**Word doc**

Message to parents

**Audience**

Public, schools, nurseries

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**Guidance notes for message to parents/carers**

**Hello teacher,**

Thanks so much for putting Red Nose Day 2021 in your diary. We’re over the moon that you’re joining in the fun.

We’ve drafted a note to parents and carers to help you spread the word. Just fill in a few details on the next page and off you go. You can send it by email, add it to your newsletter or print it out as a letter – it’s entirely up to you.

If you’d like to include a bit more about Red Nose Day and why it’s so brilliant that you’re taking part, here are a few quick facts.

**What is Red Nose Day?**

* Red Nose Day is a fundraising event run by Comic Relief.
* Comic Relief is a UK charity which aims to create a **just world free from poverty**.
* The money raised is used to transform lives in the UK and around the world.

**Why we’re taking part**

* Pupils learn valuable life skills and gain understanding and empathy for others in the world.
* After a difficult 12 months, it’s a great way to get together for a – socially distanced – giggle.
* Our school can really make a difference to people’s lives.

**Where the money goes**

* £5 could provide school stationery to a child living in poverty in South Africa.
* £10 could get 40 meals to children and families in need in the UK.
* £50 could buy a bike for a health visitor in Ghana so they can provide vital health care for hard-to-reach families.

Whatever you decide to do, we can’t thank you enough for getting involved. After all, we couldn’t do it without wonderful people like you.

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Dear [NAME],

Red Nose Day

19 March 2021

The last 12 months have been incredibly tough for all of us, but we’re so proud of how our pupils have managed. As parents and carers, you’ve also had your lives turned upside down, and we’re so grateful for all of your efforts at home.

That’s why I want to let you know that I think you’re the best. And amazing. And could do with a laugh right now.

Which is why I’m inviting you to enjoy Red Nose Day with us on Friday 19 March.

I know there’s a lot going on, and things will look a bit different this year, but we can’t wait to raise a smile and some life-changing money.

Here’s what we’ve got planned:

**Describe your event(s) and drop in your JustGiving link or details of other ways to donate.  
Don’t forget to include the date, time and location (or video link).**

While not everyone will be able to donate, we’re all in this together so we’d love you all to join us.

However much or little we raise, we’ll be helping change lives in the UK and across the world.

As well as taking the opportunity to be part of something positive, we’ll be using Red Nose Day as a learning opportunity. We’ll explore the issues facing young people across the world, and how the money we raise can help.

So get Friday 19 March in the diary and prepare to have some fun.

With massive thanks for all your support,

[NAME]