this document?

Lockton Insurance Brokers (Ireland) Limited is committed to protecting the privacy and security of **your personal data**.

This notice describes how we, as an intermediary, collect and use personal data about you during and after your engagement with us, in accordance with the Data Protection Laws. In particular this notice is designed to help you understand how we process your personal data through the insurance lifecycle. Insurance is the pooling and sharing of risk in order to provide protection against a possible eventuality. In order to do this, information, including your personal data, needs to be shared between different insurance market participants. The insurance market is committed to safeguarding that information.

This notice also aims to give **you** information on how Lockton Insurance Brokers (Ireland) Limited collects and **processes your personal data** through **your** use of this website, including any data **you** may provide through this website, for example when **you** sign up to our newsletter or fill in our contact us form. In particular, this notice, together with the <u>Terms of Use</u> and <u>Cookies Notice</u> sets out how **we** look after **your personal data** when **you** visit **our** website (regardless of where **you** visit it from) and tells **you** about **your** privacy rights and how the law protects **you**.

Lockton Insurance Brokers (Ireland) Limited is committed to protecting the privacy needs of children and encourages parents and guardians to take an active role in their children's online activities and interests. Lockton Insurance Brokers (Ireland) Limited **does not** intentionally collect information from children, and Lockton Insurance Brokers (Ireland) Limited **does not** target its website to children.

It is important that **you** read this notice, together with any other privacy notice **we** may provide on specific occasions when **we** are collecting or **processing personal data** about **you**, so that **you** are aware of how and why **we** are using such information. This privacy notice supplements the other notices and is not intended to override them.

#### Third Party Information Notice - Insurance Market Core Uses Information Notice

Insurance involves the use and disclosure of your personal data by various insurance market participants such as intermediaries, insurers and reinsurers. The London Insurance Market has produced a Core Uses Information Notice (LMA Notice) which sets out those core necessary personal data uses and disclosures throughout the insurance lifecycle, and in particular sets out how other insurance market participants process your personal data. Our core uses and disclosures are consistent with the LMA Notice. Although this is a notice produced by the London Insurance Market it provide useful information about the use of data in the insurance lifecycle and as such, in addition to reviewing our information notice, we recommend you review the LMA Notice. As at the time of publishing the LMA Notice can be found on the LMA website (www.lmalloyds.com) at: revised link

https://www.lmalloyds.com/lma/readfile.aspx?iDocumentStorageKey=9a276d99-df62-4bc2-9805-cd80c78daf20&iFileTypeCode=PDF&iFileName=Bulletin%20Attachment:%20GDPR%20Core%20Uses%20Information%20Notice

Please note that we do not control the LMA website and are not responsible for the LMA Notice.

## Controller

Lockton Insurance Brokers (Ireland) Limited is a "data controller". This means that we are responsible for deciding how we hold and use personal data about you. We are required under the Data Protection Laws to notify you of the information contained in this privacy notice.

## **Our Data Protection Manager**

**We** have appointed a **data protection manager** to oversee compliance with and questions in relation to this privacy notice.

If **you** have any questions about this privacy notice, including any requests to exercise **your** legal rights, please contact **our Data Protection Manager** using the details set out below:

#### **CONTACT DETAILS**

Data Protection Manager
Lockton Insurance Brokers (Ireland) Limited
18 Lower Leeson Street
Dublin 2
D02 HE97

Email: dataprotection@ie.lockton.com

## Changes to this privacy notice and your duty to inform us of changes

This notice may be updated from time to time. We encourage you to review this notice regularly when you visit our website to learn more about how we are using your **personal data** and safeguarding your privacy. This version is dated 26 June 2024 and historic versions can be obtained by contacting our **Data Protection Manager**.

It is important that the **personal data we** hold about **you** is accurate and current. Please keep **us** informed if **your personal data** changes during **your** relationship with **us**.

## **Third Party Links**

Our website may, from time to time, contain links to and from third-party websites, plug-ins and applications, including without limitation websites of our partner networks and affiliates. Clicking on those links may allow third parties to collect or share data about you. Please note that these third-party websites have their own privacy notices and we do not control those websites or accept any responsibility or liability for these privacy notices. When you leave our website, we encourage you to read the privacy notice of every website you visit. This notice is specific to our website.

## **Defined Terms**

In this notice:

we, us or our refers to Lockton Insurance Brokers (Ireland) Limited, a private company limited by shares with company number 594973 and its registered office at Hambleden House, 19-26 Pembroke Street Lower, Dublin 2, DO2 WV96, Ireland, an insurance intermediary regulated by the Central Bank of Ireland.

you or your, refers to the individual whose personal data may be processed by us and other insurance market participants (you may be a potential or actual policyholder, the insured, beneficiary under a policy, their family member, claimant or other person involved in a claim or relevant to a policy).

There are other terms in **bold** with specific meanings. Those meanings can be found in <u>Section 11: Glossary</u> of <u>Key Terms</u>.

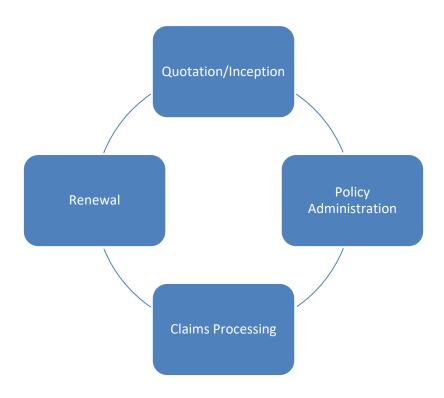
Contents of this privacy notice

This notice is provided in a layered format so you can click through to the specific areas set out below:

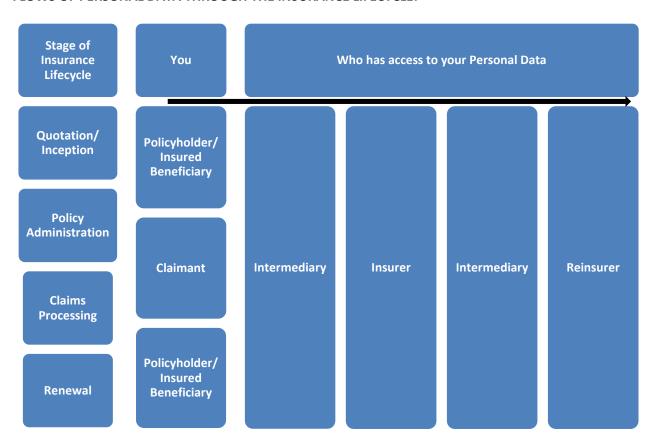
- 1 INTRODUCTION HOW THE INSURANCE MARKET WORKS
- 2 THE DATA WE MAY COLLECT ABOUT YOU (YOUR PERSONAL DATA)
- 3 WHERE WE MIGHT COLLECT YOUR PERSONAL DATA FROM
- 4 THE PURPOSES, CATEGORIES, LEGAL GROUNDS AND RECIPIENTS, OF OUR PROCESSING OF YOUR PERSONAL DATA
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**SECTION 1: INTRODUCTION – HOW THE INSURANCE MARKET WORKS** 

**INSURANCE LIFECYCLE:** 



## FLOWS OF PERSONAL DATA THROUGH THE INSURANCE LIFECYCLE:



SECTION 2: THE DATA WE MAY COLLECT ABOUT YOU (YOUR PERSONAL DATA)

In order for **us** to obtain insurance quotes, place and administer insurance policies, and/or deal with any claims or complaints, **we** need to collect and process **personal data** about **you**.

The types of **personal data** that are **processed** may include:

Types of Personal Data:	Details:
Individual details ►	Name, address (including proof of address), other contact details (e.g. email and telephone numbers), gender, marital status, date and place of birth, nationality, employer, job title and employment history, and family details, including their relationship to <b>you</b>
Identification details ▶	Identification numbers issued by government bodies or agencies, including <b>your</b> national insurance number, passport number, tax identification number and driving licence number
Financial information ▶	Bank account or payment card details, income or other financial information
Risk details ►  Policy information ►	Information about <b>you</b> which <b>we</b> need to collect in order to assess the risk to be insured and provide a quote. This may include data relating to <b>your</b> health, criminal convictions, or other <b>special categories of personal data.</b> For certain types of policy, this could also include <b>telematics data</b> Information about the quotes <b>you</b> receive and policies <b>you</b> take out
Credit and anti-fraud data ▶	Credit history, credit score, sanctions and criminal offences, and information received from various anti-fraud and sanctions databases, or regulators or law enforcement agencies relating to <b>you</b>
Previous and current claims ▶	Information about previous and current claims, (including other unrelated insurances), which may include data relating to your health, criminal convictions, or other special categories of personal data and in some cases, surveillance reports
Special categories of personal data▶	Certain categories of <b>personal data</b> which have additional protection under the <b>GDPR</b> . The categories are health, criminal convictions, racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric, or data concerning sex life or sexual orientation
Technical data ▶	internet protocol (IP) address, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this website
Usage data ▶	Information about how you use our website, products and services, including information from your visit from cookies, such as clickstream to, through and from our website (including date and time), items you viewed or searched for, page

		response times, download errors, length of visits to certain pages, page interaction information (such as clicks), and methods used to browse away from the page
Marketing and data ►	communications	Your preference in receiving marketing from us and third parties and your communication preferences, and/or event attendee details.

Personal data does not include data where the identity has been removed (anonymous data).

We also collect, use and share aggregated data such as statistical or demographic data for any purpose. Aggregated data may be derived from your personal data but is not considered personal data in law as this data does not directly or indirectly reveal your identity. However, if we combine or connect aggregated data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this privacy notice.

## If you fail to provide personal data

Where **we** need to collect **personal data** by law, or under the terms of a contract **we** have with **you** and **you** fail to provide that data when requested, **we** may not be able to perform the contract **we** have or are trying to enter into with **you** (for example, to provide you with insurance broking services). In this case, **we** may have to cancel a service **you** have with **us** but **we** will notify **you** if this is the case at the time.

#### SECTION 3: WHERE WE MIGHT COLLECT YOUR PERSONAL DATA FROM

We might collect your personal data from various sources, including:

- you (for example by filling in forms or by corresponding with us by post, phone, email or otherwise. This includes personal data you provide when you:
  - make enquiries about or request our services;
  - subscribe to receive our newsletters or publications;
  - request marketing to be sent to you, attend an event;
  - give us some feedback);
- your family members, employer (including trade or professional associations of which you are a member) or representative;
- other insurance market participants;
- credit reference agencies;
- anti-fraud databases, sanctions lists, court judgements and other databases;
- government agencies such as the Motor Tax Office, Revenue Commissioners and Companies Registration Office;
- technical Data from analytics providers such as Google;
- forms on our website, and Technical Data and Usage Data about your equipment, browsing actions and patterns from your interaction with our website. We collect this personal data by using cookies and other similar technologies. Please see our <u>Cookies Notice</u> for further details;

- publicly available sources such as the open electoral register and Companies Registration Office;
- claims forms;
- third parties who introduce business to us; or
- in the event of a claim, third parties including the other party to the claim (claimant/defendant), witnesses, experts (including medical experts), loss adjustors, solicitors, and claims handlers.

Which of the above sources apply will depend on your particular circumstances.

For example, we might collect your personal data where:

- you have taken out an insurance policy through us (you are the policyholder), in which case we
  might collect your personal data from you, credit reference agencies, anti-fraud databases, sanctions
  lists etc;
- a third party (such as a family member or your employer) has taken out an **insurance policy** through **us** for **your** benefit (**you** are an **insured** or **beneficiary**), in which case **we** might collect **your personal data** from **your** family member, employer etc;
- you are a claimant or other person involved in a claim or relevant to a policy. E.g. you are making a claim against an insurance policy you have taken out through us or that a third party has taken out through us for your benefit, or you are making a claim against a third party's insurance policy that was taken out through us, or a third party is making a claim against an insurance policy you have taken out through us, in which case we might collect your personal data from you, other insurance market participants, witnesses, experts (including medical experts), loss adjustors, solicitors, and claims handlers etc.

# SECTION 4: THE PURPOSES, CATEGORIES, LEGAL GROUNDS AND RECIPIENTS, OF OUR PROCESSING OF YOUR PERSONAL DATA

We set out below the purposes for which we might use your personal data:

Purposes:			
Relationship Management ►	<ul> <li>To provide you with information (for example i respect of products and services) that you reques from us, and taking steps at your request prior t entering into a contract</li> </ul>		
Quotation / Inception ►	<ul> <li>Setting you up as a client, including possible fraud, sanctions, credit and anti-money laundering checks</li> <li>Evaluating the risks to be covered and matching to appropriate insurer/policy/premium</li> <li>Payment of premium where the insured/policyholder is an individual</li> </ul>		
Policy Administration ►	<ul> <li>Client care, including communicating with you and sending you updates</li> <li>Payments to and from individuals</li> </ul>		

Claims Processing ►	<ul> <li>Managing insurance and reinsurance claims</li> <li>Defending or prosecuting legal claims</li> <li>Investigation or prosecuting fraud</li> </ul>
Renewals ►	<ul> <li>Contacting the insured/policyholder to renew the insurance policy</li> <li>Evaluating the risks to be covered and matching to appropriate insurer/policy/premium</li> <li>Payment of premium where the insured/policyholder is an individual</li> </ul>
Other purposes outside of the insurance lifecycle but necessary for the provision of insurance throughout the insurance lifecycle period ▶	<ul> <li>Complying with our legal and regulatory obligations</li> <li>General risk modelling</li> <li>Transferring books of business, company sales and reorganisations</li> </ul>
Consultancy Services ▶	<ul> <li>Setting you up as a client, including possible fraud, sanctions, credit and anti-money laundering checks</li> <li>Client care, including communicating with you and sending you updates</li> <li>Payments to and from individuals</li> <li>General risk modelling</li> <li>Analysis as part of the specific consultancy advice</li> <li>Transferring books of business, company sales and reorganisations</li> <li>Complying with our legal and regulatory obligations</li> </ul>
Website Management ▶	<ul> <li>To administer and protect our business and this website and for internal operations, including to keep our website safe and secure, data analysis, troubleshooting, testing, system maintenance, support, reporting and hosting of data, research, statistical and survey purposes</li> <li>To use data analytics to improve our website, products/services, marketing, customer relationships and experiences, including to ensure that content from our website is presented in the most effective manner for you and for your device</li> </ul>
Marketing ▶	<ul> <li>To make suggestions and recommendations to you about products or services that may be of interest to you, to provide industry insight or to invite you to events</li> <li>To measure and understand the effectiveness of marketing we serve to you and others and to deliver relevant marketing to you</li> </ul>

Please note that in addition to the disclosures **we** have identified against each purpose, **we** may also disclose **personal data** for those purposes to **our** service providers, contractors, agents and group companies that perform activities on **our** behalf.

#### **MARKETING**

We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising. We have established the following personal data control mechanisms:

### Marketing communications from us

We may use your Individual Details and Policy Information to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services, events and industry insight may be relevant for you.

You will receive marketing communications from us if you have requested information from us (including for example where you have provided your explicit consent by way of opting-in to receiving our marketing communications in accordance with applicable law) or purchased services from us, or (where you are a corporate entity) where we consider the marketing material to be relevant to you and, in each case, you have not opted out of receiving that marketing. Such marketing communications may include risk or insurance related information or details of services, or products, or events, which we think, may be of interest to you.

## Third party marketing

We will get your express opt-in consent before we share your personal data with any company outside the Lockton group of companies for marketing purposes.

We may share your personal data with other companies in the Lockton group of companies, if allowed and appropriate, for marketing purposes.

#### **Managing your Marketing Preference (including Opting out)**

**You** can manage your marketing preferences or ask **us** or third parties to stop sending **you** marketing messages at any time by following the opt-out links on any marketing message sent to **you** or by contacting our Data Protection Manager at any time.

Where **you** opt out of receiving these marketing messages, this will not apply to personal data provided to **us** as a result of a product/service purchase, product/service experience or other transactions, and will not affect communications relating to any such matters on which we are advising you.

#### **COOKIES**

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly. For more information about the cookies this website uses, please see the Cookies Notice accessible at the footer of this website.

#### **CHANGE OF PURPOSE**

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider

that **we** need to use it for another reason and that reason is compatible with the original purpose. If **you** wish to get an explanation as to how the **processing** for the new purpose is compatible with the original purpose, please contact our Data Protection Manager.

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that **we** may **process your personal data** without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

## **LEGAL GROUNDS FOR PROCESSING**

**We** will only use **your personal data** when the law allows us to. In particular, **we** will rely on the following legal grounds to use **your personal data**:

For processing personal data and special categories of personal data	
Legal ground	Details
Your explicit consent (optional)	You have given your explicit consent to the processing of those personal data for one or more specified purposes.
	You are free to withdraw your consent, by contacting our Data Protection Manager
Performance of <b>our</b> contract with <b>you</b>	Processing is necessary for the performance of a contract to which <b>you</b> are party or in order to take steps at <b>your</b> request prior to entering into a contract
Compliance with a legal obligation	Processing is necessary for compliance with a legal obligation to which <b>we</b> are subject
In the public interest	Processing is necessary for the performance of a task carried out in the public interest
For <b>our</b> legitimate business interests	Processing is necessary for the purposes of the legitimate interests pursued by <b>us</b> or by a third party, except where such interests are overridden by <b>your</b> interests or fundamental rights and freedoms which require protection of <b>personal data</b> , in particular where <b>you</b> are a child. These legitimate interests are set out next to each purpose below
For processing special categories of personal data	
Your explicit consent (optional)	You have given your explicit consent to the processing of those personal data for one or more specified purposes.

	You are free to withdraw your consent, by contacting our Data Protection Manager		
Your explicit consent (necessary)	You have given your explicit consent to the processing of those personal data for one or more specified purposes, where we are unable to procure, provide or administer insurance cover without this consent.		
	You are free to withdraw your consent by contacting our Data Protection Manager. However withdrawal of this consent will impact our ability to place or administer insurance or assist with the payment of claims. For more detail see Section 5: Consent		
For legal claims	<b>Processing</b> is necessary for the establishment, exercise or defence of legal claims or whenever courts are acting in their judicial capacity		
In the substantial public interest	<b>Processing</b> is necessary for reasons of substantial public interest, on the basis of EU or UK law		
Necessary for arranging a policy of insurance	<b>Processing is</b> Health Data is necessary and proportionate for a policy of insurance, life assurance, mortgage or pension.		

## **DISCLOSURES OF YOUR PERSONAL DATA**

We may have to share your personal data with the parties set out below for the Purposes set out in the table above, they may be **data controllers** and/or **data processors** of your **personal data**:.

- Internal third parties: other companies in the Lockton Group (which means our subsidiaries and ultimate holding company and its subsidiaries) who provide IT and system administration services and undertake leadership reporting
- External third parties:
  - Service providers who provide IT and system administration services;
  - Professional advisers including lawyers, bankers, auditors and insurers who provide consultancy, banking, legal, insurance and accounting services;
  - Credit reference agencies;
  - Anti-fraud and sanctions database providers;
  - Other insurance market participants such as intermediaries, insurers and reinsurers;
  - Banks;
  - Claims handlers;
  - Solicitors;
  - Auditors;
  - Loss adjustors;
  - Experts;

- Third parties involved in claims/investigations/prosecutions;
- Private investigators;
- Police;
- Courts;
- Central Bank of Ireland, DPC and other regulators;
- Third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets.
   Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to
   our business, then the new owners may use your personal data in the same way as set out in this
   privacy notice.

# THE PURPOSES, CATEGORIES, LEGAL GROUNDS AND RECIPIENTS, OF OUR PROCESSING OF YOUR PERSONAL DATA

**We** have set out below, in a table format, a description of all the ways **we** plan to use **your personal data**, including the categories of **personal data** and which of the legal bases **we** rely on to do so. **We** have also identified what **our** legitimate interests are where appropriate, and the third parties with whom **we** need to share **your personal data**.

Note that **we** may **process your personal data** for more than one lawful ground depending on the specific purpose for which **we** are using **your personal data**. Please contact **our Data Protection Manager** if **you** need details about the specific legal ground **we** are relying on to **process your personal data** where more than one ground has been set out in the table below.

Purpose	Categories of Data	Legal Grounds	Disclosures
RELATIONSHIP MANAGEMENT  To provide you with information (for example in respect of products and services) that you request from us, and taking steps at your request prior to entering into a contract	Personal Data: - Individual details - Marketing and Communications Data	Personal Data: - Performance of our contract with you - Compliance with a legal obligation - For our legitimate business interests (to correspond with you)	
QUOTATION/INCEPTION  Setting you up as a client, including fraud, credit and anti-money laundering and sanctions checks	<ul> <li>Personal Data:</li> <li>Individual details</li> <li>Identification details</li> <li>Financial information</li> </ul>	Personal Data:  - Performance of our contract with you  - Compliance with a legal obligation  - For our legitimate business interests (to ensure that the client is within our acceptable risk profile)  - To assist with the prevention of crime and fraud	<ul> <li>Credit reference agencies</li> <li>Anti-fraud and sanctions databases</li> </ul>

QUOTATION/INCEPTION  Evaluating the risks to be covered and matching to appropriate insurer/policy/premium	Special Categories of Personal Data: - Credit and antifraud data  Personal Data: - Individual details - Identification details - Policy information	Special Categories of Personal Data: - In the substantial public interest - Consent  Personal Data: - Performance of our contract with you - For our legitimate business interests (to determine the likely risk profile and appropriate insurer and insurance product)	- Other insurance market participants such as intermediaries, insurers and reinsurers
QUOTATION/INCEPTION and POLICY ADMINISTRATION  Payments to and from individuals, including collection or refunding of premiums, paying on claims, and processing other payments	Special Categories of Personal Data: - Risk details - Previous claims - Credit and antifraud checks  Personal Data: - Individual details - Financial information	Special Categories of Personal Data: - Consent - Health Data necessary for arranging a policy of insurance Personal Data: - Performance of our contract with you - For our legitimate business interests (to recover debts due to us, and ensuring our clients are able to meet their financial obligations)	- Other insurance market participants such as intermediaries, insurers and reinsurers - Banks
POLICY ADMINISTRATION  General client care, including communication with you regarding administration and requested changes to the insurance policy. Sending you updates regarding your insurance policy. Notifying you about changes to our terms or privacy notice	Personal Data: - Individual details - Policy information	Personal Data: - Performance of our contract with you - For our legitimate business interests (to correspond with clients, beneficiaries and claimants in order to facilitate the placing of and claims under insurance policies) - Compliance with a legal obligation - Consent	- Other insurance market participants such as intermediaries, insurers and reinsurers

	Special Categories of Personal Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data: - Consent - Substantial public interest - Health Data necessary for arranging a policy of insurance	
CLAIMS PROCESSING  Managing insurance claims including fraud, credit and anti-money laundering and sanctions checks	Personal Data: - Individual details - Identification details - Financial information - Policy	Personal Data: - Performance of our contract with you - For our legitimate business interests (to assist our clients in assessing and making	- Other insurance market participants such as intermediaries, insurers and reinsurers
	information  Special Categories of Personal Data:  - Credit and antifraud data - Risk details - Previous claims - Current claims	claims)  Special Categories of Personal Data: - Consent - For legal claims - Substantial public interest	<ul> <li>Claims handlers</li> <li>Solicitors</li> <li>Loss adjustors</li> <li>Experts</li> <li>Third parties involved in the claim (such as health care professionals)</li> </ul>
CLAIMS PROCESSING  Defending or prosecuting legal claims	Personal Data: - Individual details - Identification details - Financial information - Policy information  Special Categories of Personal Data: - Credit and antifraud data - Risk details - Previous claims - Current claims	Personal Data: - Performance of our contract with you - For our legitimate business interests (to assist in assessing and making claims)  Special Categories of Personal Data: - Consent - For legal claims	- Other insurance market participants such as intermediaries, insurers and reinsurers - Claims handlers - Solicitors - Loss adjustors - Experts - Third parties involved in the claim (such as health care professionals)
CLAIMS PROCESSING  Investigating and prosecuting fraud	Personal Data: - Individual details - Identification details - Financial information - Policy information	Personal Data: - Performance of our contract with you - For our legitimate business interests (to assist with the prevention and detection of fraud)	<ul> <li>Solicitors</li> <li>Private         investigators</li> <li>Police</li> <li>Experts</li> <li>Third parties         involved in the         investigation or         prosecution</li> </ul>

	Special Categories of Personal Data: - Health data - Criminal records data - Other sensitive data - Credit and anti- fraud data - Risk details - Previous claims - Current claims	Special Categories of Personal Data: - Consent - For legal claims - In the substantial public interest - Health Data necessary for arranging a policy of insurance	<ul> <li>Other insurance market participants such as intermediaries, insurers and reinsurers</li> <li>Anti-fraud databases</li> </ul>
RENEWALS  Contacting you in order to renew the insurance policy	Personal Data: - Individual details - Policy information	Personal Data: - Performance of our contract with you - For our legitimate business interests (to correspond with clients, beneficiaries and claimants in order to facilitate the placing of and claims under insurance policies) - Consent	- Other insurance market participants such as intermediaries, insurers and reinsurers
	Special Categories of Personal Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data: - Consent - Health data necessary for arranging a policy of insurance	
THROUGHOUT THE INSURANCE LIFECYCLE  Transferring books of business, company sales and reorganisations. To administer and protect our business	Personal Data: - Individual details - Identification details - Financial information - Policy information - Marketing and communications data	Personal Data: - For our legitimate business interests (for running our business, provision of administration and IT services, network security, to prevent fraud, and to structure our business appropriately) - Compliance with a legal obligation	- Group companies - Courts - Purchaser (potential and actual)
	Special Categories of Personal Data:	Special Categories of Personal Data:	

THROUGHOUT THE INSURANCE LIFECYCLE  General risk modelling and underwriting	<ul> <li>Credit and antifraud data</li> <li>Risk details</li> <li>Previous claims</li> <li>Current claims</li> <li>Personal Data:         <ul> <li>Individual details</li> <li>Identification details</li> </ul> </li> <li>Financial information</li> <li>Policy information</li> </ul>	<ul> <li>Consent</li> <li>In the substantial public interest</li> <li>Personal Data:</li> <li>For our legitimate business interests (to build risk models that allow placing of risk with appropriate insurers)</li> </ul>	27062024
	Special Categories of Personal Data: - Credit and anti- fraud data - Risk details - Previous claims - Current claims	Special Categories of Personal Data: - Consent - Health Data necessary for arranging a policy of insurance	
THROUGHOUT THE INSURANCE LIFECYCLE  Complying with our legal or regulatory obligations	<ul> <li>Personal Data:         <ul> <li>Individual details</li> <li>Identification details</li> </ul> </li> <li>Financial information</li> <li>Policy information</li> <li>Marketing and communications data</li> </ul>	Personal Data: - Compliance with a legal obligation	<ul> <li>Central Bank of Ireland, DPC and other regulators</li> <li>Police</li> <li>Other insurance market participants such as intermediaries, insurers and reinsurers</li> </ul>
	Special Categories of Personal Data: - Credit and antifraud data - Risk details - Previous claims - Current claims	Special Categories of Personal Data: - Consent - For legal claims - In the substantial public interest	(under court order) - Insurance Fraud database - Auditors
CONSULTANCY SERVICES  Setting you up as a client, including possible fraud, sanctions, credit and antimoney laundering checks	Personal Data: - Individual details - Identification details - Financial information	Personal Data: - Performance of our contract with you - Compliance with a legal obligation - For our legitimate business interests (to ensure that the client is within our	- Credit reference agencies Antifraud and sanctions databases

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	Special Categories of Personal Data: - Credit and anti- fraud data	acceptable risk profile)  - To assist with the prevention of crime and fraud  Special Categories of Personal Data:  - In the substantial public interest  - Consent	
		Consent	
CONSULTANCY SERVICES  Client care, including communicating with you and sending you updates	Personal Data: - Individual details - Financial Information - Policy information	Personal Data:  - Performance of our contract with you  - For our legitimate business interests (to correspond with clients in order to provide consultancy services)  - Compliance with a legal obligation  - Consent	
	Special Categories of Personal Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data: Consent	
CONSULTANCY SERVICES  Payments to and from individuals	Personal Data: - Individual details - Financial information	Personal Data: - Performance of our contract with you - For our legitimate business interests (to recover debts due to us, and ensuring our clients are able to meet their financial obligations)	- Other insurance market participants such as intermediaries, insurers and reinsurers - Banks
CONSULTANCY SERVICES  General risk modelling	Personal Data:  - Individual details - Financial information Policy information	Personal Data: - For our legitimate business interests (to build risk models that allow placing of risk with appropriate insurers)	
	Special Categories of Personal Data: - Risk details - Previous claims	Special Categories of Personal Data: Consent	

	- Current claims		
CONSULTANCY SERVICES  Analysis as part of the specific consultancy advice	Personal Data: - Individual details - Financial information - Policy information	Personal Data:  - Performance of our contract with you - For our legitimate business interests (to provide the consultancy services) - Compliance with a legal obligation - Consent	
	Special Categories of Personal Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data: Consent	
CONSULTANCY SERVICES  Transferring books of business, company sales and reorganisations	Personal Data: - Individual details - Financial information - Policy information - Marketing and communications data	Personal Data: - For our legitimate business interests (for running our business, provision of administration and IT services, network security, to prevent fraud, and to structure our business appropriately) - Compliance with a legal obligation	<ul> <li>Group         companies</li> <li>Courts</li> <li>Purchaser         (potential and actual)</li> </ul>
	Special Categories of Personal Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data: - Consent - In the substantial public interest	
CONSULTANCY SERVICES  Complying with our legal or regulatory obligations	Personal Data: - Individual details - Financial information - Policy information - Marketing and communications data	Personal Data: - Compliance with a legal obligation	<ul> <li>Central Bank of Ireland, DPC and other regulators</li> <li>Police</li> <li>Other insurance market participants such as intermediaries, insurers and</li> </ul>

	Special Categories of Personal Data: - Risk details - Previous claims - Current claims	Special Categories of Personal Data: - Consent - For legal claims - In the substantial public interest	reinsurers (under court order) - Auditors
WEBSITE MANAGEMENT  To administer and protect this website and for internal operations, including to keep our website safe and secure, data analysis, troubleshooting, testing, system maintenance, support, reporting and hosting of data, research, statistical and survey purposes	Personal Data: - Individual Details - Technical Data - Marketing and Communications Data	Personal Data:  - For our legitimate business interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of business reorganisation or group restructuring exercise)  Compliance with a legal obligation	<ul> <li>Internal third parties</li> <li>External third party service providers who provide IT and system administration services</li> <li>Purchaser</li> <li>Courts</li> <li>Central Bank of Ireland, DPC and other regulators</li> <li>Police</li> <li>Professional advisers</li> </ul>
WEBSITE MANAGEMENT  To use data analytics to improve our website, products/services, marketing, customer relationships and experiences, including to ensure that content from our website is presented in the most effective manner for you and for your device	Personal Data: - Technical Data - Usage Data	Personal Data:  - For our legitimate business interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)	- External third party service providers who provide IT and system administration services
MARKETING  To make suggestions and recommendations to you about products, services or	Personal Data: - Individual details - Policy information	Personal Data: - For our legitimate interests (to develop our products/services	

events that may be of interest to you and to provide industry insight	- Marketing and Communications Data	and grow our business) - Explicit consent (optional) (where required by law)	
MARKETING  To measure and understand the effectiveness of marketing we serve to you and others and to deliver relevant marketing to you	Personal Data: - Individual Details - Marketing and Communications Data	Personal Data: - For our legitimate business interests (to understand how customers use our products and services, to develop them and grow our business, and to inform our marketing strategy)	

## **SECTION 5: CONSENT**

In order to arrange and provide insurance cover and deal with insurance claims in certain circumstances we and other insurance market participants may need to process your special categories of personal data, such as medical and criminal convictions records, as set out against the relevant purpose.

Depending on the type of data processed and the reasons for such processing your consent to this processing may be necessary for us and the other insurance market participants to achieve this.

You may withdraw your consent to such processing at any time. However, if you withdraw your consent this will impact our, and the other insurance market participants', ability to place, administer and provide insurance or pay claims.

## **SECTION 6: PROFILING AND AUTOMATED DECISION MAKING**

When calculating insurance **premiums insurance market participants** may compare your **personal data** against industry averages. **Your personal data** may also be used to create the industry averages going forwards. This is known as profiling and is used to ensure **premiums** reflect risk.

Profiling may also be used by **insurance market participants** to assess information **you** provide to understand fraud patterns. Where **special categories of personal data** are relevant, such as medical history for life insurance or past motoring convictions for motor insurance, **your special categories of personal data** may also be used for profiling. **Insurance market participants** might make some decisions based on profiling and without staff intervention (known as automatic decision making). **Insurance market participants** will provide details of any automated decision making they undertake without staff intervention in their information notices and upon request including:

- where they use such automated decision making;
- the logic involved;
- the consequences of the automated decision making;

• any facility for **you** to have the logic explained to **you** and to submit further information so the decision may be reconsidered.

## **SECTION 7: DATA SECURITY**

Unfortunately, the transmission of data over the internet or any website cannot be guaranteed to be completely secure from intrusion. However, **we** have put in place appropriate physical, electronic and procedural security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed.

**We** have put in place procedures to deal with any suspected **personal data** breach and will notify **you** and any applicable regulator of a breach where **we** are legally required to do so.

### **SECTION 8: RETENTION OF YOUR PERSONAL DATA**

We will keep your personal data only for so long as is necessary and for the purpose for which it was originally collected. In particular, for so long as there is any possibility that either you or we may wish to bring a legal claim under or in relation to your insurance, or where we are required to keep your personal data due to legal, regulatory, accounting or reporting reasons.

To determine the appropriate retention period for **personal data**, we consider the amount, nature, and sensitivity of the **personal data**, the potential risk of harm from unauthorised disclosure of your **personal data**, the purposes for which we **process** your **personal data** and whether we can achieve those purposes through other means, and the applicable legal requirements.

In some circumstances you can ask us to delete your **personal data**: see **Section 10 (Your Rights and Contact Details of the DPC)** below.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

## **SECTION 9: INTERNATIONAL TRANSFERS**

We may need to transfer your data to insurance market participants and/or other companies within the Lockton group or our/their respective affiliates or sub-contractors which are located outside of the European Economic Area (EEA). Those transfers would always be made in compliance with the GDPR.

If you would like further details of how your personal data would be protected if transferred outside the EEA, please contact our Data Protection Manager.

## SECTION 10: YOUR RIGHTS AND CONTACT DETAILS OF THE DPC

If you have any questions about this privacy notice or in relation to our use of your personal data, you should first contact our Data Protection Manager. Under certain conditions, you may have the right to require us to:

- provide you with further details on the use we make of your personal data/special category of data;
- provide you with a copy of the personal data that you have provided to us;
- update any inaccuracies in the **personal data we** hold;

- delete any **special category of personal data/personal data** that **we** no longer have a lawful ground to use;
- where processing is based on consent, to withdraw your consent so that we stop that particular processing;
- object to any processing based on the legitimate interests ground unless **our** reasons for undertaking that processing outweigh any prejudice to **your** data protection rights;
- object to direct marketing; and
- restrict how we use your personal data whilst a complaint is being investigated.

In certain circumstances, **we** may need to restrict the above rights in order to safeguard the public interest (e.g. the prevention or detection of crime) and **our** interests (e.g. the maintenance of legal privilege).

If you wish to exercise any of the rights set out above, please contact our Data Protection Manager.

## No fee usually required

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

## What we may need from you

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

## Time limit to respond

**We** try to respond to all legitimate requests within one month. Occasionally it may take **us** longer than a month if **your** request is particularly complex or **you** have made a number of requests. In this case, **we** will notify **you** and keep **you** updated.

## Your Right to Complain to the DPC

If you are not satisfied with our use of your personal data or our response to any request by you to exercise any of your rights in Section 10: Your Rights and Contact Details of the DPC, or if you think that we have breached the GDPR, then you have the right to complain to the Data Protection Commission (DPC), the Irish supervisory authority for data protection issues. Please see below for contact details of the DPC.

The **DPC** would expect **you** to allow **us** to address **your** concerns first before referring to them so please contact **us** in the first instance.

To refer a matter to the **DPC you** should use their website <a href="https://www.dataprotection.ie/docs/Raise-a-Concern/1716.htm">https://www.dataprotection.ie/docs/Raise-a-Concern/1716.htm</a> and complete the online form.

The contact details for the **DPC** are:

Republic of Ireland

Data Protection Commission Canal House, Station Road, Portarlington, Co. Laois, R32 AP23, Ireland. Tel:

Phone +353 (0761) 104 800 | LoCall 1890 25 22 31

Email: info@dataprotection.ie

#### **SECTION 11: GLOSSARY OF KEY TERMS**

#### **Key insurance terms:**

**Beneficiary** is an individual or a company that an **insurance policy** states may receive a payment under the **insurance policy** if an insured event occurs. A beneficiary does not have to be the **insured/policyholder** and there may be more than one beneficiary under an **insurance policy**.

**Claimant** is either a **beneficiary** who is making a claim under an **insurance policy** or an individual or a company who is making a claim against a **beneficiary** where that claim is covered by the **insurance policy**.

Claims processing is the process of handling a claim that is made under an insurance policy.

**Quotation** is the process of providing a quote to a potential **insured/policyholder** for an **insurance policy**.

*Inception* is when the insurance policy starts.

*Insurance* is the pooling and transfer of risk in order to provide financial protection against a possible eventuality. There are many types of insurance. The expression **insurance** may also mean **reinsurance**.

Insurance policy is a contract of insurance between the insurer and the insured/policyholder.

Insurance market participant(s) or participants: is an intermediary, insurer or reinsurer.

*Insured/policyholder* is the individual or company in whose name the **insurance policy** is issued. A potential **insured/policyholder** may approach an **intermediary** to purchase an **insurance policy** or they may approach an **insurer** directly or via a price comparison website.

*Insurers:* (sometimes also called underwriters) provide insurance cover to *insured/policyholders* in return for *premium.* An *insurer* may also be a *reinsurer*.

*Intermediaries* help **policyholders** and **insurers** arrange insurance cover. They may offer advice and handle claims. Many insurance and reinsurance policies are obtained through **intermediaries**.

**Policy administration** is the process of administering and managing an **insurance policy** following its **inception.** 

**Premium** is the amount of money to be paid by the **insured/policyholder** to the **insurer** in the **insurance policy.** 

**Reinsurers** provide insurance cover to another **insurer** or **reinsurer**. That insurance is known as reinsurance.

**Renewal** is the process of the **insurer** under an **insurance policy** providing a **quotation** to the **insured/policyholder** for a new **insurance policy** to replace the existing one on its expiry.

**We, us** or **our** refers to Lockton Insurance Brokers (Ireland) Limited, a limited company with company number 594973 and its registered office at Hambleden House, 19-26 Pembroke Street Lower, Dublin 2, DO2 WV96, Ireland, an insurance intermediary regulated the Central Bank of Ireland

**You** or **your** refers to the individual whose **personal data** may be processed by **us** and other **insurance market participants. You** may be the insured, beneficiary, **claimant** or other person involved in a claim or relevant to an **insurance policy.** 

### **Key data protection terms:**

**Data Protection Laws** means all laws and regulations relating to the Processing of Personal Data, including the GDPR, as the same may be in force from time to time.

**GDPR** is the EU General Data Protection Regulation and forms the basis the new Irish Data Protection Laws (Data Protection Acts 1988-2018).

**Data Controller** is an entity which collects and holds personal data. It decides what personal data it collects about you and how that personal data is used.

**Data Protection Commissioner (DPC)** is the regulator (or National Competent Authority/Data Protection Authority) for data protection matters in the Republic of Ireland.

**Personal Data** is any data from **you** which can be identified and which relates to **you**. It may include data about any claims **you** make.

**Processing of personal data** includes collecting, using, storing, disclosing or erasing your personal data. V1.1 27062024