



Guy Persaud

President, New Business

Guy Persaud leads P&G’s new business unit, responsible for identifying and activating growth and value creation opportunities outside the company’s traditional organization units, and in-line with P&G strategies. Core elements include: Leading the P&G Ventures portfolio and building capabilities to strengthen our global innovation muscle. Guy also sponsors our Start-Up center of excellence and leads our Enterprise Growth Board.

A native of Canada, Guy joined P&G after completing his MBA at McGill University. He has a unique track record of delivering outstanding shareholder return in a wide range of business and cultural contexts, successfully leading businesses in key markets such as the US, China, Europe, and Latin America.

Known for his ability to embrace complex business scenarios and uncover growth-driving opportunities, Guy is a highly respected leader whose spans functions, categories, cultures, and geographies. He has demonstrated excellence in delivering transformational growth and creating an innovative culture where each individual can thrive and develop their unique talents.

His entrepreneurial vision is key to P&G’s constant drive to serve consumers with innovative and superior products.

Birthplace

Kingston, Ontario, Canada

Year

2021

Positions Held

President, New Business

Education

McGill University
M.B.A., International
Finance & Marketing
1995

2014

Senior Vice President and Head of Brand,
Fabric & Home Care, Latin America

2010

Vice President, Fabric & Home Care, Greater China

2008

Global Franchise Leader, Global Fabric Care
Director, Fabric Care, US

Western University
B.S., Finance & Economics
1992

2005

Director, Fabric Care, Western Europe

2003

Associate Director, Fabric Care, Canada

Date Joined P&G

May 29, 1995

1999

Brand Manager, New Business Development,
Global Home Care

1997

Brand Manager, Tide, Fabric Care, Canada

LinkedIn Profile

1995

Asst. Brand Manager, Folgers, Food & Beverage, Canada